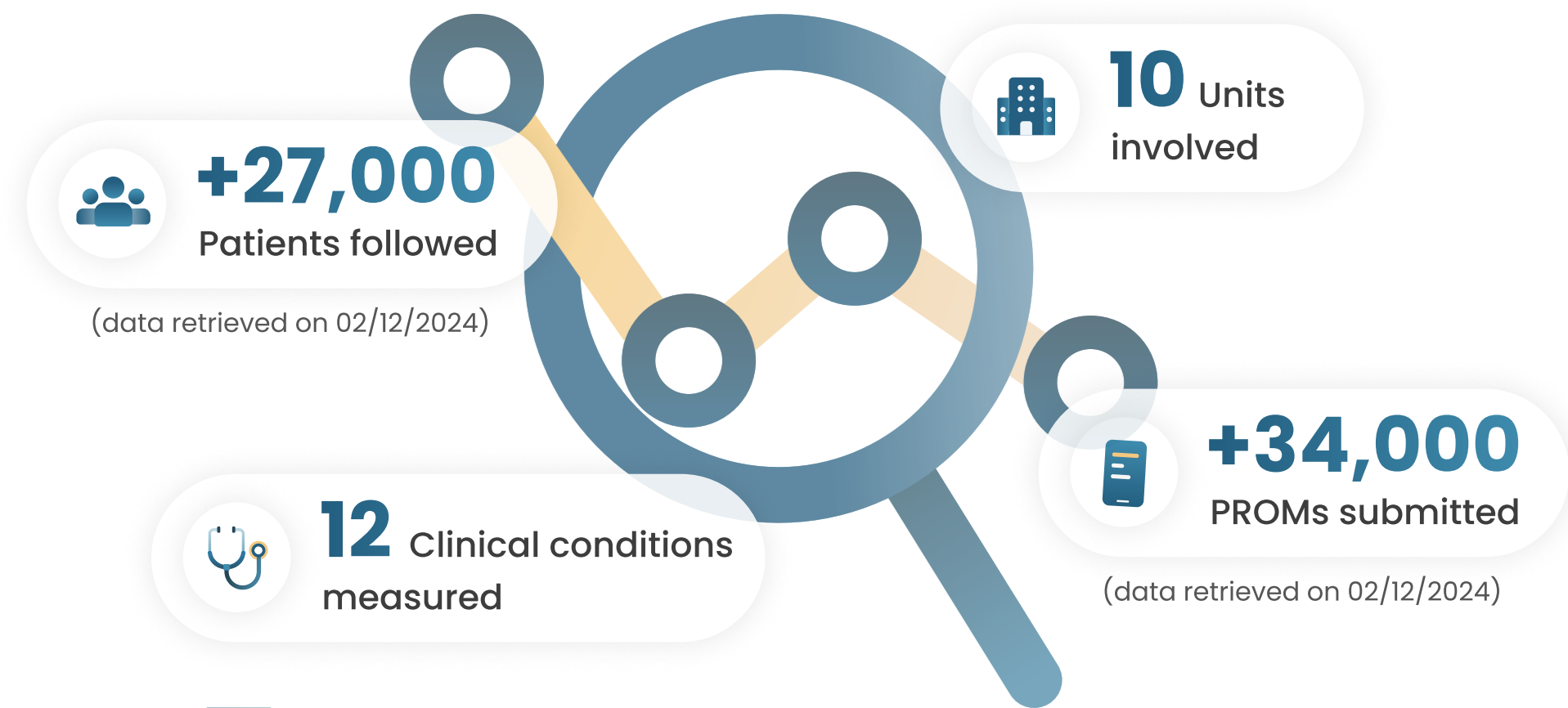


Promptly and CUF

Since 2021, Promptly Health has been key-partner in CUF's value-based healthcare journey, providing cutting-edge solutions that have revolutionized the measurement, analysis, and application of patient outcomes data. This collaboration showcases the transformative potential of technology in driving scalable, efficient, and impactful healthcare improvements.



The Challenge

CUF faced the dual challenge of **improving patient outcomes** while controlling rising healthcare costs. Key barriers included:



Fragmented Data Ecosystems

CUF needed to harmonize diverse data sources across its network.



Scalable Patient Engagement

Onboarding more patients efficiently into outcomes programs was a priority.



Actionable Insights

CUF sought meaningful analysis of patient-reported outcomes (PROMs) to refine care pathways.

The basis of this Partnership

Delivered **real-time analysis** with pre-built visualizations, enabling faster transitions from data to actionable insights.

Established a **scalable and routine PRO data collection system**, leveraging globally recognized standard sets across diverse clinical areas, including ophthalmology, orthopedics, oncology, cardio-metabolic, and perioperative medicine.

Introduced robust reporting tools to present **disease-specific outcomes** tailored for various stakeholders.

Enabled **structured data export** for each CUF unit and clinical condition, providing granular and actionable clinical insights to end-users.

Promptly Health Solutions

Promptly deployed tailored solutions to meet CUF's goals:



Collect

Enabled omnichannel collection of outcomes data through user-friendly digital questionnaires, engaging **50% of patients**.

Implemented across **12 clinical conditions** with seamless scalability.



Analyze

Provided real-time, actionable insights into patient well-being and treatment efficacy.

Delivered pre-built visualizations and dashboards, saving **53 workdays annually** for clinical teams.



Secure Data Environment (SDE)

Introduced **Value@CUF Data Harmonization Infrastructure** using OMOP-CDM standards for secure and scalable data integration.






Began with a successful pilot in colorectal cancer, now expanded to other areas.

The Results

CUF and Promptly achieved remarkable outcomes:






Value@CUF Wins:

-  **Selected as a Data Partner for EHDEN (European Health Data and Evidence)**
Joined EHDEN on Call 6, 2022 (Network led by the European Medicines Agency)
-  **One of the co-founders of OHDSI Portugal (part of OHDSI international)**
OHDSI node, involving 12 healthcare organizations in Portugal
-  **Best application award "Value@CUF OMOP Data Infrastructure"**
European Private Healthcare Awards, 2023
-  **Selected to present CUF's Data Harmonization Strategy (OMOP) at**
18th Portuguese National Conference on Health Economics, 2023
-  **We've taken our experience from the value-based healthcare journey to more places through scientific event**
ISPOR Europe, 2024

Impact on Patient Care Forward

CUF now leverages its outcomes data to:

-  Identify and replicate **effective care pathways.**
- Negotiate **value-based contracts** with stakeholders. 
-  Enhance operational **efficiency across 10 units** in its network.

Looking Forward

With Promptly's solutions, CUF is poised to scale its VBHC model, ensuring measurable improvements in patient outcomes while contributing to global healthcare innovation.

