

## Australia's most prestigious game of mini-golf launches this month: Holey Moley Open



**29 January 2025** - This February, Holey Moley Open, arguably the most prestigious game of mini golf the world has ever seen, is launching in Australia. With a \$20,000 cash prize up for grabs for the country's best mini-golf team, along with unlimited bragging rights and glory, it's time to turn regular punters into the stuff of legends.

Created by Holey Moley, Australia's craziest and most unique mini-golf venue, the tournament celebrates the skill, athleticism and precision of mini-golf by combining elite players, challenging courses, and passionate fans in a fun-filled atmosphere.

Open to all Australians 18+, keen mini-golfers can enter by signing up in a group of four online at [holeymoley.com.au/holey-moley-open](https://holeymoley.com.au/holey-moley-open) between 1-12 February. Twenty-five teams in each state will then be selected to compete in the state finals on 25 February. The rules? Simple. Weave around obstacles including gophers, clowns, and windmills and sink the lowest combined score in the tournament to secure a spot in the grand finale.

To cement their legacy as Australia's greatest mini-golf team, the champions from each state will be flown to Sydney, with flights and accommodation paid for, to battle it out in the ultimate grand finale on 11 March at Holey Moley Darlinghurst.

Elevating the traditional mini-golf experience, the finale will include a string quartet on arrival, champers, mudcake and a selection of the finest gourmet sausage rolls and party pies, caddies following golfers to collect their balls, and Tom Birmingham and Eddy Simpson from Hello Sport commentating the glittering finale with 'unqualified opinions and unwavering bias'.

“It’s an absolute honour and a privilege to be involved with the world’s pre-eminent mini-golf tournament - the Holey Moley Open. Make no mistake, nothing gets our blood pumping like watching the best in the business go toe-to-toe in the pursuit of ultimate glory and cold hard cash,” Eddy said.

**Key Event Details:**

- Register a team of four here: [holeymoley.com.au/holey-moley-open](https://holeymoley.com.au/holey-moley-open) between February 1 and February 12
- State Finals will be held across the country on 25 February 2025 in Northbridge (WA), Adelaide (SA), Canberra (ACT), Crown Casino (VIC), Fortitude Valley (QLD), and Alexandria (NSW).
- Grand Finale will be held at Darlinghurst, Sydney on 11 March 2025

For Aussies who want to experience Holey Moley Open without entering the competition there are deals and offers all of February, including a special Red Bull promotion in-venues and competitions online. Guests can also score 9-hole games for \$10 with code TEEOFF for the month of February.

Spectators can also watch the state and national finals at Holey Moley, subscribe to hear more at [holeymoley.com.au/subscribe](https://holeymoley.com.au/subscribe).

For more information visit [holeymoley.com.au/holey-moley-open](https://holeymoley.com.au/holey-moley-open).

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**Images** [HERE](#)

**About Funlab:**

Funlab is Australia’s premiere creator of competitive socialising experiences.

From arcades, bowling alleys, mini-golf and much more, Funlab believes the world is better when we fun together and in taking familiar concepts and transforming them into immersive worlds of fun. Magnifying every small detail to create extraordinary experiences, Funlab operates 52 venues across 9 brands and over 2,500 employees.

**About Holey Moley:**

No ifs, just putts - Holey Moley is a mini golf course that turns traditional putt putt into a multi-sensory labyrinth of unique holes. It’s nifty, nostalgic, a bit 80s, and a bit 90s. Each hole is themed around pop-culture and nostalgia and is paired with dim lights, pumping tunes, delicious eats and quirky drinks, a vibe that is sure to get the friendly competition flowing.