



## CASE STUDY

### CONTAMINATED COOKIE DOUGH RECYCLING EVENT

#### THE CHALLENGE:

The client was faced with a mass disposal event due to contamination in their raw cookie dough, which involved 1,000,000 pounds of dough on 1,000 pallets. Initial contact was made through outbound efforts, leading to the large project.

#### VANGUARD'S SOLUTION:

Leveraging our network of strategic partners, we identified an outlet in Southern Missouri that, even with transportation costs, reduced the client's total disposal spend by nearly \$50,000. Although the client chose to handle transportation independently, we collaborated effectively with their chosen transportation partner. The main challenges we faced were related to communication and receiving timely photos of the destroyed product. To address this, we arranged for the disposal site to send the information directly to both the client and us, minimizing relay times and satisfying the client's needs.

#### THE OUTCOME:

The three areas that we had the most impact on the client were in sustainability, business risk, and solution price. In addition to providing a zero landfill solution, we were able to help the client manage their business risk by avoiding the use of contaminated product for animal feed, the other solution under consideration. We were also able to significantly reduce the total cost of destruction by over 30% with our outlet, which led to major cost savings for the client.

#### CLIENT PROFILE:

This US-based company produces a variety of baked goods such as cookies, cakes, pies, and breads. They serve retail bakeries, foodservice operators, and distributors across North America, with over 1,000 employees at 20 U.S. locations.

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**Client Industry:** **Food Manufacturer; Grocery/Retail; Food Distribution**

**Client Location:** **Arkansas**

**Disposal Method:** **Compost**