



# Adopted EGP ACTIVITY PLAN 2025

39<sup>th</sup> EGP Congress  
Dublin, 6 - 8 Dec 2024

## I. Introduction

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In 2024, the EGP directed all its efforts towards the running and implementation of the European electoral campaign together with its member parties and partners, and towards the Europeanisation of the public debate in view of the elections. The aim was to reach out to and convince as many people as possible that their vote in the European elections for a green and socially just future matters.

The outcome of the EU elections, with a further increase of far-right forces in the European Parliament and a shift of majorities to the right in general, proves that a strong and united Green movement is more crucial than ever to fight for the continuation of the European Green Deal, the protection of fundamental rights and upholding the rule of law.

EGP's strong strategic focus on the expansion of membership towards Southern and Central-Eastern European countries for the past several years bore fruits and, despite the numerical losses for our Party, EGP entered the 2024 European Parliamentary elections campaign as a more diverse political family. This diversification is largely acknowledged as being a result of the long-term EGP enlargement strategy. By taking on the political responsibility to contribute to the establishment of a majority that does not include the far-right in the European Parliament, Greens have proven themselves as ready to build bridges and make compromises to ensure a democratic and pro-European direction in the European Parliament. In this setting and with the increased number of member parties who joined in the last years and a more diverse family, fostering mutual understanding and pursuing cohesion within the political family will be a priority for EGP in the upcoming period.

This EGP Congress in Dublin will elect a new EGP Committee for a period of three years. The Committee will from now on operate with 13 members instead of 9. Thus, EGP will undergo a reorganisation to adjust to the new dynamics of meetings and distribution of responsibilities. Moreover, the EGP office and activities will undergo a restructuring due to the reduced resources from the EP Grant, following the results of the European elections. This draft Activity Plan for 2025 is intended to be flexible to allow for direction from the new Committee members.

## II. Political priorities and tools

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### **Strategic reflection with member parties and partners**

Entering the post-electoral phase as well as given the extremely challenging political context, the EGP will switch its focus in 2025 compared to 2024.

- Strategic debates within the European Greens

In a challenging moment for green ideas and policies, the EGP is going to facilitate the dialogue between the different components of the green family, in order to look for common ways forward and to define together the strategic direction for the coming years as well as focus topics and new narratives for regaining ground throughout Europe. The new Committee will start strategic reflections with its member parties, as well as its partners (the Green Group in the EP, FYEG and GEF). The new Committee will also evaluate who can be interesting experts actors to consult for strategic consultancy.

- Strengthen and build new alliances for strategic alignment

The EGP will build on the cooperation with civil society, movements, private sector and changemakers that was strengthened over 2023 and 2024 for the Manifesto process. In a moment where our core values are under attack, the EGP wants to build strategic alliances and work with partners in the society that share our agenda or part of it. The EGP will develop forums that can sustain these relationships and build alliances and reach out to new constituencies, and to strengthen the green profile on key topics. Such forums could be events/roundtables building on experiences like the European Ideas Lab and the Manifesto consultations and take place in-person or online. The EGP will work on such initiatives in close cooperation with its member parties and green actors at the European level, including facilitating exchanges between Green politicians and decision-makers and civil society at EGP statutory and outreach events when possible.

### **Connect Member Parties and build a cohesive vision**

Throughout 2025, the EGP will continue its work with the member parties and relation-building with new political partners and provide spaces for exchange for its member parties. The Committee will hold consultations to identify areas of work and projects that parties would deem particularly useful.

### Consolidate the European Greens' presence in Europe



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Following the European elections and the enlargement of the EGP in the past years, the overarching goal will be the consolidation of the political family and to ensure cohesion and coherence among our member parties, with tailored activities within the realm of EGP's capacities. The EGP will continue to invest in establishing connections with progressive political actors in countries, especially where EGP has no member party yet. Moreover, in light of a future EU enlargement, the EGP will strategically focus on expanding the political Green presence in the Western Balkans, the Eastern Partnership region and Turkey.

### Build cohesion and Europeanise the debate

EGP will continue to strive for the Europeanisation of its member parties through exchange and dialogue. Building a joint Green pro-European vision will remain a core task for EGP in the coming years. EGP will work on strengthening issue ownership and visibility on topics which we will identify together with the member parties in the course of 2025, where we believe Greens have ground to gain with their electorate and potential electorate. Moreover, EGP will continue to strive to find joint positions and build cohesion also on issues that are currently or have the potential to become polarizing within the Green family. The creation of ad-hoc *working groups* on certain issues will be considered.

### Provide spaces for exchange

The EGP will, in close cooperation with the Greens/EFA Group in the European Parliament, continue to foster exchanges, coordination and liaising between *Green Parties in national governments and in parliaments*. The EGP will facilitate exchanges between Member Parties with government experience, those currently in government as well as those now in opposition, to develop strategies on power retention, issue ownership after government experience, (re)building the parties in terms of strategy, narrative, and internal organisation.

In 2025, EGP will continue to invest efforts in connecting its community of Green local councillors through its *Local Councillors' Network*, bringing the European dimension to local issues, providing a platform for exchanges on common struggles, good practices and exploration of common topics.

*Networks* will continue to provide a space to Member Parties for exchange and development in different topical areas. The current networks are: Mediterranean, Balkan,



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Gender, Queer, European Network of Green Seniors (ENGs) and the Disability Network.

### **Act as facilitator of knowledge transfer and capacity building**

EGP will continue to build on resources developed during the campaign and offer opportunities for sharing experiences and learnings within the family, for instance on successful strategies to counter the far-right in debates, in press and on social media.

A growing political family also brings an additional wealth of knowledge, political experience and best practices with it. While political realities of member parties across Europe can vary widely, the exchange of learnings and best practices is highly valued by member parties. EGP will further build on offering a space for knowledge and expertise transfer between its member parties. These learning formats could consist of on- or offline formats, e.g. webinars, learning labs, or mentoring programmes.

The *Campaign Handbook* is a resource aimed at equipping EGP member parties with essential campaign best practices. Following the European elections, the Campaign Handbook will be used as a space to share best practices and lessons learned from the digital campaign and other tactics.

*Tilt! The Changemaking Network* will explore new ways to engage with the community of people who have taken part in its different campaigns, offering tailored content and activities related to the most successful campaigns.

With the launch of the new EGP website, increased investment in EGP social media platforms during the campaign and increased and professionalised activities on its social media channels, EGP can reach out to more people effectively. Despite the lower resources EGP wants to keep entertaining digital infrastructure and spaces to engage with its audiences. The campaign showed strong motivation and willingness of Green sympathisers to engage with our content and EGP will further explore these potentials in between EU campaigns, especially through the work of the *Comms Network*.

### III. Statutory meetings

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- **Congress**

The Congress is the EGP's highest decision-making body, deciding on its policies, resolutions and governance. EGP will hold its 40<sup>th</sup> Congress on 5<sup>th</sup> to 7<sup>th</sup> December 2025 to meet its statutory requirements (such as adopting the annual activity plan and budget), hold elections, set the political priorities and strategy, and agree on common policies through adopting resolutions, and possibly policy papers. As usual, EGP will also collaborate with its partners in shaping the programme of the Congress. Member parties will be invited very early in the process to express their interest in hosting the Congress. As in every Congress, EGP will aim to increase public awareness on the European and international level as part of ongoing efforts to genuinely Europeanise the debates around EU issues, for instance by inviting press and other stakeholders.

- **Delegates meeting**

A Delegates meeting will be organised online with the aim to prepare the political agenda and outputs of the 40<sup>th</sup> EGP Congress. The meeting will take place earliest 8 months and latest 5 months before the Congress.

- **Green Leadership Council**

A Green Leadership Council (GLC) in person will be convened in 2025. The Green Leadership Council is composed from the Full members Party leaders. In 2025 the GLC will be the main occasion to make sure Party Leaders gather to develop joint strategic guidance for the Green Family together with EGP and its partners.

If the need arises, online meetings may also be called in response to urgent developments to make sure Greens are able to coordinate and find common ground, especially on issues of European relevance.

- **Committee meetings**

Committee meetings will be organised throughout the year to manage the organisation, execute its priorities, and prepare for statutory and other activities.

Since this will be the first mandate with the enlarged Committee of 13 members, the dynamics of meetings and ways of working will be re-evaluated and adjusted. The proposal is to hold 6 in-person meetings throughout the year, out of which one will likely

be connected to the Green Leadership Council and another one to the 40<sup>th</sup> EGP Congress. The in-person meetings will focus on broader strategic decisions and political debates.

Committee will foresee regular slots for online phone conferences between in-person meetings to keep track of political developments and give political guidance to the EGP team.

#### IV. Support and cooperation with EGP partners

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- **Greens/EFA Group in the European Parliament**

The Committee will continue to pursue a strong working relationship with the new Greens/EFA Bureau and entire Group in the European Parliament, seeking to complement each other's work, share information, and collaborate on projects. This includes investing efforts to maintain existing and establish good working relations with the newly elected MEPs, continued collaboration on the work with Greens in Government and Parliaments as well as on the joint organisation of the Comms Network meeting, as well as other events.

- **Federation of Young European Greens – FYEG**

The EGP will continue its enhanced cooperation with FYEG in 2025 with joint activities and organise discussions on youth-led topics. EGP will promote youth issues as a high priority in its political work and transversally through other topics as well as invest in the (re)engagement of young people in the Green movement to foster and empower the next generation of Green leaders. For the coming mandate, the EGP sees FYEG as an essential partner especially on the issue of regaining the youth vote and on building the next generation of Green Leaders.

- **Green European Foundation – GEF**

The Committee continues to build on the strong cooperation with GEF on transnational activities, research and debates, as well as on the *Green European Journal*. The EGP will engage with GEF and its members to look at how Foundations can be at the core of the strategic reflection of the Green family.



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- **Global Greens**

EGP will participate in Global Greens events and contribute to its activities to the extent that is possible, as well as share best practices, facilitate the networking and exchanges on topics of common interest.

- **European Movement International (EMI)**

The EGP has been a member of the EMI since spring 2018 and will continue to monitor its activities and actively participate in its statutory meetings and events while supporting Greens on the EMI board and political committees.

### V. Organisation

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Due to continued uncertainty over the final grant that the EGP will be allocated for 2025, the undergoing restructuring and reorganisation of the EGP will need to continue throughout the first part of the year, also to match the ambition and new structure of the future Committee. Together with the staff, EGP will continue working on ameliorating the organisation and ensuring EGP remains a competitive employer and provides a positive working environment.

Considering a changing organisational landscape and possible institutional changes, in 2025, EGP will evaluate a possible future revision of the statutes and rulebook to ensure the Party remains best equipped for future challenges.