

# ANNUAL REPORT 2014 - 2015

**Digicel**  
FOUNDATION





## DIGICEL PNG FOUNDATION TEAM



**Inside Cover:** Digicel PNG Foundation Team celebrate their 6th Anniversary with Elementary School Students.

**Cover photograph:** Excited Daugo Elementary School students at the Classroom Launch.

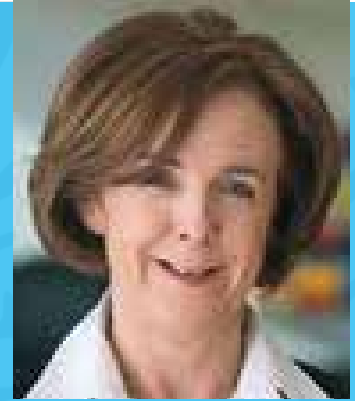
# TABLE OF CONTENTS

◆ MESSAGES	4–6
◆ ABOUT US	7
◆ WHERE WE WORK	8–9
◆ OUR FOUNDATION BOARD & TEAM	10–11
◆ OUR PARTNERSHIPS	12–13
◆ OUR WORK TO DATE	14
◆ THE YEAR IN REVIEW	15–50
◆ FINANCIAL REPORT	51–53
◆ OUR FOUNDATION FOOTPRINT	54





JOINT MESSAGE FROM THE  
PATRON, **DENIS O'BRIEN**  
AND GLOBAL CHAIR OF THE  
DIGICEL FOUNDATIONS,  
**MARIA MULCAHY**



**T**hrough its focus on the key areas of Health, Education, Sustainability, Special Needs and Violence, this past year has seen the Digicel PNG Foundation making significant progress and positively impacting large numbers of people and communities across Papua New Guinea.

One of the biggest achievements was the creation of the Men of Honour campaign, a first of its kind movement in addressing violence in Papua New Guinea. With negative stories of violence smearing PNG's reputation, this campaign has brought to the forefront the efforts of dozens of Papua New Guinean men who are doing phenomenal work in their communities to combat and overcome this problem.

We want to congratulate all of the participants of the programme and say a special congratulations to the 2014 Man of Honour Award winner, Jimmy Drekore, for his work in supporting sick children and their families through the Simbu Children's Foundation. We also want to thank the people of Papua New Guinea who nominated their men of honour and took the leap of faith with us in our inaugural year of the Awards. The Foundation team is doing pioneering work in sowing the seeds of change that will make Papua New Guinea a country where violence is the exception rather than the norm.

Our Board of Directors play a vital role in addressing the needs of marginalised communities and in ensuring that all initiatives are given careful consideration so that we provide the best support possible to those in need – and for that we are very thankful.

And to the many employees of Digicel PNG who give their time voluntarily to support the work of the Foundation, thank you all so much.

We would like to especially acknowledge Mr. Richard Kassman, who as Chairman of the Foundation has played a fundamental role over the last three years. His commitment and dedication has seen the work of the Foundation thrive. We thank him very much and wish him the very best for the future.

The Digicel PNG Foundation's remit is to reach out to communities, no matter how rural or remote. We want to recognise the team members - Beatrice, Rita, Jennifer, Arthur, Haro, Andrew, Kingsley, Hane, Kaye, Lawrence and Suzanna - for their tireless passion and unending focus on helping those most in need across PNG.

*Denis O'Brien*  
Founder & Patron

*Maria Mulcahy*  
Global Chair, Digicel Foundation





## MESSAGE FROM THE CHAIRMAN RICHARD KASSMAN

It has been an honour and privilege to have led the Board which provides guidance to our passionate team who work tirelessly to turn our development vision for Papua New Guinea into a reality. This year marked my third and final year as Chairman of the Digicel PNG Foundation Board, a tenure which I have thoroughly enjoyed and feel privileged to have been accorded.

Last FY, I reported that Digicel PNG Foundation had narrowed its outstanding target to have 65 out of 89 districts reached throughout Papua New Guinea. I am proud to confirm that the remaining 24 districts were completed this financial year, bringing Digicel PNG Foundation's footprint to 100% district coverage – a feat that very few organisations in Papua New Guinea can lay claim to.

I am pleased to report that in FY 2014/15 the team at the Digicel PNG Foundation provided 58 double classrooms to 29 schools, giving 2,040 children access to better school facilities, thereby encouraging greater opportunities to learn. In our early education space, 34 Community Learning Centres gave over 1000 pre-school children reading and writing skills, in which some cases have allowed pre-schoolers to skip one or two grades when they enter into the formal schooling system. This is a wonderful achievement. Education is the single biggest opportunity we can give a child so through infrastructural development and support of informal schools such as the Community Learning Centres, we are really striving to reach out and support the provision of education to the children of Papua New Guinea.

While children are our key focus, we also recognise the need to support adult education. This year alone the Foundation has supported education programmes for adults who were not able to complete formal schooling. Over 3,300 adults were given basic business skills through the Life and Business Skills Programme which was run in Port Moresby, Lae and Mount Hagen. Support was also given to the Isi Learning programme which equips community based teachers with professional skills to effectively learn and teach reading, writing and arithmetic to pre-schoolers. The more opportunities we can give adults to further develop their own education; the greater educational opportunities will be given to children.

In the health sector, five Mobile Health Clinics were donated with the generous support of Ela Motors and 50% insurance provided by

CIC Insurance. This means that an additional 25,000 people in rural and remote Papua New Guinea communities can now access health care directly through these outreach services. We are impacting communities where health services are minimal or non-existent.

For Special Needs, the Digicel PNG Foundation further developed our Community Based Rehabilitation programme in Port Moresby with Cheshire DisAbility Services and with the generous support of NCD's Governor, Powes Parkop. It is through public-private partnerships such as these that allow us to provide a holistic approach to providing services for those with special needs.

This leads me on to highlighting the importance of partnerships and thanking all our partners who share our development vision for Papua New Guinea. Partnerships are at the crux of Digicel PNG Foundation's work and we thank all our partners for their collaboration and shared vision. As we head into a new year with new visions and new dreams, we remain mindful of working in close consultation with our key partners in communities, churches, public and private sector to build our understanding of current development issues so we prioritize our investment in our core focus areas.

In closing, I take this opportunity to acknowledge the commitment of our hardworking and passionate Foundation Team led by CEO, Beatrice Mahuru, our Foundation Board for their support and guidance and the Digicel volunteers and regional teams for their continued assistance.

All of this would not be possible without the financial support of Digicel PNG Limited and therefore I extend my deepest gratitude to the business for its continued support to the work of the Foundation.

Lastly, it would be remiss of me to not acknowledge our Patron, Denis O'Brien, for his vision and commitment of growing our PNG people and communities. I thank you Denis for your enduring support towards our cause in Papua New Guinea.

*Richard Kassman*  
Immediate Past Chairman



## MESSAGE FROM THE CHIEF EXECUTIVE OFFICER BEATRICE G. MAHURU

**A**s a Foundation, we continue to work in close consultation with Education and Health at the Provincial Government Level to ensure our work is aligned with the Government of Papua New Guinea's National Plans and Policies.

We have been working diligently to alleviate some of the constraints to service delivery and I'm proud to say that over the year in review, we funded the building of 14 Elementary Schools double classrooms, 15 Primary School double classrooms, 5 libraries, 1 community learning centre and 5 mobile health clinics in some of the most rural remote communities of PNG. This year, we reinvested K11.195 million (USD4.461million) with a continued focus on basic education, basic health services, community building, special needs and domestic violence.

Since our inception in 2008, K45 million (USD18 million) has been reinvested into Papua New Guinea's rural remote communities directly impacting over 400,000 people.

This year we witnessed 69 community-based teachers graduate through the UK designed Phonics Sounds-Write teacher training program and over 3,300 men and women graduate through our Life & Business Skills program with a basic business skills certificate.

We have been humbled by the fortitude and resilience of our rural remote communities, who ignite our desire to serve.

I have been most fortunate to lead an organization as extraordinary as Digicel PNG Foundation, so in reflecting on FY14/15, I cannot help but thank the terrific young men and women in the Foundation who have been the backbone of our unprecedented growth; and the willing volunteers who have helped us to grow our community and community spirit.

This year, we achieved 100% footprint across the 89 districts and the team is geared to complete the momentum across the

LLGs. And for me, the greatest milestone was the launch of our inaugural Men of Honour Awards Campaign. This is a campaign very dear to my heart.

To not involve men in the conversation about violence is to cut ones nose to spite their face. I had the good fortune of a wonderful father, Allen Noel Mahuru, who believed in me, who did not value me less because I was born a girl child. He inspired me, as other fathers their daughters, and it is these wonderful, ordinary men, who are doing extraordinary things to take their women folk, their children and fellow men on this journey called development. Their legacy must be acknowledged. They have the ability to make the greatest impact. It's their stories that will resonate in the hearts of many to be that change we want to see.

And in all our work, our partners have been our bedrock and I'd like to sincerely thank them for having faith in us and working with us to make a difference.

I take this opportunity to acknowledge and thank the Digicel PNG Foundation Board for their guidance under the chairmanship of Richard Kassman; our Global Chair Maria Mulcahy for her unwavering support and our Patron Denis O'Brien for his vision.

On a personal note, I would like to thank the outgoing Digicel (PNG) Limited CEO, John Mangos, who has been a great force behind our work. We wish him every success in his

future endeavors.

Beatrice G. Mahuru  
Chief Executive Officer

“

*This year, we achieved 100% footprint across the 89 districts and the team is geared to complete the momentum across the LLGs.*





# ABOUT US



## VISION

Having grown its footprint with an investment of PGK 45 million (USD 18m) since 2008, Digicel PNG Foundation is widely recognized as the Country's leading corporate Foundation. Its impact on the community, which is strategic and measurable against key indicators, is drawn from its skills as a leader, a catalyst, an investor, and an advocate for change.

Our aim is to broaden and deepen our funding base, through strategic partnerships with government and agencies who share our vision to build and strengthen communities through education and health. Key to increasing our footprint is planning strategically and remaining well-focused.



## OUR MISSION

Digicel PNG Foundation is committed to building and strengthening Papua New Guinea's socially marginalized, rural and remote communities. Through leadership in advancing education that is inclusive and healthcare that is accessible, we strengthen our communities of today for generations to come.



## OUR GOALS

- To provide young children with access to basic education
- To provide access to basic health services in rural and other marginalized areas
- To support marginalized communities to become more self-reliant
- To provide basic services for survivors of domestic violence
- To provide access and basic services to people with special needs.



## OUR VALUES

Digicel PNG Foundation is committed to excellence, integrity, innovation and openness to all communities.



## OUR GUIDING PRINCIPLES

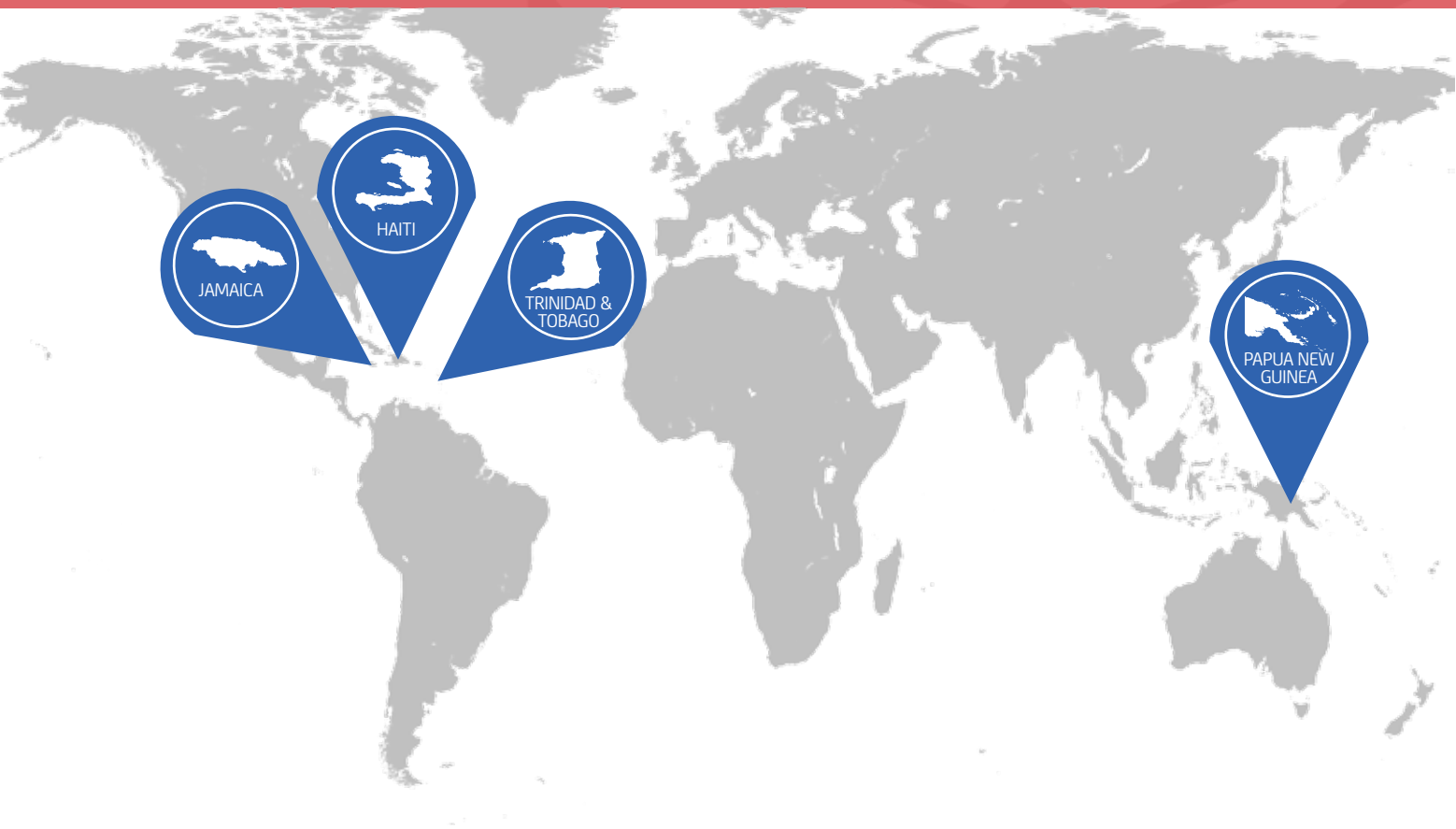
We are a Resource. We have established a culture that assures we are viewed as a resource for communities who seek sustainable development.

We are a Partner. We make connections and work with others locally and on a district and national level.

We are a Champion. We are willing to take the lead as funding partner and advocate. We are a Steward.

We are committed to independent governance and have the confidence and expertise to balance current needs with those of future generations.

## WHERE WE WORK



Two of the countries in which the Foundation works are in the bottom half of the United Nation's Human Development Index (HDI) of 187 countries.

The HDI is a summary measure for assessing long-term progress in three basic dimensions of human development: a long and healthy life, access to knowledge and a decent standard of living (measured by life expectancy).

With the cultural, historic and socio-economic conditions of each country varying from each other, they share common significant challenges for education systems, a need for building stronger communities to offset potential conflicts and vulnerability to natural disasters such as hurricanes, cyclones, earthquakes and tsunamis. The Foundation seeks to find relevant and effective responses to these challenges and to support and strengthen communities to withstand them.

*Papua New Guinea's HDI value for 2014 is 0.491 - which is in the low human development category - positioning the country at 157 out of 187 countries and territories.*



## WHERE WE WORK

### UN HUMAN DEVELOPMENT INDEX 2013

Country	Population	HDI UN Ranking	Life Expectancy	GDP per Capita	Adult Literacy	Education Index
Jamaica	2.8 million	96	73.5	\$ 8,241	87.00%	0.668
Haiti	10.3 million	168	63.1	\$ 1,575	48.70%	0.374
Papua New Guinea	7.3 million	157	62.4	\$ 2,382	62.40%	0.376
Trinidad & Tobago	1.3 million	64	69.9	\$ 29,086	98.80%	0.700

Papua New Guinea's HDI value for 2014 is 0.491 - which is in the low human development category - positioning the country at 157 out of 187 countries and territories.

The findings of the UN HDI are very useful as they guide the Foundation's strategy and work in Papua New Guinea.

Digicel PNG Foundation's efforts in the focus areas of basic

education, basic health, community building, services for special needs and addressing violence are efforts targeted at assisting Papua New Guineans to live a long and healthy life, have access to basic education and gain skills to earn an income so as to contribute to a decent standard of living.

*The findings of the UN HDI are very useful as they guide the Foundation's strategy and work in Papua New Guinea.*

## MEMBERS OF THE BOARD

### OFFICE BEARERS:

Richard Kassman (Chairman),  
Beatrice G. Mahuru (CEO), Mildred  
Ware (Treasurer), Margaret ToBolton  
(Secretary)



### MEMBERS:

John Mangos, Gary Seddon, Marena  
Sansan, Tania Mairi



### MEMBERS:

Kien Choong, Genevieve Daniels,  
Eric Fairall



### EXTERNAL MEMBERS:

Fr John Glynn



*The board have played a key role in guiding  
and endorsing the 39 projects and  
6 programs.*



## FOUNDATION TEAM

### SENIOR MANAGEMENT TEAM & ADMINISTRATION

Beatrice G. Mahuru - Chief Executive Officer, Jennifer McConnell - Chief Operations Officer, Rita Abe - Finance Administration Manager, Suzanna Marc - Administration Assistant



### PROJECT TEAM

Arthur Tane - Senior Project Manager, Andrew Kalu William - Quality Assurance Manager, Haro Gomara - Project Manager, Highlands & Momase Region, Kingsley Losema - Project Manager, Southern & New Guinea Islands Region, Lawrence Kakale - Project Coordinator



### PROGRAMS TEAM:

Hane Toua - Community Development Manager, Kaye Taputu - Programs Coordinator



*The committed team of men and women who work tirelessly to bring much needed development to rural and remote communities throughout PNG in 2014-2015.*

## THE IMPORTANCE OF PARTNERSHIPS

Much of the success and achievements of Digicel PNG Foundation are attributed to the partnerships which have been established with a range of partners.

Through our collaboration with community groups, public and private sector organisations and Members of Parliament, we were able share resources to achieve common

development goals and objectives. We take this time to acknowledge and sincerely thank the following Members of Parliament and organisations who partnered with us by providing counter-part funding for much needed health and education infrastructure in their respective electorates and communities

Hon. Powes Parkop, Governor for National Capital District	K 150,000	Community Based Rehabilitation Program
Hon. Powes Parkop, Governor for National Capital District	K 100,000	Community Teachers Support
Hon. Philip Undialu, Member for Koroba-Lake Kopiago	K 120,000	Hunianda Primary School
Hon. Bob Dadae, Member for Kabwum	K 75,000	Kabwum Elementary School
Late Hon. Daniel Mona, Member for Goilala	K 100,000	Kerau Primary School & Rural Health Aid Post
Hon. James Gau, Member for Rai Coast	K 200,000	Saidor Elementary & Primary Schools
Hon. Kila Haoda, Governor for Central Province	K 200,000	Kerau Primary School & Rural Health Aid Post
Em Stret Holdings - Voices for Villages Project	K 120,000	Rilo Primary School
Gateway Children's Fund	K 15,000	Gateway CLC Classroom



*The cooperation that exists through public private partnerships has helped the Foundation to successfully deliver projects across PNG.*



## OUR PARTNERS

We take this opportunity to thank and acknowledge the many different organisations from the public and private sector who have in one way or another collaborated with Digicel PNG Foundation. From our valued program partners who deliver our Foundation funded programs, to the private organisations who recognise the work of the Foundation and offer discounts for various goods and services, all your contributions assist us to make an impact with people in the remote, rural and socially marginalised communities

of Papua New Guinea.

Our efforts and ongoing investments in health and education is continuously being acknowledged and commended by our government partners as a demonstration of our commitment to contribute to the Public-Private Partnership agenda of the PNG Government.

We continue to harness the relationships we have built to ensure our credibility is maintained at all levels of society.

### FACILITATING PARTNERS



Archdiocese of Mt Hagen



Cheshire Disability Services



Building Strong Foundations  
Ginigoada Bisnes Development Foundation



Unity Foursquare Church



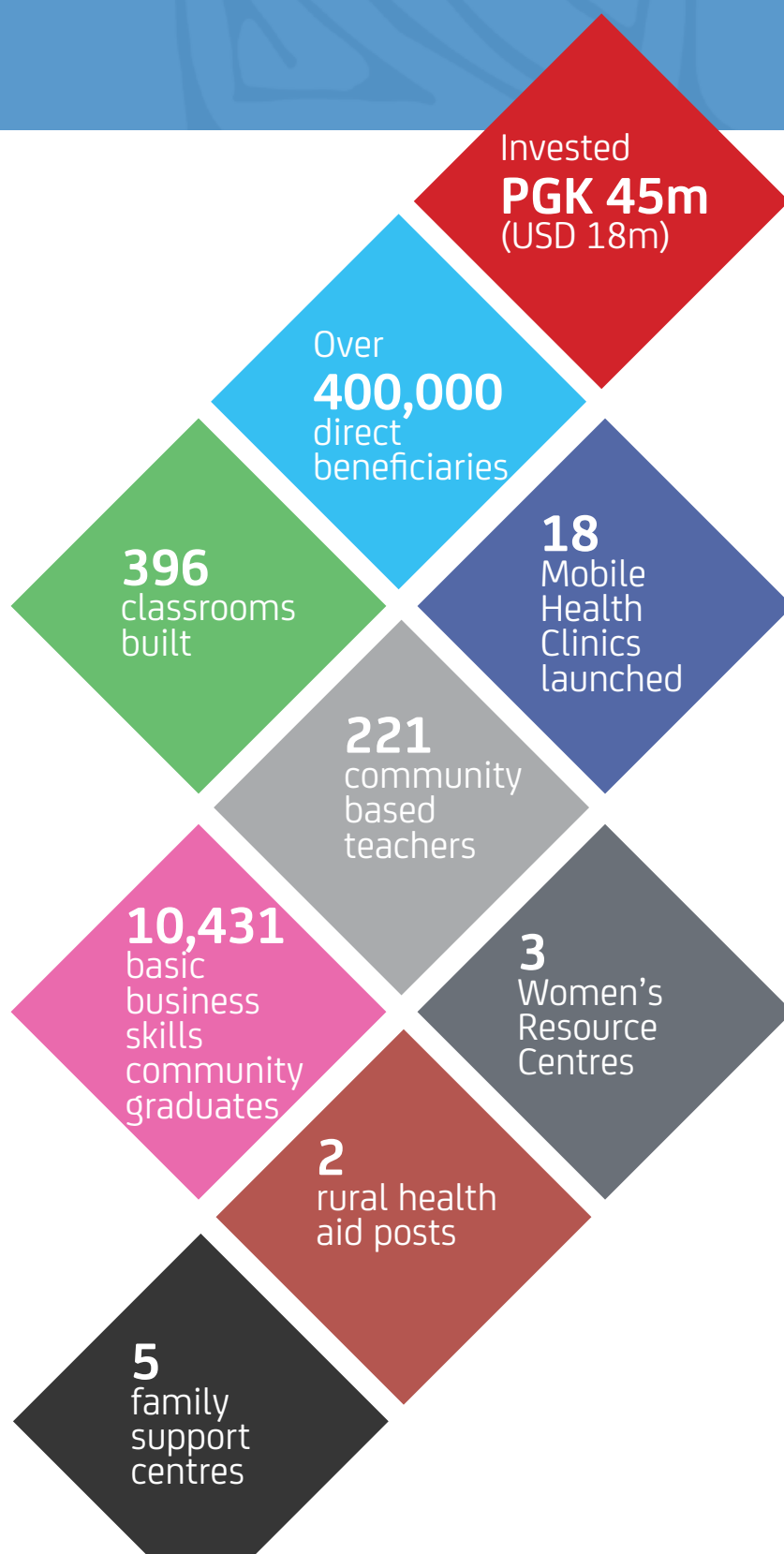
We CARE Foundation

### DONOR PARTNERS



## OUR WORK TO DATE

We are proud and honoured to build community and community spirit





## THE YEAR IN REVIEW

*This year we've reinvested K11.195 million (USD 4.461 million) with a continued focus on basic education, basic health services, community building, special needs and addressing violence. We're proud to have worked with communities to develop and build sustainable and meaningful projects and programs over the course of the year.*





## BASIC EDUCATION

*St Anne's Elementary School students in Kerau, Goilala, at the launch of the double classroom and rural health aid post project*



## BASIC EDUCATION

We believe that education is the single biggest opportunity you can give a child.

Sixty per cent of our annual budget is invested in classroom projects.

In our quest to improve education infrastructure to create an environment conducive to learning, Digicel Foundation has built to date 186 primary school and 210 elementary school classroom projects providing 13,740 children in rural, remote communities access to education.

When Digicel PNG Foundation crossed the 2014-2015 Financial Year threshold; the challenge was to complete the remaining 24 districts.

These are some of the most logistically challenging of the 89 districts. In September 2014, the Digicel PNG Foundation Board approved projects for the 89th district bringing the Foundation's education footprint to 100% district coverage in Papua New Guinea.

In FY 14/15, we funded and built 15 Primary school double classrooms, 15 Elementary school double classrooms and 6 libraries for 4 elementary schools and 2 primary schools as part of our school rewards projects.

Each school education infrastructure project consists of two classrooms with desks, an office space in between, a water tank, two Ventilation Improved Piping (VIP) toilets and solar lighting. Primary schools include two bucket showers.

Thanks to our partnership with Atlas Steel, the Foundation is able to produce steel building materials at a good price. All education infrastructure are made from high quality, low maintenance, pre-fabricated steel and we are proud of our ability to deliver 90% of our projects on time and to budget despite logistical challenges we strive to improve this with our contractor training.

*Foundation has built to date 186 Primary school classrooms and 210 elementary school classrooms providing 13,740 students in rural remote communities access to education.*





## EDUCATION PROJECTS IN FY 14/15

No.	Month Approved	Project Name	District	Province	Completion Date
1	Mar 2014	Biwat Elementary School	Angoram	East Sepik	10 Sep 2014
2	Apr 2014	Ulabo Primary School	Namatanai	New Ireland	26 Jul 2014
3	Apr 2014	Bisiatabu Primary School	Kairuku - Hiri	Central	15 Oct 2014
4	Apr 2014	St Mary's Kagua Catholic Primary School	Kagua - Erave	Southern Highlands	22 Sep 2014
5	Apr 2014	Tuam Community School	Tewai - Siassi	Morobe	29 Sep 2014
6	May 2014	Sio Primary School	Tewai - Siassi	Morobe	24 Nov 2014
7	May 2014	Tipsit Primary School	Kabwum	Morobe	25 Nov 2014
8	May 2014	Kabwum Elementary School	Kabwum	Morobe	29 Sep 2014
9	May 2014	Towan Primary School	Nipa - Kutubu	Southern Highlands	23 Sep 2014
10	May 2014	Puril Primary School	Nipa - Kutubu	Southern Highlands	22 Sep 2014
11	May 2014	Kapo Primary School	Menyamya	Morobe	22 Sep 2014
12	May 2014	Hakiso Elementary School	Menyamya	Morobe	29 Sep 2014
13	May 2014	Gateway Community Learning Centre	Moresby North - West	National Capital District	15 Aug 2014
14	May 2014	Display Village	Moresby North - West	National Capital District	5 Nov 2014
15	Jun 2014	Saidor Primary School	Rai Coast	Madang	7 Nov 2014
16	Jun 2014	Saidor Elementary School	Rai Coast	Madang	7 Nov 2014
17	Jul 2014	Gabmazung Primary School Library	Huon Gulf	Morobe	3 Nov 2014
18	Jul 2014	St Theresa Moveave Primary School Library	Kerema	Gulf	24 Nov 2014
19	Jul 2014	Pomara Elementary School Library	Kerema	Gulf	24 Oct 2014
20	Jul 2014	Maopa Elementary School Library	Abau	Central	18 Nov 2014

## EDUCATION PROJECTS IN FY 14/15

No.	Month Approved	Project Name	District	Province	Completion Date
21	Jul 2014	Avi Elroy Elementary School Library	Anglimp Rural	Jiwaka	30 Nov 2014
22	Aug 2014	Rilo Primary School	Rigo	Central	5 Dec 2014
23	Aug 2014	Keu Elementary School	Chuave	Simbu	7 Nov 2014
24	Aug 2014	Elimbari Primary School	Chuave	Simbu	7 Nov 2014
25	Aug 2014	Yellow River Primary School	Telefomin	Sandaun	14 Jan 2015
26	Aug 2014	Snopass Primary School	Usino Bundi	Madang	7 Nov 2014
27	Sep 2014	Kama Elementary School	Karamui - Salt Nomane	Simbu	12 Dec 2014
28	Sep 2014	Kaliwai Primary School	Karamui - Salt Nomane	Simbu	31 Dec 2014
29	Sep 2014	Good Shepherd Hawain Primary School	Wewak	East Sepik	22 May 2015
30	2013	Kerau Primary School	Goilala	Central	25 Feb 2015
31	Oct 2014	St Paul's Boiken Elementary School	Wewak	East Sepik	22 May 2015
32	Oct 2014	Rugli Elementary School	Mul Baiyer	Western Highlands	29 Jan 2015
33	Oct 2014	Daugo Elementary School	Moresby South	National Capital District	2 Mar 2015
34	Nov 2014	Marara Elementary School	Mendi	Southern Highlands	4 May 2015
35	Nov 2014	Papa Elementary School	Kairuku - Hiri	Central	8 Mar 2015
36	Dec 2014	Muminga Elementary School	Hagen Central	Western Highlands	15 Mar 2015

## EDUCATION PROJECTS IN FY 14/15

### HARONAMO ELEMENTARY SCHOOL LAUNCH

Haronamo Elementary School situated about an hour out of Tari town became the first school in the Tari-Pori District of Hela Province to benefit from Digicel PNG Foundation's education investments for the 2014-2015 financial year.

The community expressed gratitude to the Foundation for the new classroom which provides a conducive learning environment to students.



*We are proud to have received this support and thank Digicel Foundation for their continued commitment in aiding education throughout PNG, particularly to schools and communities where the need is evident*

– ROSELYN ANDIRA, TEACHER IN CHARGE

### ENGA SCHOOLS RECEIVE NEW CLASSROOMS

Located in Mariant Local Level Government of Kandep District of Enga Province, the Lakalap Primary School opened the doors to its new double classroom in front of a 5000 large crowd.

For many in the crowd, it was the first time for them to witness a private company come to their remote area to present a gift that would have a real impact on the lives of children and parents.

Two additional schools in the Enga Province, Yango Elementary located in Laiagam District and Lakalap Primary located in Kandep District received double classrooms each at a cost of K380,000.

During the mobilisation and construction phase of the Yango project, parents, teachers and community members walked several days carrying the materials from the main road to the school for construction to commence. This is a display of what lengths rural communities will go to, to ensure the education investments made by the Foundation are delivered because they see the great value of education for their children.

### NEVER TOO LATE TO LEARN

Nestled deep in what is described to be the back end of the Hela Province, at the foothills of the Mula Ranges, is Hunianda Primary School.

This is the heart-warming story of two mature age students, Sopi Humania, 45 years old and Tuman Omoko, 35 years old. Both attend the Hunianda Primary School thanks to their mentor James Ekari who is the Executive Officer to the Member for Koroba - Lake Kapiago, Hon. Philip Undialu.

James is a local, and the first who seriously pursued his education and he understands how important education is to get ahead in life. "These two men are my family and they always asked me for money whenever I visited the village so I got tired of it so one day I challenged them. I said, I won't give you money, but I will pay for your education which will one day earn you money," said James.

Since that time, both adult students have never looked back, determined to get an education and one day work to earn money, Sopi is in Grade 7 and Tuman is in Grade 5.

We are humbled by their passion and humility - showing that it truly is never too late to learn.

### ULABO PRIMARY SCHOOL LAUNCH

Despite the heavy downpour of rain on the 24th July 2014, students, parents, teachers and community, welcomed the opening of a new learning facility funded by Digicel PNG Foundation.

Established in the early 1990s, Ulabo Primary School has grown from strength to strength through the support of the community.

"We've grown from strength to strength through the support of our grateful community and much of what we have here today bears testimony to that relationship fostered over the years. The support from Digicel Foundation is our first from the private sector and we are humbled for the development initiative," said Alphonse Holman, School Board Chairman.



## EDUCATION PROJECTS IN FY 14/15

### DISPLAY VILLAGE

The Display Village was officially launched and opened to the general public on 10th November 2014 in the presence of partners and invited guests.

It was a showcase of Digicel PNG Foundation's education infrastructure aimed at giving Members of Parliament, corporate organisations, potential donors and other interested parties an opportunity to physically see and experience what a classroom set up consists of.

The Display Village was on show for 3 months and during that time attracted over 100 visitors from different sectors of society enquiring about the many different projects and programs run by Digicel Foundation.

The Display Village was dismantled and moved to St John's Kuriva Primary School

### SEVESE MOREA PRIMARY SCHOOL GROUND-BREAKING CEREMONY

Over-crowding is a problem faced by most schools in the urban

towns and cities of Papua New Guinea.

Sevese Morea Primary School in the Moresby South Electorate of the National Capital District is one such school that has been experiencing the problems associated with over-crowding for many years.

In August 2014, the Digicel PNG Foundation Board approved the submission for Sevese Morea Primary School, making it the first urban school project for the Foundation.

A ground-breaking ceremony was held on 11th November at the school grounds with Governor of NCD, Hon. Powes Parkop and Heads of Foundations, Maria Mulcahy, participating in the festivities.

The additional double classroom will provide much needed space for the growing student enrollment the school has experienced over recent academic years. The main challenge we have experienced with our Urban school projects has been the city approval process.



## EDUCATION PROJECTS IN FY 14/15

### ST ANNE'S KERAU PRIMARY SCHOOL CLASSROOM LAUNCH

By far, one of the most logistically challenging places to build, Kerau, tested the wit and might of Digicel PNG Foundation's projects team and contractors.

This was a project that required collaboration and partnership and thankfully this was received from the Member for Goilala, the Late Daniel Mona and Governor of Central Province, Hon. Kila Haoda. Both MPs providing much needed funds for the mobilisation and logistics support which saw this project through to completion.

Despite the lack of basic services in Kerau and the difficulties they face, the Kerau community put together a huge celebration on 25th February 2015 to officially launch the new classroom which was attended by people from the surrounding villages of Aivara, Soupu, Katapi and Ivani.

### RILO PRIMARY SCHOOL CLASSROOM LAUNCH

At the beginning of the 2015 academic year, Rilo Primary School in Babaka Village of Central Province proudly opened its new double classroom. The classroom was co-funded by Digicel PNG Foundation and Em Stret Holdings.

The co-funding was part of the Em Stret Holdings Voices for Villages project which aims to support rural villages in terms of building classrooms, aid-posts, water, sanitation and solar through fundraising initiatives. The Babaka community showed overwhelming support towards the project by housing the contractors, feeding them and giving a helping hand.

### DAUGO ELEMENTARY SCHOOL CLASSROOM LAUNCH

Established in 1983, the Daugo Elementary School has not

seen any new infrastructure since that time. Daugo Elementary School has a total enrolment of 126 students which make up 6 classes. Five classes are taught in the classrooms while one class is taught under the Okari tree adjacent to the old building.

During the launch, community members expressed their gratitude to the Foundation for the infrastructure. Being on an island, the community depends on the sea for their survival with fishing being their main source of income.

With the recent strong winds and the high cost of commuting to and from the island to sell their fish and purchase their food supplies, the people of Daugo share that it's getting harder to survive and so young children and youth are encouraged to take their education seriously as it is the key to their earning an income.

### BISIATABU RECEIVES NEW CLASSROOM AFTER 30 YEARS

Dreams came true for students, teachers and parents of Bisiatabu Primary School in Sogeri, Central Province when they proudly launched their new classroom on 31st October 2014. Prior to receiving this new classroom infrastructure, classes were taught out of old buildings which were once used as care centres by Australian soldiers during World War 2.

"We are really happy that Digicel PNG Foundation came and built a new classroom for our students. Ever since construction started, there has been a great feeling of community and togetherness for our students, teachers and even parents of Bisiatabu Primary School.

"This new classroom has really boosted parents support for their children students and we have seen them come to school on the days they are not working in their gardens to dig the pits for the toilets and assist in whatever way then can," said Mr Benjamin Jumarang, Head Teacher of the school.

## EDUCATION PROJECTS IN FY 14/15



### GOOD GOVERNANCE AND COMMUNITY OWNERSHIP EARNS SCHOOLS LIBRARY REWARDS

Maopa Elementary School, St Therese Moveave Primary School, Gabmazung Primary School, Avi Elroy Elementary School, Pomara Elementary School and St Mary's Karu Elementary Schools were the 6 lucky schools to receive library rewards during this financial year.

These schools were rewarded for their good governance and exceptional community ownership of the classroom infrastructures given to them by Digicel PNG Foundation in previous financial years.

The libraries come with books, tables, chairs, a desktop computer and solar lighting.



# EARLY CHILDHOOD EDUCATION

## COMMUNITY LEARNING CENTRES

Digicel PNG Foundation has developed Community Learning Centres (CLCs) with informal pre-schools in settlements and rural communities to provide early childhood learning and development (ECLD) programs. All of this to influence socially marginalised children in their formative years to develop a love for education and pursue it to the end.

A teacher from Evedahana Primary School, Ms Esther Basse, was proud to inform us that former CLC students now in formal elementary schools are performing exceptionally. Some are skipping two grades and moving straight from Kindergarten to Grade 2 whilst most are leading their classes in the top ten percentile. Parents who have witnessed this are withdrawing their students from formal elementary schools to build their child's basic numeracy and phonics in Digicel PNG Foundation funded CLCs.

Digicel Foundation's biggest supporter and advocate in the ELCD space is the National Capital District Governor, Hon Powes Parkop. Since 2012, the Governor has supported the Foundation's ELCD work with annual funding of K100,000 to support the 53 CLC teacher's allowances and the subsidy of the 17 CLCs in his electorate.

There are currently 34 CLCs registered with Digicel PNG Foundation in the CLC Sustainability Program (CLCSP). The CLCSP is aimed at encouraging community ownership of CLCs.

The main activity of the CLCSP is the Tier rewards scheme which involves CLCs meeting 6 sets of criteria to receive 6 sets of

rewards. The CLCSP is a gradual process of change with communities actively participating and taking responsibility and ownership at every step to work their way from Tier 1 to Tier 6. Once the CLC has reached reward Tier 6, the CLC is able to continue to grow and support itself and its members without any further financial support from the Foundation.

Of the 45 CLCs which Digicel Foundation has supported across PNG's socially marginalised communities since 2012, 30 have performed above expectation and 15 of these are now formal elementary schools registered with the Department of Education in PNG.

Considering their humble beginnings from under a house or the shell of a discarded PMV, these CLCs have come a long way.



## EARLY CHILDHOOD EDUCATION

### SPREADING CHRISTMAS CHEER TO OUR CLCS

As the academic year ended and festive season began, Digicel PNG Foundation with its volunteers visits CLCs to share the spirit of Christmas. For many of these children who attend our CLCs, it is the first and only Christmas present they will ever receive and gives them a chance to experience the Christmas spirit of love, joy and peace.

Our annual CLC Christmas program acknowledges the commitment of our young CLC students who have attended school. It's especially to recognize their achievements for the 2014 academic year and also wish them all the best as they

continue their education journey into formal school.

This year's CLC Christmas Program ran over four weeks from Monday 17th November through to Sunday 14th December 2014 and visited 33 CLCLs in the National Capital District, Central and Gulf Provinces.

Key to the success of this program are the volunteers who participate. Each department within Digicel PNG is assigned a CLC to visit. A total of 159 staff participated in the Christmas visits and distributed over 2,000 gifts to the students attending these CLCs.

Teachers, parents and students expressed gratitude to the Foundation for the gesture of kindness.





## BASIC HEALTH



*The rural delivery of our Mobile Health Clinics is done in partnership with Ela Motors PNG. Ela Motors provide a generous discount on the purchase of all Digicel PNG Foundation funded MHCs who bring much needed basic health services to the doorstep of PNG's rural, remote communities.*



## BASIC HEALTH



### **WE ARE COMMITTED TO PROVIDING ACCESS TO BASIC HEALTH IN RURAL AND REMOTE COMMUNITIES.**

We do this through the provision of Mobile Health Clinics (MHCs). To date Digicel Foundation has funded and purchased 18 MHCs which have been delivered to various church partners to enhance their health outreach programs.

In FY 14/15, Digicel PNG Foundation funded an additional 3 MHCs to church health services in East New Britain and Hela Provinces.

The impact these MHCs has had on remote Papua New Guinea has been phenomenal. To date our MHCs collectively have conducted a total of 71,420 outreach programs and treated 390,405 people.

In FY 14/15 alone, our MHCs collectively conducted a total of 877 health outreach programs. Through these programs our MHCs collectively treated a total of 111,556 people - bringing the service right to the doorstep of people who would otherwise have to walk kilometres and days to the nearest aid post or health centre.

The MHCs provide immunization, HIV/AIDS testing, treatment and counselling, TB and Malaria treatment and pre and antenatal care free of charge.

Our rural delivery would not be possible if not for the support of our partnership with Ela Motors who sponsor the on-going vehicle maintenance and CIC for the discounted insurance they provide.

## HEALTH PROJECTS IN FY 14/15

No.	Month Approved	Project Name	District	Province
1	Mar 2014	St Mary's Vunapope Mobile Health Clinic	Kokopo	East New Britain
2	Apr 2014	Hela Evelangelical Church of PNG Mobile Health Clinic	Tari	Hela
3	Oct 2014	Koroba Rural Health Centre Mobile Health Clinic	Koroba - Lake Kapiago	Hela
4	Mar 2015	Ulupu Sub Health Centre Mobile Health Clinic	Maprik	East Sepik
5	April 2015	Valoka Health Centre Mobile Health Clinic	Talasea	West New Britain

### TOWN & COUNTRY MEDICAL SERVICES COOPERATE TO SAVE LIVES

One incredible story is that of a two year old boy who survived a snake bite thanks to the quick action of the Veifa MHC team. The MHC took a 2 year old boy from Mekeo in the Central Province, who had been bitten by a death adder, to be transferred to the Charles Campbell Toxicology Centres (CCTC) medical team who were travelling up from the Port Moresby General Hospital.

For the child to survive, both teams from the opposite ends travelled at great speeds over the torturously pot-holed and washed-out Hiritano Highway to meet west of Martin River. The Veifa Hospital had no anti-venom so the real concern was that the

toddler might experience respiratory arrest en-route. Fortunately the spirit of cooperation between health centres in Mekeo is strong so the Veifa medical team were able to stop at the Inauaia Health Centre for the toddler to be administered anti-venom and set off again to meet the CCTC team halfway.

Dr June Rea from PMGH, CCTC Intensive Care Nurse, Sr Yvonne Sele and the ambulance officer in training, Ben Bande were aboard the CCTC vehicle to accompany the child and his mother back into Port Moresby, followed by the Veifa MHC in case the child's condition deteriorated and needed to have an airway inserted.

Fortunately they arrived back at the PMGH in the evening and the little boy was held in observation and discharged a few days later.

## HEALTH PROJECTS IN FY 14/15

### KERAU RURAL HEALTH AID POST

Nestled on the hilltops of the Owen Stanley Ranges is Kerau, a “centre” that serves the people of the hamlets perched high on the mountain tops, scattered across the beautiful Owen Stanley Ranges in the Goilala District. Goilala District is in the Norther inland area of Central Province, bordering both Morobe and Oro Provinces.

Kerau is extremely remote, without direct roads, accessible only by helicopter or on foot. There is no presence of basic health services in this community. The nearest clinic is at Tapini Station, a whole days walk down the steep mountain of Kerau.

Francis Karu, a member of the community tells of how grateful the Kerau community is, “we are very happy to see the aid post in our community. We’ve always walked 8 hours to go to the clinic at Tapini Station and many times our people have died along the way and we’ve had to bring them back to bury them. Now with the Aid Post at our doorstep we know our people will receive the immediate medical assistance they need.”

### ST. MARY’S VUNAPOPE MOBILE HEALTH CLINIC LAUNCH

The rural outreach programs conducted by St. Mary’s Hospital are of utmost importance to address rural health care to the people of East New Britain Province.

But given the nature of poor accessibility and lack of medical equipment and supplies, health care to the rural population can be poor and threaten their quality of life.

St Mary Vunapope’s new Mobile Health Clinic will enable St Mary’s staff to reach areas that are so far inaccessibly by less sturdy vehicles to conduct Voluntary Confidential Counselling and Testing for HIV/Aids and Maternal Child Health outreach.



*Blessing of one of five mobile health clinics launched this year*



## COMMUNITY BUILDING PROGRAMS



*A young student from the Highlands in full traditional regalia at the relocation ceremony of the Paga Hill CLC community*



## COMMUNITY BUILDING PROGRAMS



### WHERE DIGICEL AS A BUSINESS GROWS, SO TOO MUST ITS COMMUNITIES.

Digicel PNG Foundation works with communities to develop and build sustainable and meaningful projects and programs. The core of our work is encouraging positive community ownership to improve the lives of people in Papua New Guinea.

Our Life & Business Skills (L&BS) Program has seen 10,431 youth, men and women graduate with a basic business certificate. In the program year, a total of 5,713 graduated at the end of the two week courses conducted in Port Moresby, Lae and Mt Hagen. In FY 14/15 alone, the total number of graduates was 3,253.

Our Isi Learning Teacher Training Program has seen 221 community based teachers trained, assessed and graduate with a basic teaching certificate. In FY 14/15 alone we proudly witnessed another 68 teachers receive their certificates to continue the much needed teaching services in their communities.

Digicel PNG Foundation plans to continue the funding of community building programs, aiming to support communities as they become more self-reliant in the future.

No two communities are the same so we are constantly adapting, with a considered approach, respectful of working in different cultural contexts which are often deeply rooted in tradition.

Our appreciation of this, attributes to our success.

## LIFE & BUSINESS SKILLS PROGRAM

Program Location	No. of locations Program conducted	No. of male participants graduated	No. of female participants graduated	Total No. of graduates FY 14-15
Port Moresby	20	921	927	1,848
Lae	13	1,302	960	2,262
Mt Hagen	5	294	326	620
<b>TOTAL</b>	<b>38</b>	<b>2,517</b>	<b>2,213</b>	<b>4,730</b>

The Life & Business Skills Program is a holistic approach to addressing gender-based violence in Papua New Guinea. The program uses a mobile approach where the facilitator takes the program to various communities based on demand and interest. It is a two-week program facilitated over a 40 week period.

The first week is on "Community Conversations" where participants learn about topics on basic health and hygiene, nutrition, family planning, HIV/AIDS and issues affecting the day to day lives of family units. The second week is a basic business training course. Here participants are taught how to start and manage a small income generating activity so that profits made from these small businesses can be used to sustain the livelihoods of the communities.

At the end of the two week program, participants graduate with a basic business certificate which they can use to connect back into

organisations for job training or vocational training for further skills development.

In FY 14/15 a total of 4,730 people graduated from the program which was run in three locations: Port Moresby (National Capital District), Lae (Morobe Province) and Mt Hagen (Western Highlands Province). The program is facilitated by Ginigooda Bisnis Development Foundation in Port Moresby & Lae and the Mt Hagen Catholic Archdiocese in Mt Hagen.

The Port Moresby and Mt Hagen programs have been running since 2012 and 2013 respectively, while our Lae partners commenced the pilot program in mid-2014. Unfortunately due to unforeseen staffing issues faced by our facilitating partner, the Mt Hagen Catholic Archdiocese, it was mutually agreed to discontinue the program in early 2015. A new location has been identified for FY 15-16.

*Since the pilot in 2012, we have by close of April 2014 graduated 10,431 men, women and youth through our Life & Business Skills Program*



# LIFE & BUSINESS SKILLS PROGRAM

## L&BS PROGRAM EXPANDS TO LAE

Lae is home to the industrial hub of Papua New Guinea. In March 2012, the Australian Department of Foreign Affairs and Trade described PNG as the 6th fastest growing economy in the world.

Being a major town in Papua New Guinea, Lae sees a rural-urban influx of people, mostly youth, looking to be part of this unprecedented economic growth. Most of the young men and women who make up this demographic drift lack the basic business skills necessary to get ahead in life. As a consequence, most young men and women resort to petty crime to make ends meet and young women turn to prostitution.

The pilot year of the Lae L&BS Program saw a total of 3008 youth, men and women graduate from the program with many of them utilising the certificates to enrol themselves in technical and vocational courses while others found job placements.

In comparison to the number of men and women graduating through the L&BS Program in Port Moresby & Hagen, Lae has recorded the largest number of graduands, exceeding all expectations. Being a city connected by road, sea and air, Lae has one of the fastest growing populations in Papua New Guinea.

## DOORS OPEN FOR JOSEPHINE KERA

Josephine Kera began to doubt her own ability following the constant Letters of Regrets she would receive in response to her job applications.



Though frustrated by her situation, Josephine never gave up. When she learned that the Life & Business Skills Program was going to be conducted in her community in Lae, she enrolled immediately.

Josephine was one of 245 participants that graduated at Ward 1, Bundi Settlement in Lae, Morobe Province.

"The Life & Business Skills program has helped me a lot. Before my graduation, I was told that I had an interview. The L&BS facilitator, Mr Gini, coached me with a few HR questions and that helped me to prepare better for my interview. The interview went really well and I was offered the job so I'm really happy and really thankful for this training."



## ISI LEARNING TEACHER TRAINING PROGRAM

The Isi Learning Teacher Training Program is a community based teacher training program funded by Digicel PNG Foundation and facilitated by Gerehu Unity Foursquare Church.

Program Manager of the Isi Learning Teacher Training Program Mr Vincent Gene says, “a teacher is an architect of a child’s life and so teacher training is crucial to the performance of children in their classrooms.”

Through this capacity building program, Digicel PNG Foundation has trained 221 community based teachers linking their passion with a sound knowledgeable base to effectively deliver early childhood learning and development. Guided by the UK designed Sounds Write Phonics Program, the Isi Learning Teacher training program course content includes: teaching methods, basic numeracy, basic literacy, assignment outcomes, time-tabling, lesson planning and in-service training.

This program has had an overwhelming impact on the literacy and numeracy ability of pre-school aged children.

The teachers who come through the Isi Learning Teacher Training Program are teachers who are passionate about teaching in their village, community pre-schools or Community Learning Centres (CLCs). Many of these teachers are volunteers who don’t get paid but do it because they are passionate about teaching and making a difference in a young person’s life.

Digicel PNG Foundation is currently in discussions with the National Department of Education to recognise the Isi Learning Teacher Training Program and also to recognise the Isi Learning Teacher Training Program certificate as a requirement for community based teachers to register into the formal elementary school teacher training program.

Governor of NCD, Hon. Powes Parkop has been a great advocate of this program supporting 48 teachers across 15 CLCs who are teaching 1,050 children, in the National Capital District with school subsidies and teacher pay. Our hope is to provide the same type of support for teachers and schools in Central and Gulf Province through their respective Members of Parliament.



# ISI LEARNING TEACHER TRAINING PROGRAM

## 5TH ISI LEARNING TEACHER TRAINING PROGRAM GRADUATION

At the 5th Isi Learning Teacher Training Program Graduation, 68 community based teachers smiled proudly as they received their certificates.

The teachers that graduate from the Isi learning Teacher Training Program are not state recognised, which is why they are not entitled to state funding. The teachers are financially supported by their individual communities within which they teach, especially in Central and Gulf Provinces.

In the NCD, the teachers are supported with a small allowance which is provided by NCD Governor, Hon. Powes Parkop through his discretionary funds.

A champion of Early Childhood Learning and Development, Governor Parkop made time in his busy schedule to attend the graduation and spoke to teachers about their important roles.

"I personally support early childhood learning and development because it is such an important part of a child's growth. Teaching children positive values while they are very young gives them the right foundation to become positive leaders and contributors for our nation. You teachers must continue the good work you do," said Governor Parkop during the graduation.

## CONRAD PUTA - FINDING PURPOSE AS A TEACHER

Amongst the graduates was Conrad Puta, a young man who teaches at Kepamai Community Learning Centre in Gulf Province.

Conrad graduated with flying colours and top results and also received the award for the best administered school. Although graduating at the top, Conrad shares that it wasn't an easy journey for him. Conrad dropped out of National High School and lost his way.

"For the past 14 years I've basically been doing nothing, just wasting time being unemployed and abusing myself with drugs and alcohol. I heard about the Isi Learning Teacher Training Program from a brother and become really interested in it. I wasn't registered for the training but I forced my way into the program. Through the training, I realized my potential and it has changed me and taught me about being a missionary and doing good to others," Conrad shares.





## SERVICES FOR PEOPLE WITH SPECIAL NEEDS



*Paulus Pasbon facilitates the CBR leadership awareness training both in Port Moresby and Central Province. This is one facilitated at the Special Education Resource Centre (SERC) funded by Digicel PNG Foundation.*

## SERVICES FOR PEOPLE WITH SPECIAL NEEDS

### **WE BELIEVE IN CREATING AN INCLUSIVE AND EQUAL SOCIETY THAT GIVES OPPORTUNITIES TO ALL PEOPLE, INCLUDING THOSE LIVING WITH DISABILITIES AND SPECIAL NEEDS.**

Disability inclusion is about society changing to accommodate difference and to combat discrimination related to people with disabilities. It requires that disability barriers are removed and personal needs relating to impairment are met, thus making possible the full involvement of people with disabilities and enabling them to benefit from services on an equal basis with others.

Digicel PNG Foundation's focus of providing services for people with special needs is mainly done through the

support of two key programs - the Community Based Rehabilitation Program in partnership with Cheshire disAbility Services and the support of vulnerable women and children at risk through the We Care Foundation.

Lack of awareness, education, medical help, information and appropriate services makes life for people living with disabilities and special needs very difficult. The efforts of Digicel PNG Foundation in these areas is promoting collaboration with community leaders, people with disabilities, their families and other concerned citizens to raise awareness and change mindsets about disability and special needs in rural, remote and socially marginalized communities of Papua New Guinea.

We take this opportunity to acknowledge the National Capital District Commission for the private-public partnership for the Community Based Rehabilitation Program.





## COMMUNITY BASED REHABILITATION PROGRAM

A successful pilot program in 2013 saw the continuation of funding support for the Community Based Rehabilitation (CBR) program in Port Moresby. The program is facilitated by Cheshire disAbility Services who are based in Hohola in the National Capital District.

For the second year, Digicel PNG Foundation formalised a partnership agreement with the National Capital District Commission and Cheshire disAbility Services to implement the next phase of the CBR program. Under this agreement the program expanded its services to four additional locations; Hanuabada Village, Wildlife Settlement and Vabukori Village in the National Capital District and Tubu Village in the Central Province. Last year the program positively impacted the lives of 82 people living with disabilities and continues to assist more within the new project sites.

The CBR program is designed to promote collaboration among community leaders, people with disabilities, their families and other concerned citizens to reduce disability situations through early detection and intervention, increase access to health, education and social inclusion for people living with disabilities and their families through comprehensive Community Based Rehabilitation.

### GWENDOLYN'S STORY

Seven month old Gwendolyn Peter lives with her mum at the Wildlife settlement in Port Moresby. She was diagnosed with multiple disabilities, Micro-cephalic bilateral CTEV with Hyper Extension of the knees and Internal Rotation of the hips.

Gwendolyn was seen by the CBR team when she was only two days old and early interventions took place since then. Since birth, Gwendolyn's hands and knees could not be separated. Her ankles were corrected through physiotherapy exercises which the CBR team conducted every Wednesdays and exercises continue for her knees and hips. The Physiotherapist also made a paper chair for Gwendolyn to correct



her knee and the hip joint and to put Gwendolyn to a functional sitting position.

Due to her disability, Gwendolyn's development is especially slow, however since receiving the CBR services from Cheshire disAbility Services, this little girl has progressed in leaps and bounds. Gwendolyn's Mother also has a better understanding of her disabilities and is learning how to care for her better.





# WeCARE



WeCARE is an organisation which supports communities in Port Moresby with help and services needed to enable the poor, disabled, marginalised and abandoned young women and children to become, good, decent and valued citizens of PNG. We Care's focus is on educating and providing basic provisions for vulnerable young children and people living with a disability. The strength of WeCARE's work is in the initiation and support to community based groups that reach out to help members within the local settlement. This approach both empowers and develops skills in people who may feel helpless and allows a greater reach to the most vulnerable in the community. WeCARE does not take away the responsibility of communities to look after themselves, but empowers and provides the support for communities to look out for their own needs.

## CARE GROUPS

These are run by a Care Mother and assistants and consist of a facility, usually found in the Care Mother's backyard, to operate an early learning centre. Many of the children who attend these schools and form part of these care groups, would not normally be able to attend school for various reasons. The care groups have become a focal point in communities where people work towards a common cause and are able to seek information and help when the need arises.

## SUPPORTING VULNERABLE CHILDREN AND YOUNG WOMEN

Many of the children in Care Groups are orphans or come from single parent families. All live in poverty and their homes have no running water and electricity and they don't have access to adequate medical services or a nutritious diet. The younger children are encouraged to attend the Early Learning Centres. WeCARE helps by paying for their school fees, project fees and uniforms so that they may continue their education when they reach the mainstream school system.

A lot of young people in PNG don't complete high-school and those lucky enough to attend have a high drop-out rate. Young girls are more likely to not complete their education and thus become less employable, more dependent and more vulnerable. WeCARE helps these young women by providing access to training courses or income generating activities such as poultry farming and street vending.

## PEOPLE LIVING WITH DISABILITIES

WeCARE assists people living with disabilities by helping them seek medical attention, providing basic necessities such as diapers and food and issuing assistive devices such as crutches, walkers and wheel chairs where appropriate.

## ADDRESSING VIOLENCE



*The 14 Men of Honour Finalists selected from 392 nominations in preparation for the Awards Gala Night in Port Moresby.*

## ADDRESSING VIOLENCE



*Do not follow where the path may lead,  
instead go where there is no path and leave  
a trail.*

– RALPH WALDO EMERSON

As a Foundation, Digicel PNG Foundation aims to break the cycle of violence through focusing on positive behaviour for affirmative action. Papua New Guinean men have been vilified for decades but there are honourable men who are alleviating suffering and preserving human dignity in the roles they play.

Through the Digicel PNG Foundation Men of Honour Campaign, communities are encouraged to identify role models and positive behavior; to look within their communities to nominate ordinary men who are doing extraordinary things.

Digicel PNG Foundation has taken the road less travelled through its ground breaking, national Men of Honour Campaign, a first of its kind in Papua New Guinea. This is a moral approach to repudiate behaviour that has been ignored and gnawing at the fabric of our society. It's a pendulum shift aimed to promote:

- Fathers' who work tirelessly to give their children a better future;
- Husbands' who respect their wives as real partners in life;
- Sons who now take care of their aging moms,
- Brothers who step into the role of loving guardians; and,
- Grandfathers who assume the role of minder.

Digicel PNG Foundation is well aware that behavioral change will not happen overnight; but as a Chinese philosopher (Lao-tzu) once said: "A journey of a thousand miles begins with a single step".

In honouring the good men of Papua New Guinea, Digicel PNG Foundation is using positive behaviour to create the world it wants to see. The Men of Honour Awards are not based on achievements but rather on character and the invitation is out to all Papua New Guineans to take this journey to begin the pendulum shift.



## 2014 MOH WINNERS



2014 Men of Honour (left to right): Maminid Pym (Hertz Leasemaster Community Entrepreneur Award Winner), Pinjiki Wak (Atlas Steel Community Ingenuity Award Winner), Jimmy Drecore (2014 Digicel PNG Foundation Man of Honour & Digicel Community Leadership Award Winner), Wamala Ila Rova (National Newspaper Community Education Champion Award Winner) and Alu Poka (TVWan Sporting Mentor Award Winner)

# MEN OF HONOUR AWARDS

## THE MOH JOURNEY

The Men of Honour campaign was launched on 25 August 2014, with a nomination period for people to nominate men doing good work in communities to bring about positive change. The Awards consisted of five categories which were: Community Entrepreneur; Community Education Champion, Community Ingenuity, Community Leadership; and, Sporting Mentor. The nomination period ran for 4 months, ending December 31st 2014, receiving 392 nominations.

This was narrowed down to a shortlist of 14 finalists by our panel of independent judges. These judges represented various facets of society – business, anti-violence advocates, women's empowerment, human rights, and those respected within the Papua New Guinean community. We thank our judges: Michelle Hau'ofa, Cassaundra Rangip, Travers Chue, Eddie Aila, Douveri Henao and Francesca Semoso for their time, effort and involvement in the campaign.

We also acknowledge Hon. Powes Parkop, Governor of National Capital District, for his Patronage towards the campaign. The Governor has been instrumental in fighting social injustice and we were honoured to use his experience to create a national space to overcome violence and recognise positive male role models in our country.

In February and early March 2015 visits were conducted, as part of the judging process, to see the finalists in their own community, to learn about the work they do and the people they are impacting and inspiring.

It was an inspiring and emotional journey. Each story was different; each community shared how the efforts of these Men had contributed to bringing their community forward. After the selection and judging process the winners of the MOH Awards were announced during the Awards Gala Night on March 14, 2015 in Port Moresby.

## CORPORATE SPONSORS JOIN THE MOH AWARDS CAMPAIGN

The MOH Awards reached a significant milestone when 5 companies announced their sponsorship of the MOH Awards Categories:

Atlas Steel PNG for the Community Ingenuity Award, Hertz Leasemaster for the Community Investor Awards, The National Newspaper for the Community Education Awards, Digicel PNG Ltd for the Community Leadership Awards and TVWAN for the Community Sporting Mentor Award.

At the sponsor announcement press conference, representatives from the various organisations said they were pleased to support the important cause to drive out violence and to honour the good men of Papua New Guinea.

Each company's sponsorship consisted of K10,000 cash prize for the winner of each category. We take this opportunity to acknowledge and sincerely thank the Heads of these organisations for their support and belief in the Foundation's efforts to curb violence in Papua New Guinea.



# MEN OF HONOUR AWARDS

## Overall Man of Honour Award

*An ecstatic Jimmy Drekore receives the inaugural prestigious Man of Honour Award in Port Moresby.*



Papua New Guinea today is overwhelmed by rapid urbanisation and the impact of burgeoning young populations without access to work and opportunity. With the dramatic increase in all forms of violence: criminal activity, local conflict over land and natural resources and inter-ethnic or communal violence; we are looking for ordinary men doing extraordinary things to make a positive difference.

The Man of Honour is the most outstanding male citizen who has championed an opposition to violence, making his community increasingly safe, peaceful and harmonious.

### WINNER

Jimmy Drekore was announced as the 2014 Man of Honour, beating 5 other contenders by just a few points for the inaugural Men of Honour Awards. Jimmy from Simbu Province in the Highlands Region of Papua New Guinea, left his job as a chemist with Lihir Gold Mine to pursue his passion to bring local solution to local issues, especially for the sick and disadvantaged children of Simbu. He Founded the Simbu Children's Foundation (SCF) in 2004, an organisation which operates on a voluntary model often described by Jimmy as a "labour of love." As he accepted his award, Jimmy credited his mother for the inspiration behind his work and thanked his wife, nominators and supporters who have all been a part of his profound journey.



# MEN OF HONOUR AWARDS

## Atlas Steel Community Ingenuity Award



Awarding local visionaries who mobilise community members to collectively transform their village/town. Our distinct point of view for this award is to acknowledge an individual's approach to providing local solutions to local issues. This person has demonstrated the ability to:

- see differently – having a multidisciplinary perspective which helps him to see challenges in unique ways;
- think differently – apply leadership and expertise to social issues and find unique solutions
- act responsibly – passion and perseverance create lasting change

This Man of Honour thinks outside of the box to bring local sustainable solutions to local issues.

### WINNER

Pinjiki Wak is the recipient of the Community Ingenuity Award. Pinjiki established the K1 Association, an organization to advance the development of his people. His efforts have allowed more youth access to education, women to access markets across the provinces and created a hugely successful financial literacy program that is now being widely used across the country. "The fight against violence starts with a secure home. Iron roofs, steel posts and timber floors are good but they must be built on strong moral principles."



### 1ST RUNNER UP

Robin Mua recalls how he's father and pastor gave him inspiration to help others by teaching him the virtues of stewardship. These values became his foundation on a lifelong journey to advance the children, youth and mothers in the Paga Hill Community.

Having lived there for over 20 years, he has actively built a vibrant community of children to access education, personal viability programmes for mothers and seek training programmes for youths.



### 2ND RUNNER UP

Crime and violence engulfed the Kaiso Community for a long time. However, through the effort of Henry Wiselman and his support from church and law enforcement officials, change is taking place. Leading the surrender of weapons by the gangs in his community began the seeds of change. His campaign of leaving crime for a better life has inspired many youth to change and work with partners in vocational training, mediation activities and also ensure peace and order are in the community.

He acknowledges more work needs to be done to bring opportunities for the youth and is determined to seek partners to assist his courageous cause.



# MEN OF HONOUR AWARDS

## National Newspaper Community Education Champion Award



Awarding teachers in communities who are mentors/life coaches, building stronger communities through the power of education in action. This award acknowledges an individual who strives to address inequalities and inadequacies in our classrooms and communities, urban and rural, for students aged 0 to 100 or with a disability. This man has inspired individuals and communities to invest in education to promote literacy and awareness.

### WINNER

Wamala Ila Rova from Karawa Village in the Central Province is the recipient of the Community Education Champion Award. He believes that education is the strongest foundation you can establish for a child. He teaches at a school he built at his village to afford young children a better future.



"If children do not complete studies, they are unable to access future employment and life opportunities passes them by. When this happens, social problems such as crime, violence and alcoholism are inevitable."

### 1ST RUNNER UP

Richard Yuasi believes that education is empowerment. His loyalty and dedication molded Henganofi Secondary school to what it is today. He served as Principal of the school even though he was unpaid within the period of 2005-2007.



Richards service does not end with the school, he is also a community councillor and mentor and is usually the first point of call to help mediate and resolve situations and conflicts.

### 2ND RUNNER UP

Leo Simon believes that educating the youth of PNG gives them opportunities to become somebody - in his own words, "school keeps kids off the streets and education keeps rascals off the roads!"



The main reason for Leo being nominated was that he genuinely cares for his students and goes the extra mile by giving hours after classes to help his students achieve better results which has resulted in many of them achieving high grades in Advanced Maths and Geology.

# MEN OF HONOUR AWARDS

## TV Wan Sporting Mentor Award



Awarding “sportsmen” who positively impacted their communities by organising friendly games by mentoring the best players to represent at local, district and provincial levels. Mentoring is an effective and powerful learning opportunity for both mentor and mentee and one we believe will form part of a wider sports development drive in both the immediate and long term future. This award recognizes individuals who have developed sport mentoring programs based on three principles:

- Educating and developing young men and women on the principles of good sportsmanship
- Creating a diverse group of individuals with a range of skills to best support the development of high performance ethics
- Raising the standards of coaching skills and expertise within local sporting codes

In doing so, we will create a resource of individuals who we hope will play a significant role in engaging youth as ambassadors through sports.

### WINNER

Alu Poka from Gulf Province is the recipient of the Sporting Mentor Award, His favourite quote is “you are a prisoner of your own passion.” You can use it to empower or disempower yourself. It is abundantly clear that Alu’s passion is sports and he uses sports to build his community and community spirit.



Alu retired from playing competitive rugby, but continues his involvement as a coach encouraging young people to play sports to give them hope for a better future.

### 1ST RUNNER UP

Nelson Skinner Stone is a talented, multi skilled athlete. It was in rugby that he began to use his leadership skills to influence his peers to turn away from crime, alcohol and drugs, and instead focus on sports to build better lives for themselves. He teaches them about discipline, determination and never giving up - values which he follows himself to excel in sports and in life. His own life is the perfect example of how a poor kid from Tokarara can lift himself out of the poverty cycle and make something good of his life, and he uses that as motivation for his peers and friends.



### 2ND RUNNER UP

Bostoni Piale Elo formed the Hela Bird of Paradise kickboxing association with his own meagre resources to give his group an identity so they can operate officially. Bostoni trains young men mentally and emotionally stressing the importance of living a life of discipline and respect for others.



Without Bostony’s influence in their lives these young men would have little hope to improve their lives, and would likely be caught up in the vicious poverty cycle where substance abuse and crime are very easy traps to fall into.



# MEN OF HONOUR AWARDS

## Digicel Community Leadership Award



Awarding “leaders” who show and accept pardon in the face of adversity. This award recognises individuals who exhibit effective governance and commitment to long-term and comprehensive engagement with institutions, local communities and or various not-for-profit organisations. This person has shown proven leadership in a project or activities that build and harness capabilities of individuals, communities and institutions so that they can in turn create their own destinies.

### WINNER

Sam is well known Jimmy Drekore is the recipient of the Community Leadership Award. Jimmy is passionate about addressing the needs of sick and disadvantaged children of his province. He founded the Simbu Children’s Foundation (SCF) in 2004 and it has been run purely by volunteers.



“My mother has been my inspiration. She was selfless in her giving. In the beginning what I was doing was viewed as politically motivated but it spurred me to do more. I established objectives in providing services for children and though this has been a long process, I earned the trust of my community.”

### 1ST RUNNER UP

Sam Koim is well known for his appointment in heading the controversial Task Force Sweep Team, in 2011, as Chairman, that was primarily established to fight corruption at all levels in the country. Sam Koim was given the hard task to investigate respected leaders as well as prominent people in the name of building an accountable and transparent government. Sam is unapologetic about his strong principles and beliefs in being accountable. He believes that in the next 5 – 10 years change is going to come from the building and raising of the next generation.



### 2ND RUNNER UP

Francis Tokai represents our unsung heroes who live in the bellows of the cement that represent development. He is heavily involved in leading programs to reduce crime in his community, especially, the young boys who are stealing because that was the world that he came from.



He also teaches them how to be a positive member of the community. Francis is involved with crime reduction programs with AUSAID, World Vision and as a “Child Protection Volunteer”.

# MEN OF HONOUR AWARDS

## Hertz Leasemaster Community Entrepreneur Award



Awarding local “philanthropists” in communities who give back to their communities in sustainable projects. This award acknowledges an individual’s investment in setting up either short term or long term job creation programmes where opportunities are created for more sustainable livelihoods and skills acquisition. The outcome of such activities is to create the prospect of restored dignity and guidance of where people should turn to next. Programmes carried out by such individuals promote peace and sustainable livelihoods for vulnerable groups, including women, youth, and displaced people through sustainable businesses.

### WINNER

Mamindi Pym from the fertile Western Highlands Province is the recipient of the Community Entrepreneur Award. His dream is to empower people and improve their living standards through income generating activities that pay for health and education. Pym provides cabbage, potato, broccoli and cauliflower seedlings to villagers and shows them how to set up small agro-businesses and teaches them basic finance.

“People ask me why I don’t live in Port Moresby or others cities. I respond to them by asking them, if I leave, who will help my people change? I make it my responsibility to create change that will benefit us all.”



### 1ST RUNNER UP

After attending a Small Scale Business Management Course, Dika Loa started up his small scale Poultry & Piggery Farm. His small scale venture is successful and provides an income for his family.



He was nominated because of his determination, pro-activeness, passion and love he has for his poultry and piggery project which is creating employment, alleviating poverty and allowing others to earn an income to sustain their livelihood. His dream is to empower other young villagers to go into poultry and piggery, and own an abattoir to help small scale farmers dress their meat and help find a market for them.

## MEN OF HONOUR AWARDS

### AWARDS GALA NIGHT

The Men of Honour Awards Gala Night was the culmination of a six month campaign. The Gala Night was held at the Crowne Plaza Hotel in Port Moresby and was attended by 200 people. 22 Digicel staff formed the Guard of Honour by wearing their traditional regalia representing their province which set the stage for a memorable evening.

Digicel PNG Foundation sincerely thanks the following organisations and individuals for purchasing tables and tickets:

Atlas Steel PNG, Digicel Media Ventures, Hertz Leasemaster, The National Newspaper, Digicel PNG Ltd, ANZ (PNG) Ltd, Ela Motors, Europ Car, Em Stret Holdings, Kiunga Fuel Services, National Fisheries Authority, National Gaming Control Board, Paga Hill Development, PNG Ports Corporation, Michelle Harris, Jack Mahuru, Susan Searson, Teddy Tasion, Richard Sinamoj, Guy Benard, Felix Kange, Lohia Boe Samuel, Gadisah Iga, Emma Apapa, Joanna Mahuru and Tyla Seddon.





## FINANCIAL REPORT



*Students from Bisiatabu Primary School in the Central Province present gifts as a show of appreciation from the Sogeri Community during their classroom launch in October 2014.*

# FINANCIAL

EXPRESSED IN US  
YEARS ENDED MARCH 31,

## STATEMENT OF INCOME AND EXPENDITURE

Note

### INCOME

Contributions from Digicel (PNG) Limited

Contributions from External Partners

### EXPENDITURE

Projects & Donations

1

Administrative Expenses

2

Surplus Before Taxation

Taxation

**SURPLUS BEFORE TAXATION**

(Exchange rate used at year end, 31 March 2015 for  
(2014,

# REPORT

## DOLLARS & PNG KINA 2015 AND MARCH 31, 2014

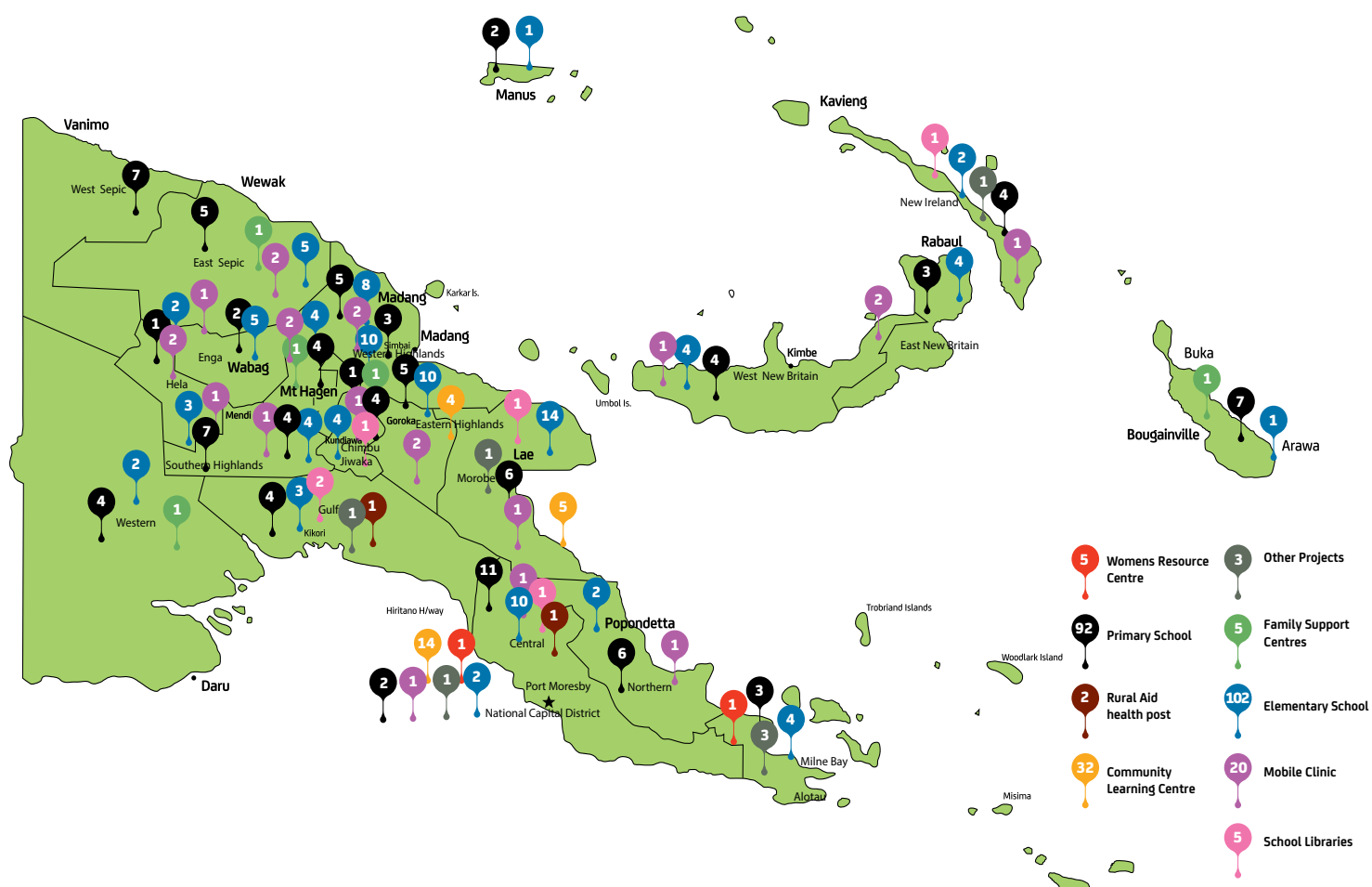
2015	2015	2014	2014
K'000	US\$'000	K'000	US\$'000
10,114	4,030	9,082	3,751
1,081	431	480	198
<b>11,195</b>	<b>4,461</b>	<b>9,562</b>	<b>3,949</b>
9,418	3,753	8,185	3,380
1,777	708	1,377	569
<b>11,195</b>	<b>4,461</b>	<b>9,562</b>	<b>3,949</b>
-	-	-	-
-	-	-	-
-	-	-	-

above conversion: US\$0.3985 is equivalent to K1.00  
(US\$0.4130)

by Digicel PNG Limited. Digicel PNG Foundation does not have assets, liabilities, income or expenses with the exception of third party Expenditure of the third party donation typically occurs through a reimbursement of the relevant project expenses incurred by Digicel



## OUR FOOTPRINT ACROSS PNG



- In 2011 – Achieved 100% footprint across 22 provinces
- In 2014 – Achieved 100% footprint across 89 districts
- It is our aim to achieve 50% footprint across LLGs by 2018



*Happy pre-school students from Saraga Community Learning Centre.*

“

*The single biggest opportunity you can give  
a child is education*

— DENIS O'BRIEN, PATRON

# Digicel

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## FOUNDATION

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[www.digicelpngfoundation.org](http://www.digicelpngfoundation.org)

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