

CONSUMER PROMOTION - Win a Weekend in Sydney for Two ("Promotion")

Terms and Conditions

The Promoter's Details

1. The promoter is ARD Operation Pty Limited ACN 632 014 049 trading as Archie Rose Distilling Co. of 30 McPherson Street, Banksmeadow NSW 2019 (**Promoter**).

Conditions of Entry

2. The Promotion is only valid for Independent Liquor Retail 'ILR' members that display advertising material relating to this promotion during the Promotional Period (Local Liquor, Local Liquor Express, Supabarn, Drakes Cellars and Liquor & Co.), located in Victoria (VIC), Queensland (QLD), New South Wales (NSW), South Australia (SA), and Australian Capital Territory (ACT) ("**Participating Retailer Stores**"). Purchases made outside of these stores that are not from participating retail stores, are not eligible for entry.
3. Entry is only open to Australian residents aged 18 years and over.
4. The following persons are ineligible to participate in the Promotion:
 - (a) all directors, officers, management, employees and other staff of the Promoter, a Participating Retailer or Participating Retailer Store and the related bodies corporate of the same; and
 - (b) all immediate family members (including spouses, children, parents and siblings) of directors, officers, management, employees and other staff of the Promoter, a Participating Retailer or a Participating Retailer Store and the related bodies corporate of the same
5. Participation in the Promotion is deemed acceptance of these terms and conditions.
6. The Promoter may withdraw the Promotion at any time or amend these terms and conditions in its sole and absolute discretion without any further notice to an eligible person or an entrant.

Promotion Period

7. The Promotion starts at 12:01 a.m. on 29 April 2026 and ends at 11:59 p.m. on 9 June 2026 (**Promotion Period**).

How to Enter

8. To enter the Promotion, an eligible person must during the Promotion Period:
 - a. purchase any bottle (700ml) or Premix 4-Pack (4 x 330mL) of Archie Rose for more than \$20.00 from a Participating Retailer Store for one automatic entry into the competition; and
 - b. visit <http://archierose.com.au/spiritofsydney> (**Promotion Website**) and enter the details requested.
9. All entrants must retain proof of purchase.
10. An eligible person can only enter the Promotion in their own name.
11. The Prize is not redeemable for cash.
12. Once an entry is submitted, entrants acknowledge that the entry may not be withdrawn, altered or deleted (except as and where required by the Promoter).
13. A reference in these terms and conditions or in any advertisement relating to the Promotion to Australian dollars, dollars, AUD\$ or \$ is a reference to the lawful currency of Australia.

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Details of Prize

14. There will be [1] winner of the Major Prize and 2 winners of a Secondary Prize (the **Prizes**).
15. The winner of the Major Prize will receive:
 - a. return economy flights for two (2) people from their closest major Australian capital city airport to Sydney, and return to the same departure point (to be chosen and booked by the Promoter). The winner and their guest are responsible for making their own way to and from the departure airport.
 - b. a Blend Your Own Spirit tasting experience for two at the Archie Rose Bar and Cellar Door, Rosebery, Sydney.
 - c. one night's accommodation in a Sydney hotel, twin share (to be chosen and booked by the Promoter).
 - d. Choice of theatre production tickets for two (to be booked by the Promoter).
 - e. Private dining experience for two (to be booked by the Promoter).
16. The total value of the Major Prize is up to \$2,800.
17. Two winners of the Secondary Prize will receive:
 - a. x1 Archie Rose gift set
18. The total value of the Secondary Prizes are \$100 (\$50 each)
19. The total value of the prize pool is up to \$2,900.
20. The Prizes are non-transferable, non-refundable and non-redeemable for cash.
21. The provision of the Prizes is subject to booking and availability as determined by the Promoter.

Determination of Winners

22. The winners of the Promotion will be determined using a randomised electronic system drawn from the pool of eligible entries. The draw will be conducted electronically.
23. There will be 3 winners drawn from the pool of eligible entries. The first drawn winner will be the winner of the Major Prize. The second and third drawn will each win the Secondary Prize.
24. The electronic draw will take place at 10:00am on 17 June 2026 at the Promoter's address.

Notification of Winners

25. The winners of the Promotion will be notified by email within 48 hours of the prize draw being conducted.
26. The details of the Prize will be provided to the Prize winners by email to the email address nominated in their Promotion entry.
27. All winners will be published on the Promotion Website from 18 June 2026.

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Redemption of Prizes

28. A Prize can only be redeemed by the winner of that Prize and must be redeemed before 11:59 p.m. 3 July 2026 (**Redemption Deadline**).
29. If a winner does not redeem their Prize before the Redemption Deadline, the winner will be deemed to have forfeited the Prize and will not be able to redeem the Prize thereafter.
30. A winner must provide proof of purchase for each of their entries into the promotion to redeem the Prize. Proof of purchase means an original or electronic store receipt clearly showing the purchase of any Archie Rose product from a Participating Retailer Store during the Promotion Period.
31. The Promoter may require a winner to provide identification as required by the Promoter including (without limitation) proof of identity, proof of age and proof of residency (to the Promoter's satisfaction at its sole discretion) in order to confirm the entrant's identity, age, residential address and eligibility to enter to the Promotion

Travel Prize Conditions

Where a Prize includes travel or accommodation, the following additional conditions apply:

32. The winner must book their trip with the Promoter within **six (6) months** of being notified that they are a winner.
33. The trip must be completed and the Prize fulfilled within **twelve (12) months** of the winner being notified.
34. The winner must provide the Promoter with a minimum of **three (3) months' notice** prior to their intended travel date to allow for booking by the Promoter and logistical arrangements.
35. Failure to comply with these conditions may result in forfeiture of the Prize at the Promoter's sole discretion.

Unclaimed Prize Draw

36. If a Prize is not redeemed by the winner on or before 11:59 p.m. 3 July 2026 the Promoter will determine another winner in accordance with clause 24 at 09:00 a.m. on 6 July 2026 at 30 McPherson St, Banksmeadow NSW 2019 and the new winner will be notified by email before 5:00 p.m. on 7 July 2026.
37. If any Prize remains unclaimed by 11:59 p.m. on 14 July 2026, the new winner's information will be published on the Promotion Website on 15 July 2026 until the Prize is claimed by that winner, failing which the Prize will be deemed forfeited.

Promotion Activities

38. Entrants must, at the request of the Promoter, participate in all promotional activities (such as publicity and photography) relating to, and incidental to, the Promotion or the winning of a Prize, free of charge, and sign any additional documents reasonably required by the Promoter to give effect to this condition.
39. An entrant consents to the Promoter and the related bodies corporate of the Promoter using the entrant's name, likeness, image and/or voice in any promotional materials.

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Disqualification

40. The Promoter reserves the right to verify, reject and/or disqualify any entries into the Promotion (including after the winner has been determined and notified), including in circumstances where:
- a. the winner is unable to or refuses or fails to take part in any element of the Promotion; or
 - b. the winner is unable to provide identification as required by the Promoter to the Promoter's satisfaction;
 - c. the winner provided incorrect, misleading or fraudulent information;
 - d. the entry does not comply with any of these terms and conditions; or
 - e. the entry is submitted by any person who tampers with or benefits from any tampering with the entry process, the operation of the Promotion or who acts in breach of these terms and conditions or who annoys, abuses, threatens or harasses any other person.

Disputes

41. If any dispute arises between an entrant and the Promoter concerning the conduct of the Promotion or the redemption of a Prize, the Promoter will take reasonable steps consider the entrant's point of view, taking into account any facts or evidence put forward by the entrant, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspect of this Promotion is final.

No Liability

42. To the extent permitted by law, the Promoter is not responsible or liable for:
- a. inaccurate or incorrect transcription of entry information;
 - b. purported entries that are not received for any reason, including because they are lost, misdirected or stolen, or that are received, but are late, incomplete or entered other than as directed in the entry instructions;
 - c. any problems or technical failures of any kind, including malfunction of any telephone network or lines, computer online systems or network, servers or providers, computer equipment, or software;
 - d. any unauthorised human intervention in any part of the Promotion;
 - e. any electronic or human error which may occur in the administration of the Promotion;
 - f. any loss suffered or sustained to person or property including, but not limited to, consequential (including economic) loss by reason of any act or omission, deliberate or negligent, by the Promoter, or its servants or agents, in connection with the arrangement for supply, or the supply, of any goods or services by any person to a winner and, where applicable, to any family or other persons accompanying a winner; or

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- g. any injury or damage to persons or property, including to the computer of the participant or any other person related to, or resulting from, participation or downloading any materials in the Promotion.
- 43. The Promoter and the related bodies corporate of the Promoter will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from negligence) in connection with the Promotion or acceptance or use of the Prize except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
- 44. The Promoter is not responsible for any flight delays, cancellations, or changes to travel arrangements beyond its control. The winner and their companion are responsible for meeting any travel documentation, health, or insurance requirements applicable to their travel.

Privacy

- 45. The Participating Retailers collect and store personal information about entrants for the purposes of conducting the Promotion. The Participating Retailers will share entrant information with the Promoter solely for the purpose of administering the Promotion, prize fulfilment and related publicity. Both parties will handle this information in accordance with their respective privacy policies.
- 46. The Promoter is bound by the *Privacy Act 1988* (Cth) (**Privacy Act**). The Promoter's privacy policy explains how the Promoter uses, manages and protects personal information of individual entrants and forms part of these terms and conditions. A copy of the Promoter's privacy policy may be accessed on the Promoter's website at archierose.com.au/pages/privacy-policy
- 47. By participating in the Promotion, entrants acknowledge, agree, and accept that they are bound by the terms of the Promoter's privacy policy.

General

- 48. These terms and conditions are governed by and construed in accordance with the laws of VIC, NSW, QLD, ACT, VIC, SA