

ebook

6 Benefits of GPS Fleet Tracking

For professional contractors

verizon[✓]
connect



Take back control

When you're managing mobile crews, multiple jobs and a lot of equipment, it's easy to lose track of what's happening.

A GPS fleet tracking solution puts you in control and gives you tools and information that can help you improve productivity, minimize downtime and help your technicians operate safely while improving customer service.

Read on to understand the top benefits a telematics solution can offer professional contractors.

Boost productivity, cut costs.

After installing a GPS tracking fleet management system most businesses see a 15% increase in productivity and a 25% drop in fuel use.¹



15% increase in productivity



25% decrease in fuel use

¹Source: "Benefits After Effective Deployment of Fleet Management System" Frost & Sullivan 2015.



1

Improved productivity

One of the many potential benefits a GPS fleet tracking solution provides is full visibility into vehicle location.

More than just dots on a map, a comprehensive solution provides insight into where your technicians travel, how long they are stopped as well as view a replay of the routes they took to get to and from job sites.

By understanding where drivers travel and how long it takes them to get from point A to point B, companies can:

- Improve productivity by having the right technicians in the right place at the right time
- Dispatch emergency jobs more quickly and efficiently
- Plan optimal routes to reduce drive time between jobs
- Monitor driver behavior and vehicle maintenance metrics that are crucial to keeping vehicles on the road and out of the garage



“We’ve been able to pick up about three extra jobs per week with Reveal. It makes a difference in our bottom line.

Tony Duggan, Owner, Duggan’s One Hour Heat & Air Conditioning



Reduced fuel costs

Fuel can quickly add up to be a company's largest fleet-related expense. A GPS fleet tracking solution can help you keep an eye on fuel usage by monitoring idle times, calculating fuel efficiency per vehicle and uncovering any instances of fuel theft where personal vehicles are being filled up instead of company vehicles.

Understanding how much money is spent on fuel helps you to develop best practices to reduce fuel usage and spend across your entire fleet.

**Fuel represents 60%
of a fleet's total
operating costs.¹**

¹Source: <http://www.automotive-fleet.com/statistics/detail/2015-operating-costs-statistics.aspx>

3

Simplified maintenance

One of the many capabilities of a comprehensive GPS fleet tracking solution is having the ability to automate vehicle maintenance reminders which eliminates the need to rely on your drivers to tell you when a vehicle needs servicing.

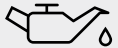
Benefits of automated maintenance reminders include:



Keeping vehicles healthy which allows them to stay on the road longer



Alerts for vehicles approaching scheduled maintenance or service events



Improved budget planning for maintenance-related costs

“We’ve seen a big decrease in idling. I know that our drivers are a lot safer and that makes me and our customers more comfortable.”

Brian Pletz, Service Manager, MoreVent Heating, Cooling & Plumbing

Read the case study >



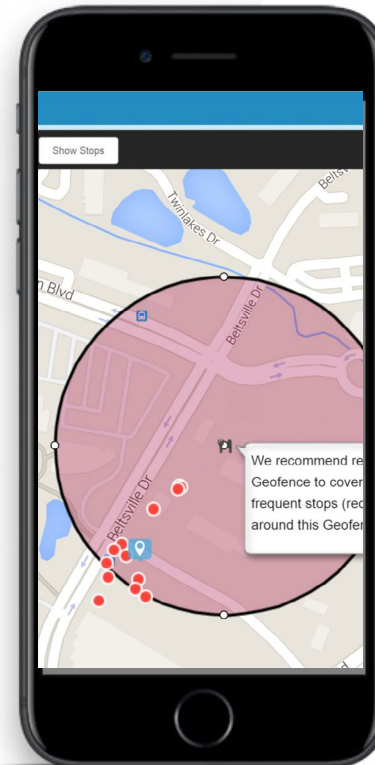


Improved asset security

Another potential benefit of a GPS fleet tracking solution is the ability to help reduce the threat of vehicle theft and maximize the chance of recovery. It can help track the location of a vehicle even when it is turned off.

Geofences can be created to alert you if a vehicle or asset has moved at anytime, especially outside of normal working hours.

- Inform management and let the authorities know the vehicle's location
- Increase the chance of recovery
- Reduce downtime/lost productivity
- Decrease replacement costs
- Reduce insurance premiums



A GPS fleet tracking solution helps identify and curb unauthorized vehicle use during off hours, which can cause vehicle damage, extra wear and tear, and wasted fuel. It's one of the best security systems a fleet can have.



Accurate billing and payroll

Having a GPS fleet tracking solution can help take the guesswork out of accurately billing customers and calculating payroll for your employees.

When it comes to billing, you want to make sure you are only charging your customers for their specific service – nothing more, nothing less. Using metrics like onsite arrival time and job duration will help you do exactly that.

Calculating payroll is often a manual process that requires a lot of time and patience. When it comes to paying your employees, you can't afford to get it wrong. Reports provided in a GPS fleet tracking solution can help you determine when an employee's day started and how long they were at a jobsite, which can help ensure you're paying them the right amount of money for the right amount of time.

“We’ve reduced overtime hours because my drivers are more productive throughout the day. We’ve saved at least 20 hours per week on payroll which will save us \$20,000 this year.”

Abe Moore, Service Manager, Lane Plumbing

[Read the case study >](#)

6

Capital savings

The improved maintenance record keeping and consistent alerts for preventive maintenance activities made possible by a GPS fleet tracking solution can also help extend the life of a vehicle.

If a company can get an extra year or two out of a vehicle by making sure it's kept healthy and in good shape, they will effectively put off purchasing additional vehicles, which helps minimize capital expenses.

Improved maintenance practices can also help maximize vehicle resale by providing maintenance history through detailed reporting and record keeping.

A GPS fleet tracking solution can help keep historical information available for budgeting and cost analysis purposes.



How can your company benefit?

Businesses that take the initiative now to implement a GPS fleet tracking solution can stay ahead of their competition. With a telematics solution, you will have the potential to reduce costs, increase productivity and improve customer service, and ultimately run a smarter business.

**Schedule a free live demo of Reveal today.
866.844.2235 | verizonconnect.com**

