



# solarZero media kit

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## Media Kit

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## Key Contacts for any Media Queries:

Liesel Rowe, Snr Marketing Manager

& Sustainability Lead

[liesel.rowe@solarzero.co.nz](mailto:liesel.rowe@solarzero.co.nz)

Eric Pyle, Head of Policy & Public Affairs

[eric.pyle@solarzero.co.nz](mailto:eric.pyle@solarzero.co.nz)

Andy Booth, CEO & Founder

[andy.booth@solarzero.co.nz](mailto:andy.booth@solarzero.co.nz)

## Vision

Our vision is for a cleaner, brighter New Zealand

## Our Mission

Accelerate New Zealand's transition to be 100% renewable and lower the cost of energy for Kiwis

## About Us

solarZero Ltd is New Zealand's leading solar energy services company. Over the past 35+ years, it has put more solar systems on Kiwi homes and businesses than any other company. It was the first solar company in the world to achieve Toitū carbonzero certification and is still the only solar energy services business in NZ with that green credential. Independently audited and respected worldwide, Toitū carbonzero is a significant endorsement of our commitment to sustainability and the environment.

Additionally, solarZero Ltd is one of the fastest-growing green companies in New Zealand and is one of the Government's Focus 500 companies that are targeted to contribute significant benefits to the New Zealand economy. solarZero Ltd is backed by Sir Stephen Tindall's K1W1 investment fund and the nation's oldest private equity fund, Pencarrow. An award-winning financing mechanism developed by solarZero Ltd and Westpac locks in a fixed, low-cost inflation-free price for solar energy over a 20-year term, which removes any and all technology risk.

- Currently, 120 FTEs and our network of partners such as our Field Service Providers (32 and counting) and Proficient Customer Solutions (PCS)
- Three locations in NZ: Auckland, Nelson and Christchurch
- 100% kiwi owned investors: K1W1, Pencarrow, NZGIF, ACC

- Backed by Westpac
- Business partners: Ecotricity, 2Degrees, Panasonic

## **solarZero energy service**

solarZero is a smart solar energy service that allows homeowners to power their homes by streaming the sun's energy and converting it to usable electricity - at a price that can be up to 30% cheaper than buying electricity from the grid. This unique solar energy service requires no upfront costs as users only pay for their energy consumption.

The hardware of the system remains the property of solarZero Ltd, who manage the installation, maintenance and servicing (while the homeowner enjoys the benefits without the investment). The solarZero system comprises of solar panels and a smart Panasonic storage battery - allowing stored power to be accessed even when the sun isn't shining.

## **solarZero Fact Sheet**

- A revolutionary new way to power your home and get cleaner, cheaper, smarter energy.
- New, world-first, streaming-the-sun monthly subscription service.
- Unlocks the abundance of solar power and energy efficiency.
- Guaranteed savings from Year One.
- Just one low, fixed monthly service fee, no matter where you live.
- No upfront costs; no additional costs for hardware, ownership or battery maintenance.
- Backup power means reliable energy – you'll never be left in the dark.
- Means cheaper, fairer energy that's good for the planet too.
- Award-winning top technology and service at your fingertips.

## **Useful Links:**

solarZero            [www.solarzero.co.nz](http://www.solarzero.co.nz)  
FAQs                [www.solazero.co.nz/faqs](http://www.solazero.co.nz/faqs)  
Our story            [www.solarzero.co.nz/ourstory](http://www.solarzero.co.nz/ourstory)  
Blogs, Articles     [www.solarzero.co.nz/news](http://www.solarzero.co.nz/news)

*Imagery, Logos can be requested*

**Social Channels**

Facebook	<a href="http://www.facebook.com/solarZeronz">www.facebook.com/solarZeronz</a>
Instagram	<a href="http://instagram.com/solarzero_nz">instagram.com/solarzero_nz</a>
LinkedIn	<a href="http://linkedin.com/company/solarzeronz">linkedin.com/company/solarzeronz</a>
YouTube	<a href="http://www.youtube.com/c/solarzeronz">www.youtube.com/c/solarzeronz</a>

**Awards**

2018:

- Received commendation in Revolutionising Energy category of the NZI Sustainable Business Network Awards.<sup>1</sup>
- Winners of the Energy Innovation Award from the Sustainable Energy Association of NZ (SEANZ) three years in succession, 2015,<sup>2</sup> 2016<sup>3</sup> and 2017.<sup>4</sup>
- Andrew Booth named Industry Person of the Year by the Sustainable Energy Association of New Zealand by SEANZ in 2017 for his commitment to innovation and sustainability.<sup>5</sup>
- solarZero blog recognised in the top 25 solar blogs around the world by Feedspot in 2017 and 2018.<sup>6</sup>

2017:

- Finalists in the NZ Innovation Awards for Innovation in Sustainability and Renewable Energy.<sup>7</sup>

2016:

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<sup>1</sup> <https://sustainable.org.nz/wp-content/uploads/2018/11/Media-release-New-Zealands-largest-infrastructure-project-takes-out-Supreme-Sustainability-Award.pdf>

<sup>2</sup> <http://www.scoop.co.nz/stories/BU1511/S00522/seanz-announces-excellence-in-solar-industry-award-winners.htm>

<sup>3</sup> <https://www.solarzero.co.nz/blog/media-releases/kiwi-solar-and-battery-storage-service-wins-major-green-award/>

<sup>4</sup> [https://www.seanz.org.nz/seanz\\_awards\\_2107](https://www.seanz.org.nz/seanz_awards_2107)

<sup>5</sup> [https://www.seanz.org.nz/seanz\\_awards\\_2107](https://www.seanz.org.nz/seanz_awards_2107)

<sup>6</sup> [https://blog.feedspot.com/solar\\_energy\\_blogs/](https://blog.feedspot.com/solar_energy_blogs/)

<sup>7</sup> <http://www.innovators.org.nz/winners-a-finalists/finalists-2017>

- Finalists in the NZI Sustainable Business Network Awards for Renewables Innovation.<sup>8</sup>
- Westpac NZ and solarcity won the 2016/17 INFINZ Institutional Banking Award for Innovation.<sup>9</sup>

2015:

- Finalists in Sustainable Business Network Awards - Renewable Innovations for solarZero<sup>10</sup>
- SEANZ Industry Excellence Award: Most Innovative Product for solarZero.<sup>11</sup>

2013:

- SEANZ Industry Award: Largest solar installation completed by a New Zealand company.
- CANSTAR International Banking Award: Winner alongside KiwiBank - Sustainable Energy Loan<sup>12</sup>

2011:

- New Zealand Institute of Design Awards - Sustainable Design Award: solarcity's Thermocell Hot Water Panel.

2011:

- EECA SEANZ - Industry Excellence Award: Winner: solarcity's Head of Design and Innovation.<sup>13</sup>

2010:

- Ministry of Environment - Green Ribbon Awards: Finalist: Nelson City Council and solarcity.

## Professional Memberships

- Member of Committee CS028 Solar Water Heaters of Standards Australia since 2001

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<sup>8</sup> <https://sustainable.org.nz/nzi-national-sustainable-business-network-awards-2016/>

<sup>9</sup> <https://www.westpac.co.nz/rednews/business/solarcity-and-westpac-team-up-to-win-infinz-award/>

<sup>10</sup> <http://sustainable.org.nz/wp-content/uploads/2015/09/Awards-finalists.pdf>

<sup>11</sup> <http://www.scoop.co.nz/stories/BU1511/S00522/seanz-announces-excellence-in-solar-industry-award-winners.htm>

<sup>12</sup> <http://www.canstar.co.nz/wp-content/uploads/2014/03/nz-innovation-excellence-aug-2013.pdf>

<sup>13</sup> <https://m.facebook.com/152821931400600/posts/771697839513003/>

- Member of Sustainable Electricity Association of New Zealand (SEANZ)
- Board member responsible for Standards and Accreditations 2007-2009
- Member of ELO42 Committee responsible for Renewable Energy System Standards in Australia and New Zealand
- Chair of the Solar Industries Association between 1997 and 2001
- Fellow of the New Zealand Institute of Chemistry
- Fellow of the Institution of Professional Engineer

**SOLARZERO**

[www.solarZero.co.nz](http://www.solarZero.co.nz)

0800 11 66 55