



The Digicel “Back to School Promotion 2025” Terms and Conditions

Start Date: January 31, 2025

End Date: March 02, 2025

This Digicel “Back to School Promotion 2025” (the “Promotion”) Frequently asked Questions (“FAQs”) and Terms and Conditions (the “Terms”) apply to you and govern your participation in the Promotion for a chance to win the various Weekly Prizes offered. You should read these FAQs and Terms carefully before participating in the Promotion.

“We” or “us” means Digicel PNG Limited, a company registered under the laws of Papua New Guinea with registered offices at Gordons, Port Moresby. References to “we”, “our”, “us” and “Digicel” in these Terms also include our subsidiaries and affiliates (“Affiliates”) from time to time. “I” or “You” means the person participating in the Promotion (and “my” and “your” shall have the same meaning).

By participating in the Promotion, you agree to be bound by these Terms.

If you do not agree to or accept any of these Terms, or if you are under the age of eighteen (18), you should stop participating in the Promotion immediately.

1. What is the Back to School Promotion about?

Digicel has launched a Back to School promotion that offers our valued customers the opportunity to go in the draw to be 1 of 15 lucky winners of K1,000 cash and 1 of 3 Grand Prize winners of K5,000 cash. Each eligible customer will receive one (1) entry in the Weekly and Grand Prize Draw for a chance to win.

2. When does the Promotion start and end?

The Promotion is valid from 00:00 PGT January 31, 2025 through to 23:59 PGT March 02, 2025 (the “Promotional Period”). The Weekly and Grand Prize draw dates will take place in the corresponding market of Papua New Guinea.

3. Who can participate in the Promotion?

To participate in the Promotion, you must be a Digicel Prepaid customer and perform a top up of K5 or more.

The following customers are excluded from participating in the Promotion:

- a. Postpaid corporate & business account customers;



- b. Any person who, at any time on or after April 1st, 2024, was or is a director, officer, employee, or agent of Digicel PNG or any of their respective parents, subsidiaries, divisions, or affiliated companies, franchisees or service agencies, independent contractors or suppliers of services to Digicel PNG;
- c. Families of our employees;
- d. Employees and families of employees of any company associated with this Promotion, including any provider of the Grand Prize;
- e. Postpaid customers with overdue amounts or inactive accounts;
- f. Persons under the age of eighteen (18); and
- g. Persons who do not reside in a Participating Market.

4. How do I participate in the Promotion?

- i. To participate in the Promotion and earn a valid entry into the draw to win more prizes, you will need to perform the following actions.
 - Top Up K5 or more
- ii. Each time you receive an additional entry, you increase your chance to win the Grand Prize.

5. Which prizes do I have to win to be eligible for the Promotion (the “Eligible Prizes”)?

If you win any of the following draw prizes in the “Back to School Promotion 2025”, you will be automatically entered for a chance to win the Grand Prize.

FREQUENCY	PRIZE ALLOCATION	QUANTITY
Weekly Draw	PGK 1,000 Cash	K1,000 x 15 lucky winners
Grand Draw	PGK 5,000 Cash	K5,000 x 3 lucky winners

6. Will I be notified when to participate in the Promotion?

As a participant in the “Back to School Promotion 2025”, whenever you top up K5 or more, you will receive an SMS notification to outline that you are eligible for a chance to win. If you are the winner of an Eligible Prize, we will also notify you that you have been entered for a chance to win the Grand Prize on March 02, 2025.

7. How will the Winner be selected?

- a. Customers will be randomly selected during the Grand Prize draw during the Promotional Period.
- b. Selection will take place at Digicel PNG Head Office.

8. How will the Winners be notified?



- a. If you win, Digicel will contact you by telephone.
- b. A maximum of three (3) attempts will be made to call the Winner within a period of twenty-four (24) hours.
- c. If you do not answer any of our calls, you forfeit your chance to win. We will select another eligible customer to be the Winner and repeat the process outlined above.

9. What do I need to know about claiming the Grand Prize if I am the Winner?

- a. During the telephone call, full details of the Grand Prize handover (redemption) process and location will be confirmed.
- b. You will need to present a valid Government issued photo ID (passport, national identification card or driver's license) and the phone used to participate in the Promotion.
- c. You will be required to complete and sign a Redemption Form (or Statutory Declaration Form) confirming receipt of the Grand Prize and/or a Consent Release Form authorizing the use of your name and picture for marketing purposes as per the additional Terms and Conditions.

Additional Terms and Conditions

- A. This Promotion is offered for your personal use and not for commercial use.
- B. We reserve the right to disqualify your participation or terminate this offer if, in our sole opinion, the Promotion is being abused.
- C. We reserve the right to modify, extend or discontinue (permanently or temporarily), this Promotion being offered to you, at our discretion.
- D. You are solely responsible for all associated fees and costs incurred by you for connectivity, and your redemption of the Grand Prize, including but not limited to Withholding Tax or any other applicable tax.
- E. This Promotion will be accessible to you while roaming, but the Grand Prize may only be able to be redeemed in Papua New Guinea.
- F. The Grand Prize is non-transferable, and Digicel reserves the right at any time to cancel, modify, or supersede the Promotion due to circumstances outside its control.
- G. Digicel's decisions, including the selection of a Winner, are final and binding on all participants.
- H. Participants must have complied with these Terms and Conditions to win.
- I. We reserve the right to, at any time, with or without notice, vary or cancel the terms and conditions of this Promotion. In the event of us giving notice to you of any such changes to or cancellation of the Promotion, it shall suffice for us to give you notice via messages to your handset/device or to post



such notification on the Digicel website or the App. Any such notification shall be effective immediately or as of the date referred to in such notifications.

- J. Any personal data relating to participants will be used solely for the purposes of this Promotion by Digicel and/or by any agent appointed by it to assist with running the Promotion on behalf of Digicel and will not be disclosed to a third party for any other purpose without the individual's prior consent. By entering this Promotion, you consent to the use of your personal data by Digicel and/or any agent appointed by it to assist with running the Promotion for the purposes of administration of the Promotion (including publishing your full name and country and/or disclosing it to third parties on request if you are the Selected Customer) and any other purposes to, which you have consented. To see our privacy policy visit: www.digicelpacific.com/mobile/pg/privacy-policy.
- K. You agree to take part in any promotional, marketing or publicity activities or events reasonably requested by Digicel. By participating in the Promotion, you consent to the use of your name, likeness, image, photograph for any and all programming and/or publicity or advertising purposes, commercial or otherwise, in all media and formats used by Digicel's or its agencies, without further compensation, throughout the world in perpetuity. If you refuse to do so, you forfeit your right to claim the Grand Prize if you are selected as the Winner.