

U'wine

Golden Ticket rules

1 Organizer

The "Golden Ticket" operation is organised by U'wine, a company registered under the number 522015692, whose registered office is located at 13 Allées de Chartres, Bordeaux, France.

2 Purpose of the operation

The "Golden Ticket" operation consists of offering U'wine customers the chance to find a "Golden Ticket" in their order of a minimum of 6 bottles purchased. The operation concerns all the wines in the shop, excluding primeur wines. Holders of these "Golden Tickets" will be entitled to a special reward.

3 Terms and conditions of participation

The conditions for taking part in the "Golden Ticket" operation are as follows:

- Be a natural person of legal age
- Reside in mainland France
- Have an active U'wine customer account
- Have placed an order for at least 6 bottles on the U'wine website or application between March 4 and March 31, 2024
- Have placed an order for delivery (excluding cellar management)
- Not be a U'wine employee

4 Operation mechanism

Two "Golden Tickets" will be randomly inserted into two orders of a minimum of 6 bottles of U'wine during the promotional period. Eligible customers will have the opportunity to discover a "Golden Ticket" when they receive their order. The terms and conditions for claiming the rewards associated with the "Golden Tickets" will be communicated to the holders when the ticket is discovered. However, if the winner does not wish to take part in the event or is not available on the dates indicated, the ticket will be put back into play.

5 Duration of operation

The "Golden Ticket" operation will begin on 04 March 2024 and end on 31 March 2024, i.e. for a period of 28 days.

6 Awards

The rewards associated with the "Golden Tickets" are the same for each "Golden Ticket" holder, i.e. a 2-day U'wine Tour (Monday 22 - Tuesday 23 or Wednesday 24 - Thursday 25) for 2 people during the Primeurs 2023 week taking place from 22 to 26 April 2024. The Golden Ticket includes transport between each estate but does not include transport to Bordeaux or accommodation in Bordeaux. Specific details of the rewards are given on the U'wine website, in the Golden Ticket section, which can be accessed using the QR Code affixed to each "Golden Ticket".

7 Announcement of winners

Golden Ticket" holders are invited to contact U'wine at the following e-mail address: you@wine.fr. If the winners do not make contact before Friday, April 5, 2024, the U'wine team will contact them using the details provided in their customer account. The procedures for claiming the prizes and details of the prize will be communicated during this contact.

8 Confidentiality

Participants' personal data will be processed in accordance with the U'wine privacy policy. Winners' information will be used solely to manage the "Golden Ticket" operation and will not be shared with third parties without prior consent.

9 Acceptance of rules

Participation in the "Golden Ticket" operation implies unreserved acceptance of these rules in their entirety.

Signed in Bordeaux on 26/02/2024