



ORTHO2

COMPLETE CLOUD PRACTICE MANAGEMENT

EMPOWERING PRACTICES

SINCE 1982

**WE TAKE PRIDE IN DEVELOPING PRODUCTS AND SERVICES THAT HELP OUR
ORTHODONTIC PARTNERS SUCCEED. SEE WHAT THEY HAVE TO SAY ABOUT US.**



"I've used Ortho2 since the inception of my practice. Ortho2 consistently delivers the most advanced and robust features in the industry."

- Dr. Christy Fortney, Escondido, CA



"When selecting a practice management software, I had countless hours of calls speaking to various companies. Ortho2 was the most robust system that fit my needs as an orthodontic start-up without having to rely on other third-party softwares. Ortho2 does it all and we are very happy with our decision."

- Dr. Christos Papadopoulos, Quispamsis, New Brunswick



OUR MISSION

For 40 years, Ortho2's mission has been to help our orthodontic partners succeed. This means more than software. We know your mission is to create beautiful smiles and give confidence to your patients while providing excellent customer service. You need reliable and efficient software to ensure your focus is where it needs to lie - your patients. And this is where our missions meet. Whether you are accessing your data from anywhere or using the latest innovation that will have your patients excited they chose your practice, Ortho2 is there for you. Our proven history shows we grow with the trends and technology of tomorrow.

Our leading-edge software is matched by our top-notch customer service. Any question you have from your schedule, financial reports, or tracking a broken bracket to equipment needs and more, rest assured one of our representatives will help you find the answer.

Let us do the heavy lifting behind the scenes so you can ensure your patients are receiving the very best care and service you and your team can provide.

Welcome to Ortho2!

1107 BUCKEYE AVE., AMES, IOWA 50010 | [ORTHO2.COM](https://ortho2.com) | SALES@ORTHO2.COM

SALES 800.678.4644 | SUPPORT 800.346.4504 | LOCAL/INTL. 515.233.1026

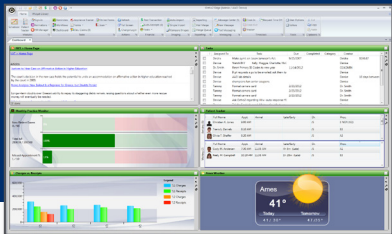
ONE SYSTEM | infinite potential

The features available in Edge Cloud have you covered from animations to workflows and everything in between. This complete practice management system means you don't have to worry about third party integrations - everything you need and more is already included. Most features are customizable, meaning Edge Cloud will fit your individual needs.



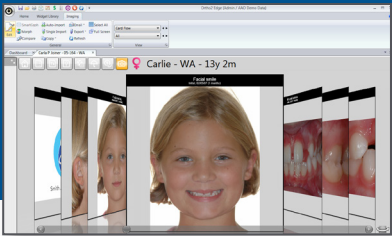
DYNAMIC DASHBOARD

Edge Cloud's dynamic Dashboard and Widget Library allow operators to individually select and configure the information and tools they use the most.



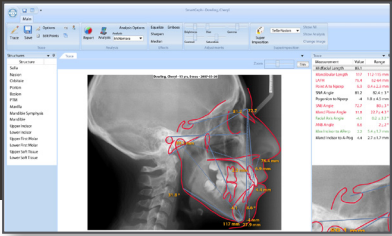
EDGE IMAGING*

Edge Imaging is a powerful tool to help you manage patient photos. Easily fix photos with clear editing and unlimited undos, compare before and after photos, and store photos with unlimited 3D/2D file storage.



PREMIER IMAGING**

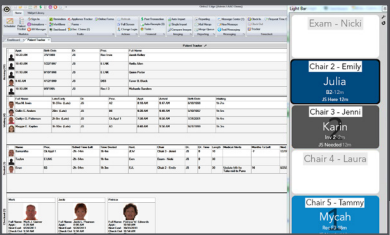
Take your imaging to a higher level. With Premier Imaging you can complete your own cephalometric tracings, and show your patients their changes with image and timepoint morphing. Measure, chart, and build the right treatment for your patients with ease.



*This software shall not be used as a diagnostics decision making system and must not be used to make clinical diagnosis or replace or overrule a licensed health care professional's judgement or clinical diagnosis. **The use of the Premier Imaging software requires that it be administered under the supervision of a licensed healthcare professional, who has expertise in the interpretation of the appropriate analyses. The software does not identify the presence or absence of any clinical diagnosis and must be used in combination with other diagnostic aids and clinical experience to form a diagnosis. Currently not available for commercial sale outside of the U.S.

PATIENT TRACKER

Patient Tracker is customizable so you can easily glance at a screen to see where patients are and where you need to be. Achieve the perfect day by keeping on schedule with every patient.



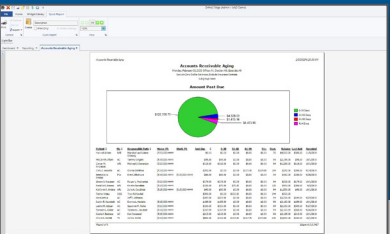
EDGE PORTAL

Your practice anywhere and everywhere. Give your patients, responsible parties, and consulting professionals customized access to information from the convenience of their computer, tablet, or smartphone.



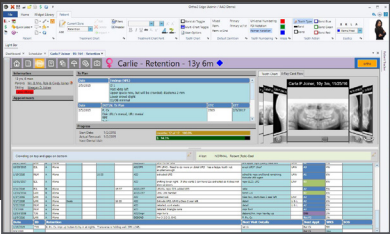
ADVANCED EDGE CLOUD REPORTS

Edge Cloud Reports can be printed as a group ("month end reports"), using smart data selection parameters like "last month" or "tomorrow." Reports not only provide one-click sorting and access to meaningful Edge Cloud functions, but also drill down capabilities.



TREATMENT HUB

View your treatment plan, treatment notes, tooth chart, patient photos, treatment progress, and patient information all from one spot. This paperless option ensures you can spend more time with your patients.



EDGE MOBILE

Stay on top of your practice in the office or on the go with Edge Mobile. Available for both Android and iOS devices, this free app allows you to easily pull up patient information, check your schedule, and view Dashboard charts anywhere, any time.



AND THAT'S NOT ALL - OTHER FEATURES INCLUDE

- Scheduler
- Patient animations
- HR management
- Electronic insurance
- Online scheduling
- Phone, text, and email reminders
- Image and timepoint morphing
- 3rd party integrations (numerous digital x-ray, 3Shape, Anatomage, Invisalign, etc.)
- Orthodontic-Pediatric dentistry module

- Financial slider
- Online forms
- Patient rewards
- And much more

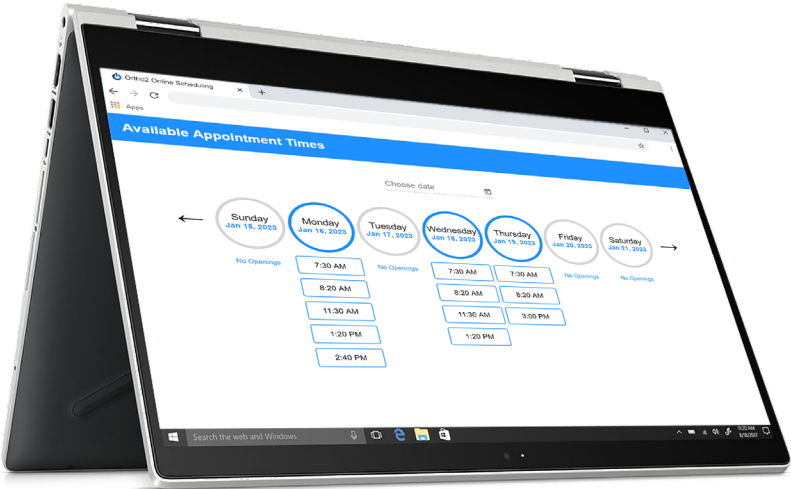
INNOVATIONS

Edge Cloud’s technological innovations bring forth an all-new dynamic practice management system. The revolutionary Edge Cloud system is uniquely designed to respond and adapt to the challenges and requirements of a successful orthodontic practice. Edge Cloud is designed for all platforms - PCs, Macs, tablets, and smartphones.

ONLINE SCHEDULING | the future of scheduling

Don’t make patients wait for your office to open in the morning, or call back if they get a busy signal. With just a few clicks, Edge Cloud’s online scheduling feature allows new patients to schedule an exam, which then syncs with your Edge Cloud Scheduler.

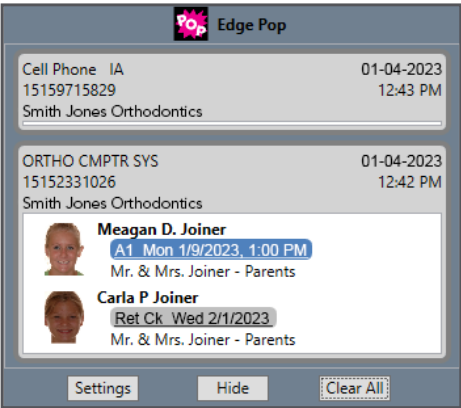
- Fully integrated into your practice website
- Prospective patients have the option to choose which location and which provider to see based on your settings
- Syncs with the Scheduler to see when patients have scheduled online
- Promote prospective patients to full patients once they keep their appointment



EDGE POP | incoming call notifications

Edge Pop displays a pop-up when receiving phone calls from associated patients and responsible parties.

- Click the pop up to open the patient record
- Create a new patient when an unassociated number calls in
- View a full call history report



Call History - Smith Jones Orthodontics			
Caller ID	Phone Number	Call Time	Sip Address
Cindy Joiner	15152331026	1/6/2023 10:35:39 AM	sip:15152331026@jnctn.net
Shelly Ehecise	15152334444	1/6/2023 10:53:08 AM	sip:15152334444@jnctn.net
Cheryl Dowling	15152910178	1/6/2023 11:26:55 AM	sip:15152910178@jnctn.net
Stacy Wace	15155217321	1/6/2023 12:05:51 PM	sip:15155217321@jnctn.net
Cell Phone IA	15159715829	1/6/2023 12:26:25 PM	sip:15159715829@jnctn.net
Amber Engitar	15152338186	1/6/2023 12:48:13 PM	sip:15152338186@jnctn.net

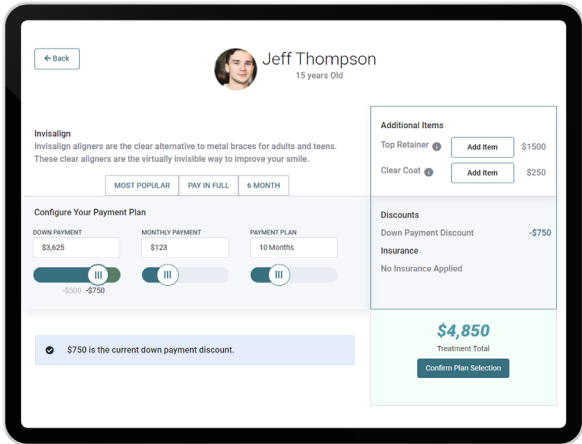
EDGE SPECIALIST | pediatric dentistry

With Edge Specialist, your orthodontic and pediatric dentistry professions can work as one! Edge Specialist features an expanded tooth chart, improved treatment chart, and child friendly educational videos. This extension is the perfect solution for your combo practice.

- Ability to have a patient in orthodontic and pediatric dentistry treatment simultaneously
- Record tooth conditions and dental procedures via the tooth chart
- Easily bill multiple codes per appointment
- View ledger and chart by specialty
- Child friendly educational videos



EDGE PROPOSAL | financial slider



Setting contract terms has never been easier! Allow your responsible parties to adjust the terms of the contract before signing it with our easy-to-use interactive slider.

- Set the parameters your office is comfortable with
- Allow responsible parties to adjust the slider to what works best for them
- Responsible parties can select from predetermined treatment options such as Invisalign, clear brackets, or any optional add-on
- Terms are applied within Edge Cloud after they are selected

PATIENT EXPERIENCE



We all know prospective patients shop around to find the best orthodontic care. Your practice will stand out with these features in Edge Cloud that were created specifically with your patients in mind.

ONLINE FORMS | streamline patient information

Online Forms provide a way for patients to fill out forms electronically from home or in your office, and the data is automatically loaded into Edge Cloud. Your online forms can be of any type (health history, office questionnaire, outpatient interview, etc.).

- Branded with your office logo
- Patients can fill out the form from anywhere
- Immediately review responses when setting up a new patient

Smith Jones Orthodontics

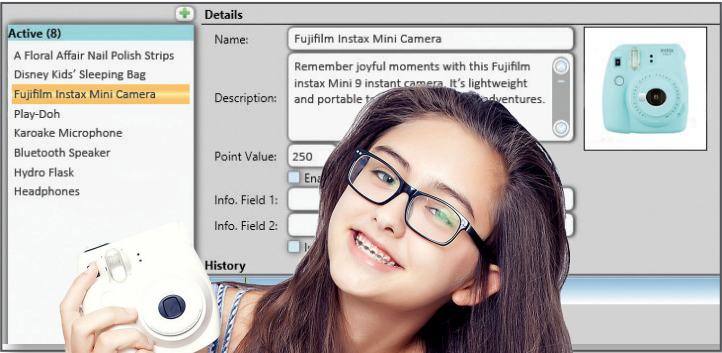
Patient Biographical Information

* First Name: Middle Initial: Last Name:

Nickname: Birthdate: Gender:

* Address: City: State: Zip:

* Main Phone: 2nd/Cell Phone: Email:



PATIENT REWARDS | motivate patients

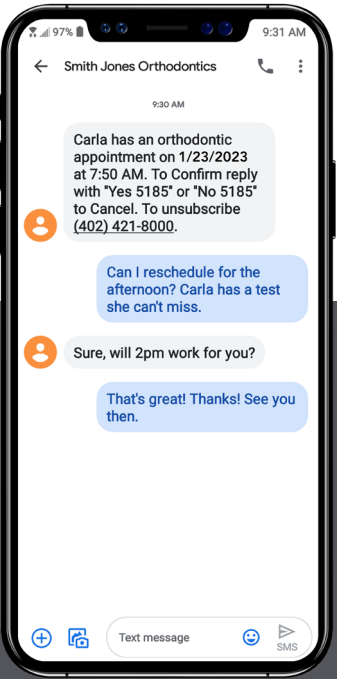
Use Patient Rewards to calculate points and track rewards you offer as incentive to motivate patient attendance, treatment cooperation, oral hygiene, and more.

- Built and set up by your office
- Points are triggered and automatically assigned to the patient based on what you do in the software
- Patients can review points and request rewards through the Sign-In screen or your practice app

EDGE ANIMATIONS | revolutionize patient education

Enhance patient education and compliance with the ever-expanding collection of powerful videos from Edge Animations. Ensure your patients are fully informed about their treatment with videos about a wide range of topics.

- Powerful surgical and true 3D (stereoscopic) animations
- Easy-to-use graphical interface
- Annotate and draw on animations
- Custom audio narration available
- Extend these powerful animations to your phone with the Edge Animations App



EDGE REMINDERS | automate your communications

Edge Reminders is an easy-to-use, efficient system for automating your patient reminders. Reminders can be sent via multiple message options including phone, text, and email.

- No minimum monthly charge or long term commitment required
- Free email, incomplete calls, and confirmation texts
- Stay in contact with patients with two-way texting
- Customize reminders with your specific message using a human voice
- Send newsletters and other announcements through Edge Broadcast

IMPROVE EFFICIENCY



All of your patient information is stored in the Edge Cloud Data Center. Access Edge Cloud from anywhere, on any device.

SECURITY | bank-grade data security

Your Edge Cloud data is secured in a private SSAE 18 rated facility, which also manages data for large financial institutions. In other words, secure. Redundant data entryways are protected by world-class anti-intrusion firewalls, and backups are saved on multiple platforms. The Edge Cloud Data Center physical security complies with PCI DSS and HIPAA, and is audited annually to meet ISO 20000-1, ISO 27001, and SSAE 18 SOC I Type II, SOC 2 Type II and SOC 3 requirements.



SPEED | fastest performance

A local network does have a speed advantage moving data from the server to a workstation. But that gap narrows with a properly designed application like Edge Cloud. Text transfers quickly and Edge Cloud retains a local copy of images which greatly improves access speed. Even when loading an image for the first time, Edge Cloud quickly pulls and displays a thumbnail version, and then fills in the detail in the background while you work. Edge Cloud’s technology allows superior image quality with faster speeds all without the need for a server.

PEACE OF MIND

with Edge Cloud you also get:

- ✔ Simple month-to-month pricing with no annual fees.
- ✔ Detailed Online Help for quick access to any topic.
- ✔ Convenient AutoUpdate for access to most current version of software.
- ✔ Complete Line of Equipment, installation, and network support services.
- ✔ Free Webinars to bring new staff up to speed, and renew current staff's product knowledge.
- ✔ Annual Users Group Meeting to sharpen software skills and generate enthusiasm.

TRAINING & SUPPORT

Ortho2 isn’t just practice management software. We provide all of our customers with comprehensive support through our Implementation, Software Support, and Network Engineering Teams. Together these groups make your transition to Edge Cloud quick and painless. Moving forward, ongoing Edge Cloud enhancements will keep your practice on the innovative edge of its future potential.

Once we have secured your deposit, you can select your training dates, and we’ll connect you with the Implementation Team to continue your Edge Cloud journey. Your on-site trainers will teach you and your team the ins and outs of the software, and assist with a light patient day. Afterwards, our Implementation and Software Support Teams will be there for any questions and training refreshers.



READY TO GET STARTED?

contact your Regional Manager
800.678.4644 | sales@ortho2.com | www.ortho2.com

scan the QR code to view a free demo





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