

Armenian State Symphony Orchestra joins symphonic video streaming platform “Symphony.live”

Streaming Armenian classical music to the world

Amsterdam, July 12, 2024 – Symphony.live is proud to announce a prestigious new addition to its family of orchestras: the **Armenian State Symphony Orchestra**. This landmark collaboration will see the esteemed orchestra streaming their concerts on Symphony.live, allowing them to reach a global audience.



The Armenian State Symphony Orchestra is renowned for its diverse repertoire and unique incorporation of Armenian cultural influences. With this partnership, it's poised to share its rich symphonic tradition with music lovers around the world. As a member of the Symphony.live family, the orchestra will showcase their vibrant performances. These highlight the depth and beauty of Armenian music as well as a unique take on classical music from the likes of Shostakovich and Tchaikovsky.

About the partnership:

Global Reach: By streaming their concerts on Symphony.live, the Armenian State Symphony Orchestra will be able to reach a global audience, providing music enthusiasts from all corners of the world with access to their exceptional performances.

Cultural Showcase: The orchestra will bring their unique blend of classical symphonic music and Armenian cultural heritage to Symphony.live and its subscribers, offering a rich tapestry of performances that celebrate their national identity.

Monetization Opportunities: This collaboration offers the Armenian State Symphony Orchestra new avenues for monetizing their creative output.

About Symphony.live:

Symphony.live, known for its high-quality streaming and dedication to symphonic and classical music, is thrilled to welcome the Armenian State Symphony Orchestra. This partnership reflects Symphony.live's commitment to supporting and promoting world-class orchestras and providing a platform for diverse musical expressions.

"We are delighted to welcome the Armenian State Symphony Orchestra to Symphony.live," said Maaren Walraven and Jeroen van Egmond, Co-CEOs at Symphony.live. "Their distinctive performances and cultural richness will undoubtedly enhance our platform, offering our subscribers a truly unique musical experience."

About the Armenian State Symphony Orchestra:

The Armenian State Symphony Orchestra, under the direction of the Founder, Artistic Director and Principal Conductor Sergey Smbatyan, has a rich history of artistic excellence. They have performed internationally and collaborated with many renowned artists, earning accolades for their innovative programming and outstanding musicianship.



"We are excited to join Symphony.live and share our music with a global audience," said Sargis Balbabyan, Director at the Armenian State Symphony Orchestra. "This partnership will allow us to reach new listeners and showcase the beauty of Armenian symphonic music, fostering a deeper appreciation for our cultural heritage."

Music lovers can look forward to a series of captivating concerts by the Armenian State Symphony Orchestra, streaming exclusively on Symphony.live. Stay tuned for announcements about upcoming performances and exclusive content.

For more information and concerts from Armenian State Symphony Orchestra please visit:

<https://symphony.live/armenian-state-symphony-orchestra>

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For more information about the concert and to access Symphony.live, you can visit the Symphony.live website or contact jeroen@symphonymedia.live.

Press page 'armenian-state-symphony-orchestra':

<https://symphony.live/public-relations/armenian-state-symphony-orchestra-joins-symphony-live>

Press releases: <https://symphony.live/public-relations>

About Symphony.live

At Symphony.live, we unite the world's orchestras. Our dynamic and state-of-the-art technology platform will be the premier destination for symphonic music. By joining forces we aim to reshape the symphonic music experience, making it more accessible and engaging for everyone. We seek to inspire, delight, and connect our users, creating a community of music lovers from all walks of life. As the new home of symphonic music, we support orchestras in reaching new audiences worldwide while creating fresh revenue streams.