

Membership Application

Applicant
(Business Name): _____

Company Representative: _____

Address: _____ PO Box: _____

City: _____ State: _____ Zip: _____

Phone # _____ Fax # _____

Business Category: _____

Email Address _____

Web Site Address _____

Membership Dues

Business Members: (excluding lodging)

# Of Employees	Rate
1	\$250.00
2-9	\$275.00
10-49	\$300.00
50-99	\$325.00
100+	\$350.00
Social Member	\$65.00

Lodging Members:

Rate per Room	\$15.00
Minimum Rate	\$225.00
Maximum Rate	\$375.00

Please place a check mark in the appropriate category:

Principal Member, any business or individual within the Town of Ellicottville.

Non-Resident Member, any business or individual outside the Town of Ellicottville

Social Member, any individual interested in participating in Chamber social activities.

Note: When calculating your number of employees, we ask you to use an average number throughout the year. Do not use your highest or lowest number. Part time employees are considered as ½. An example would be...2 full time and 6-part time = 5 employees.

*Membership is solely based on the approval of the Board of Directors and will not appear on our website until the approval has been granted.

By signing this application, I hereby grant my proxy votes to the elected Board of the Ellicottville Chamber of Commerce, to be voided only by my physical presence during voting member meetings.

Signature: _____ Date: _____

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Membership Benefits

◆ **Promotion**

The Chamber actively promotes its members when responding to inquiries. Your name will be placed in the Guide to Ellicottville (30,000 copies annually) and on our Web Site (300,000 visitors annually) with a photo, description of your business, links to your website, email and Google maps so customers can find you. Members are also promoted through numerous trade shows in both Canada and the US as well as through various media advertising campaigns. With over of a quarter million dollars in media promotions in 2018, the Chamber is the leading voice for promoting the area. Our “One Brand One Voice” philosophy means members do not have to advertise regionally, it is all done by the Chamber. We also operate 18 events bringing tens of thousands of visitors to the region annually. That’s business to your doorstep and it’s all included in your membership dues. Promotion on the Chamber Facebook site and other social media accounts is a part of your membership.

◆ **Web Site**

As a member of the Chamber you are entitled to a free listing on our Web Site which receives approximately 600,000 visitors annually (www.ellicottvillenyny.com). Your listing includes one photo and a description of your business with hyperlinks to your own email, google maps to your address and web site. Choose which category you would like to be listed in. Multiple category listings with pictures are only an additional \$30 each.

◆ **Electronic Promotion**

The Chamber of Commerce Facebook page (www.facebook.com/Ellicottville) has nearly 30,000 likes (as of January 2019) and is a great vehicle to promote your business. Our Facebook visibility reaches New York, Pennsylvania, Ohio and Southern Ontario. We can push specials, events and other needs on that channel, as well as the Chamber Twitter (www.twitter.com/VisitEville) and our Instagram account (www.instagram.com/visitellicottville). With a total combined reach of close to 750,000 people, your message will be seen.

Your business can also be promoted on the Chamber’s monthly e-Newsletter. The communication goes out to about 8,000 people (as of January 2019) that have opted in to receiving the update that tells of what’s going on in and around Ellicottville. In addition to the opt-in e-Newsletter, a members-only mid-month email newsletter goes out in the middle of each month. This communication is designed to promote specials and deals that other members have going on, just for Ellicottville Chamber of Commerce members. The mid-month communication also promotes events and activities throughout the region that may be of interest to members.

◆ **Group Health Insurance**

The Chamber has collaborated with Bene-Care, a health insurance broker, so we can offer our members many different plan options through all of the major insurance carriers. As a member, you may set up a confidential appointment with a licensed consultant to evaluate your needs as a free service to you and a benefit of your membership. If you are interested in setting up an appointment, you may call our office at 716-699-5046 or email us at info@ellicottvillenyny.com.

◆ **Business Development Committee**

This committee is for all members and meets quarterly to discuss issues relevant to the business

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community. Festival and promotional plans are discussed as well as any issue or suggestion a member may have.

◆ Festival and Special Events

The Chamber hosts 11 events including the Gazebo Series, Mardi Gras Weekend, Jazz & Blues Festival, Rock n' Roll Weekend, Summer Music Festival, Taste of Ellicottville, Fall Festival, Winter Blues Festival, the Christmas Stroll and Christmas In Ellicottville. Check out the complete schedule at www.ellicottvilleny.com.

◆ Community Services

The Chamber helps promote many community services through our website and monthly e-newsletter. Donations are given to local charities annually.

◆ Member Pricing for BJ's Wholesale Membership Club

Members of the Olean Chamber of Commerce can enjoy the benefits of a BJ's Wholesale membership at half-price. All you need is a letter from us that says you are a member in good standing.

◆ Guide to Ellicottville

As a member of the Chamber you are entitled to a free listing in our Guide to Ellicottville, We publish the guide annually and provide paid distribution throughout Southern Ontario, Ohio, Pennsylvania, New York and many trade shows. Full color ads in various sizes can also be purchased.

◆ Chamber Office

The Chamber office is open five days a week throughout the year and maintains member's literature and an accommodation referral system. We also act as a County Visitor Center providing information to countywide travelers.

Membership Options

Principal Membership: is available to any person, firm or Corporation within the Town and Village limits of Ellicottville, New York. Principal members shall have any and all rights provided by the Chamber including the right to vote or hold office.

Non-resident Business Membership: Any person, firm or corporation not within the Town or Village limits of Ellicottville may become a non-resident member. Non-resident business members do not have the right to vote or hold office but do receive all other benefits as listed.

Social/ Retired Membership: Any person may become a social member. This category of membership allows the member the right to receive mailings and attend functions only and does not provide the right to vote

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or hold office. Discounted event prices as offered to regular members are also provided to social members.

Ellicottville Chamber of Commerce 2019 Web Site Form

Please fill out the form below and mail or e-mail to info@ellicottvilleny.com. If you wish to have a logo, picture, menu or other included in your ad please email it. If you wish to be listed under more than one heading in the Guide, please enclose a check for \$30 for each additional listing.

Important Notice: Only members who are paid up in their Chamber of Commerce dues will be listed on the website. To be fair, no exceptions can be made.

This service is also FREE to all members.

**If you require an additional listing for the web site, please include \$30 for each additional.*

Name: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Email address: _____ Website: _____

Heading title your ad should be listed with: (see website)

Description of Business: (Please use back of this form if needed)

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Questions: please call the Chamber office at 716-699-5046
Visit us on the web at www.ellicottvillenyny.com