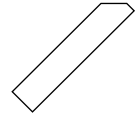


# Art Director



## LET US INTRODUCE OURSELVES

ICHI is an award-winning creative agency producing standout campaigns for some of the world's biggest, most loved entertainment brands.

We believe that great creative is always focused, feels effortless, and doesn't happen by accident. This means, regardless of project size, our approach is strategically focused and driven by a core team of specialists working from pitch to completion.

We're always on the lookout for talented, strategically-minded, sleeves-rolled-up people to join the squad. **If this sounds like you, read on...**

## YOUR ROLE AT ICHI

The ICHI Art Director role combines experience, creativity, and versatility to create gold-standard, innovative campaigns for Digital, Social, TV, Trailers, Print, Branding, and Experiential.

You will contribute to the development of the company's projects as an individual and as part of an art director/copywriter team.

You will work across disciplines, with outstanding design and Photoshop skills, but also have the ability to translate your design flare to motion using Premiere and After Effects.

## THE NUTS AND BOLTS

### Topline -

- Creative conceptualisation of client campaigns, and deliverables across all media and disciplines including Design and Advertising for Print, TV, Trailer & Digital.
- Communicate and present concepts and information in a concise and professional manner whether in a verbal, written or visual context.
- Oversee Projects from initial ideas through to final artwork/production with the aid of Production staff.

- For TV/Trailer Campaigns prepare detailed storyboards showing sequence and timing of story development for television production.
- Effectively time manage yourself.
- Constantly report back on progress of projects to Creative Director.
- When required work as a team with, Photographers, Illustrators, Other Designers, Account Managers, Website Designers and Marketing Specialists, TV Producers & Directors.

## SKILLS AND EXPERIENCE

- A skilled designer with the ability to adopt different visual styles.
- An expert across Adobe CC (Photoshop, Illustrator, Indesign, etc)
- Ability to create strategically-led work that connects with relevant audiences.
- A critical approach with the ability to stay on brief, and guide creative to the highest possible standards.
- Strong communication skills; able to present concepts in a concise, professional and persuasive manner.
- Highly collaborative with the ability to take on team/client feedback.
- Ability to work alone, or delegate and oversee visual work efficiently.

## WHAT DO YOU GET

- Competitive salary (with perks) based-on-experience
- Company pension scheme
- Healthcare
- Income Protection Cover
- Life Assurance
- Employee Assistance Programme (EAP)
- Team social events
- Summer hours
- Training



A Keywords Studio

- Friendly working environment

And much, much more...

## SUBMISSION

- **1st Round** - Email submission to [jobs@ichi-worldwide.com](mailto:jobs@ichi-worldwide.com)
- **2nd Round** - Video call with Senior member of Creative Team
- **3rd Round** - Face-to-face with Client Services Director, Executive Creative Director, Head of Production and Studio Head

