

Data Privacy Policy

www.axoscience.com
www.sperm-tracker.com

ARTICLE 1: PREAMBLE

The purpose of this privacy policy is to inform users of the site:

- On how their personal data is collected. Personal data includes any information that can be used to identify a user. This may include, but is not limited to: first and last names, age, postal or e-mail address, location or IP address;
- On the rights they have concerning this data;
- Who is responsible for processing the personal data collected and processed;
- the recipients of this personal data;
- the site's cookie policy.

This policy supplements the legal notice and the General Conditions, which can be consulted by users at the following address: <https://sperm-tracker.com/en/content/3-general-conditions-of-sale>

ARTICLE 2: PRINCIPLES GOVERNING THE COLLECTION AND PROCESSING OF PERSONAL DATA

In accordance with Article 5 of European Regulation 2016/679, personal data is:

- Processed lawfully, fairly and transparently with regard to the person involved;
- Collected for specified (see Article 3.1 hereof), explicit and legitimate purposes, and not further processed in a manner incompatible with those purposes;
- Adequate, relevant and limited to what is necessary for the purposes for which they are processed;
- accurate and, where necessary, kept up to date. All reasonable steps must be taken to ensure that personal data which is inaccurate, having regard to the purposes for which it is processed, is erased or rectified without delay;
- Kept in a form which permits identification of data subjects for no longer than it is necessary for the purposes for which they are processed;
- Processed in such a way as to guarantee appropriate security of the data collected, including protection against unauthorized or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organizational measures.

Processing is lawful only if, and insofar as, at least one of the following conditions is met:

- The data subject has consented to the processing of his/her personal data for one or more specific purposes;
- The processing is necessary for the performance of a contract to which the data subject is a party, or for the performance of pre-contractual measures taken at the data subject's request;
- Processing is necessary to comply with a legal obligation to which the data controller is subject;
- Processing is necessary to protect the vital interests of the data subject or of another natural person;

- Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- The processing is necessary for the purposes of the legitimate interests pursued by the data controller or by a third party, unless the interests or fundamental rights and freedoms of the person concerned require protection of personal data, in particular where the data subject is a child.

ARTICLE 3: PERSONAL DATA COLLECTED AND PROCESSED WHEN BROWSING THE SITE

Article 3.1: Data collected

The personal data collected in the course of our activity is as follows:

- Session statistics (page views, bounce rate, time spent per page, new Vs returning users)
- Approximate geolocation
- City (latitude, longitude)
- Browser and device information (type, brand, model name)
- Minor browser version
- Minor version of operating system
- Minor platform version
- Screen resolution
- Traffic origin

For sperm-tracker.com, in addition:

- Login and password (we do not have to your password)
- User ID, first name, last name, company name, address and telephone number
- Basket and order history: products, quantity, date, amount
- Whether or not registered user subscribed to the newsletter

The purpose of collecting and processing this data is to improve our knowledge of our visitors, in order to optimize the management and maintenance of our websites. The data collected is also used to track orders placed and to ensure proper delivery of orders.

It is stored by the data controller under reasonable security conditions for a period of 5 years. The company may retain certain personal data beyond the above-mentioned periods in order to meet its legal or regulatory obligations.

Article 3.2: Data hosting

The www.axoscience.com and www.sperm-tracker.com websites are hosted by:

AXO Science SAS
36 Bis rue de Bruxelles
69100 Villeurbanne
France
+33 4 78 93 08 26
contact@axoscience.com

ARTICLE 4: DATA CONTROLLER AND DATA PRIVACY OFFICER

Article 4.1: Data controller

Personal data is collected by AXO Science SAS with a capital of €50,000, registered in Lyon under number 523986834.

The person responsible for processing personal data can be contacted as follows:

AXO Science SAS

DPO

36 Bis rue de Bruxelles

69100 Villeurbanne

France

+33 4 78 93 08 26

contact@axoscience.com

Article 4.2: The data privacy officer

The company's Data Privacy Officer is Mr Bonabaud +33 478 93 08 26 contact@axoscience.com

If, after having contacted us, you feel that your "privacy rights are not being respected, you can send a complaint to the CNIL.

ARTICLE 5: USER RIGHTS WITH REGARD TO DATA COLLECTION AND PROCESSING

Any user concerned by the processing of their personal data may avail themselves of the following rights, pursuant to European Regulation 2016/679 and the Data Protection Act (Law 78-17 of January 6, 1978):

- Right of access, rectification and right to erasure of data (laid down respectively in Articles 15, 16 and 17 of the RGPD);
- Right to data portability (article 20 of the RGPD);
- Right to limitation (Article 18 of the GDPR) and opposition to data processing (Article 21 of the GDPR);
- Right not to be subject to a decision based exclusively on an automated process;
- Right to determine the fate of data after death;
- Right to have recourse to the competent supervisory authority (Article 77 of the RGPD).

To exercise your rights, please send your letter to AXO Science SAS / DPO / 36 BIS RUE DE BRUXELLES / 69100 VILLEURBANNE / FRANCE or by email to contact@axoscience.com

In order for the DPO to process your request, you may be required to provide certain information, such as your full name, e-mail address and account, personal space or subscriber number.

ARTICLE 6: CONDITIONS FOR MODIFYING THE PRIVACY POLICY

The publisher of the www.axoscience.com and www.sperm-tracker.com sites reserves the right to modify the present Policy at any time in order to ensure that users of the site comply with current legislation.

Any such modifications shall not affect purchases previously made on the site, which shall remain subject to the Policy in force at the time of purchase and as accepted by the user at the time of purchase validation.

The user is invited to familiarize himself/herself with this Policy each time he/she uses our services, without the need for formal notification.

This policy was edited on July 27, 2023 and updated on July 27, 2023.