

A full-page photograph of a woman with blonde hair and red lipstick, wearing a voluminous white tulle dress. She is reclining on a plush blue velvet chair, looking directly at the camera with her right arm raised behind her head. In the foreground, a silver tray holds a fork, a knife, salt and pepper shakers, and a small jar. A bouquet of pink and white flowers is visible in the upper left corner. The title 'The Influencers' is written in a large, red, cursive font across the top of the image.

The Influencers

What does it take to be a star? Talent, looks, and a bit of charisma are simply building blocks. Behind every Hollywood sensation stands a gifted team of trainers, nutritionists, hairstylists, and makeup artists. Here are six of the most sought-after starmakers.

By David DeNicolò

PHOTOGRAPHED BY NICOLAS MOORE



The Body Shaper

STEVEN TEITELBAUM

Hollywood has never been known for its subtlety. But if Teitelbaum, a Santa Monica-based plastic surgeon, has his way, that impression might soon change. Increasingly sought out for work on the body—liposuction, breast implants, tummy tucks, and the like—he is guided by principles of proportion and restraint, and he produces astonishingly natural-looking effects. For this reason, the best breast augmentation is not the biggest. “The key is to measure the breast and to fill it up to its ideal volume,” says Teitelbaum, who has patented a sizing tool for this critical step. “Most plastic surgeons view this process as meeting the patient’s desire for size. That doesn’t work.” It leads to breasts that seem out of proportion with the body, visible edges on the implants, and a look that is artificially round and overstuffed. His goal for any procedure is that the site of the surgery “blend into the surrounding sites,” he says. And that’s clearly a coveted skill in Hollywood.

Breast Intent

Patients rarely walk into Teitelbaum’s office demanding blimp-size breasts. (And if they do, he turns them away.) The most-requested characteristics now:

- **Breasts that are in proportion** with the rest of the body.
- **Breasts that blend subtly from the collarbone down.** Patients don’t want a bulge, a shelf, or excessive roundness in the upper breast.
- **Nipples that are just tipped up from the horizon,** not pointing significantly up or down (which is caused by under- or overfilling, respectively).

Crepe nylon spandex bikini by Michael Kors Swimwear. Gold-and-ivory resin bracelet by Oscar de la Renta. Makeup colors: Eyes to Kill Silk Eye Shadow in 6, Smooth Silk Eye Pencil in 4, and Rouge d’Armani in 406 by Giorgio Armani. Hair: Maranda. Makeup: Lisa Storey. Details: see Shopping Guide.

Favorite Things

The Hollywood tastemakers' tools, products, and inspirations.

KATE LEE



Lee has been obsessed with makeup for as long as she can remember, and even worked behind a makeup counter at Harvey Nichols in London to help put herself through school. Now, she says, she takes her work with celebrity clients very seriously: "That's my passion. I'm not going to send them out if they don't look immaculate." Here are some of her current essentials:

1 Chanel Rouge Allure Velvet lipstick, shown below in

L'Exquise: "To me it's a groundbreaking product, because of the amount of pigment it contains, the texture, and the luminosity. It's velvet, just as the name says. It won't dry out your lips, and it has enough pigment that you can use the tiniest smudge as a cream blush."

2 Kevyn Aucoin Shading and Contouring Powder: "I use it in the eye socket, under the cheekbones, along the jawline. I like it because it creates depth and dimension. It's really a professional tool, but worth a try."

3 Clarins Beauty Flash Balm: "I had two jobs when I was at school, and I would save my money to buy this product and *Allure*

magazine. It's very soothing, and it provides a great base for makeup. It's like the original primer."

4 By Terry Touche Veloutée: "For under the eyes. It's got just the right amount of iridescence to provide a bit of kick and reflection, and the colors cancel out any blue or gray or green that may be visible through the skin. It sits very well; it doesn't collect in your lines. Once it's on, it's on, and it's just the right amount of coverage. You apply it with a wand, and then pat—don't rub—with your finger."

5 Eve Lom Kiss Mix lip balm: "It's the perfect texture, it tastes amazing, and it smells good. And it's a good base for lipstick. If your lips are dry and sore, it's instant relief."



"I see how dresses go down the runway, and I take my cues from that."

STEVEN TEITELBAUM



In his work on the female body, Teitelbaum says, he is often restoring or enhancing a more youthful, feminine look. But he cautions against overdoing surgical changes, which can create a kind of parody of femininity. That's where taste comes into play, and the way to acquire it is to train the eye.

"Physical beauty is based on canons of proportion that are ubiquitous throughout the natural and created world," Teitelbaum says. Here are some creations that have shaped his work.



LA DANCE BY HENRI MATISSE, 1909

"I would say that this painting has influenced me the most. With the outline of the breasts, Matisse can make one woman appear to be going up and another going down. It showed me what it is that our eye perceives in breasts. It also emphasizes how much the body changes in various positions—jumping up, turning, landing down, reaching."



THREE WOMEN BY FERNAND LÉGER, 1921

"I took my five-year-old nephew to the museum, and he stood in front of this painting and asked me, 'Do they have breast-plants?' The entire perimeter of the breast is delineated by a strong black line—when an implant is too large, the borders are visible and create a shadow just like in the painting. Our eye sees in the plainest terms what signals an augmented breast in a way that is obvious even to a child."



LE VIOLON D'INGRES BY MAN RAY, 1924

"Her buttocks are a bit out of proportion today, but it emphasizes the importance of a narrow hip-to-outer-thigh ratio that makes a woman look fecund and sexy—especially with those dimples at the base of the spine. It also reminds me how the proportions of the human body look beautiful in so many other objects."