



Designer

LET US INTRODUCE OURSELVES

ICHI is an award-winning creative agency producing standout campaigns for some of the world's biggest, most loved entertainment brands.

We believe that great creative is always focused, feels effortless, and doesn't happen by accident. This means, regardless of project size, our approach is strategically focused and driven by a core team of specialists working from pitch to completion.

We're always on the lookout for talented, strategically-minded, sleeves-rolled-up people to join the squad. **If this sounds like you, read on...**

BEING A DESIGNER AT ICHI

As a Designer, you will help define and create all visual output for the agency.

ICHI design is meticulously crafted and always accountable – you will work closely with the Design Director and Creative Directors and collaborate with Motion, Design, Digital, and Production departments to produce work that is exciting, delivers on strategy and meets client objectives.

You will assist with research, ideation, and concept execution across all media, including design for digital, moving image, and print. Consistently delivering to the highest standards requires expert ability, versatility, and a keen awareness of market trends, combined with outstanding creativity and acute attention to detail.

As a member of the ICHI creative department, you'll have the opportunity to build your skills within a supportive, collaborative environment. There are no lanes to swim in, and cross-disciplinary working is encouraged.

THE NUTS AND BOLTS

Topline -

- You'll always ensure ICHI's high standard of work is executed with the day-to-day support of the Design Director and further Creatives.
- You'll have knowledge of creative trends that will inform design, yet keeping in mind the overall creative direction of the asset to maintain consistency.

- You'll communicate effectively with senior team members in order to receive feedback, allowing for efficient and effective personal and project development.
- You'll communicate and present concepts in a concise and professional manner whether in a verbal, written or visual context.
- You'll have a keen eye for detail in all areas of work including when finishing and finalising assets and files for client delivery.
- You'll effectively time manage yourself and manage projects which have tight deadlines by communicating with the correct members of staff and seeking advice from senior creatives on best practise.
- Over time you'll develop a strong understanding of the ICHI brand and also the brands/clients we work with in order to output effective creative.
- When required you'll work as a team with Photographers, Illustrators, other Designers, Account Managers, Website Designers and Marketing Specialists, TV Producers and Directors.
- You'll contribute to and help drive the creative identity and vision of the company.

SKILLS AND EXPERIENCE

- 3+ years of working in an agency/production/marketing environment in a design role.
- A strong portfolio of creative and highly polished work. Work created within the gaming / entertainment / youth brand sector will be of benefit.
- A critical, detail driven and highly considered approach to design with the ability to stay on brief and effectively respond to client objectives.
- You are excited about emerging trends, current events and understand the latest social communication channels.
- Advanced skills in Adobe Creative Suite
- An in-depth knowledge of post-production work-flows
- Right to work in the UK

WHAT DO YOU GET

- Competitive salary (with perks) based-on-experience
- Company pension scheme
- Healthcare
- Income Protection Cover
- Life Assurance
- Employee Assistance Programme (EAP)
- Team social events
- Summer hours
- Training
- Friendly working environment

And much, much more...

SUBMISSION

- **1st Round** - Email submission to jobs@ichi-worldwide.com
 - CV
 - Cover Letter - some more about yourself, why you would like to work at ICHI and why you'd be a good fit
 - Portfolio - showcasing the work completed under clients you have secured
- **2nd Round** - Video interview with Design Director
- **3rd Round** - Face-to-face interview with Creative Director and Design Director
- **4th Round** - Face-to-face intro meeting with Studio Head & Executive Creative Director