POW!
Artwork Template

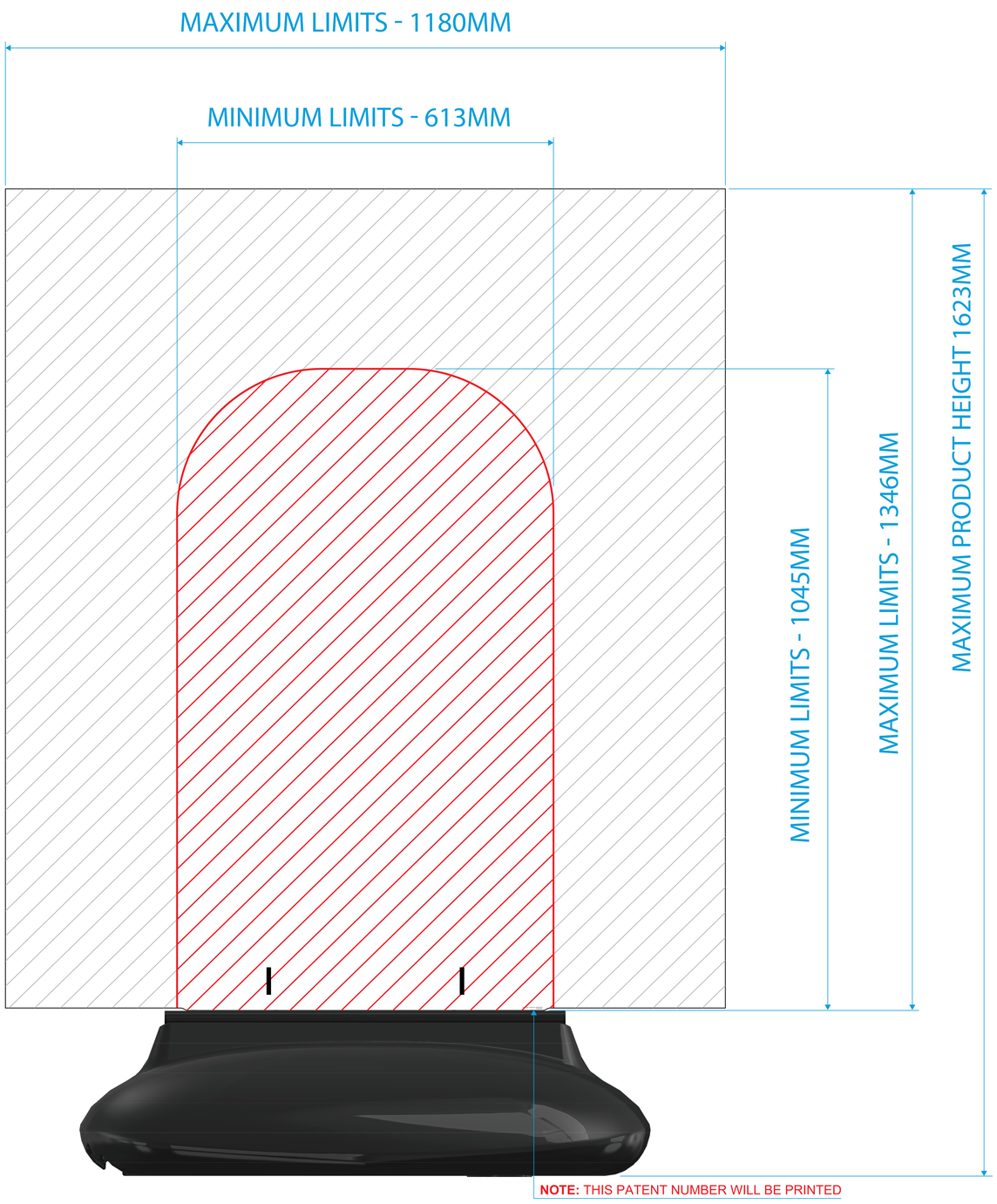
Template guidelines - PLEASE READ

- The **Black** rectangle = Slots cutout of artwork panel.
- The **Grey** hatch area = Your maximum artwork area.
- The **Red** hatch area = Artwork must fully cover this area.

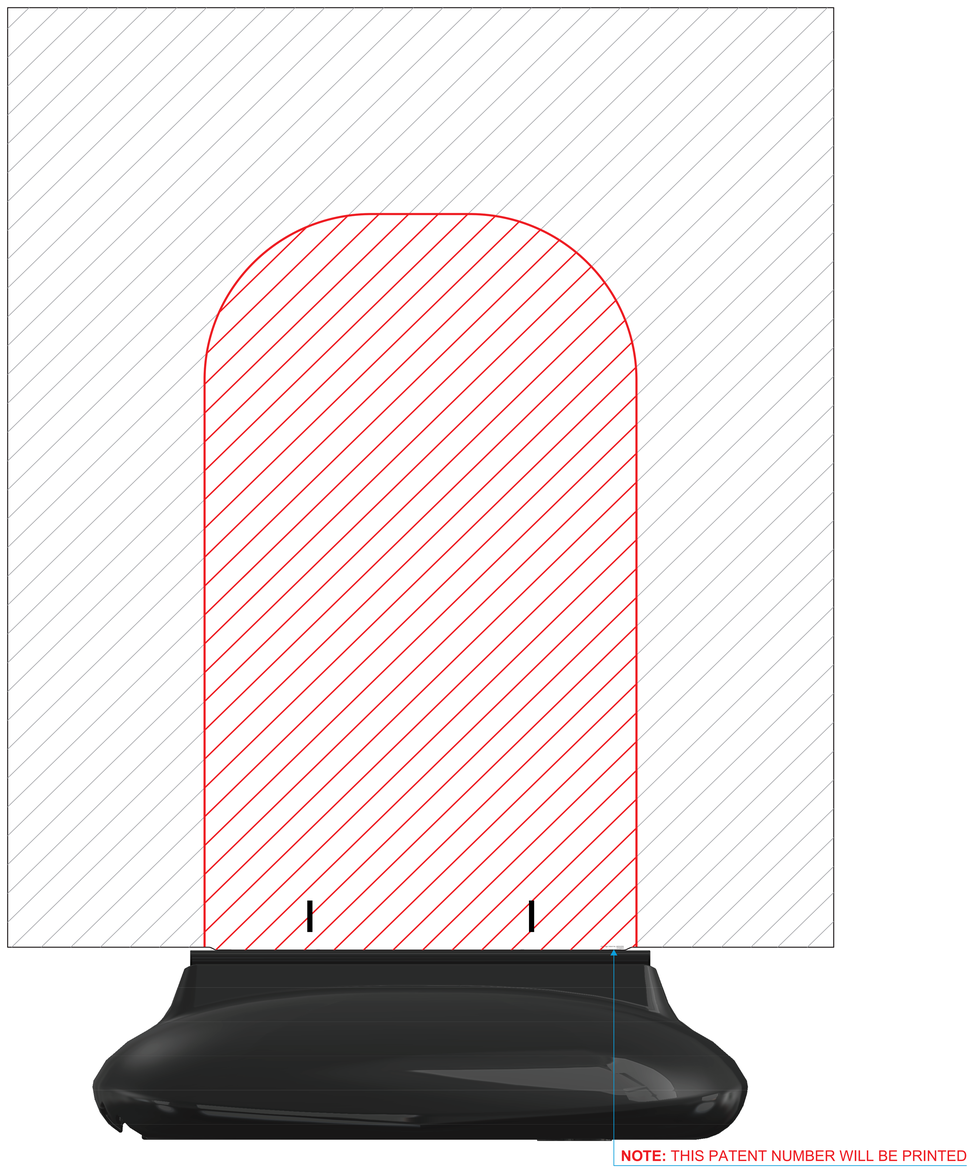
The template lines/guides will NOT be printed

Artwork guidelines - PLEASE READ

- Must be supplied in **CMYK**.
- **Embed** all images.
- All fonts must be converted to **outlines.**
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file.**
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process **CMYK** for **digital print**. (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.



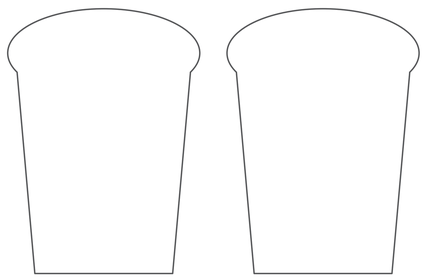
Side A



Side B

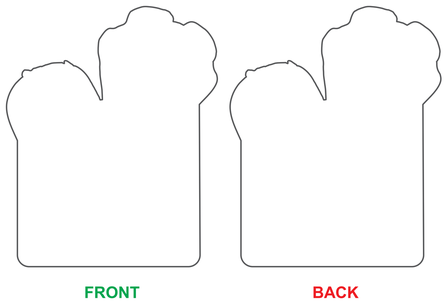
NOTE: IF ARTWORK IS SYMMETRICAL, ONLY ONE ARTWORK WILL BE REQUIRED
IF ARTWORK IS NON-SYMMETRICAL FRONT AND BACK ARTWORK WILL BE REQUIRED
THE PANEL SHAPE, WHEN PLACED BACK TO BACK MUST HAVE THE SAME OUTLINE

POW!
Design Guidelines

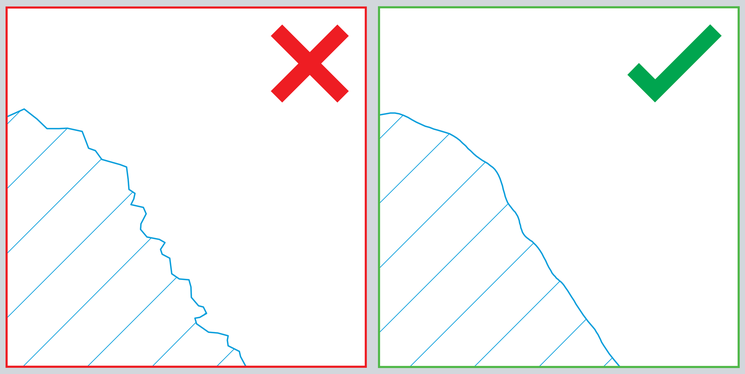


SYMMETRICAL DESIGN - ONLY 1X ARTWORK REQUIRED

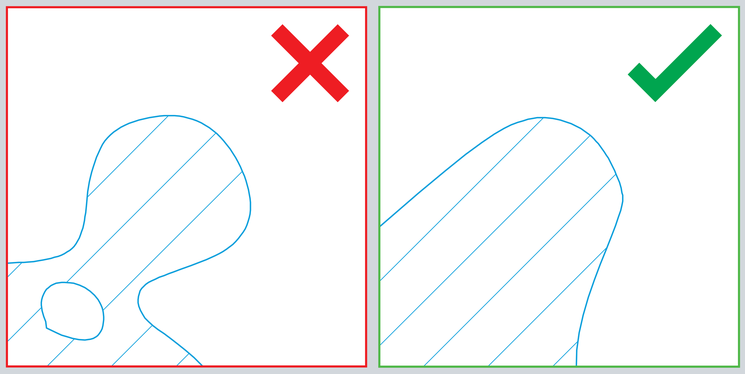
NON-SYMMETRICAL DESIGN - MIRRORED OUTLINE/BACKGROUND (NOT TEXT)



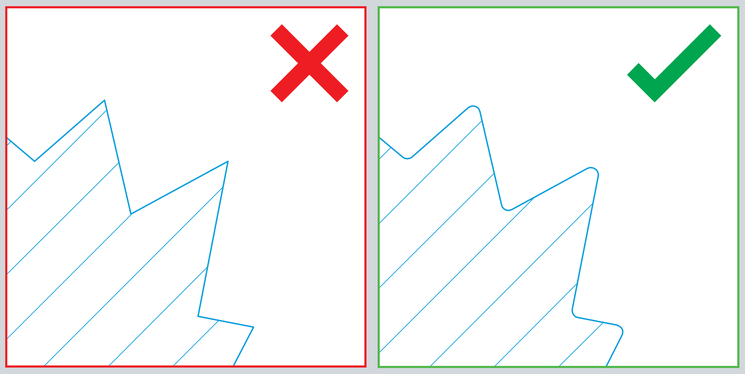
NON-SYMMETRICAL DESIGN CAN NOT HAVE SAME ON EACH SIDE



AVOID: COMPLEX AND JAGGED LINES, THESE CAN CREATE SHARP EDGES
AIM FOR: SMOOTH FLOWING LINES, AS SIMPLE AS POSSIBLE



AVOID: NECKING, IT WILL MAKE THE SLEEVE WEAK ACROSS THE NARROWEST POINT
AVOID: HOLES IN THE ARTWORK AS IT WILL MAKE THE SLEEVE WEAK
AIM FOR: SHAPES THAT AREN'T WIDER AT THE EXTREMITIES



AVOID: SHARP CHANGES OF DIRECTION AS THEY CAN CAUSE INJURY
AIM FOR: MIN. RADIUS OF 10MM ON INTERNAL AND EXTERNAL POINTS