



# How fleet management technology can help control costs and improve public perception

# How fleet management technology can help

Government organizations like yours place big investments in fleets. With tight budgets to contend with and public perception to manage, you can't afford to have unplanned or unintended costs from vehicle issues or negative public opinion around how your fleet operates.

**Let's take a closer look at how the right fleet management technology can help.**

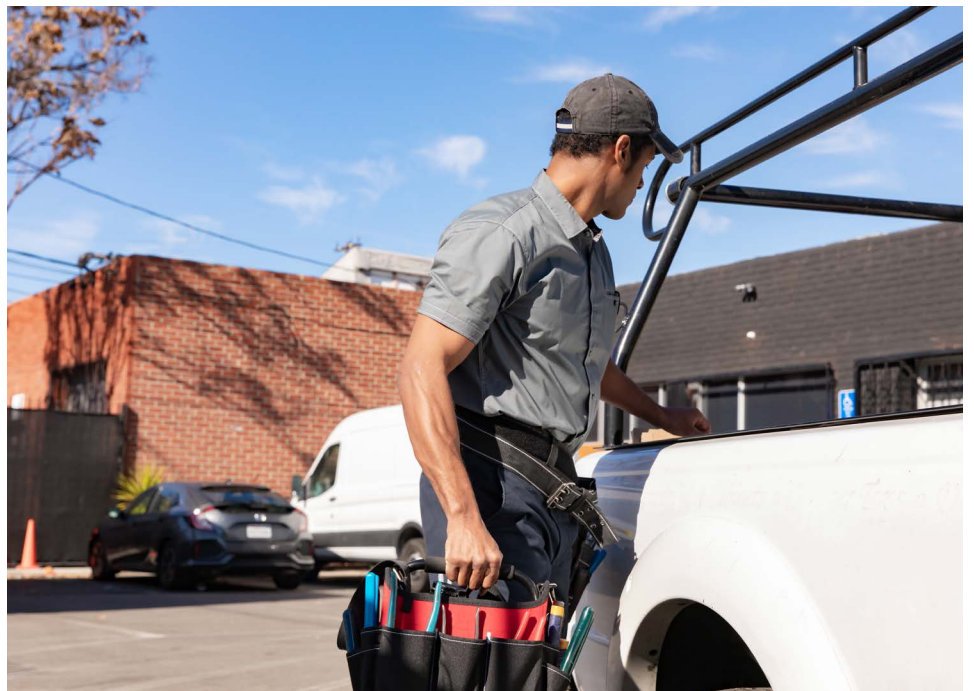
## Improving vehicle ROI

Government fleets can't have vehicles out of service for long durations. Proactively keeping track of routine maintenance while being able to immediately respond to unexpected issues is key to staying on the road and lowering fleet operational expenses.

Equally as important is the ability to monitor vehicle health, including how operators are driving and using the vehicle during the course of a day. This can also directly impact costs.

Customizable fleet management technology enables you to get a holistic view of the state of your vehicles and drivers to better control expenses around maintenance and fuel usage.

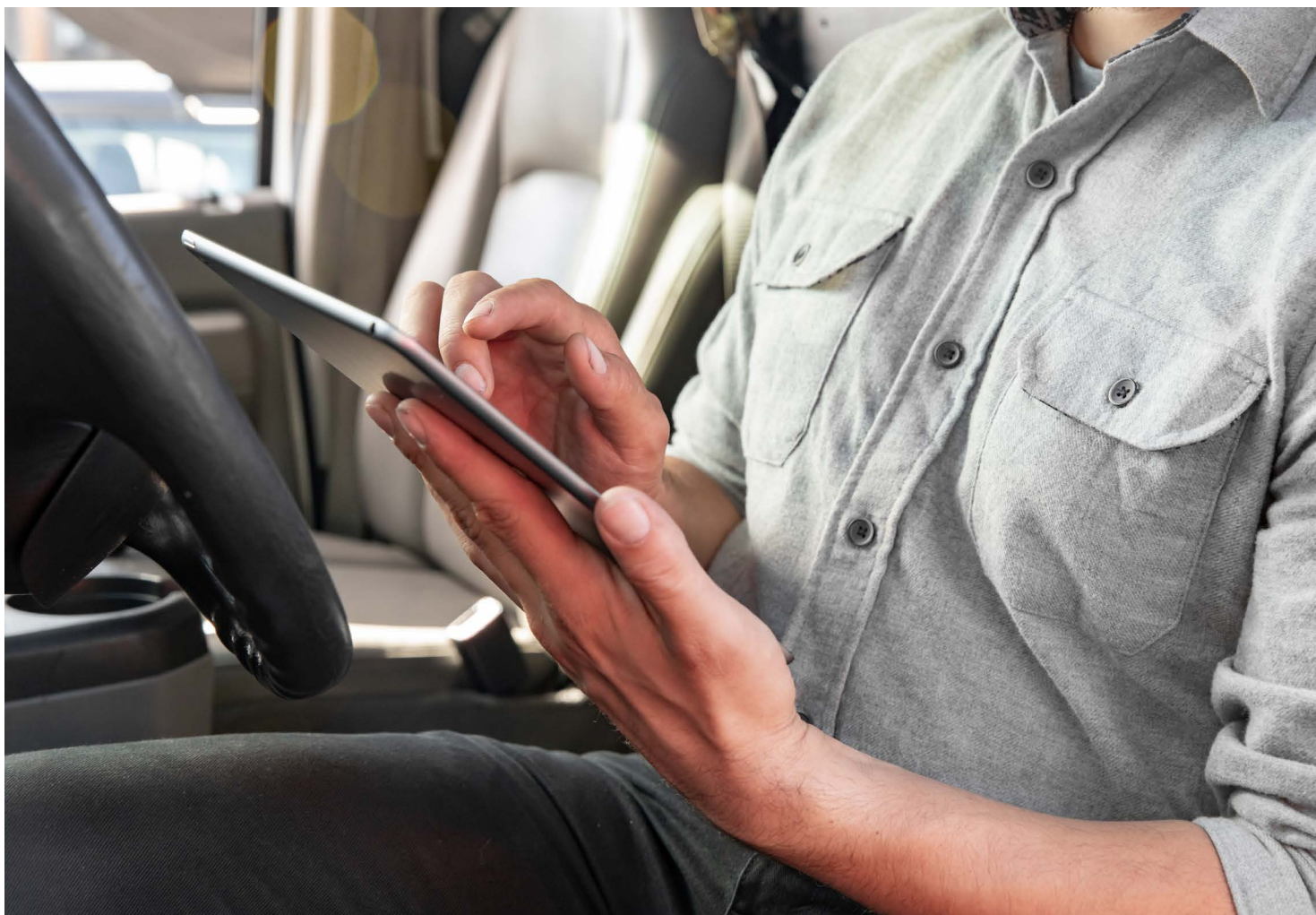
- Set up preventative maintenance schedules
- Get alerts according to engine hours, date or mileage
- Receive diagnostic trouble codes
- Access engine diagnostic data
- Realize full fleet visibility with reporting and dashboards
- Complete DVIRs with verified walk-around tracking
- Accurately track vehicle service history
- Accurately track fuel purchases
- Monitor driver behavior (e.g., harsh breaking, rapid accelerating, excessive idling) to decrease vehicle wear and tear
- Use reports to call out positive operator behaviors and drive morale to sustain better driving habits



**“ We’re able to track once that vehicle is turned on, how long it was turned on, when it left and when it came back, how long it was idling, and then when the vehicle turned off.”**

**Larry Rover, Director of IT Services  
for Hamilton, Ohio**





Not only does poor driving result in greater operational costs, it also negatively impacts your fleet's credibility with the public. Vehicles being operated aggressively or dangerously may be noticed. In addition, if fleet costs aren't reined in, the public may also notice.

Fleet management technology can help ensure your fleet is prompt, efficient and safe, while at the same time helping to uphold your public reputation.

- Demonstrate public accountability via fact-based data to help substantiate validity of complaints
- Provide documentation of vehicle speed based on date and time, as well as location

- Use utilization data to demonstrate responsible use of public dollars
- Demonstrate proof of presence and activity via vehicle activity reporting
- Maintain an accurate record of fleet activity, including routes, time on site, ETAs and proof of visit (e.g., increased patrols)
- Access vehicle history breadcrumb reports that show vehicle activity with a map view that shows the entire fleet in one screen

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**There are over 22,000 leased cars and 4,800 leased trucks in service in government fleets. Those same fleets own 1.2 million cars and 1.7 million trucks.<sup>1</sup>**

<sup>1</sup>Source: <https://www.automotive-fleet.com/statistics/download?id=333992>

# The bottom line

Government organizations are under tight scrutiny, especially from the public, to run a cost-effective and safe fleet.

Fleet management technology can be used to help streamline expenses and positively impact stakeholder and constituent sentiment.



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