CBS EXECUTIVE

TECH LEADERSHIP

Lead with confidence in a world where technology sets the pace

LEADERSHIP IN A WORLD WHERE TECHNOLOGY SETS THE PACE

In a world where technology is evolving faster than time, business leaders – regardless of industry – are feeling the pressure to adapt. Despite this, many are left feeling outpaced, overwhelmed, and uncertain about how to translate digital innovations into tangible business impact.

But the future won't wait. To lead in a world where generative AI, automation, and emerging technologies set the pace, executives must move beyond reactive decision-making and take charge of our tech-driven future.

At CBS Executive Fonden, we believe that true leadership in the digital age isn't about mastering every technology – it's about having the confidence, perspectives, and strategic fluency to *turn technology into business value*.

The leaders who shape tomorrow's businesses will be those who define and guide technology's role in value creation. Are you ready to lead the future?

WHY NOW?

The rise of new technologies and exponential innovation

AI, particularly Generative AI, is transforming industries at unprecedented speed, from automated decision-making to personalized customer experiences.

Organizations that fail to adapt AI into their operations, products, and services will face declining relevance.

$4,4t Potential value unlocked by genAI annually
(McKinsey 2023)

Cybersecurity and geopolitical risks are business risks

Cyber threats, data privacy concerns, and digital warfare are no longer IT issues – they are boardroom issues.

Geopolitical tensions around data sovereignty, supply chains, and digital regulation demand strategic leadership to ensure business continuity and resilience.

200% More ransomware attacks were recorded globally in 2023 compared to 2022
(Center for Strategic and International Studies)

Tech Leadership is no longer optional – it's a business imperative

In an era where every organization is digitally connected, leaders who understand technology can drive efficiency, foster innovation, and create sustainable growth.

Tech-savvy executives will become the key drivers of long-term value creation and those able to future-proof their organizations.

89% Of CEOs ranked AI and genAI as a top three priority for 2024
(BCG 2024)

75,3% Of SMEs have only a basic level of digital intensity, but this indicator has shown a very limited annual growth over two years
(European Commision)

The widening tech competency gap

Many leaders struggle to make informed tech-driven decisions due to limited understanding of emerging technologies.

Organizations risk falling behind competitors that embed tech leadership at the core of their business strategy.

77% Of surveyed employers plan to implement reskilling and upskilling strategies in response to anticipated AI disruptions by 2030
(World Economic Forum 2025)

WHY TECH LEADERSHIP AT CBS EXECUTIVE

Designed for executives who want to achieve competitive advantage through tech-driven strategy – not just react to change. Our programs provide the confidence, foresight, and perspective to lead in a world where technology sets the pace.
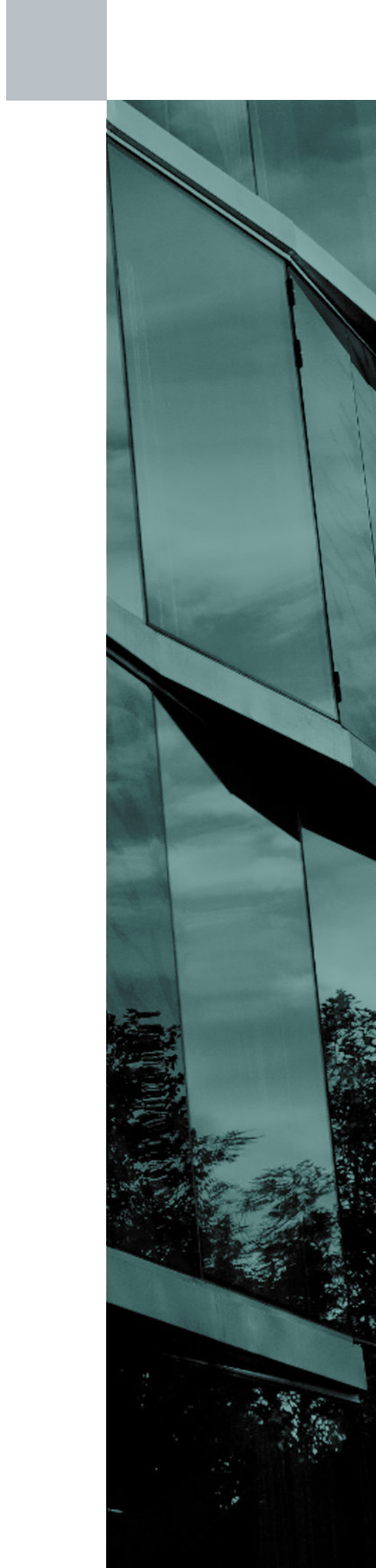
Bridging Business & Technology

Our programs are designed for leaders without a technical background, addressing the critical intersection of strategy, leadership, and technology. Gain the confidence and strategic fluency needed to define and guide value creation with tech.

Technology as a Strategic Enabler

AI, cybersecurity, automation, and digital transformation are reshaping industries. Our programs prepare you to harness these forces – not just react to them – turning tech-driven challenges into opportunities for growth and innovation.

Research-Based, Impact-Driven

CBS Executive blends academic research with expertise from leading practitioners, equipping you with actionable frameworks to drive real business results. Our programs focus on tangible outcomes, ensuring you leave with strategies that make an immediate impact.

PROGRAMS

Data Strategy & Leadership

`Data & AI` **5 days · 11.08.2025** DKK 29.000

Develop a data strategy and AI infrastructure to drive innovation and efficiency. The program focuses on strategic leadership, informed decision-making, and creating new value propositions through data-driven insights.

Faculty:

Ioanna Constantiou,
Professor, CBS

Camilla Kerlauge,
SVP, Danske Bank

Cyber Security

`Tech Capabilities` **2 days · 20.08.2025** DKK 13.500

Enhance your cybersecurity leadership with strategic insights and hands-on simulations. Learn to assess threats, ensure NIS2 compliance, and build resilience to cyberattacks through expert guidance and real-world exercises.

Faculty:

Jan Lemnitzer,
Assistant Professor, CBS

Kirsten Hede,
Project Director, CBS Executive Fonden

AI og forretning

`Data & AI` **5 days · 18.08.2025** DKK 29.000

Brug teknologi til at skabe strategisk værdi. Kurset integrerer AI i centrale forretningsværktøjer som strategi og forretningsmodeller og omsætter AI til et anvendeligt forretningssprog med praktisk relevans.

Faculty:

Thomas Ritter,
Professor, CBS

Carsten Lund Pedersen,
Associate Professor, ITU

Digital Capabilities

`Tech Capabilities` **3 days · 18.08.2025** DKK 18.000

Explores the shift from traditional organizations to platform ecosystems. Covering digital and organizational strategy, IT-business alignment, data-driven decision-making, innovation, corporate digital responsibility, and ethical challenges.

Faculty:

Attila Marton,
Associate Professor, CBS

Jens Rasmussen,
Former CIO, Chr. Hansen

Exploring AI for Organizational and Societal Innovation

`Data & AI` **5 days · 18.08.2025** DKK 29.000

AI is reshaping business, government, and society. The program explores AI's applications, challenges, and opportunities for innovation. Understand its risks, rewards, and business potential for your organization.

Faculty:

Christina Lubinski,
Professor, CBS

Jack Crawford,
Founder and General Partner, Impact Venture Capital

Ann-Christina Lange,
CEO & Consul, Innovation Centre

Dan Wadhwani,
Professor, University of Southern California

Den digitale offentlige leder

`Executive Leadership`

Bliv rustet til at drive digital udvikling i det offentlige. Opbyg stærke digitale ledelses-kompetencer til at håndtere projektporteføljen, teknologisk gæld, cyber og eksterne leverandører for at bevare kontrol, sikre kvalitet og efterleve offentlige krav.

Faculty:
TBA

CBS EXECUTIVE FONDEN

Rooted in Research
With our roots in Copenhagen Business School, we ensure the perfect balance between theory and practice to create a transformative learning experience

Powered by Partnerships
From scholars to business leaders, we collaborate with the very best in their field to build a world-class learning society

Love of Learning
A foundation at heart, we re-invest proceeds into leadership research and development

PRACTICAL INFORMATION

Participant profile
Our Tech Leadership Programs are designed for senior leaders and executives in public and private organizations involved in digital transformation and innovation.

Meet peer leaders with strategic decision-making responsibilities and a keen interest in enhancing their digital capabilities, seeking to harness data & AI, cybersecurity, and digital leadership to foster strategic development and resilience within their organizations.

The programs cover digital leadership and strategy, data-driven decision-making, AI governance, cybersecurity risk management and emerging technologies. Through research, expert insights and practical frameworks, participants will gain the knowledge and tools to confidently navigate digital transformation and lead their organizations into the future.

Venue
CBS Executive Fonden, Porcelænshaven 22, 2000 Frederiksberg & CBS Campus, Howitzvej 60, 2000 Frederiksberg.

Registration
Sign up at cbs-executive.dk/tech-leadership

Contact
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LEADERSHIP PROGRAMS

TURN TECHNOLOGY INTO YOUR STRATEGIC ADVANTAGE

Scan and read more about
Tech Leadership programs