



Media Release

Funlab achieve B Corp certification and announce national roll-out of accessibility initiatives

[Funlab](#), Australia's premier creator of competitive socialising experiences, has today announced its B Corp certification, making it the only out of home entertainment company in Australia to be awarded the achievement.

The certification follows rigorous assessment across Funlab's positive social and environmental impact using the B Impact. There are only 9,400 B Corp certified businesses across 102 countries, with Funlab one of two entertainment companies listed globally.

In addition, Funlab has announced the national launch of sensory assistance times, with all venues to participate by July 2025. Funlab introduced Sensory Maps in 2022, making it more inclusive for all Australians to enjoy and have fun at its venues. This year, the company looks to formalise the initiative nationally, with maps designed to assist guests with sensory sensitivities with the best times and areas of each venue to visit.

Some of these sensory changes include turning down music and lights, as well as creating a calmer environment. For those who can't make it during those times, there will be sensory kits available to assist in making everyone's visit enjoyable. Sensory kits include tools and activities designed to help regulate sensory input when guests feel overwhelmed, including fidget toys, stress-relief balls, noise cancelling headphones and more.

Endorsing the new achievements, **Funlab's Chief People Officer, Chelsea Mannix** said, "We are so proud of the work we've done to date to support diversity and inclusion, and it's our goal to continue to find new ways to grow and evolve in the space.

"We've always followed our ethos that the world is better when we fun together, and this stretches to every touch point of our organisation, from how we treat our employees to how we engage with our customers.

"Our B Corp certification is a result of years of purpose driven work and we want to help pave the way for other businesses to get involved. We encourage all companies to review their social and environmental policies, because these little changes go a long way in ensuring everyone has a positive and more inclusive experience."

On top of this, Funlab has been able to provide employment for over 100 people living with disability through the Australian Government's Disability Employment Services (DES) and Workforce Australia, via its work with non-for-profit WISE Employment.



WISE Employment empowers job seekers to find meaningful work and become self-sufficient. Each year, its passionate and skilled staff assist on average over 15,000 people into jobs and support services across Victoria, New South Wales, South Australia, Tasmania, Queensland, Western Australia and Northern Territory.

This year will also mark the first time all Funlab staff members will have access to the Hidden Disabilities Sunflower training program. The program aims to extend diversity and inclusion initiatives and helps foster a culture where employees and customers feel safe wearing the Sunflower to indicate they have a non-visible disability, condition, or chronic illness to encourage conversation and compassion. Last year alone, there were over 1,300 staff members trained.

For more information on Funlab and its policies visit fun-lab.com or follow on [LinkedIn](#). To learn more about B Corporation visit bcorporation.net. <https://fun-lab.com/about/bcorp>

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Notes to editor:

For media enquiries, including interview requests, please contact:

Emilie West | 0490 477 561 | emilie.west@thisismango.com.au

Emily Perry | 0401 630 505 | emily.perry@thisismango.com.au

About Funlab:

Funlab is Australia's premiere creator of competitive socialising experiences. From arcades, bowling alleys, mini-golf and much more, Funlab believes the world is better when we fun together and in taking familiar concepts and transforming them into immersive worlds of fun. Magnifying every small detail to create extraordinary experiences, Funlab operates 53 venues across 9 brands and over 2,500 employees.