# **ARTWORK GUIDELINES**

ALL FONTS must be converted to outlines.





Artwork MUST be supplied in CMYK. Colours on your screen may differ from the colours that are printed.



ARTWORK must be a flattened PDF print ready file.



any images.



This template is only a guide.

# PREMIUM LED 1M LIGHTBOX COUNTER

## **SAFE ZONE**

All main text and images should sit within the safe area.

This is to ensure that nothing gets cut into or off during the print and cut process.

980mm(W) x 980mm(H)

# **CUT LINE**

This is where the product will be cut ready for the item to be made up and ready to be dispatched.

 $1020mm(W) \times 1020mm(H)$ 

## **BLEED AREA**

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

 $1060 \text{mm}(W) \times 1060 \text{mm}(H)$ 

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