

ebook

5 Ways to Optimize Your Fleet



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More visibility. More peace of mind.

When you know what's happening in your business, you see more ways to improve safety, cut costs and boost productivity.

Optimizing your fleet's performance to keep business booming – and customer service humming – are likely top priorities for your business.

GPS fleet tracking helps put you in the driver's seat and allows you to have full transparency into your fleet's operations.

By tracking vehicles you gain control over your fleet, which can help you identify areas of improvements, learn what you're doing well and identify cost-saving measures.

In this ebook, we discuss five ways to optimize your fleet, so you can continue to make more, do more and provide the excellent level of service your customers have grown to expect.



1

Reduce fuel costs

Speeding

Maintaining proper speeds can help significantly reduce the amount of fuel used by your vehicles. Using a GPS fleet tracking solution can help you see speed events per driver and allow you to set up alerts that are triggered any time a driver breaches a specific speed threshold.

Idling

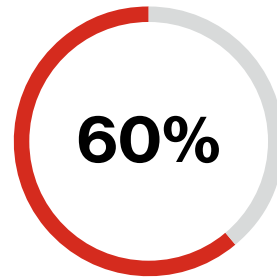
A GPS fleet tracking solution can help you monitor unnecessary idling. Receive alerts any time idling has gone past a specific threshold you define as appropriate.

Fuel monitoring

With a GPS fleet tracking solution in place, you have the ability to integrate your fuel cards with the software and run reports that show total fuel spend per vehicle and the location of the fill-up. Having reliable fuel transaction data helps you track miles per gallon, pinpoint causes of high fuel consumption, eliminate fuel slippage (also known as stolen

fuel), enforce fuel-saving habits and ultimately reduce your overall fuel costs.

According to the US Department of Energy, gas mileage generally decreases above 50 mph. Every 5mph you drive over 50 mph is like paying an additional \$0.17 per gallon of gas.¹



Fuel represents 60% of a fleet's total operating costs²

When excessive idling occurs, it takes a toll on fuel consumption and your bottom line.



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Monitor driver behaviors

Because you can't ride along with every single one of your drivers, having a tool to help you measure driving behavior and how they operate your company vehicles is crucial to the success of your fleet – and your business. While keeping an eye on driving behavior has many benefits, the most important one is making sure your drivers get home safe at the end of the day.

Using a GPS fleet tracking solution is an easy way to see how your drivers behave behind the wheel.

Knowing which of your drivers has a lead foot or treats your company vehicle like a race car can help predict which drivers will engage in the type of behaviors that can lead to accidents – resulting in unnecessary speeding fines or accident costs.

Using speeding and harsh driving alerts you can help drivers by encouraging them to comply with the company's safe driving policies at all times.



5.7 million vehicle crashes occur in the US each year³ resulting in an average of \$16,500 in costs for an employer per accident.⁴

³<https://www.nhtsa.gov/risky-driving/distracted-driving>;

⁴https://www.osha.gov/Publications/motor_vehicle_guide.pdf.

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Improve vehicle security & safety

Vehicle theft

When vehicles are stolen, everything from productivity to the bottom line is impacted.

With the help of GPS fleet tracking, stolen vehicles and equipment become easier to find and can help assist law enforcement in a quicker recovery – which means you don't need to spend unnecessary dollars on replacing equipment and vehicles.

Routine maintenance

Knowing when vehicles are due for maintenance takes the guess work out of knowing when it's time to visit the garage.

Along with keeping your vehicles safe, knowing when regular maintenance events are coming due helps keep vehicles healthy and on the road, servicing your customers and keeping up your business's good reputation.



In the United States, a vehicle is stolen every 45 seconds⁵ with the average cost of a stolen vehicle ranging from \$1,000 to \$5,000 in business expenses.⁶

⁵<http://www.iii.org/issue-update/auto-theft>

⁶http://www.automotive-fleet.com/fc_resources/xx-af11-theft-2.pdf.

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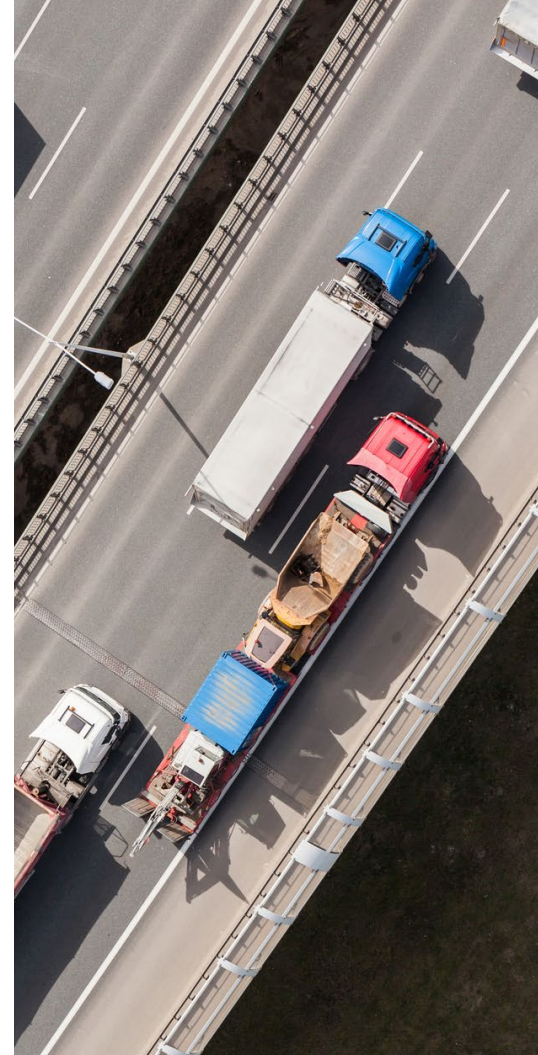
Optimize routing & dispatch

Get to customers faster and more efficiently.

Using the map feature found in most GPS fleet tracking solutions, fleet managers and dispatchers can easily see the location of each tracked vehicle in their fleet.

This is helpful on a day-to-day basis but especially useful should an emergency call come in that needs a driver or technician on site immediately.

A comprehensive GPS fleet tracking solution will also provide the ability to see current traffic conditions allowing you to divert drivers around heavy traffic.



Proof of service

Determining when a vehicle has arrived and left a job site will help verify proof of service and allow you to bill your customers for only the time the technician was on site.



Optimizing routes

Locating and dispatching the closest vehicle to any job site helps your dispatchers in many ways. Alerts can be set up so both fleet managers and dispatchers know when a driver has taken an unauthorized trip before or after a job, as well as purposely taking extended routes to job sites. Having this level of knowledge helps reduce fuel usage and vehicle mileage, potentially increasing the number of jobs completed each day.

5

Boost productivity

GPS fleet tracking solutions allow you to create and customize your own reports, so you see exactly the view of your fleet's performance you need to – nothing more, nothing less.

Reports can also be scheduled to be shared with other employees and start conversations about what areas of your fleet are performing well and where some additional driver coaching may be needed.



Actionable data

The report data can provide insight into vehicle activity, speeding and harsh driving events, arrival and departure times, fuel efficiency, payroll and vehicle maintenance (just to name a few). Having this information at your fingertips helps you make near real-time decisions about your fleet as well as strategically plan and create policies to keep your drivers and vehicles safe and productive.

Custom alerts

Alerts provide the ability to know when unwanted behavior behind the wheel occurs. Notifications can be customized to only be triggered once a certain threshold has been reached (thresholds are customizable and easily changed). This can help you only get the notifications you need and eliminates inbox “white noise.”

Common alerts include:

- Vehicle activity
- Harsh driving
- Speeding
- Idling
- Late starts
- Long stops
- Ignition status
- Geofence entrances and exits

Getting employees on board with GPS fleet tracking

Once you've decided to implement a GPS fleet tracking solution, it's important to get office staff and drivers on board. When your employees know the benefits, you will be more likely to get their buy-in.

- Increase productivity and efficiency
- Improve customer service and response times
- Monitor driver behavior and provide coachable moments in near real-time
- Reduce operating expenses and eliminate unnecessary fleet-related spend
- Streamline payroll processes and eliminate manual time cards
- Stay on top of vehicle maintenance to keep vehicles healthy
- Recover any stolen vehicles or assets quickly
- Decrease fuel spend and usage

**Learn more about GPS fleet tracking solutions,
visit us at verizonconnect.com or call 866.844.2235**

