

# Terms and Conditions: Archie Rose White Cane Rum Riff

## Eligibility

1. Entry is open to bartenders currently employed in venues located within NSW, ACT, VIC, QLD, and WA, with SA and NT to be considered if the minimum venue entry requirements are met (6 per region).
2. Entrants must be aged 18 years or older.
3. The competition is being promoted and run by ARD Operation Pty Limited of 61 Mentmore Avenue, Rosebery NSW 2018, trading as Archie Rose Distilling Co. (ARD or Archie Rose).
4. The competition is not open to employees, staff, directors or officers of ARD or their immediate family members.
5. By entering the competition, each entrant agrees to these Terms and Conditions.
6. ARD may withdraw the competition at any time or amend these terms and conditions in its sole and absolute discretion without any further notice to an entrant.

## How to Enter

1. To enter, bartenders must:
  - Submit their entry to their local Archie Rose Brand Ambassador via the provided Google Form or email, including:
    - The cocktail name.
    - The recipe.
    - Your name and the name of your venue.
  - Ensure an Archie Rose White Cane cocktail is featured or listed in their venue's menu / specials board / menu insert for at least a four week period during the competition period (17 February 2024 - 31 May 2025). This does not have to be the cocktail entered in the competition, but has to be a cocktail made using at least 30ml of White Cane. Any failure to comply with this condition may result in disqualification from the competition (in ARD's sole discretion).
2. Entries must be submitted by 11:59 PM AEDT on 17 March 2025. Late entries will not be accepted.
3. The competition is restricted to one entry per person, but multiple entries from one venue will be accepted.
4. An eligible person can only enter the competition in their own name.
5. Once an entry is submitted, entrants acknowledge that the entry may not be withdrawn, altered or deleted (except as and where required by ARD).
6. By entering the competition, an entrant warrants and represents to Archie Rose that his/her recipe is his/her original work and does not infringe the rights or interests of any third party. Each entrant agrees to indemnify Archie Rose from any loss or damage it incurs in connection with a breach by the entrant of this clause.
7. The competition is open from 17 February 2025 to 31 May 2025 and:
  - a. Entries close on the 17 March 2025;
  - b. A White Cane drink must be listed for a four week period, at any time during the competition period;
  - c. Finalists will be announced in March 2025, once all submissions have been judged;
  - d. State/territory finals will be held in May 2025;
  - e. Archie Rose reserves the right to amend these dates at any time.

## Competition Process

1. Entries will be judged by local Archie Rose Brand Ambassadors in each state and:
  - a. Entries will be judged on recipe, presentation, creativity and flavour;
  - b. Entries will be judged on the written submission, and a taste test that will be arranged with your local brand ambassador;
  - c. In the event that there are a large volume of entries, Archie Rose reserves the right to short list entries for taste testing.
2. The number of state/territory finals held in each state will be determined by the number of entries, and is at the discretion of Archie Rose.
3. The number of finalists in each state/territory competition will be determined by the number of entries, and quality of entries, and is at the discretion of Archie Rose.
4. Archie Rose reserves the right to cancel any state/territory finals if the minimum number of entries is not received (minimum 6 venues per region).
5. Finals will be state/territory based only, not national.
6. Finalists will be notified by their local ambassador in April 2025 (or another date if changed by Archie Rose), once all entries have been judged.
7. A list of the finalists will be posted on the competition website.
8. All finalists must make their own way to the competition venue.

## Prizes and incentives

1. Each venue that has a bartender submit an entry will be given a complimentary bottle of Fundamental Spirits White Cane and a bottle from the Archie Rose Signature Series for the back bar (Signature Dry Gin, Single Malt Whisky or Rye Malt Whisky) - once a new White Cane cocktail is featured or listed in the venue. Venues will receive a set of Archie Rose Fiona the Galah cocktail mugs. The number of mugs per set for each venue will be determined by Archie Rose
2. Venues will receive a set of Archie Rose Fiona the Galah cocktail mugs for service. The number of mugs per 'set' will differ for each venue based on those requirements for service. This will be a minimum of 12 mugs.
3. Venues can also request in-venue theming for the duration that the cocktail is on their menu. The theming assets and spend are at the discretion of Archie Rose, and will vary venue to venue.
4. For every state/territory final held, there will be a first place and second place winner.
5. First place prize is; \$500 cash, a bottle of Archie Rose Fundamental Spirits White Cane, a Fiona-the-Galah mug, and a feature in an Archie Rose led trade media campaign up to the value of \$1000.
6. Second place prize is an Archie Rose White Cane gift pack.
7. The timing, publication and content included in the paid trade media feature for the first place prize is at the discretion of Archie Rose.
8. Each first prize is valued at approximately \$1570, and may vary.
9. Each second prize is valued at approximately \$150.
10. State/territory winners will be announced at the end of the live finals in each location, and posted on the website.
11. The winners and runners up will receive the physical components of their prize on the day of the finals at which winners are announced, and for the first prize recipients will be contacted by their local brand ambassador to coordinate details of the campaign feature.
12. Entrants must, at the request of the ARD, participate in all promotional activities (such as publicity and photography) relating to, and incidental to, the competition or the winning of a prize, free of charge, and sign any additional documents reasonably required by ARD to give effect to this condition.

13. An entrant consents to ARD and the related bodies corporate of ARD using the entrant's name, likeness, image and/or voice in any promotional materials.
14. ARD reserves the right to verify, reject and/or disqualify any entries into the competition (including after the winner has been determined and notified), including in circumstances where:
  - a. the winner is unable to or refuses or fails to take part in any element of the competition; or
  - b. the winner is unable to provide identification as required by ARD to ARD's satisfaction;
  - c. the winner provided incorrect, misleading or fraudulent information;
  - d. the entry does not comply with any of these terms and conditions; or
  - e. the entry is submitted by any person who tampers with or benefits from any tampering with the entry process, the operation of the competition or who acts in breach of these terms and conditions or who annoys, abuses, threatens or harasses any other person.
15. If any dispute arises between an entrant and ARD concerning the conduct of the competition or the redemption of a prize, ARD will take reasonable steps consider the entrant's point of view, taking into account any facts or evidence put forward by the entrant, and to respond to it fairly within a reasonable time. In all other respects, ARD's decision in connection with all aspect of this competition is final.
16. To the extent permitted by law, ARD is not responsible or liable for:
  - a. inaccurate or incorrect transcription of entry information;
  - b. purported entries that are not received for any reason, including because they are lost, misdirected or stolen, or that are received, but are late, incomplete or entered other than as directed in the entry instructions;
  - c. any problems or technical failures of any kind, including malfunction of any telephone network or lines, computer online systems or network, servers or providers, computer equipment, or software;
  - d. any unauthorised human intervention in any part of the competition;
  - e. any electronic or human error which may occur in the administration of the competition;
  - f. any loss suffered or sustained to person or property including, but not limited to, consequential (including economic) loss by reason of any act or omission, deliberate or negligent, by ARD, or its servants or agents, in connection with the arrangement for supply, or the supply, of any goods or services by any person to a winner and, where applicable, to any family or other persons accompanying a winner; or
  - g. any injury or damage to persons or property, including to the computer of the participant or any other person related to, or resulting from, participation or downloading any materials in the competition.

17. ARD and its related bodies corporate will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from negligence) in connection with the competition or acceptance or use of a prize except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
18. ARD collects and stores personal information about an entrant for the purposes of conducting the competition. ARD may disclose the entrant's personal information to its promotional partners, contractors and agents to assist in conducting the competition.
19. ARD's privacy policy explains how ARD uses, manages and protects personal information of individual entrants and forms part of these terms and conditions. A copy of ARD's privacy policy may be accessed ARD's website at <https://archierose.com.au/terms/>.
20. By participating in the competition, entrants acknowledge, agree, and accept that they are bound by the terms of ARD's privacy policy.
21. A reference in these terms and conditions or in any advertisement relating to the competition to Australian dollars, dollars, AUD\$ or \$ is a reference to the lawful currency of Australia.
22. These terms and conditions are governed by and construed in accordance with the laws of New South Wales.