



ADVANTAGE[®]

Quick Guide

What is Advantage® Fleet Management?

Advantage® is a service, provided by Mike Albert, that supports all major fleet management needs. Several plans are available to encompass vehicle ordering, administrative tasks, driver support, or all three. If our listed plans don't cover your specific needs, let us know and we'll help you find the right solution.

Mike Albert Advantage Plans				
	ORDER ADVANTAGE	DRIVER ADVANTAGE	ADMIN ADVANTAGE	TOTAL ADVANTAGE
Single point of contact (CSS)		✓	✓	✓
Vehicle ordering assistance	✓		✓	✓
Driver policy		✓	✓	✓
Driver onboarding		✓		✓
Driver vehicle assignments		✓		✓
Citation management		✓		✓
Fuel cards		✓		✓
License & title assistance		✓		✓
Insurance cards		✓		✓
Vehicle purchase option			✓	✓
Replace/repair advice			✓	✓
Vehicle inventory management			✓	✓
Standard fleet reporting			✓	✓

What are the benefits of Advantage?

Of the many benefits of Advantage, these are the ones our clients point out the most:

- Reduced fleet-related expenses and administrative burdens on company staff
- Improved driver satisfaction resulting from faster response times to fleet inquiries
- Increased driver productivity due to prompt resolutions of issues that cause downtime
- Time and money savings from hiring outside fleet experts instead of adding and training new staff

Instead of us allocating people, capital, time, and space to this very important function, we can use those resources elsewhere in the core activities of our business. That's the value.

- Gregg Battaglia, CFO of a packaging company

Who does Advantage help?

Advantage may be used as a complete management solution for organizations without a dedicated fleet manager, where fleet management tasks are often delegated to personnel who don't necessarily have fleet expertise and are already at or near full capacity managing their current workload.

Advantage is also a beneficial option for organizations that wish to supplement their existing fleet manager's efforts, allowing Mike Albert to handle day-to-day tasks with drivers or ordering while your fleet manager applies their expertise to broader business objectives.

No matter what your specific needs are, when it comes to proven expertise with fleet management, Advantage is an ideal option for your business.

How does Advantage work?

1

Identify Needs



Vehicle Ordering



Driver Support

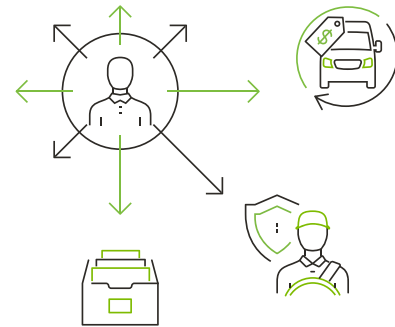


Administrative Tasks

2

Build Your Support Plan

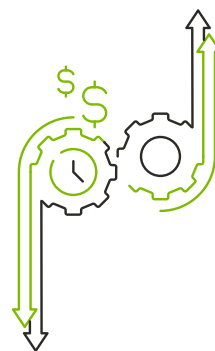
Expectations and measures of success are set. All process and tasks are documented. Implementation strategy is created to ensure smooth transition.



3

Launch Advantage

You are paired with a dedicated Client Support Specialist, a trained fleet expert backed by a team of equally skilled pros. Implementation strategy tactics such as driver onboarding and communications begin.



Decreased:
Operating costs
Downtime
Internal resources

Increased:
Focus on Core Tasks
Productivity
Efficiency
Employee Satisfaction

Ready to get started?

New to Mike Albert?
800-985-3273

Existing Clients:
Contact your CPM or 800-886-5828

Fleet management services.

Helping you acquire and strategically fund the right vehicles for your organization is just the beginning. There is so much more involved in running a lean, mean, safe, compliant, and productive fleet. And we have all the best solutions and expertise you need to do it.

- [Fleet Funding Strategies](#)
- [Advantage[®] Fleet Management](#)
- [Maintenance Management](#)
- [Telematics](#)
- [Fleet Science[™]](#)
- [Albert IQ[™] Vehicle & Driver Monitoring](#)
- [Overdrive[™]-Admin Portal & Driver App](#)
- [Fleet Electrification](#)
- [Fleet Vehicle Specification & Upfitting](#)
- [Fleet Fuel Cards](#)
- [Fleet Vehicle Remarketing & Disposal](#)
- [Titles & License services](#)
- [DOT Compliance](#)
- [Toll Management](#)