

SUSTAINABLE FINANCE AND ESG INTEGRATION



This course endeavors to dissect the intricate challenges surrounding Environmental, Social, and Governance (ESG) metrics, financial reporting and organizations' strategic considerations relating to sustainability.

By taking this course you will be equipped with essential instruments to leverage and implement these metrics effectively to integrate ESG, drive meaningful change and create long-term business success.

CBS EXECUTIVE SUMMER SCHOOL 2025

CENTRAL THEMES

- Sustainable Finance and Financial ESG Assessment
- Latest updates ESG Regulation
- ESG Data metrics, disclosure and reporting
- ESG Strategic Levers
- Deep dive into TNFD
- Social sustainability
- Materiality risks
- ESG Governance
- ESG Crisis Management
- Climate and Biodiversity

CBS Executive reserves the right to make changes

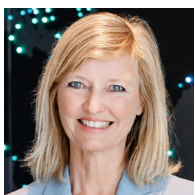


COURSE INSTRUCTORS



Kristjan Jespersen
Associate Professor,
Copenhagen Business
School (CBS)

Kristjan is the founder of Europe's first ESG Minor, where he teaches up to 200 CBS students annually, covering a wide range of topics related to business risk management tools. He also serves as the Chief Engagement Officer at Loh-Grønager Partners, a London-based value-focused hedge fund. Kristjan specializes in biodiversity risk and the global development and management of Ecosystem Services. He has been selected as one of the newly trained experts for the Taskforce on Nature-related Financial Disclosures (TNFD). His work focuses on the institutional legitimacy of such initiatives and the development of compensation tools to ensure compliance. In addition to coordinating the Nordic ESG network (CBS Sustainability, Copenhagen Business School) and teaching various sustainability-related courses, Kristjan mentors and leads four annual MBA cohorts from top U.S. universities, fostering a deep understanding of the practical applications of sustainability.



Jeanette Fangel Løgstrup
Independent board
director, senior advisor,
and author

Jeanette is an independent board director, senior advisor, author and public speaker. She is the author of the bestselling book 'Sustainable Leadership - ESG as the New ABCs of Management and Boards' (in Danish). She serves as the director of the family investment company Expon and also works as Senior ESG Advisor for FSN Capital. She is currently an independent board director at several companies and foundations. Jeanette has a C-suite background with almost 20 years of experience from international executive leadership teams. She also writes business commentary for the Danish business media Finans, and is a member of faculty at CBS Board Leadership Education.

In addition, there will be guest talks from experienced managers who provide insight into their practices and experiences

SUSTAINABLE FINANCE AND ESG INTEGRATION

As ESG has become a central framework for addressing global challenges, firms across industries are increasingly focused on collecting and reporting ESG data. This data is pivotal not only for tracking their impact on issues such as carbon emissions, deforestation, and social inequality but also for shaping how they align with stakeholder expectations. This course is designed not only for ESG specialists but also for participants who are just beginning the process of collecting ESG data and supporting their firms in the reporting journey. It provides the tools to deepen their understanding and enhance their impact. The real challenge lies in how firms leverage this data to drive meaningful change, improve operational practices, and meet sustainability goals. Understanding and effectively utilizing ESG data is essential for transforming reporting into actionable insights and measurable progress.

ESG data is framed as driving the shift to a greener and more sustainable economy, where investors' decision-making process is fuelled and supported by ESG disclosures, reporting and complex methodologies. ESG is the umbrella term for sustainable and responsible finance components. As such, it is a framework considering environmental, social and governance factors alongside financial factors in the investment decision-making process. It is also a process to assess which companies perform best on each of the factors and helps determine if a company may be included within an investment portfolio. Stakeholders engaging with ESG face several challenges, the least of which is better understanding material risk and managing the required data needs by the financial sector.

In this course participants can anticipate a comprehensive exploration of ESG dynamics, poised to offer not only theoretical insights but also practical applications. Through the course instructors' combined expertise

and industry acumen, participants will gain invaluable perspectives and tools vital for navigating the nuanced landscape of ESG metrics and their real-world implications.

KEY BENEFITS

By taking this course, you will be immersed in the real world of how companies can define their ESG strategy and follow the right frameworks to assess, analyse and disclose ESG data. Thus, you will develop ESG competencies within the following areas:

- **ESG Literacy** - Participants will get more acquainted with ESG data relevance, methodologies, usage and ESG indicators
- **ESG Strategic Levers** - Participants will learn to leverage ESG opportunities for long-term business success and reputation building.
- **ESG Financial Assessment** – Participants will be presented with the latest ESG Financial methodologies, providing an understanding of how financial analysts quantify financial ESG data.
- **ESG Stewardship** - Participants will gain a deeper comprehension of the regulatory frameworks around ESG data, vis-a-vis ESG company strategies; and
- **ESG Crisis Management** - How to handle situations when situations go wrong and how to handle difficult ESG conversations.

PARTICIPANT PROFILE

This course is designed to support all participants who anticipate working with or evaluating ESG data. It is aimed at private and financial sector professionals with diverse backgrounds, as well as early-career finance professionals interested in developing ESG competencies. Prior ESG knowledge or competencies are not a prerequisite for this course, making it accessible to those at any stage of their ESG journey.



TESTIMONIALS

"The course was well-prepared with a good mix of academic and practitioner content. Overall, excellent."

DAVID HOSKIN, PARTNER, CYLINDR

"All of the speakers are highly professional and great experts in their field."

NATALIYA FATKULINA, ESG MANAGER, WELLTEC A/S

PRACTICAL INFORMATION

TEACHING STYLE

Teaching is a unique blend of lectures, case studies, guest presentations, group discussions and activities, and in-class assignments designed to guide the participants to the top of the ESG data mountain and provide adequate tools to execute different strategies. Participants are expected to participate actively in class and with their peers. All teaching is in English.

PREPARATION

Before the start of the course, participants will get access to the course web portal, where relevant articles, material, assignments, and case studies will be found. The material is in English.

ABOUT CBS EXECUTIVE SUMMER SCHOOL

Every summer CBS Executive Summer School offers several intensive courses covering both traditional and cutting-edge business school subjects. The courses run over 2-5 days with research-based theory being converted into practical tools and methods.

Focus is on active participation, dialogue and sparring with the other participants, as well as on inspiration and perspectivation from highly engaging faculty, teaching at a high academic level. No examination will take place.

A typical participant is an experienced employee with a medium or long secondary education. Participants are typically managers, leaders or specialists across all professions and will be able to include and process own professional challenges and experiences throughout the course..

DATES

11 - 15 August 2025,
daily 09:00 - approx. 16:30

VENUE

Copenhagen Business School - Frederiksberg

CERTIFICATE

A digital certificate is issued after the course, given active participation all days

TUITION FEE

DKK 29,000 (excl. Danish VAT: 25%).
Includes all expenses associated with the course apart from accomodation and transport

REGISTRATION

Deadline for registration 1 June 2025
Signup at sommerskole.dk

CONTACT INFORMATION

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