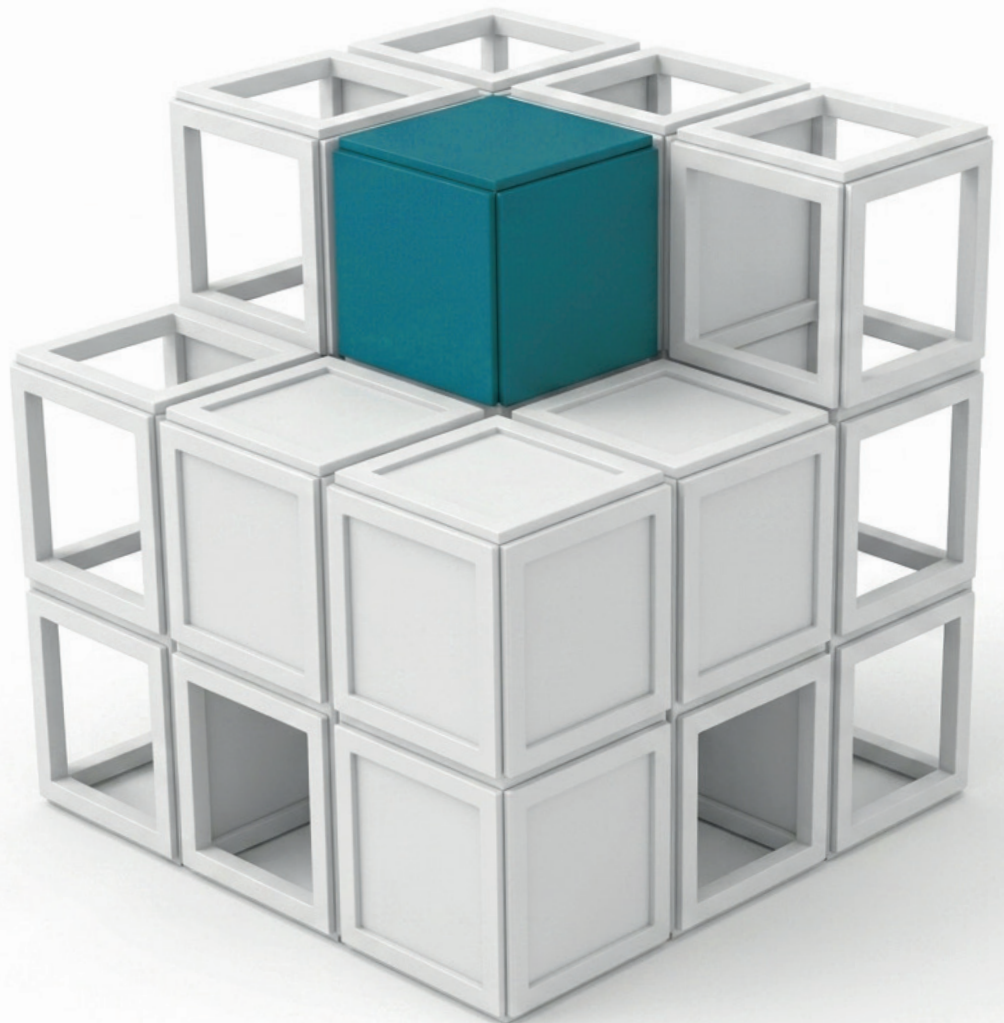


Who does the work, where Clean Master Data begins, and what it looks like when it works.

Getting to **Clean Master Data** takes strategy, organisation, process and technology. **foryouandyourcustomers** brings all four together in **Stibo Systems**.



Who makes **Clean Master Data** happen?

2010

Founded



6

Countries



14

Locations



2013

Stibo Systems
partner since



89

Platinum Experts



50+

Successful Stibo
STEP projects



What we do

We work across the digital information supply chain, from data strategy and information modelling to PIM and MDM. Master data is where most of it starts, and where we do most of our work.

How we are organised

We are one group, organised into autonomous units across six countries. Project teams are assembled across the whole group by expertise, not by location, so every project draws on all of it.

Our Stibo Systems Team

More than a hundred of our consultants work in PIM and MDM, and 89 hold at least one Stibo STEP certification — to our knowledge, the largest certified Stibo Systems team in the market.

Recognised by Stibo Systems

As Stibo Systems partner since 2013, we hold Platinum status, the highest partner tier. Stibo has honored us as Delivery Partner, Regional System Integrator and Business Partner of the Year.

How our projects run

Our projects range from implementations that went live in three months to multi-year programmes across dozens of divisions. The team that designs your data model is still there at go-live.



Where **Clean Master Data** begins.

A wrong attribute is a symptom. The cause usually sits somewhere else: an unclear responsibility, or two departments using the same word for different things. Cleaning the data without addressing that means cleaning it again next quarter. And the stakes have risen: a wrong value that once spoiled a single report now propagates through thousands of automated decisions. Two models help us find the cause before we configure anything in Stibo STEP.

Exploded View

Our Exploded View model, developed by Jonathan Möller, lays a company and its market out as six layers: Customer, Experience, Organisation, Performance, Asset and Data, so their interdependencies become visible.

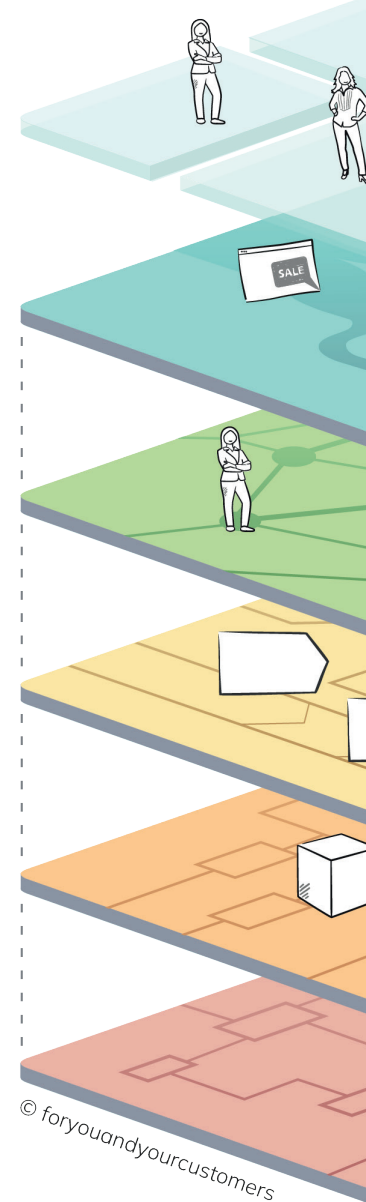
A master data problem rarely shows itself as one. It surfaces higher up as a wrong price in one channel or a product nobody can find, and it gets treated there. Seeing all six layers at once shows where it originates, and creates a shared understanding from leadership to operational teams.

Digital Information Supply Chain

Our DISC framework maps, analyses and optimises the flow of product information across your organisation. It goes beyond technical implementation by addressing four pillars: strategy, organisation, process and technology.

Applied to master data, DISC turns a vague complaint about quality into a located one. Use case diagrams, a process heatmap and an information model show who creates which attribute, in which system, and where the flow breaks. That information model gives business and IT a common language, and gives machines the context to use an attribute correctly. Only with that foundation in place do we design data models, business rules and workflows in Stibo STEP.

The result is master data that does not just sit in a system but arrives where and when it is needed, defined well enough for people and machines to rely on.



Selected **references** from our **Stibo Systems** projects.



Replacing a legacy syndication system to scale product master data

Eaton selected Stibo STEP for PIM, MDM and data logistics, with foryou and your customers providing the implementation team. The legacy syndication system was replaced within six months from start of implementation to go-live, giving Eaton a scalable basis for product master data and shorter lead times for new requirements.



Governing equipment data and quality control plans in Stibo STEP

ams OSRAM built its manufacturing data foundation on Stibo STEP, with foryou and your customers responsible for MDM architecture, governance and implementation. Equipment data and digital quality control plans are now maintained with defined ownership, guided workflows and approvals, which keeps data consistent across sites and removes repetitive maintenance work.



Building a trusted multidomain data foundation in Stibo STEP

Zentiva is building its pharmaceutical data foundation on Stibo STEP, supported by foryou and your customers as an implementation partner. Product, material, customer, and vendor data are being brought under defined ownership, standardized workflows, and approval processes. This strengthens regulatory compliance across 30+ countries and reduces manual maintenance effort as the rollout progresses.



Discover what this could look like for your data.
foryouandyourcustomers.com