

ARTWORK GUIDELINES



All fonts must be converted to outlines.



Resolution must be 300DPI at 100% output size.



Artwork must be supplied in CMYK. Colors on your screen may differ from the colors that are printed.



Artwork must be submitted as a flattened PDF print-ready file.



Do not link any images.



Thumbnails must be in grayscale.

HAND WAVING FLAG

SAFE ZONE

All text and non-image elements must be within the safe zone. This is to ensure that nothing gets cut off or left during the print and/or process.

272mm[W] x 176mm[H]

CUT LINE

This is where the product is actually finished. It is made up and ready to be shipped.

302mm[W] x 200mm[H]

BLEED AREA

The bleed area is where the background image or color is placed before the edges are cut. This ensures that your artwork does not print without unwanted white edges.

324mm[W] x 224mm[H]