



MIKE ALBERT



FLEET VEHICLE REMARKETING & DISPOSAL



Vehicle remarketing is based on forecasting trends, knowledge of vehicle makes and models, and connections with the right people and channels. Fleet managers often assume there's no value left in their vehicles and opt to dispose of them. However vehicle remarketing can help fleet owners return a fair market value for their used vehicles.

Mike Albert's remarketing service will maximize your profit and decrease time to sell.

We are rooted in the used vehicle market, giving us a unique advantage over our competitors when it comes to disposal and fleet lease remarketing.

Increase profit potential.

When it's time to remarket your fleet leased vehicles, we consult and provide value-added reconditioning to maximize each vehicle's sale price. Typically, for each \$1 we spend on value-added reconditioning, we will net you a \$2-\$3 gain in return.

Experienced fleet vehicle auction management.

Our experience in the auction management sector translates to hundreds of thousands in extra cash, right into your bank account. Over many years in the auto remarketing business, we've cultivated relationships with the best-performing auctions around the country. And we have some of the highest gains to show for it.

Here's what you get when you choose Mike Albert for your fleet lease remarketing needs:

- Thorough examination of each vehicle to determine the profit potential.
- Data-driven reconditioning suggestions via condition reports outlining how to add value.
- Personal attention of vehicle to properly track its progress throughout the sales process.
- Data and sales expertise to inform when to sell and when to hold.
- Advanced upper market and e-commerce distribution.
- At auction, we review account market timing, geographic market differences, and sales history and determine the most appropriate floor price to sell your vehicle.
- A fast sale with maximum net sales proceeds.