



MEDIA RELEASE

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Wellington's food community to connect at ANZ Producer Marketplace 2024



The ANZ Producer Marketplace presented by Visa Wellington On a Plate, for more images [click here](#)

More than 250 Wellington's food and drink professionals are expected to come together next month for the ANZ Producer Marketplace.

Created more than ten years ago as a forerunner to Visa Wellington On a Plate, the ANZ Producer Marketplace aims to connect the capital's local food and drink producers with local hospitality businesses.

The event is timed to coincide with the opening of applications for the hugely popular Burger Wellington, which strongly encourages local restaurants to use local ingredients.

Visa Wellington On a Plate Manager Beth Brash says, "Producer Marketplace is a fantastic opportunity for busy local hospo workers to sample delicious local products all in one place and meet the people and personalities behind them."

Up to 50 Wellington food and drink producers are expected to attend the ANZ Producer Marketplace, including newcomers The Polish Sausage Company and Waikōkopu Grove and Orchard. Garage Project will also be offering tastings of their 2024 Burger Wellington beer match.

ANZ Managing Director, Business, Lorraine Mapu says "The ANZ Producer Marketplace provides busy food and beverage businesses with a platform to connect

and learn. ANZ is committed to New Zealand's food and beverage sector and this event is just one way we can help businesses to realise their potential through innovation and collaboration."

The ANZ Producer Marketplace also includes a half-day of free training and development sessions, with attendees given the opportunity to learn from experts on subjects ranging from using AI to grow your business, to cash flow planning.

The ANZ Producer Marketplace takes place on Monday 4 March at Shed 6, Queen's Wharf, Wellington. Training sessions will run from 10am to 1pm, with the ANZ Producer Marketplace running from 2pm onwards. The event costs \$150+GST for producers to exhibit. The day is free for the hospitality industry to attend.

Food and drink exhibitors include Apostle Hot Sauce, Aro Bake, Baxter's Original, Breadcraft, Cranky Goat, Dough Bakery, Farrah's, Foodnerd, Juno Olives, Microgreen Team, Mushroom House, Pearl's Pastures, Sone's Sauces, Wild Chef, and Wonderland Chocolate.

For further information or to register, visit www.visawoap.com/anz-producer-marketplace.

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About Visa Wellington On a Plate

Visa Wellington On a Plate is the largest food and drink festival in the southern hemisphere. Festival goers can explore a curated programme of festival events, pop-ups, chef collaborations, and the hugely popular Burger Wellington. Created in 2009 to support Wellington's hospitality community during its quietest period, Visa Wellington On a Plate is now firmly established as a key event in the festival calendar with more than 200 venues participating each year. In 2024 Visa Wellington On a Plate runs from 1 - 31 August, with Burger Wellington on from 5 - 25 August.

www.VisaWOAP.com

About The Wellington Culinary Events Trust

The Wellington Culinary Events Trust is a not-for-profit trust established in 2014 to run iconic culinary events including Visa Wellington On a Plate and Beervana.

www.wcet.org.nz