

Senior Designer

INTRODUCING ICHI ▼

ICHI is an award-winning creative agency producing standout campaigns for some of the world's biggest, most loved entertainment brands.

We believe that in the competitive world of gaming, IP alone is not enough. Earning the attention of today's most dynamic audience requires activating a brand's potential to inspire. We call this hero energy. Applying industry-leading expertise, ICHI craft audience-led, brand-level solutions: the difference between fleeting engagement and IP devotion.

ROLE OVERVIEW ▼

Operating remotely under the guidance of Creative Directors and Art Directors, the Senior Designer is entrusted with crafting visually striking designs. The scope? IP branding for trailers, engaging social content, and comprehensive 360 marketing campaigns. This role calls for someone who blends expertise with an awareness of the market's heartbeat, ensuring each design radiates creativity and attention to detail.

As an appreciator of visual narratives, the Senior Designer seamlessly collaborates with the broader creative team, helping to further cement ICHI's reputation as one of the leaders in entertainment branding and campaigns.

SKILLS AND EXPERIENCE ▼

- Translate directives from the Creative and Art Directors into compelling, strategy-driven designs aligned with client visions.
- Be the craftsman of pixel perfection, ensuring each design asset epitomises excellence for our clients.
- Champion the design narrative to both internal teams and clients, articulating the rationale behind design choices.
- Liaise with external creative partners, be they photographers, illustrators, or fellow designers, collaborating to create outstanding work.
- Shepherd the growth of junior designers, shaping their craft, conducting reviews, and driving their evolution.

- Remain a step ahead, ensuring your designs reflect the latest trends.
- Infuse ICHI's brand identity with your unique creative flair.
- A design maestro well-versed in the nuances of contemporary digital design and UX.
- Mastery over Adobe CC (Photoshop, Illustrator, Indesign, and beyond).
- Craft designs that resonate, driven by strategy and attuned to the audience.
- A discerning eye, unwavering in the quest to refine designs to their core.
- Eloquent in presenting concepts, marrying professionalism with persuasive prowess.
- Thrive in collaborative spaces yet possess the confidence to drive solo projects to fruition.
- Expertise in time management, aligned with overarching project demands.

WHAT DO YOU GET

- £55k per year
- Remote position, with paid office visits once per month
- Company pension scheme
- BUPA healthcare
- Income protection cover
- Life Assurance
- Employee Assistance Programme (EAP)
- Team social events
- Summer hours
- Training
- Friendly working environment

And much, much more...

SUBMISSION ▼

- **1st Round** - Email submission to jobs@ichi-worldwide.com
 - › **CV**
 - › **Cover Letter** - introducing yourself and why you would like to work at ICHI
 - › **Portfolio** - showcasing the work you're most proud of
- **2nd Round** - Video call with Creative Operations Director and Creative Director
- **3rd Round** - face-to-face interview with the Creative Operations Director and Executive Creative Director