

Executive Certificate in Sustainable Business

Accelerate your impact
for sustainable business
transformation



Future-proof your career and your business

Whether you are already leading sustainable business initiatives or looking to transition to a sustainability role, your pathway to IMD's Executive Certificate in Sustainable Business will enable you to build essential skills and knowledge for driving sustainable business development.

- Build your sustainable business capabilities and understand how to move beyond mere compliance to leveraging sustainability as a core strategic advantage for your organization.

- Earn your executive certificate by successfully completing the programs of your choice and passing a final assessment within 24 months.
- Become part of IMD's alumni community on completion of your certificate pathway and benefit from new resources, events, and networking opportunities

The IMD Executive Certificate in Sustainable Business is an accredited **Certificate of Advanced Studies (CAS)**, an internationally recognized academic qualification that awards 10 European Credit Transfer and Accumulation System (ECTS) credits.

“

An incredibly enriching learning experience that surpassed all my expectations. The insights gained on leading sustainability strategies and projects through real-world challenges were impactful and deep.



William DC Wild
Senior Public Affairs and External
Communications Leader
Switzerland



Key benefits

Position yourself to leverage sustainability as a strategic advantage

The IMD Executive Certificate in Sustainable Business demonstrates mastery of essential sustainable business transformation topics, including ESG reporting, creating value in the circular economy, leading sustainable change, and strategy. Your learning journey will position you to manage sustainability-related risks, pursue new opportunities, and build long-term business resilience through innovation and growth.

Customize your learning journey

Select programs from a comprehensive portfolio of key sustainable business topics to create a personalized, integrated learning journey that matches your unique development goals and sustainable business aspirations.

Build a toolkit

Take away the practical sustainable business tools and frameworks that you learn on each of your executive certificate programs and use them to make informed decisions well into the future.

Stay ahead

Benefit from cutting-edge research on sustainability, responsible leadership, and social innovation from the IMD Center for Sustainable and Inclusive Business.

Certify your expertise

Earn an IMD Executive Certificate in Sustainable Business to demonstrate your proficiency in sustainable business practices, and position yourself as a leader committed to making a lasting impact.

Join our alumni community

Gain automatic access to IMD's vibrant alumni community of thousands of executives and leaders on successful completion of your executive certificate journey.

Faculty

Meet some of the experts who will guide you to success



Julia Binder
Professor of Sustainable
Innovation and Business
Transformation



Goutam Challagalla
Professor of Strategy
and Marketing



Frédéric Dalsace
Professor of Marketing
and Strategy



Susan Goldsworthy OLY
Affiliate Professor of Leadership,
Communications, and
Organizational Change



Knut Haanaes
Professor of Strategy



James Henderson
Professor of Strategic
Management



Florian Hoos
Professor of Sustainability
and ESG Accounting



José Parra Moyano
Professor of Digital Strategy



Karl Schmedders
Professor of Finance



Michael Yaziji
Professor of Strategy
and Leadership



See
biographies



“

Amazingly insightful and led by passionate professors who are connected to reality. I built hard and soft skills, and learned so much through a blend of experience-sharing, constructive feedback, and bonding activities with peers.



Grégory Quercia
Risk Expert and Sustainability Consultant
Quercia Sustainability Services, Switzerland





Earn the IMD Executive Certificate in Sustainable Business

Gain the essential knowledge and skills to spearhead sustainable transformation and amplify your impact. To earn your certificate, complete the following steps over 24 months:

Step 1 Complete IMD's foundational program **Leading Sustainable Business Transformation** alongside **three Sustainability Accelerator programs** of your choice.

Step 2 Pass a final assessment.

Step 3 Attain your IMD Executive Certificate in Sustainable Business*.

Whether you are already leading sustainability initiatives or looking for a career transition towards sustainability roles, the executive certificate will enable you to build core capabilities, elevate your expertise, and future-proof yourself and your organization.

* The certificate is an accredited Certificate of Advanced Studies (CAS).



* IMD's Sustainability Accelerators are short executive programs designed to develop your capabilities in critical facets of sustainable transformation.

Sustainable business programs

Discover IMD's programs in sustainable business and design your executive certificate pathway

Sustainability Accelerators

Measuring and Managing Sustainability Impact

From ESG compliance to competitive advantage

- Gain a deeper understanding of today's ESG reporting requirements and hone your ability to foresee upcoming trends in sustainability measurement.
- Learn how to identify key sustainability metrics for your business and translate your sustainability strategy into actionable KPIs.
- Venture beyond mere compliance and acquire the skills to operationalize and steer sustainability strategies towards a competitive advantage.
- Explore the art of translating your sustainability strategy into a compelling narrative for your stakeholders.
- Discover how to expertly navigate your sustainability transition and effectively manage key stakeholders.

Duration
2.5 days on campus
15 hours live virtual and online



Creating Value in the Circular Economy

Drive long-term growth and business resilience through circularity

- Dive into the core principles of the circular economy: Closing the loop, preserving material value, and contributing positively to nature's regeneration.
- Uncover five business model archetypes that integrate positive environmental impact with profitable economic value and discover compelling success stories.
- Learn how to identify, evaluate, and harness circular innovation opportunities that keep the customer at their core.
- Reimagine your value chain, recognizing the vital role of suppliers, producers, competitors, and government in driving your sustainable transformation.
- Craft your own circular transformation journey and leverage key enablers.

Duration
2.5 days on campus
15 hours live virtual and online



Integrating Sustainability into Strategy

Create superior customer value and competitive advantage through sustainability

- Understand consumer purchasing decisions and the relative value of sustainability benefits versus traditional product attributes to craft offerings that resonate with your customers.
- Analyze your organization's sustainability approach to identify opportunities for leveraging sustainability as an intrinsic, value-generating strategic tool.
- Gain a methodology to integrate sustainability into strategy, enhancing product performance, revisiting your business model, and tapping into new markets through strategic adjacencies.
- Explore critical enablers for executing an integrated sustainability strategy, including digital technologies and targeted communication.
- Apply your newly gained insights to your own strategic project to secure your first sustainability wins.

Duration
2.5 days on campus
15 hours live virtual and online



Foundational program

Leading Sustainable Business Transformation

Build your smart roadmap for a sustainable business future

- Explore technology, business model, and organizational implications of committing to sustainability. Discover tools and strategic frameworks to embed sustainability throughout your organization.
- Deep dive into the sustainability landscape, understand ESG and sustainability best practices and how to apply these to drive organizational change. Learn from top-ranked global sustainability companies, identify risks and opportunities.
- Work on your own sustainability challenge and apply learnings throughout the program in a supportive environment.
- Learn to effectively communicate your vision for change, inspiring new mindsets, and influencing across functions. Leave with your own roadmap for sustainable business transformation, ready to action back in your organization.

Duration
3 days on campus
3 days live virtual
5 weeks online



Leading Sustainable Change

Build high-impact leadership capabilities for sustainable transformation

- Reflect on your personal strengths and areas of development relevant to organizational and societal transformation.
- Gain insights into how coaching skills can effectively serve as a collaborative tool to create change.
- Discover approaches for creating conditions in which you and those you lead can thrive.
- Create inclusive spaces where difficult topics are openly and constructively discussed, translating courageous dialogue into actionable outcomes.
- Explore how to constructively challenge existing frameworks and master innovative models for effective change leadership.

Duration
2.5 days on campus
15 hours live virtual and online



Coming soon

Sustainable Finance

Duration
2.5 days on campus
15 hours live virtual and online

Stakeholder Engagement

Duration
2.5 days on campus
15 hours live virtual and online

“

The blend of live, online, and face-to-face training is fantastic. There is a supportive community of participants who are facing similar challenges to you. And different industry players help you understand how to address your own sustainability transformation challenges.



Manuel Rodriguez Sanchez
Corporate Strategy Director
Siemens, Germany

Real impact

100% of our 2024 sustainable business program participants stated:



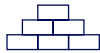
I gained fresh knowledge and insights.



I feel motivated to put the learning to work.



Using what I learned will improve my performance.



I committed myself to taking a few concrete actions.



“

The case studies are inspiring. You learn how other companies are embracing sustainability transformation so you can incorporate what's relevant into your own strategy.



Andrea Simon
VP Strategy Animal Nutrition Business Line
Evonik Operations GmbH, Germany



Challenging what is and inspiring what could be

About IMD

The International Institute for Management Development (IMD) has been a pioneering force in developing leaders who transform organizations and contribute to society since it was founded more than 75 years ago. Led by an expert and diverse faculty, with campuses in Lausanne and Singapore as well as a Management Development Hub in Shenzhen, IMD strives to be the trusted learning partner of choice for ambitious individuals and organizations worldwide. Our executive education and degree programs are consistently ranked among the world's best by the Financial Times, Bloomberg, Forbes, and others. Our leading position in the field is grounded in our unique approach to creating *real learning, real impact*. Through our research, programs, and advisory work we enable business leaders to find new and better solutions: *challenging what is and inspiring what could be*.

Learn more



28,000⁺

executives come to IMD
each year from 120+ countries
and virtually every industry.



Most published institution
in Harvard Business
Review and MIT Sloan
Management Review.*

91%

of participants report significant
personal impact from attending
an IMD program.**

*After HBS and MIT authors, 2019-2023.

1,700⁺

organizations trust IMD
to develop their leadership
talent each year.

130,000⁺

alumni in over 180 countries
form a powerful network
of global connections
and opportunities.

98%

of participants would
recommend IMD to a friend
or a colleague.**

**Survey of 2023 participants.



Start your journey

Fee

CHF 27,000

Fee includes the foundational program + 3 Sustainability Accelerators

[Start your application](#)

Contact

Program Advisor Team
info@imd.org
+41 21 618 0700

[Schedule a call](#)

[See program dates ↗](#)