

6.0

#TakeAction



**ACTION:  
THE FUNDAMENTAL  
BREAKTHROUGH**  
*EVENT BOOKLET*

# EVENT DETAILS

**Day/Date** : *Saturday, 27 May 2023*

**Time** : *09:00 - 17:00 WIB*

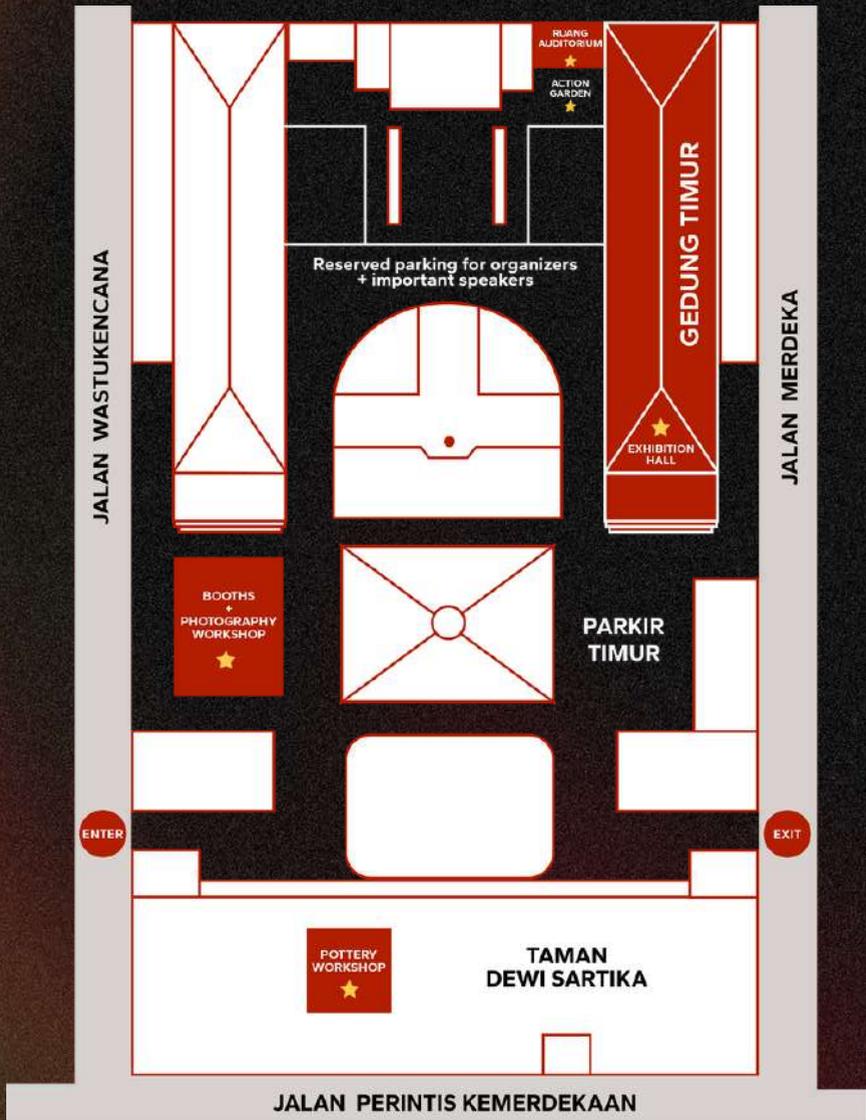
**Location** : *Balai Kota Bandung*

## ABOUT TEDxITB

*"Bringing the TED mission "Ideas worth spreading", not only to communities in ITB, but also to the people who are currently working to make it a success."*

TEDxITB serves as a community, a place where people can spread their ideas and engage them to explore deeper into their hopes and dreams. Our goal is not only to bring impactful speakers for our community, we aim to empower our community through ideas and make an actual impact within our local community based on those ideas.

# VENUE MAP



**EXPLORE OUR  
TICKET TYPES!**

ACTIVITY	CONFERENCE	GENERAL ENTRY
TEDxTalks	✓	-
TEDXperience	✓	-
Pottery Workshop	✓	✓
Photography and Videography Workshop	✓	✓
Technology Invention Showcase	✓	✓
Games and Showcase Booths	✓	✓
Free 1x Photobooth	-	✓
Chance to Win Mentoring Session	✓	-
Goodies from HMNS and KitKat	✓	-

## ONLY FOR CONFERENCE TICKETS!

You can collect points at our booths and workshops to win a **MENTORSHIP SESSION** and a **XIAOMI REDMI 10A PHONE**



# RUNDOWN

**ONLY FOR  
CONFERENCE  
TICKETS!**

TIME (WIB)	ACTIVITY
09:00 - 09:45	Open Gate
09:45 - 11:25	TEDxTalks: Session 1
11:25 - 13:25	Intermission: Lunch break, workshop and booth exploration
13:25 - 14:30	TEDxTalks: Session 1
14:30 - 15:30	QnA and Closing
15:30 - 16:30	Mentoring Session

## ***MENTORING SESSION WITH KEYNOTE SPEAKER: REZA HASFINANDA***

**Limited to the top 4 participants  
that collects the most points at  
our booths and workshops**

# BOOTHS AND WORKSHOPS RUNDOWN

LIMITED SLOTS FOR EACH WORKSHOP!

TIME	BOOTHS	POTTERY AND MULTIMEDIA WORKSHOP
09:00 - 10:30	Booth Activities and Showcase	Preparation
10:30 - 11:15		Workshop 1
11:15 - 11:30		Break
11:30 - 12:15		Workshop 2*
12:15 - 13:00		Workshop 3*
13:00 - 13:15		Break
13:15 - 14:00		Workshop 4
14:00 - 14:15		Break
14:15 - 15:00		Workshop 5
15:00 - 15:15		Break
15:15 - 16:00		Workshop 6
16:00 - 16:15		Announcement of winners

\*Conference ticket holders are prioritised at these time slots

# TEDxTalks SPEAKERS

Indonesia and its divine culture can and will take the world's breath away. In this day and age everyone may be famous for the smallest idea. But imagine taking a big idea, a beautiful material and taking the right actions to build a whole new impact for the culture and economy. With the rise of media industries in Indonesia, we have so much to dig and build. So if anyone has a potentially big idea, don't let it go to waste and not share it with the world. But also, work with the right people to achieve beyond expectations.



**Rifan Ibnu Rahman (Art and Media)**

Co-Founder of Swara Gembira

**"DERIVED FROM A DIVINE CULTURE"**



**Rizky Arief (Career and Entrepreneurship)**

CEO of HMNS Perfumery

Long shot, a venture or guess that has only the slightest chance of succeeding or being accurate. It's impossible for us to know what the future holds, there could be a lot of failures and mistakes along the way, but it's up to us to decide whether we want to give ourselves a chance to fail and embrace those failures to reach the greater goal or not. Who knows how much we could change and maybe redefine our own terms of success in the process.

**"LEANING ON LUCK AND LONG SHOTS"**

The young generation nowadays need to realize that social intelligence is very beneficial whether you're an individualists or a collectivists person. Most problems come from ourselves and how we behave towards the outside world. The wisest thing to do is to develop the intelligence in these two things. Social intelligence can makes them more sensitive to their surroundings and have better emotional management towards themselves and with others. Having a mastery of it surely can help the young generation to grow as a better person for themself and the society.



**Nailah Shabirah (Psychology)**

Executive Director at Meraki Asa

## "SOCIAL MATURITY FOR THE YOUTH"

In a world teeming with life, lies the breathtaking tapestry of biodiversity. Human activities often cause species extinction and ecosystem degradation. The consequences are dire: reduced soil fertility, tainted water, and increased vulnerability to disease. Protecting biodiversity is vital for the planet's sustainability and the well-being of all creatures. It involves preserving habitats, stopping invasive species, and promoting sustainable land use. Protecting biodiversity is crucial for the sustainability of the planet and the well-being of all living creatures, and involves preserving habitats, preventing the introduction of invasive species, and promoting sustainable land use practices. Together, we weave a brighter future, championing biodiversity for the flourishing of all.



**Reza Hasfinanda (Environment)**

Founder and CEO of PlusTik

## "FROM STEPPING WASTE TO STEPPING GOLD"



Envision a golden Indonesia, a nation thriving with innovation, prosperity, and boundless possibilities. But to reach this extraordinary future, we must first address a critical issue: the lack of exposure and understanding of research-based professions within our society. Research holds the key to unlocking our potential, driving communal development, and propelling us towards independence. It is time to ignite a revolution of knowledge, to spark a fire within our hearts and minds, and to rally behind the unsung heroes of progress—the researchers. Let us embark together on this quest, for the future of a golden Indonesia starts with nurturing a culture that cherishes researchers and their extraordinary contributions.

**Indra Radiansyah (Tech & Innovation)**

PMO of mRNA and Viral Vector Vaccine Project

**"RESEARCHERS FOR GOLDEN INDONESIA"**

I witnessed my organization dying in front of my eyes. As the pandemic hit, the online transition opened up many opportunities for students, and members didn't perceive my student organization as something beneficial. In a quest to generate motivation by increasing the organization's perceived value, I introduced a new concept of marketing to sell this organization: Human-Centered Marketing. MTI is great because of the people inside it and the people of MTI is great because they're nurtured by MTI. Little did I know, my vision created a whole new era of MTI ITB now. A small vision to a breakthrough in the student union world.



**Zhaffari Luthfan (Education)**

Chosen Student Speaker, Ex-Head of External MTI ITB

**"A NEW APPROACH"**



# POTTERY WORKSHOP

Join us for a relaxing and creative session of Handbuilding Pottery + Painting. Discover the joy of creating unique pottery pieces while exploring your artistic side. Each session accommodates 25-30 participants and lasts for approximately 45 minutes.



*Don't miss the opportunity to win a **Xiaomi Smart band 7**. Immerse yourself in the world of pottery and painting and take home your very own handmade masterpiece.*



# MULTIMEDIA WORKSHOP

Join us for an informative and engaging session of Photography and Videography Coaching. Whether you're a beginner or looking to enhance your skills, this session is designed to help you improve your photography and videography techniques. Each session can accommodate 20-25 participants and lasts for approximately 45 minutes.

*You have the opportunity to win a **smart air purifier**. Don't miss out on this chance to elevate your photography and videography skills.*



# TEDXperience

- TEDx Immersive Lightshow
- Exhibition Hall Hands-On Experience
- Action Garden



## Our Interactive Booths

- Technology Invention Showcase by ITB undergraduates
- Sustainability booth
- Traditional games booth

6.0

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*What are you waiting for?*

*Book your tickets at:*

**WWW.TEDXITB.ID**