

AUTHENTICITY IN ACTION – FEMALE LEADERSHIP AND POWER



From research, it is clear that women face a number of disadvantages in trying to reach senior executive positions. From a gender and leadership perspective, the program focuses on identifying behavioural patterns and unconscious biases, which sometimes are powerful, yet invisible, barriers to women's advancement: How do these biases affect their development as leaders, and what can they do to work around them?

CBS EXECUTIVE SUMMER SCHOOL 2024

CENTRAL THEMES

LEADERSHIP & GENDER:

- Understanding challenges and obstacles that prevent women's leadership competencies from being recognised and rewarded in organisations
- Develop strategies to overcome gender bias - organisational and individual

POWER & INFLUENCE

- Your strategic career path and 'The Path to Power':
Combine your present performance with targeting your future progression and expand your toolbox to enhance your business influence
- Insights into the archetypical masculine and feminine drivers in leadership
- Tools to increase strength and clarity when challenged

AUTHENTIC COMMUNICATION

- Strengthen your integrity, authenticity, trust-building, and influence as a leader
- Authentic and inspiring communication
- Acquire practical and specific tools to obtain a powerful and executive presence in your expression and strengthen your personal impact through communication

CBS Executive reserves the right to make changes

COURSE INSTRUCTORS



Sara Louise Muhr
Professor, Ph.d

Sara Louise Muhr is a Professor and Ph.d at Copenhagen Business School. Her research focuses on critical perspectives on managerial identity and business ethics especially in relation to issues around coping with differences and expectations in modern flexible ways of working. Following this broader aim she has worked with various empirical settings such as management consultancy, prisons and network organizations. Her primary research areas include Diversity Management, Work-Life Balance, Identity, and Leadership.



Lani Bannach
Chairman, Essenta Co
and Managing Director,
Well U Trading

Lani Bannach is one of Denmark's most successful international business women with a multinational track record from the financial services industry. She has strong academic credentials combined with more than 30 years of senior management experience. Lani will focus on strategies for leadership and how to expand the personal career development toolbox. She will also share some of her own experiences of advancing in a predominantly man's world. She lectures at Westminster Business School and is a highly ranked faculty at the "Women for the Board" Program.



Roxana Kia
Leadership coach

Roxana Kia is one of Denmark's most sought-after executive coaches and trainers. She has many years of experience with evoking extraordinary leadership and communication skills in individual executives and executive teams, and she has trained many of the greatest business leaders in personal excellence and authentic leadership. With a background in professional acting and 20 years of research in high performance leadership, her approach is direct, hands-on, challenging, and experiential. Her focus on executive presence translates leadership into tangible result-oriented capabilities.

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INTRODUCTION

From research, it is clear that women face a number of disadvantages in trying to reach senior executive positions. That is why CBS Executive Summer School offers a leadership course custom-made for women.

Primarily, the program is designed to power up and inspire leading women for greater success in current assignments and to manoeuvre their career in the desired direction by addressing contemporary challenges women are facing when transitioning to a higher management level.

From a gender and leadership perspective, the program focuses on identifying behavioural patterns and unconscious biases, which sometimes are powerful, yet invisible, barriers to women's advancement: How do these biases affect their development as leaders, and what can they do to work around them?

Secondly, the focus is on the power dynamics in organisations with the purpose of inspiring the participants to navigate in their organisations, thus enhancing their business influence.

The third main theme is authentic leadership. The participants are offered a practical toolbox to strengthen their personal leadership impact when being in the spotlight. All participants will receive highly impactful tools for strengthening their authentic communication.

The participants will enjoy three days in an optimal learning environment. During these days participants will have the opportunity to broaden their network of diverse-minded women. The course supports large and international companies' focus on increasing the pipeline of female talent in their organisations.

KEY BENEFITS

- By integrating research with the participants' personal experiences, you will obtain a clearer understanding of the challenges which female leaders are facing when taking up senior positions
- Explore elements that will support you in your daily leadership practice, e.g. assertiveness and negotiation tactics
- Acquire tools which enable you to enhance your power and influence
- Strengthen your impact by being aware of your leadership styles
- Authentic and inspiring communication (training)
- An opportunity to step back and address your personal challenges and strengths in a safe environment of peers, that encourages personal reflection and growth

PARTICIPANT PROFILE

The course is designed for middle managers and team leaders in public and private companies or non-profit organisations around the world. Participants are from a wide array of industries, disciplines, managerial backgrounds, countries, and cultures.



TESTIMONIALS

"I felt truly inspired after spending three days with a group of great women who were not afraid of sharing their own stories and draw on their own experiences."

SOFIE KROGH BREUSCH, HEAD OF SWA MANAGEMENT, ØRSTED

"Thanks to the program I rediscovered the joy of using my communication and power skills in the workplace. Something that can sometimes fade away in the routine of our extremely demanding and packed days at work. Gave me new energy and the will to reach my higher goals."

AUDE JESSICA ROQUEIROL, MARKETING DIRECTOR INTERNATIONAL, BIOTAGE AB SWEDEN

"Could not recommend this course more highly. It far exceeded my expectations and was an absolute delight from start to finish. Truly transformational."

MARGAUX HENZELL, PRODUCTION ENGINEER, XELLIA PHARMACEUTICALS APS

PRACTICAL INFORMATION

TEACHING STYLE

The learning method is a mixture of lectures, classroom and group discussion and experiential training session with creative, physical, and mental exercises.

Participants are expected to actively contribute to class and interact with their peers. All teaching is in English.

PREPARATION

Before the start of the course, participants will get access to the course web portal, where relevant articles, material, assignments, and case studies will be found. In addition, participants will be asked to pre-read the book *Leading through bias*. The material is in English.

ABOUT CBS EXECUTIVE SUMMER SCHOOL

Every summer CBS Executive Summer School offers several intensive courses covering both traditional and cutting-edge business school subjects. The courses run over 2-5 days with research-based theory being converted into practical tools and methods.

Focus is on active participation, dialogue and sparring with the other participants, as well as on inspiration and perspetivation from highly engaging faculty, teaching at a high academic level. No examination will take place.

A typical participant is an experienced employee with a medium or long secondary education. Participants are typically managers, leaders or specialists across all professions and will be able to include and process own professional challenges and experiences throughout the course.

DATES

19 - 21 August 2024,
daily 09:00 - approx. 16:30

VENUE

Copenhagen Business School - Frederiksberg

CERTIFICATE

A digital certificate is issued after the course, given active participation all days

TUITION FEE

DKK 25.000 (excl. Danish VAT: 25%)

Includes all expenses associated with the course apart from accomodation and transport

REGISTRATION

Deadline for registration 1 June 2024
Signup at sommerskole.dk

CONTACT INFORMATION

Helle Schak, hs@cbs-executive.dk
Phone +45 3511 6000



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cbs-executive.dk · +45 3511 6000