

International Conducting Competition Rotterdam Partners with Symphony.live for Video Streaming and Live Coverage

ICCR expands their global reach and showcases new conducting talent

Amsterdam, June 4, 2024 – Symphony.live, the premier platform for streaming classical music performances, is thrilled to announce its partnership with the International Conducting Competition Rotterdam (ICCR). This collaboration marks a significant milestone as ICCR becomes the first competition to join Symphony.live, offering audiences around the globe unparalleled access to the competition's performances through both on-demand videos and live streaming.



Starting June 4, 2024, classical music enthusiasts can tune in to Symphony.live to experience the dynamic talent and artistry of the ICCR competitors. The live stream of the semi finals, starting on 17 June, will cover the most important moments of the competition. Viewers can witness this prestigious event as it unfolds in real time. Additionally, Symphony.live hosts a comprehensive archive of recorded performances from the first edition of the ICCR, enabling fans to enjoy their favorite moments anytime, anywhere.

"We are incredibly excited about this partnership with Symphony.live," said Rob Hilberink, Director of ICCR. "This collaboration not only amplifies our global reach but also aligns with our mission to support and showcase the next generation of conducting talent. By streaming our competition, we can engage a wider audience and provide a platform for our participants to shine on an international stage."

Symphony.live, known for its high-quality streaming and dedication to classical music, is equally enthusiastic about this new venture. "We are honored to welcome the International Conducting

Competition Rotterdam to Symphony.live," said Maarten Walraven, Co-CEO of Symphony.live. "Our platform is dedicated to bringing the finest classical performances to audiences worldwide, and partnering with ICCR allows us to highlight emerging conductors who are the future of classical music."

The International Conducting Competition Rotterdam, established to nurture and promote young conductors, has quickly become an esteemed event in the classical music world. The competition provides a unique opportunity for talented conductors to work with leading orchestras and receive valuable mentorship from renowned maestros and other mentors.

With this new streaming partnership, ICCR and Symphony.live are set to revolutionize the way audiences experience conducting competitions, making the captivating performances accessible to a broader, more diverse audience.

Don't miss the live coverage 17, 18, and 19 of June 2024, on Symphony.live. For more information and to subscribe, visit www.symphonymedia.live/international-conducting-competition-rotterdam

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For more information about the concert and to access Symphony.live, you can visit the Symphony.live website or contact jeroen@symphonymedia.live.

Press page 'ICCR': <https://symphony.live/public-relations/iccr>

Press releases: <https://symphony.live/public-relations>

About Symphony.live

At Symphony.live, we unite the world's orchestras. Our dynamic and state-of-the-art technology platform will be the premier destination for symphonic music. By joining forces we aim to reshape the symphonic music experience, making it more accessible and engaging for everyone. We seek to inspire, delight, and connect our users, creating a community of music lovers from all walks of life. As the new home of symphonic music, we support orchestras in reaching new audiences worldwide while creating fresh revenue streams.

About International Conducting Competition Rotterdam

The International Conducting Competition Rotterdam aims to discover and support the most talented young conductors from around the world. The competition offers a unique platform for professional development, featuring collaborations with leading orchestras and mentorship from top conductors.