



Call for tender – Provider for Video-making and Social media support

1. EGP – General Information

The European Green Party is a European political party that is also known as the European Greens or EGP, registered in Brussels, Belgium (VAT: BE 0872 183 517).

2. Required Services

The European Green Party is searching for a provider that can deliver social media support and video making outputs. We are looking for a partner to execute this service from now until the end of 2027.

The estimated amount of work time required is 30 hours per week. The amount of hours necessary will be evaluated during the contract and may increase to 35 hours per week.

The original contract is until 2026, with a possibility of prolongation until the end of 2027.

Estimated total budget for the period March – December 2026: 55.000 EUR, and for 2027 (if prolonged) 65.000 EUR, including VAT, based on estimated 30 hours / week;

2.1 Services

We are looking for a company that can provide us with the following services:

Obligatory:

- Providing strategic communications advice on the content, topics and types of communication, to the EGP Co-chairs, including some support in managing social media accounts.
- Production of videos and social media posts for EGP co-chairs and the EGP social media channels.
- Content creation and strategy development for the EGP TikTok channel.
- Regular, weekly meetings (check-ins) to coordinate the strategy and content to be produced in person at the EGP office in Brussels.
- The ability to undertake occasional travel when required.



3. Participation in the tendering procedure

3.1 Tender submission

Candidates must submit the following documents:

- A complete, detailed, dated and signed offer including cost presentation for all the obligatory services listed above in section 2.1 *Services*.
- A portfolio of video and social media content or sample of past productions.
- Information on which services are included in the price, and whether the price is including or excluding VAT.
- Information about availability.

Kindly include any additional charges, conditions, discounts, and relevant terms in your proposal. Please note that if there is an automatic price adjustment clause based on annual inflation foreseen in the contract, its conditions must be mentioned in the tender offer.

The offer should be submitted to Alison Abrahams via tender@europiangreens.eu by the 26th of March 2026 (extended deadline). Ideal start time of the contract is as soon as possible.

Costs incurred in preparing and submitting tender offers are borne by the tenderers and cannot be reimbursed.

3.2 Exclusion criteria

Participation in this tender procedure is only open to tenderers (including their subcontractors) that are not in a situation of exclusion as specified in the general conditions below, which includes:

- Bankruptcy or insolvency situation.
- Non-payment of taxes or social security contributions.
- Grave professional misconduct.
- Fraud, corruption, participation in a criminal organisation, or other serious criminal offences.
- Serious breach of contract.
- Non-compliance with the general conditions, as mentioned in point 4 of this tender.

3.3 Selection criteria

- Ability to provide all the obligatory services listed above as well as proven experience.
- At least 2 years of video-making and social media production experience.



3.4 Evaluation criteria

	Minimum points	Maximum points
Quantitative criteria (30%)		
Overall economic offer	0	30
Qualitative criteria (70%)		
Providing strategic communications advice	0	15
Strategy development for the EGP TikTok channel		5
Experience of working with political organizations	0	8
Experience in political communication	0	10
Experience in video making and in particular videos for social media including tiktok	0	15
Strong portfolio	0	10
Experience in preparing and recording longer-form interviews	0	10
Availability to join regularly in-person weekly meetings (check-ins) to coordinate the strategy and content, to be produced in person at the EGP office in Brussels.	0	10

The selection procedure will be based on the principles of equal treatment, fairness and transparency.

All applicants will be informed of the outcomes of the selection process once The European Green Party has selected the winner of this procedure.

4. General conditions

The participating candidates (or their subcontractors) must comply with the following provisions:

– the candidate is not in one of the situations referred to in Article 136(1) and 141 of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council ('Financial Regulation')

(<https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=OJ:L:2018:193:FULL>),



– the candidate commits to comply with the provisions of Council Regulation (EU) No 833/2014 of 31 July 2014 concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine and Council Decision 2014/512/CFSP of 31 July 2014 concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine.

5. Confidentiality and conflict of interest

Compliance with GDPR is a requirement and the tenderer undertakes that they will not at any time, either before or after the termination of this service, use, disclose or communicate confidential information relating to the affairs of the European Green Party. This restriction shall continue to apply after the termination of the service without limit in point of time.

The participating candidates are obliged to alert the European Green Party of any potential conflict of interest with the [European Green Party Committee](#).

6. Terms and conditions

The European Green Party reserves the right to reject any and all proposals, in whole or in part, to advertise for new proposals, to abandon the need for services, and to cancel or amend this call for tender at any time prior to the execution of the written and signed contract.

The accomplishment of the tendering procedure imposes no obligation on the European Green Party to award the contract. Should the invitation to tender cover several items or lots, the European Green Party reserves the right to award a contract for only some of them. The European Green Party shall not be liable for any compensation with respect to tenderers whose offers have not been accepted, nor shall it be liable if it decides not to award the contract.

By submitting a proposal, the tenderer agrees that:

- The tenderer complies with the general conditions as outlined above.
- The European Green Party may copy the proposal for purposes of facilitating the evaluation of the proposal and agrees that such copying will not violate the rights of any third party.
- The European Green Party may safely and privately archive the offers received for auditing purposes.
- It will not bring any claim or have any cause of action against the European Green Party based on any misunderstanding concerning the information provided or concerning the European Green Party's failure, neglect or otherwise, to provide the bidder with pertinent information as intended by this call for tender.



7. Questions

In case you have questions please contact tender@europengreens.eu