



MEDIA RELEASE

Win tickets to Victoria's exclusive invite-only music event: Live on the Lanes 2023

Funlab is bringing genre-morphing Running Touch to Strike Bowling venues across Brisbane, Melbourne, and Sydney for a unique mix of music, competitive socialising, and good times.

26 April 2023 – Live on the Lanes will return in May 2023, with visionary musician Running Touch set to play in three Strike Bowling venues in Melbourne, Brisbane, and Sydney. This year, Funlab has teamed up with Byron Bay Brewery and Time Out to give Victorians a chance to win tickets to one of the most exclusive parties of the year. Select Strike venues will be transformed into intimate pop-up music events where live music, refreshing drinks, and bowling are combined for a whole lot of rolling good times.

With only 250 guests invited to each event, Live on the Lanes is invite-only, the only way to grab a ticket is by entering [Strike Bowling's](#) giveaway for a chance of winning a double pass. 150 lucky winners in each city will be chosen to experience the bustling pop-up music venues. Guests will enjoy a performance from Running Touch on a stage built over mood-lit bowling lanes, complimentary food and drinks including Byron Bay Brewery lager, seltzer, and cocktails, all while bowling a strike or scoring a spare on the lanes.

Previous Live on the Lanes events have boasted amazing musical talent including Confidence Man, Northeast Party House, and Touch Sensitive. This year's event will feature genre-morphing and multi-dimensional Australian singer, songwriter, and producer, Running Touch. Running Touch has performed at festivals from Splendour in the Grass, to Coachella, and is now gearing up for a new kind of performance - bowling shoes included - at Live on the Lanes.

"I've been playing music since I was 14 and I haven't seen anything like this before - it's really unique and special in the fact that it's invite only, intimate, and the core focus is on having a good time while listening to music.

"It's probably something I won't ever be able to do again, so I'm really looking forward to performing and bringing Live on the Lanes to life, in venues that are already larger than life at Strike Bowling," he said.

Live on the Lanes will be held in May across Melbourne (May 3rd), Brisbane (May 4th), and Sydney (May 10th). An annual event in Funlab's calendar, last year saw more than 600 Aussies enjoying the exclusive event.

Funlab Chief Growth Officer, Blaise Witnish, said Live on the Lanes has always allowed Funlab to unleash its boundless creativity, and this year's event is no different.

"Funlab is all about creating new, fun experiences for people - and Live on the Lanes is just that. An opportunity for people to attend something so unique - just for the fun of it! We're really excited to have Running Touch join us this year and for guests to experience a larger than life show, filled with bowling, drinks, food, and of course, good music.

"Live on the Lanes echoes what Strike and our other Funlab venues are all about - unadulterated fun that you really can't experience anywhere else," Ms Witnish said.

For more information and details on how to win a double pass, visit:
<https://www.strikebowling.com.au/live-on-the-lanes>

-ENDS-

For media enquiries, please contact:

Olivia Gould | 0401 165 053 | olivia.gould@thisismango.com.au
Shane D'Souza | 0421 080 073 | shane.dsouza@thisismango.com.au

About Funlab:

Funlab is Australia's premiere creator of competitive socialising experiences.

From arcades, bowling alleys, mini-golf and much more, Funlab believes in taking familiar concepts and transforming them into immersive worlds of fun where people can connect in real life. Magnifying every small detail to create extraordinary experiences, Funlab operates 42 venues across 5 key brands and over 2000 employees.