

NASA SEWP VI ORDERING GUIDE

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ABOUT COFORMA

Coforma is an integrity-driven innovation partner that modernizes digital systems and technology products in healthcare, public interest, and Veterans services. Our experienced technologists design and build future-focused experiences that center real humans and achieve measurable impact while doing undeniable good in the world.

Contract Category: B

Contract Number: 80TECH26D1745

NAICS Codes: 541330, 541519, 541715

UEI: CWKEYCF97KB6

SERVICES

Human-Centered Design

We design best-in-class, accessible solutions that help people achieve their goals with less friction and more confidence.

- Inclusive and human-centered approaches
- Service design
- Product design
- Content design, including plain-language and bilingual content (Spanish)
- Visual design and design systems
- Section 508 and WCAG compliance

Engineering

We leverage open-source technology to modernize and build future-focused products, services, and systems.

- Software architecture and engineering
- Cloud DevSecOps
- Enterprise solutions and system design
- System modernization and infrastructure
- Complex layered integration
- AI development and application
- Accessible web and design systems

Design Research

We meet people where they are, translating lived experiences into insights that reflect the needs of the communities you serve.

- Culturally sensitive and trauma-informed approaches
- Generative and evaluative methods
- Analytics and satisfaction signals
- Research with assistive technology users
- Recruitment and ResearchOps
- Compliance with federal standards (PCLIA, PIA, or IRB-equivalent)

Product Management

We help federal organizations deliver and improve digital services through strategic product management, evidence-based decision making, stakeholder alignment, and adaptive delivery practices.

- Product strategy and vision
- Outcomes-based roadmap development
- Evidence-based prioritization
- Strategic stakeholder partnership
- Product lifecycle management
- Product performance and adoption analysis
- Adaptive product delivery

Digital Strategy

We build strategies to help you craft experiences, transform paradigms, and ensure success.

- Operational excellence and process improvement
- Business process transformation
- AI strategy and adoption
- Digital services and technology transformation
- Strategic planning, including go-to-market strategy
- Change management
- Training and workshops

Delivery

We provide a transparent, seamless, customer-centered delivery experience across the project life cycle.

- Delivery operations and process optimization
- Program/project management, approach standardization, governance
- Resource and capacity management and optimization
- Performance and risk management
- Performance measurement and reporting
- Multi-vendor coordination and oversight
- Executive reporting and decision support

WORK WITH US

Coforma is committed to providing responsive support throughout the acquisition lifecycle for NASA SEWP VI customers, from the process of obtaining a quote through post-award support. For any questions, please reach out to your primary point of contact, listed below:

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ABOUT THE NASA SEWP VI GWAC

Coforma is a Category B awardee on the NASA Solutions for Enterprise-Wide Procurement (SEWP) VI, part of a multi-award Government-Wide Acquisition Contract (GWAC) and one of the federal government's premier acquisition vehicles for information technology products and services.

SEWP VI enables federal agencies to efficiently access a broad range of emerging technologies and IT capabilities to meet evolving mission needs. As a SEWP VI contract holder, Coforma will bring proven expertise in digital modernization, systems transformation, and scalable technology delivery to help agencies improve performance, enhance the user experience, and deliver more resilient government services.

FAIR OPPORTUNITY CLAUSE

Contractors will be provided a fair opportunity at the individual order level as appropriate per FAR Part 16.505(b), including the SEWP RFQ tools. No documentation for the order selection is required to be submitted with the order. All such documentation is to be maintained by the issuing procurement office.

The Contractor shall not market, quote or otherwise offer for sale, any IT Solutions not listed under this contract, until the said solutions are included in the SEWP database of record, and available to all Government end-users.

If the Government issues a Request For Information (RFI) as part of market research, the Contractor may provide items not yet listed on their SEWP contract as part of a market research quote if:

1. all such items are clearly marked as not yet available on their SEWP contract; and
2. the contractor submits a technology refreshment request to add those products to their contract

If the Government issues a Request For Quote (RFQ) or a Market Research Request (MRR), the Contractor may only respond with items available on their Contract and the price of each item shall be no greater than the price in Attachment F SEWP database of record at the time the quote is issued. If the Contractor has insufficient items on their contract to fully respond to the Formal RFQ, the Contractor must respond with a No Bid.

Unless the RFQ specifically allows for partial quotes, the Contractor must respond fully to all requirements specified in the RFQ. When submitting a quote to a government end-user, the contractor must clearly state the length of time the quote is valid. The contractor shall honor any order submitted within the stated time period of a quote.

When responding to an RFI or RFQ issued from the NASA SEWP RFQ on-line quoting system, the Contractor must respond as outlined in Attachment C: Contract Holder User Manual (CHUM).

Contract Holders are prohibited from using Government information posted on the NASA SEWP Contract Holder Only Page, such as RFQs, RFIs, etc., for purposes other than proposing on SEWP requirements. This includes Contract Holders providing third parties with SEWP information and requirements for the purpose of assisting companies, that are not SEWP Contract Holders, with providing unsolicited proposals to meet agency requirements already posted to the NASA SEWP RFQ on-line quoting system.



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