



## CASE STUDY

### EQUIPMENT UPGRADES & WASTE DIVERSION SOLUTIONS FOR POTATO CHIP PRODUCER

#### THE CHALLENGE:

The client faced pressure from the Wisconsin Department of Natural Resources due to a leaking compactor and receiver box, which spilled avocado oil in the parking lot adjacent to their retention pond. Additionally, the client wanted to divert their organic waste from landfills and establish a cardboard recycling program.

#### VANGUARD'S SOLUTION:

Vanguard's logistics and strategic partnership teams identified that the client's equipment was outdated. We collaborated with a reputable national equipment provider to set up a 60-month lease for a new compactor/receiver box and a 60" vertical baler. We also found a third-party solution for animal feed to handle all of the client's organic waste.

#### THE OUTCOME:

Through Vanguard's consultative approach, we helped this food manufacturer eliminate their spill liability, reduce their annual expenses, and enhance their waste management process by moving up the EPA waste hierarchy. This resulted in cost savings, improved sustainability, and reduced business risk for the client.

#### CLIENT PROFILE:

This specialty food manufacturer is a family-owned business that produces potato chips using premium oils, such as avocado oil, and cooks them low and slow. Their chips are available nationwide at major retailers, including Costco, Whole Foods, Kroger, and Sprouts.

**Client Industry:** *Food Manufacturer*

**Client Location:** *Muskego, Wisconsin*

**Disposal Method:** *Animal Feed*