



# *Skanssi*

**Sukkelampaa shoppailua**

# *Possibilities of short-term rental*

**Shopping center Skanssi, Turku**

# Commercial center Skanssi

Shopping center Skanssi is a place for more immersive shopping, which is easy to get to by car, bus, bike or on foot.

Skanssi is located along Valtatie 1 (Helsinki-Turku), near the center of Turku.

In 2023, Skanssi had **3.6 million** visitors and **124.4 million euros** in sales.

There are more than 80 versatile stores and service providers in Skanssi, as well as the grocery store Citymarket.

Skanssi area is a growing residential area. More than 8,000 people will live near the shopping center by 2030.



Feel the power of thousands of  
visitors in our shopping center!  
We offer you the opportunity to  
reach your end consumers directly  
with a creative, cost-effective and  
in a unique way.

# How can your brand or company appear in Skanssi?



## ADVERTISING

### Banners

Floor stickers

Branding of premises

Facade elements



## PROMOTIONS POP-UP STORES

### Standing

Sample distribution

Tastings

Launches



### Pop-up shops

Kiosks

Food trucks



## EXPERIENCES

Proceedings

Roadshowt

Exhibitions

Digital promos



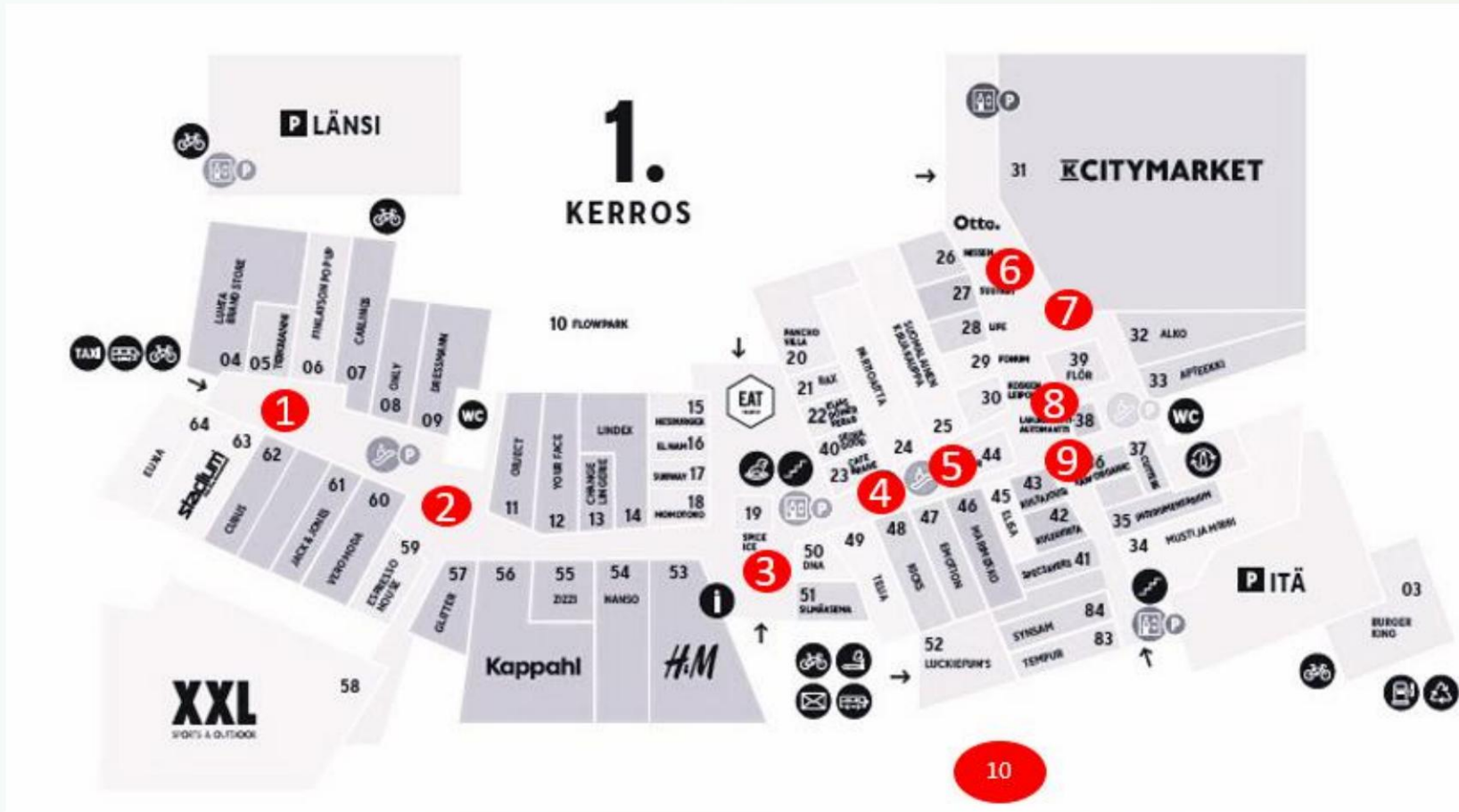
## OTHER

Vending machines

Parcel machines

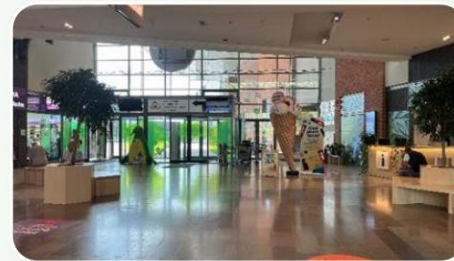
The promotional places are located along the best customer flows in the corridors of the shopping center. The places are perfect for campaigns, events, tastings and product launches.

# Skanssi shopping center, 1st floor



# Skanssi shopping center, 1st floor

The first floor of the shopping center has fashion, grocery stores and specialty stores.



1.

Koko: 2 x 2 m

Electricity: No

2.

Koko: 2 x 2 m

Electricity: Yes

3.

Koko: 2 x 2 m

Electricity: Yes

# Skanssi shopping center, 1st floor

The first floor of the shopping center has fashion, grocery stores and specialty stores.



4.

Koko: 2 x 2 m

Electricity: Yes

5.

Koko: 2 x 2 m

Electricity: Yes

6.

Koko: 2 x 2 m

Electricity: Yes

# Skanssi shopping center, 1st floor

The first floor of the shopping center has fashion, grocery stores and specialty stores.



7.

Koko: 2 x 2 m

Electricity: Yes

8.

Koko: 2 x 2 m

Electricity: Yes

9.

Koko: 2 x 2 m

Electricity: Yes

# Skanssi shopping center, 1st floor

The first floor of the shopping center has fashion, grocery stores and specialty stores.



## 10. Yard area

Koko: 2 x 5 m

Electricity: Yes

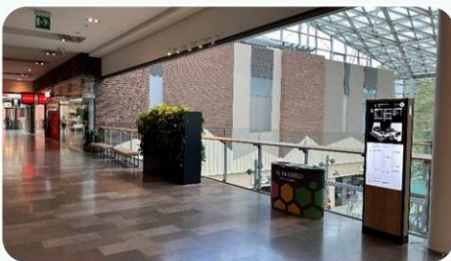


# Shopping center Skanssi, 2nd floor



# Shopping center Skanssi, 2nd floor

On the second floor of the shopping center there are leisure shops, specialty shops, fashion and services.



11.

Koko: 2 x 2 m

Electricity: Yes

12.

Koko: 2 x 2 m

Electricity: No

13.

Koko: 2 x 2 m

Electricity: Yes

Take advantage of the shopping center's visible  
advertising surfaces!

Get the attention of our customers with a striking floor, pole or elevator sticker.  
There are several taping advertising spots in our shopping center.

Place	Size
Floor sticker	Max 1000 x 1000 mm
Post taping	Size depends on location.
Elevator floor taping	Max 1000 x 1000 mm



**Succeed with us and ask more about the options.**

**Contact our rental office:**

**[minishoppi@cbre.fi](mailto:minishoppi@cbre.fi)**