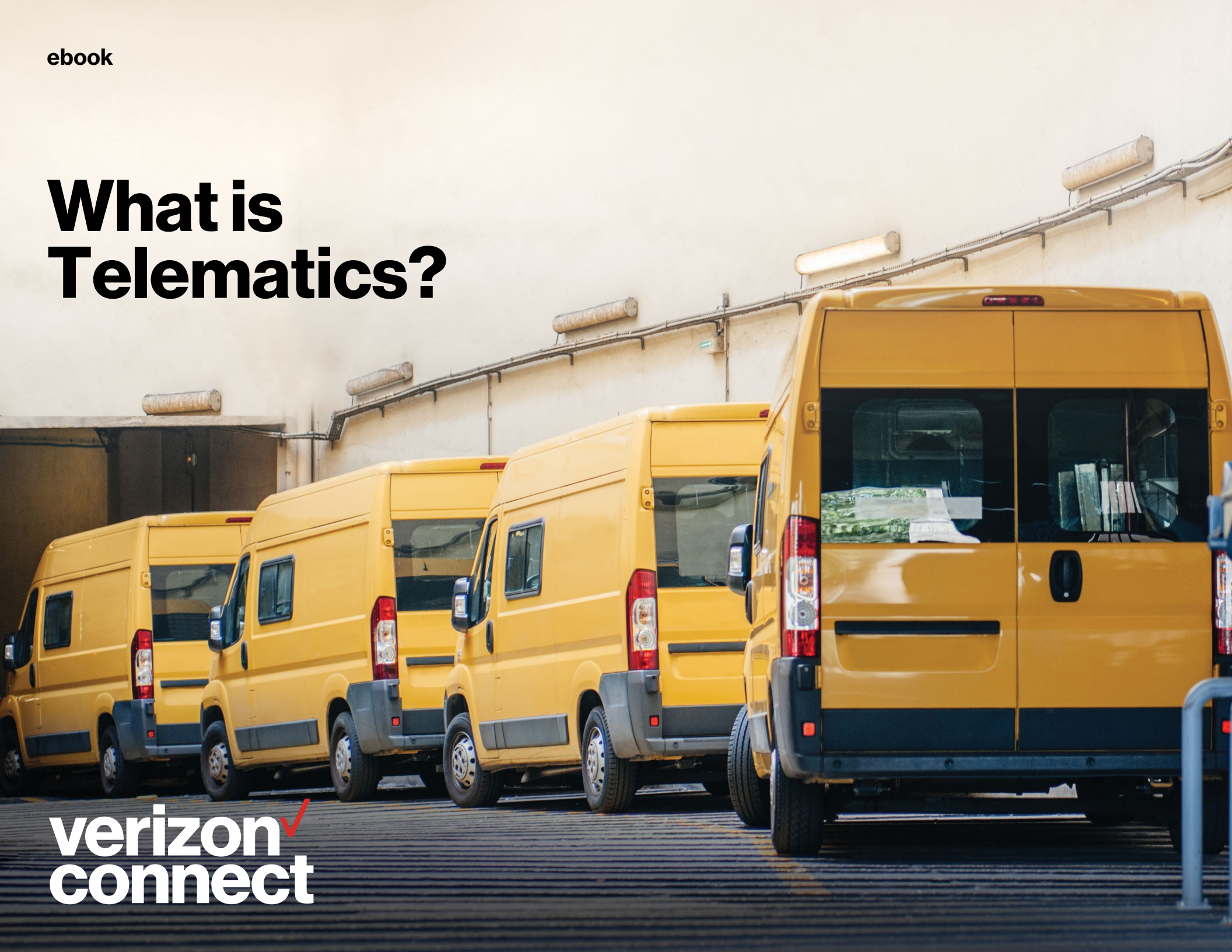


ebook

What is Telematics?

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What is telematics?

Let's start with the basics.

Telematics is the collecting of information relating to mobile assets, such as cars, trucks or trailers.

Many people refer to telematics simply as “GPS vehicle tracking,” but it's more than just location reporting.

A telematics solution can alert you when a driver is speeding, let you know when a vehicle is not where it should be, update you on idling status and allow you to send near route-change alerts to drivers.

With a comprehensive telematics solution, you can track a range of fleet performance metrics including:

- Fuel consumption
- Driver behavior – harsh braking, fast cornering and more
- Time spent at specific locations
- Whether drivers are taking the quickest and most efficient routes



Making the most of telematics

Having a complete, up-to-the-minute picture of your entire fleet can help you to:

Reduce fuel costs

By tracking your drivers' behaviors, telematics helps you to identify areas of waste and act upon them accordingly – helping to reduce fuel costs. You'll also be able to plan the most efficient route for each of your drivers, helping to minimize any unnecessary miles.

Boost productivity

Up-to-the-minute traffic data can help your drivers to avoid delays, as well as giving you the ability to easily dispatch new jobs to the nearest vehicle and provide the most efficient route.

Save money on maintenance

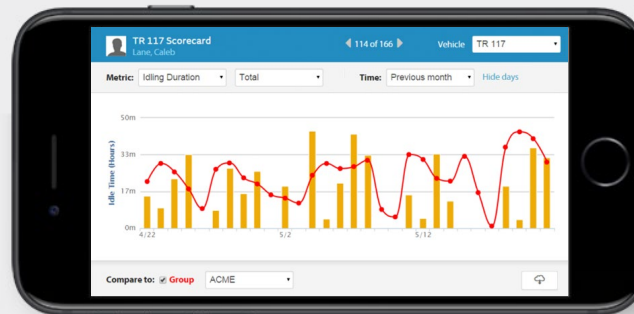
Get maintenance alerts based on mileage, engine use or time. This, coupled with information on driver behavior, allows you to monitor the wear and tear on your vehicles in order to plan and carry out preventive maintenance.

Improve safety

With constant feedback about driving style and behavior, you are in a better position to coach or retrain drivers about bad habits, such as speeding and late braking. What's more, should a vehicle be involved in an accident, the GPS can alert you so that you can respond quickly and efficiently.

Driver Scorecards

Let drivers access daily reports that score their performance, allowing them to self-correct costly or dangerous habits, and improve their overall ranking.



Better reporting. Better business.

Go green

Improving fuel consumption with the help of telematics can not only help increase MPG and reduce fuel costs, it can also cut down on energy emissions and ultimately reduce your carbon footprint.

Improve customer service

A telematics solution helps to keep customers updated with precise vehicle locations and ETAs. You can even share vehicle progress with your customers to give them additional peace of mind that their driver is on the way.



The solution that's right for you

There are many telematics solutions on the market, but you need one that provides the right combination of features to maximize benefits.

The best telematics solutions offer easy-to-use technology, customizable reporting and supportive customer service. Verizon Connect offers a simple, reliable telematics solution.

**Learn more about about fleet management.
Visit verizonconnect.com or call 866.844.2235
to schedule a demo today.**

