



# MAJURA PARK SHOPPING CENTRE

CANBERRA'S MOST CONVENIENT SHOPPING EXPERIENCE



**BIGW**





**#1**  
FAMILY  
SHOPPING  
DESTINATION



HOME TO ONE OF  
THE BUSIEST  
**WOOLWORTHS**  
IN THE COUNTRY



**2,500 FREE**  
CAR SPACES  
INCLUDING ELECTRIC  
VEHICLE CHARGING  
SPACES



**90,000m<sup>2</sup>**  
ONE OF THE LARGEST  
RETAIL PRECINCTS  
IN THE ACT

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## INTRODUCTION

Majura Park Shopping Centre is Canberra's most convenient shopping destination. Developed by Capital Airport Group as a part of the Majura Park precinct, the sub regional shopping centre is home to a myriad of tenants including one of the busiest Woolworths supermarkets in the country, Aldi, Big W, Chemist Warehouse, Toymate, Lollipop's Playland, Homebase, Kaisercraft and over 30 specialty retail shops with a strong national presence.

### Key features include:

- Major national anchor tenants with huge pulling power;
- Over 2,500 free car spaces in the Majura Park retail precinct with 850 free car spaces designated to Majura Park Shopping Centre;
- Over 3.4 million customers per annum;
- Male, female and disabled amenities;
- Food court with over 160 seats;
- 2 x free children's play areas;
- Designated parent's room;
- Located within the Majura Park retail precinct which is home to other major retailers including IKEA, Costco, Bunnings Warehouse, Dan Murphy's, Petbarn, Macpac, Trek Bikes, Pillow Talk, Autobarn, Ampol, Motorserve, Kingswim, Barbeques Galore, Flip Out and McDonalds.
- Harris Farm Markets will open within the Majura Park retail precinct early 2024.



## TRADE AND DEMOGRAPHICS

- Majura Park Shopping Centre's primary trade area includes many affluent Canberra suburbs located in the Inner North and Inner South.
- Majura Park trade area includes Queanbeyan and the surrounding areas of NSW making Majura Park more central, accessible and convenient to residents than the Canberra CBD.
- Approximately 50% of Canberra's working population is within a 7.5km radius of Majura Park.
- Commuter access via the dual lane ring road system to Canberra's major town centres means Majura Park has a greater ability to draw from the major residential areas of Canberra and Queanbeyan than any other town centre.



Average household income is **\$131,352**

Average household income is **41%** higher than the national average  
**27.9%** of household income is over **\$156,000**



Average household size is **2.2 people**  
**62.9%** are family households



Unemployment rate is **2.2%** which is lower than the national average



The population within a 30-minute drive of Majura Park is  
**<10 minutes 79,030 people**  
**<20 minutes 192,000 people**  
**<30 minutes 452,808 people**

Source: 2021 census,  
Australian Bureau of statistics





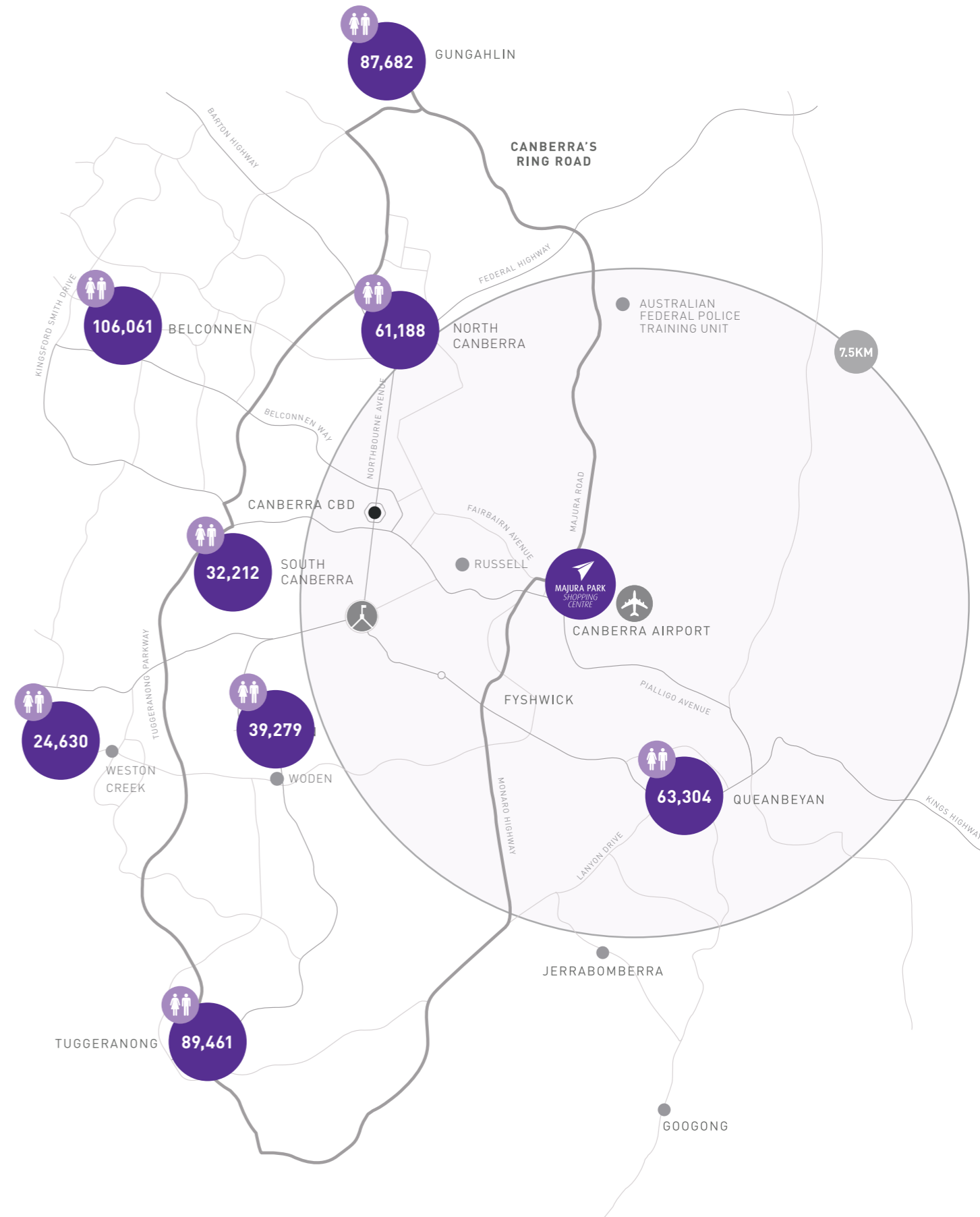
10  
MINUTES  
FROM CBD  
INCL. INNER NORTH AND INNER SOUTH

17  
MINUTES  
FROM WODEN

24  
MINUTES  
FROM BELCONNEN

18  
MINUTES  
FROM GUNGAHLIN

10  
MINUTES  
FROM QUEANBEYAN



Source: 2021 census, Australian Bureau of statistics

# MAJURA PARK PRECINCT





## FAST FACTS

- Majura Park is one of Canberra's largest retail precinct with over 90,000m<sup>2</sup> of retail space;
- Majura Park retail precinct is home to Canberra's only IKEA and Costco;
- Majura Park retail precinct is serviced by over 2,500 free car parks with 850 car parks being designated to Majura Park Shopping Centre;
- The Majura Park retail precinct see's 6 million+ shoppers per annum, with Majura Park Shopping Centre seeing 3.4 million+ customers per annum;
- Current estimated turnover of the Majura Park retail precinct is \$500 million+ per annum;
- Woolworths sales have increased by 115.4% from 16/17 FY to 21/22 FY;
- Big W sales have increased by 64.5% from 16/17 FY to 21/22 FY;
- IKEA and Costco rely on a catchment drive time of 2.5 hours which draws as far as the South Coast through to Wagga Wagga;
- Majura Park is also home to 65,000m<sup>2</sup> of A-grade office space;
- Over 15,000 people currently work within the greater Canberra Airport Precincts;
- Majura Park Shopping Centre customer footfall has increased by 40.8% from 16/17 FY to 21/22 FY
- Harris Farm Markets will open within the Majura Park precinct early 2024.



2,500 free car parks in the precinct



6M+ shoppers visit the greater Majura Park retail precinct per annum



\$500M+ current estimated turnover of the greater Majura Park retail precinct per annum



7 Tesla Supercharger bays



3.3M+ Majura Park Shopping Centre customers per annum



Home to one of the busiest Woolworths in the country







"Aldi is impressed with the transformation of Majura Park Shopping Centre, and the effort centre management has placed on building a strong relationship with us as a major tenant."

**BRENDAN SMITH**  
ALDI PROPERTY DIRECTOR



"Majura Park has grown to become a premium retail destination. Our conversion rate at our Majura Park store is twice that of any of our other stores across Australia. People come to Majura Park ready to buy."

**DEAN RODGERS**  
RETAIL BUSINESS DEVELOPMENT MANAGER, TREK BIKES



"Ms Ba Co is impressed with the transformation of the retail offerings and food court at Majura Park.

The shopping centre was the perfect location for our first store, with our food offerings continuing to grow and be well known in Canberra."

**RICHARD NGOC PUH HO**  
OWNER, MS BA CO



"Majura Park has been an excellent location to conduct business and the precinct has aligned well with the expansion plans for McDonalds in the ACT.

We have seen growth in sales since opening the store in 2010. The addition of Bunnings Warehouse to the precinct has been a significant drawcard and has created increased opportunities for our business."

**CRAIG COLEMAN**  
FRANCHISEE, MCDONALDS MAJURA PARK



"Majura Park is the perfect retail location for Canberra's only Toymate. Our Majura Park store is always in the top five of sales nationwide and is continuing to grow.

Centre management is outstanding at building relationships with their tenants and community."

**GLENN GEISLER**  
STORE MANAGER, TOYMATE MAJURA PARK

# COMPANY PROFILE

## Our Team

Capital Airport Group has its headquarters at Canberra Airport. The group was formed in 1998 – the same year it purchased Canberra Airport from the Commonwealth Government. Headed by Executive Chairman Terry Snow and his son – Chief Executive Officer Stephen Byron, the group employs 175 staff with specialist professional skills and industry backgrounds to run its substantial award-winning aviation and property businesses.

Capital Airport Group and Canberra Airport's motto is 'excellence is our power' with this position evident through the high quality A-grade office and retail accommodation we design, deliver and manage.

Outside of the CBD and Parliamentary Triangle, Canberra Airport has the largest offering of commercial A-grade office accommodation in the ACT at approximately 235,000sqm. Further to this, Canberra Airports retail offering is the largest privately owned retail precinct in the ACT exceeding all 5 town centres at approximately 90,000sqm. We manage these assets in-house through our own dedicated facilities management and property team.

## Things We Value

- We take ownership, accept responsibility and look after things like they're our own.
- Our customers are at the centre of everything we do, why we do it, and how we do it.
- We are 'Here to Help' and provide a seamless customer experience.
- We are professional, courteous, efficient and reliable.
- We know that 'a minute matters' to all of our customers.
- We strive to earn a reputation of integrity and excellence, founded on trustworthiness, reliability and fairness.
- We are proud to stand behind the quality of work we deliver.
- Excellence requires the highest standard of customer service, and we aim to be better, smarter and more innovative.



**24-hour access to property operations**



**Dedicated caretaker patrols**



**Onsite Management**



MAJURA PARK RETAIL PRECINCT  
IS HOME TO



## FAIRBAIRN

WORKING POPULATION:  
2,500+

## CANBERRA AIRPORT

WORKING POPULATION:  
500+

## BRINDABELLA BUSINESS PARK

WORKING POPULATION:  
8,000+

 MAJURA PARK  
SHOPPING CENTRE

## MAJURA PARK

WORKING POPULATION:  
4,000+

## LEASING ENQUIRIES

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