

How to Supply Artwork & Guidelines

STEP 1: PLACE YOUR ORDER



STEP 2



Supply artwork to

artwork@displaywizard.co.uk

for proofing/artwork setup along with your order number

STEP 3



Receive an artwork proof for you to check and approve



Est. 1-2 working days from receipt of artwork

STEP 4



Artwork approved and payment made

PRODUCTION LEAD TIME STARTS HERE



Est. 3-7 working days depending on the product

STEP 5



Your product is printed and ready for despatch

DELIVERY LEAD TIME STARTS HERE



Est. 1-3 working days depending on the delivery service selected when ordered

Please Note: If your file is over 10MB please use our Wetransfer service by clicking [here](#)

Please Supply Artwork:



with all elements converted to

CMYK

- pantones will be converted by our RIP



at

25%

of the finished size
- as per our templates



with all images at

300dpi

when the artwork is at 25%



as a high-res

PDF

with all images embedded and fonts outlined

Please Note: Some files may require **bleed**, please refer to the information given on the specific product template for the bleed requirements

Colour Matching

If colour matching is critical, please provide a hard copy sample of the colour to be matched i.e. a brochure, poster or accurate block colour printout (A4 size minimum). In general, letterheads and business cards don't provide a large enough area to accurately colour match to, so please avoid supplying these items. Test prints may incur an extra charge and impact lead times.

Please post all hard copies including your order number to:

REF: (Order Number)
Display Wizard Ltd
Units 15 & 16 Creamery Industrial Estate
Kenlis Road, Garstang
Lancashire, PR3 1GD