

MEDIA RELEASE

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DOUBLE DOSE OF DELICIOUS: DOUBLE VISION BREWING JOINS FORCES WITH VISA WELLINGTON ON A PLATE



Image captions: The Double Vision founders (L-R) Mario Lanz, Harry Henriksen, Warren Drahota and Evarn Flaunty. Double Vision Brewery, Bar & Fillery in Miramar, Wellington. Images available for download [here](#).

Double Vision Brewing is set to bring their distinctive craft beers to Burger Wellington 2025, teaming up with Visa Wellington On a Plate as the official partner for the festival's beloved burger and beer match lineup.

Double Vision Brewery (DVB), a local independent brewery based in Miramar, Wellington, embraces the mantra: 'beer is about friends, family, and fun.' This simple yet powerful statement aligns perfectly with Visa Wellington On a Plate's mission. Both brands share a passion for prioritising accessibility, building community, bringing people together, and, above all, having fun while doing it.

Beth Brash, Festival Director for Visa Wellington On a Plate, expresses her excitement about the new partnership.

"The team at Double Vision Brewery are well loved in the craft beer world, and we're stoked to have them on board this year. Their brews have a real 'surprise and delight' element to them and are a little cheeky too, and we reckon that will resonate really well with Burger Wellington fans, old and new. We can't wait to see what imaginative and fun beers they create for the festival".

Burger Wellington, part of the Visa Wellington On a Plate festival, encourages local venues submitting burgers to match their bun offerings to exclusive festival beers—this is where Double Vision Brewing steps in.

DVB has built a reputation for their playful and boundary-pushing approach to brewing. Their creations, such as Captain Colada—a piña colada smoothie sour—or Smooth Operator—a cream ale inspired by 1950s cream soda—showcase their passion for bold, unexpected flavors. Double Vision Brewery “Hoptometrist” Warren Drahota offers a glimpse into what they have brewing for August.

“Honestly, we just want to create damn fine beers with character! Our biggest goals are to build community, and bring Wellingtonians the awesome experience they deserve. We’ve got some really cool concepts developing as pilot batches for Burger Wellington 2025, and can’t wait to bring these festival beers to life. Let’s just say that there will be something for everyone, and guarantee mouth parties in your glasses.”

The team at Visa Wellington On a Plate acknowledges the contribution of previous beer match partner Garage Project, whose partnership has played a pivotal role in the success of Burger Wellington over the past 11 years. “Garage Project has been instrumental in shaping the beer-match element of Burger Wellington since its inception. They brought quality beers to the festival year after year, setting the bar high and helping to grow the festival’s reputation. We’ll continue working together and know they have some exciting things planned for this year’s festival,” says Brash.

In addition to creating exclusive beer matches for the Burger Wellington, Double Vision Brewery will also make their ninth appearance at New Zealand’s annual ultimate celebration of good beer, Beervana, scheduled for 22 + 23 August 2025, aligning with the foodie celebrations of Visa Wellington On a Plate.

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About Visa Wellington On a Plate

Visa Wellington On a Plate is the largest food and drink festival in the southern hemisphere. Festival goers can explore a curated programme of festival events, pop-ups, chef collaborations, and the hugely popular Burger Wellington. Created in 2009 to support Wellington's hospitality community during its quietest period, Visa Wellington On a Plate is now firmly established as a key event in the festival calendar with more than 200 venues participating each year. The 2025 Visa Wellington On a Plate festival theme is 'Food Is Love' and will run from 1 - 31 August, with Burger Wellington on from 6 - 26 August. www.VisaWOAP.com

About The Wellington Culinary Events Trust

The Wellington Culinary Events Trust is a not-for-profit trust established in 2014 to run iconic culinary events including Visa Wellington On a Plate and Beervana.

www.wcet.org.nz