

CBS EXECUTIVE TECH LEADERSHIP

FROM DATA INSIGHTS TO BUSINESS IMPACT

EXECUTIVE MORNING BRIEF, APRIL 28TH, 2025





FROM DATA INSIGHTS TO BUSINESS IMPACT

KEY QUESTIONS

What are the top 3 roadblocks organizations encounter when turning data into business impact?

How can leaders ensure data strategy aligns with business goals rather than becoming just a tech initiative?

What are the biggest mistake companies make when building data infrastructure to introduce AI in their business process?

FROM DATA INSIGHTS TO BUSINESS IMPACT

EXPERTS



Ioanna specializes in data strategy, AI governance, and digital transformation. With a background in both academia and industry, Ioanna focuses on how organizations can leverage AI and data to drive strategic decision-making while ensuring responsible, ethical, and compliant implementation. Her research covers topics such as the intersection of AI, business strategy, and organizational change.



IOANNA CONSTANTIOU

Professor, Copenhagen Business School



Camilla is an experienced data and AI leader at Danske Bank, leading AI adoption in the Personal Customer domain and driving implementation of AI technologies to support business transformation and decision-making. With a strong background in finance, she has led major data initiatives, integrating AI and machine learning into core operations, with a focus on governance, compliance, and the ethical aspects of AI.

CAMILLA KERLAUGE

Senior Vice President, Danske Bank



What is the biggest data-challenge you face in your organization?

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Data & AI

Data Strategy & Leadership



Ioanna Constantiou,
Professor, CBS



Camilla Kerlaug,
SVP, Danske Bank

AI og forretning



Thomas Ritter,
Professor, CBS



Carsten Lund Pedersen,
Associate Professor, ITU

Exploring AI for Organizational and Societal Innovation



Christina Lubinski,
Professor, CBS



Ann-Christina Lange,
CEO & Consul, Innovation Centre

Capabilities

Digital Capabilities



Attila Marton,
Associate Professor, CBS



Jens Rasmussen,
Former CIO, Chr. Hansen

Cyber Security



Jan Lemnitzer,
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