

Grid[®] Report for Fleet Management

Fall 2022



Fleet Management Software

Contenders									Leaders	Market Presence
Niche									High Performers	

Satisfaction

G2 Grid[®] Scoring

(Fleet Management Software continues on next page)

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Fleet Management Software (continued)

Fleet Management Software Definition

Fleet management software allows businesses to monitor, track, and create detailed performance reports on vehicle fleets. Fleet management software is used to create more efficient driving routes, track vehicle inventory, and provide cost management and analysis, as well as track driver performance. Fleet management tools include mobile components to support on-the-go updates and communications surrounding changes, enabling managers and fleet employees to work together for maximum efficiency in delivery operations.

Fleet management software is often implemented alongside other supply chain and logistics software, such as [warehouse management software](#), [inventory control software](#), and [route planning software](#). These tools also integrate with financial software, as well as [CRM systems](#) and [order management software](#).

To qualify for inclusion in the Fleet Management category, a product must:

- ▶ Manage inventory of vehicles and equipment
- ▶ Dispatch vehicles and optimize driving routes
- ▶ Provide vehicle tracking with telematics
- ▶ Enable in-app communication and updates
- ▶ Include features for fleet maintenance
- ▶ Monitor and optimize fuel consumption
- ▶ Track employee progress and overall performance

Fleet Management Grid® Scoring Description

Products shown on the Grid® for Fleet Management have received a minimum of 10 reviews/ratings in data gathered by August 30, 2022. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- ▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: [Verizon Connect](#), [Motive \(Formerly KeepTruckin\)](#), [Azuga Fleet](#), [Fleetio](#), [Geotab](#), and [Tookan](#)
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: [GPS Insight](#), [Fleetx](#), [Onfleet](#), [IntelliShift](#), [GPSTab](#), [Tenna](#), and [Momentum IoT](#)
- ▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: [Samsara](#) and [Teletrac Navman](#)
- ▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: [EROAD](#), [Lytx](#), [Dr Dispatch](#), [Trimble TMS \(Formerly TMW Systems\)](#), and [GPSWOX](#)

Grid® Scores for Fleet Management Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Verizon Connect	846	80	99	90
Motive (Formerly KeepTruckin)	142	76	84	80
Azuga Fleet	79	92	63	77
Fleetio	64	78	58	68
Geotab	27	62	70	66
Tookan	80	72	53	63

High Performers

GPS Insight	100	79	43	61
Fleetx	34	79	38	59
Onfleet	45	66	49	58
IntelliShift	12	70	37	54
GPSTab	12	80	14	47
Tenna	18	53	39	46
Momentum IoT	38	64	14	39

(Grid® Scores for Fleet Management Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Scores for Fleet Management Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Samsara	16	35	71	53
Teletrac Navman	22	6	53	30

Niche

EROAD	13	48	33	41
Lytx	16	32	49	40
Dr Dispatch	11	45	5	25
Trimble TMS (Formerly TMW Systems)	16	2	47	24
GPSWOX	10	30	17	23

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid[®] Methodology

Grid[®] Rating Methodology

The Grid[®] represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Fleet Management category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

Technology buyers can use the Grid[®] to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid[®] provides benchmarks for product comparison and market trend analysis.

Grid[®] Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique algorithm (v3.0) to this data to calculate the Satisfaction and Market Presence scores in real time. The Grid[®] Report for Fleet Management | Fall 2022 is based on scores calculated using the G2 algorithm v3.0 from reviews collected through August 30, 2022. To view the Fleet Management Grid[®] with the most recent data, please visit the [Fleet Management](#) page.

Satisfaction

The Satisfaction rating is affected by the following (in order of importance):

- ▶ Customer satisfaction with end user-focused product attributes based on user reviews
- ▶ Popularity and statistical significance based on the number of reviews received by G2
- ▶ Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)
- ▶ Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)
- ▶ Customers' satisfaction with administration-specific product attributes based on user reviews
- ▶ Overall customer satisfaction and Net Promoter Score[®] (NPS) based on ratings by G2 users

Note: The customer satisfaction score is normalized for each Grid[®], meaning the scores are relative.

(Grid[®] Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Grid® Methodology (continued)

Market Presence

The Market Presence score is affected by the following (in order of importance):

- ▶ Market presence is a combination of 15 metrics from G2’s reviews, publicly available information, and third-party sources
- ▶ Both the software sellers and the individual products are measured on various criteria. The criteria are listed in order of importance. Products metric receive greater weight than seller metrics

Criteria	Measured For		Metrics
	Product	Seller	
Number of Employees	✓	✓	Employee Count (based on social networks and public sources)
Reviews	✓		Review Count (weighted by recency)
Web Presence	✓	✓	
Social Presence	✓	✓	
Growth	✓	✓	Employee Growth, Web Presence Growth
Seller Age		✓	
Employee Satisfaction and Engagement		✓	

- ▶ Each input is normalized by category and segment. This means that scores are relative to other products in the category/segment and may change from segment to segment
- ▶ The scores are then scaled from 0-100

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Grid® have passed through G2’s categorization methodology and meet G2’s category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

(Grid® Methodology continues on next page)



Grid® Methodology (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through August 30, 2022. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with sellers and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products, or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to [suggest its addition](#) to our [Fleet Management category](#).

Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.



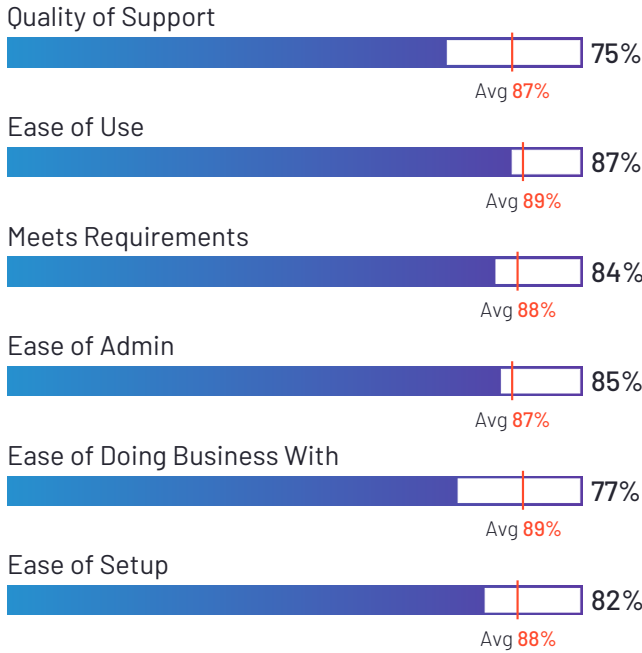
Verizon Connect

3.9 ★★★★★ (888)

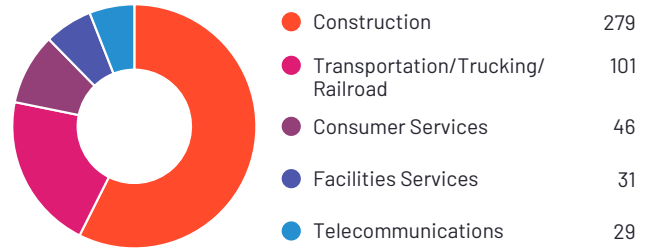


Verizon Connect has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Verizon Connect has the largest Market Presence among products in Fleet Management. 79% of users rated it 4 or 5 stars, 72% of users believe it is headed in the right direction, and users said they would be likely to recommend Verizon Connect at a rate of 77%. Verizon Connect is also in the Route Planning and Transportation Management Systems(TMS) categories.

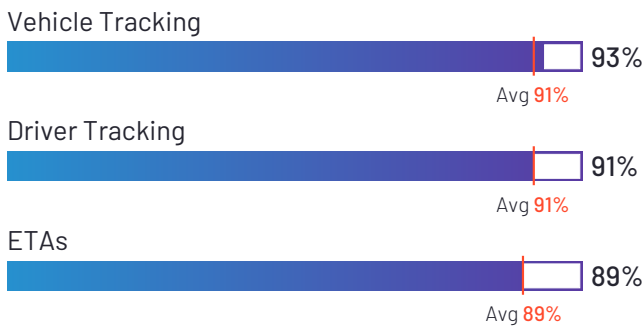
Satisfaction Ratings



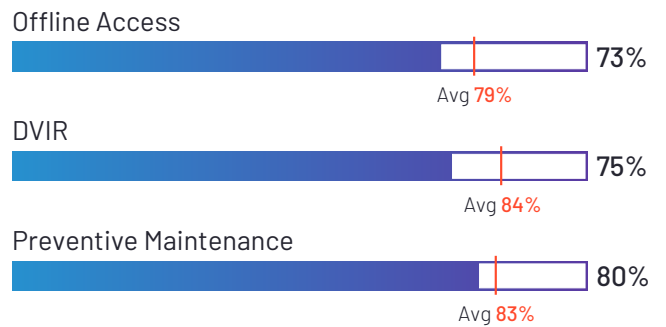
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Verizon Connect



HQ Location
Atlanta, GA



Total Revenue
\$126,034 (USD MM)



Employees (Listed On LinkedIn)
2,870



Company Website
verizonconnect.com



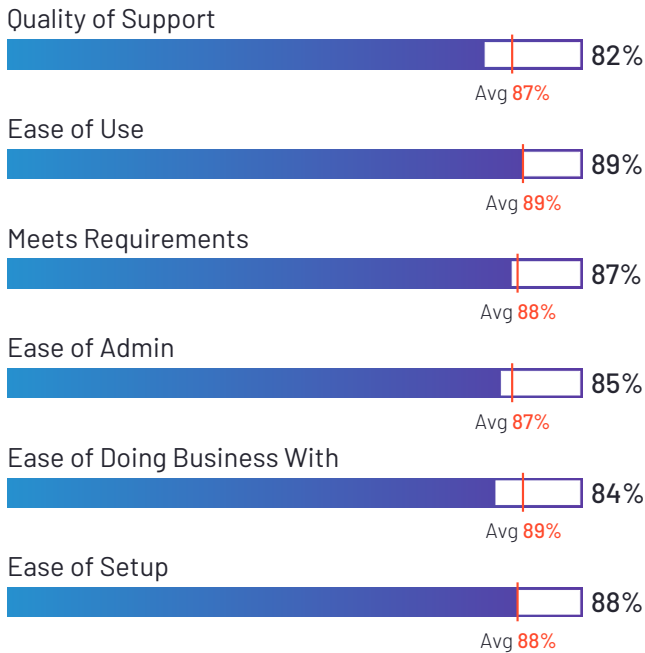
Motive (Formerly KeepTruckin)

4.2 ★★★★★ (146)

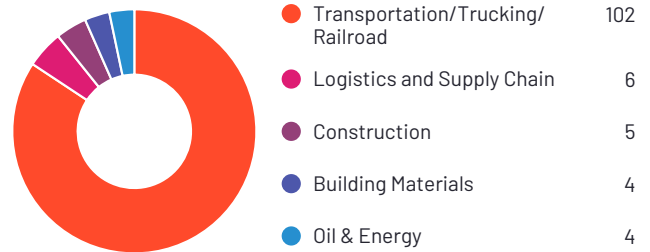


Motive (Formerly KeepTruckin) has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 87% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Motive (Formerly KeepTruckin) at a rate of 84%. Motive (Formerly KeepTruckin) is also in the Freight Management category.

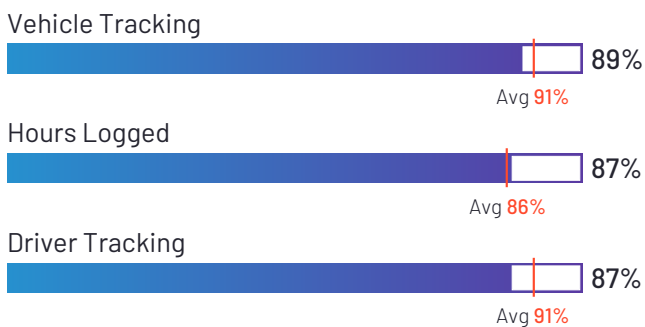
Satisfaction Ratings



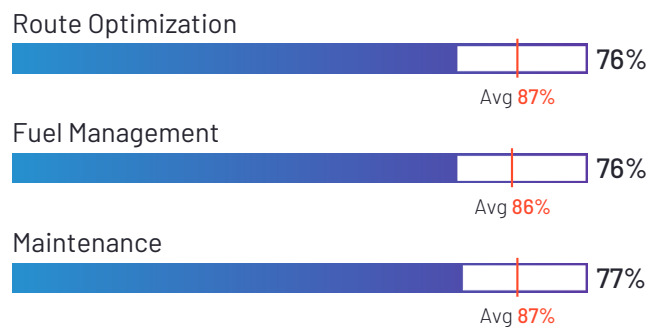
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Motive Technologies Inc.



HQ Location
San Francisco, California



Year Founded
2013



Employees (Listed On LinkedIn)
3,992



Company Website
gomotive.com



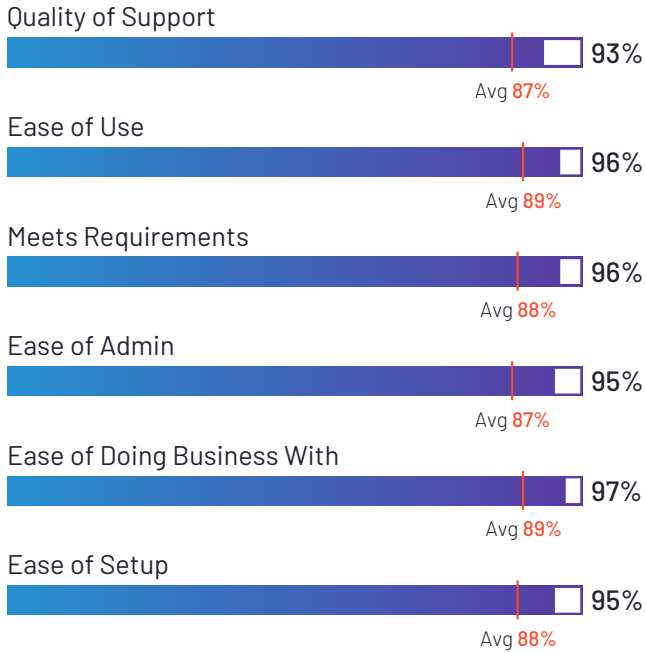
Azuga Fleet

4.8 ★★★★★ (88)

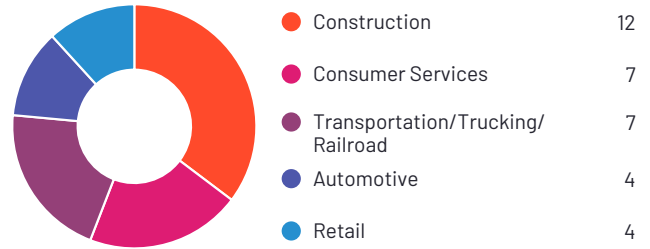


Azuga Fleet has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Azuga Fleet received the highest Satisfaction score among products in Fleet Management. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Azuga Fleet at a rate of 97%. Azuga Fleet is also in the Field Service Management category.

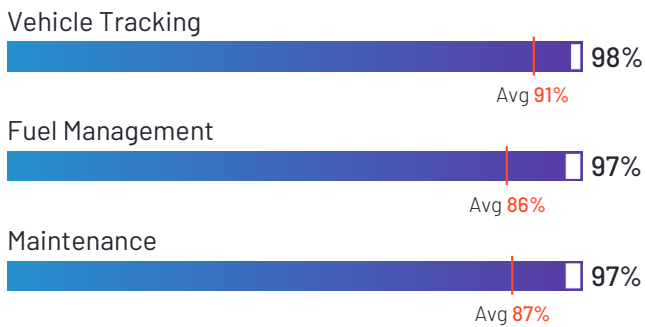
Satisfaction Ratings



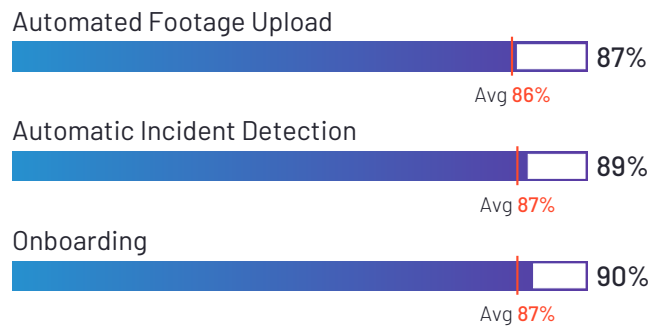
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Azuga



HQ Location
San Jose, CA



Year Founded
2012



Employees (Listed On LinkedIn)
908



Company Website
www.azuga.com



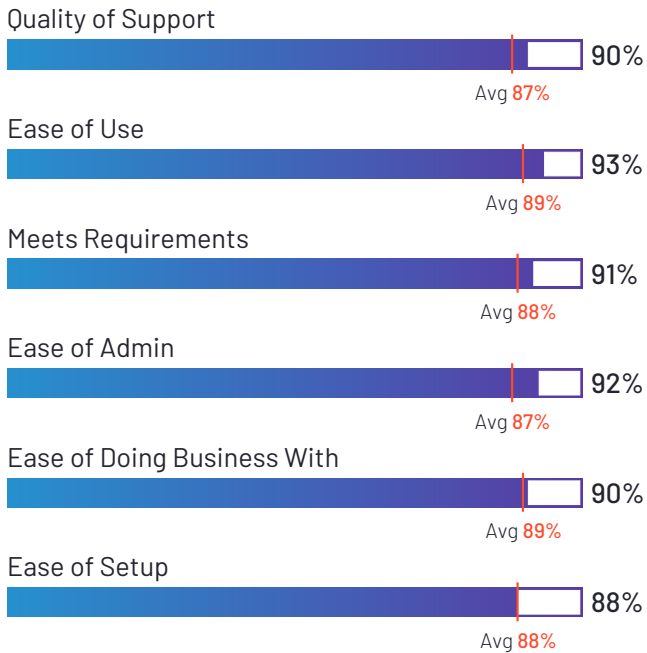
Fleetio

4.7 ★★★★★ (64)

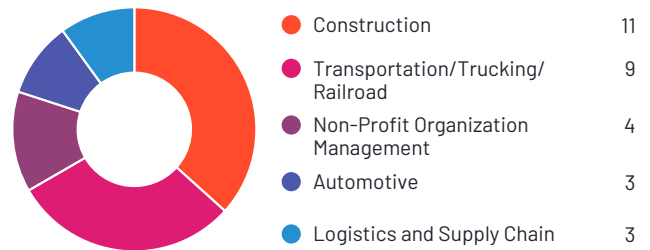


Fleetio has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Fleetio at a rate of 94%. Fleetio is also in the Fleet Maintenance and Tool Tracking categories.

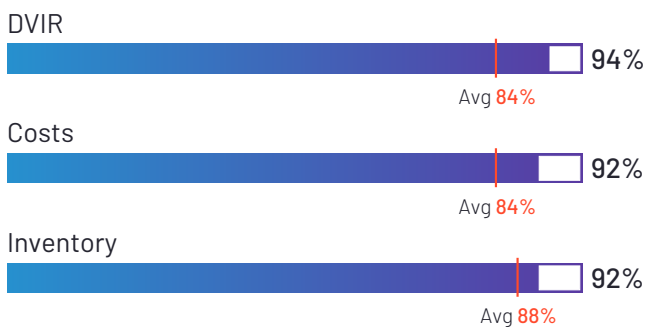
Satisfaction Ratings



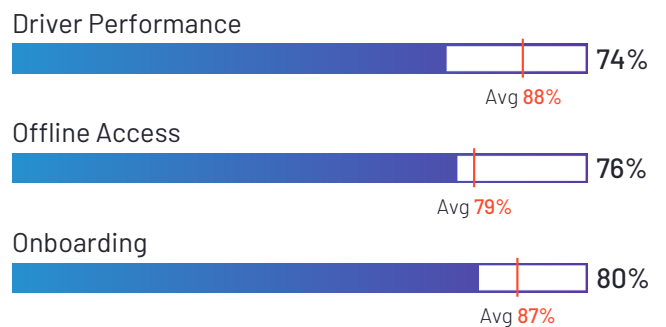
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Fleetio



HQ Location
Birmingham, AL



Year Founded
2012



Employees (Listed On LinkedIn)
189



Company Website
fleetio.com



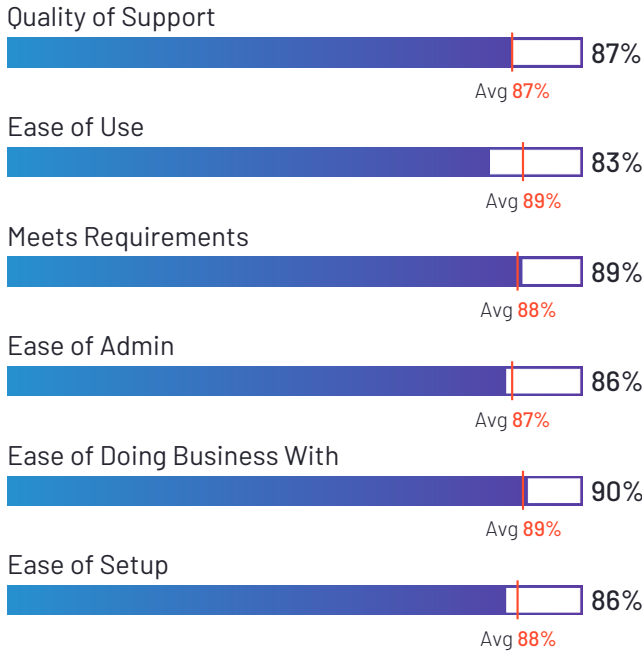
Geotab

4.2 ★★★★★ (28)

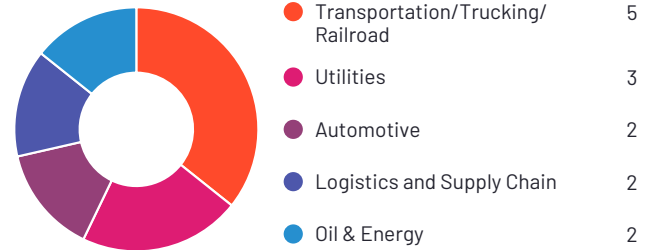


Geotab has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 85% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Geotab at a rate of 83%. Geotab is also in the SAP Store, Route Planning, and Fleet Maintenance categories.

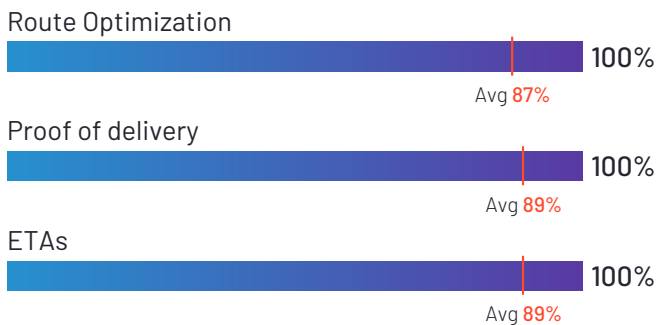
Satisfaction Ratings



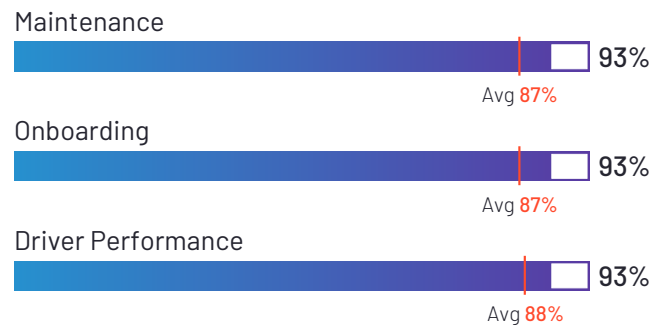
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Geotab



HQ Location
Oakville, Canada



Year Founded
2000



Employees (Listed On LinkedIn)
2,074



Company Website
www.geotab.com



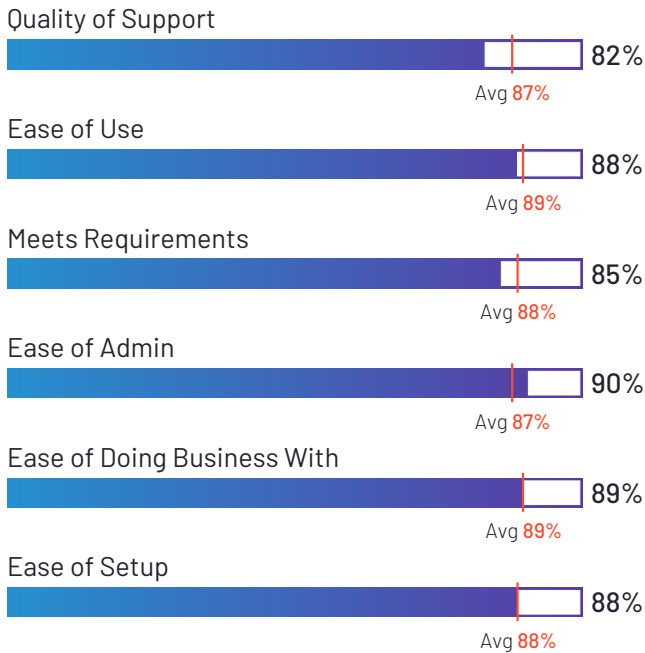
Tookan

4.3 ★★★★★ (112)

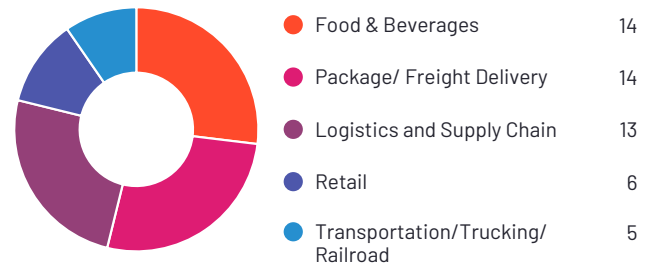


Tookan has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 89% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Tookan at a rate of 87%. Tookan is also in the Route Planning, Last Mile Delivery, and Fleet Tracking categories.

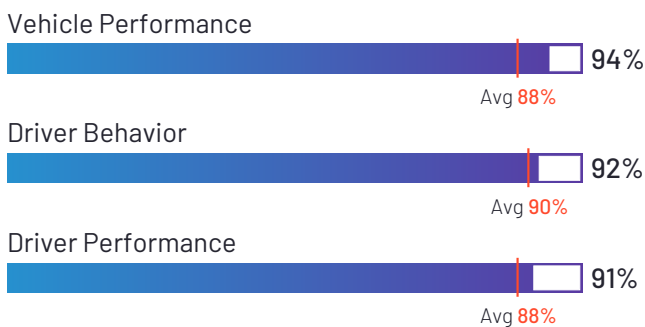
Satisfaction Ratings



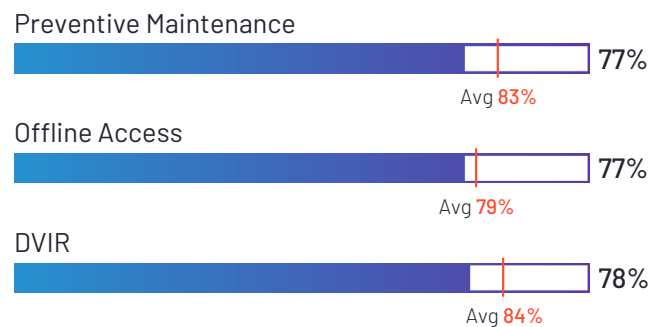
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Jungleworks



HQ Location
Tampa, Florida



Year Founded
2011



Employees (Listed On LinkedIn)
388



Company Website
jungleworks.com



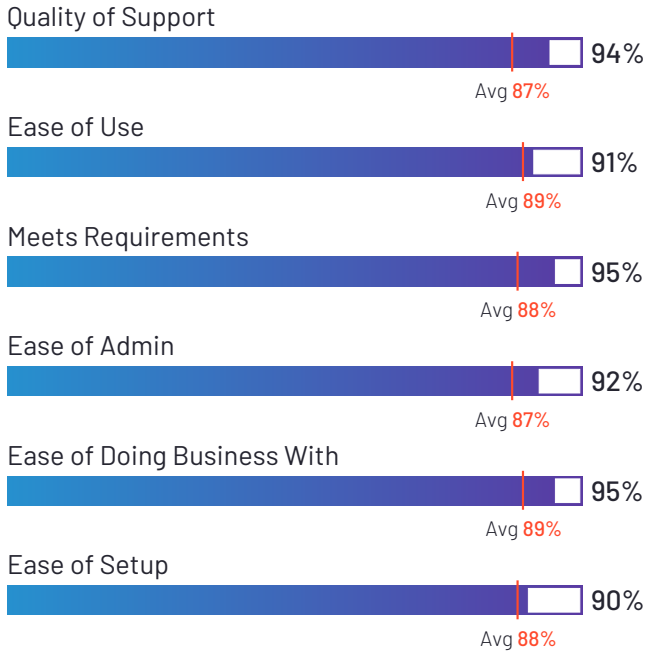
GPS Insight

4.5 ★★★★★ (103)

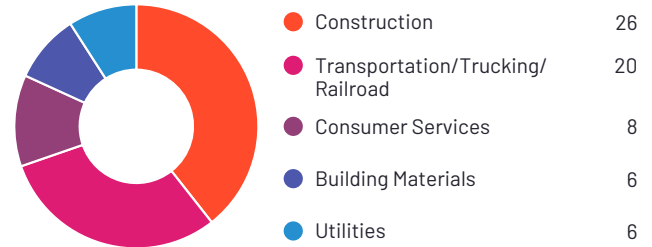


GPS Insight has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 94% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend GPS Insight at a rate of 90%. GPS Insight is also in the Field Service Management category.

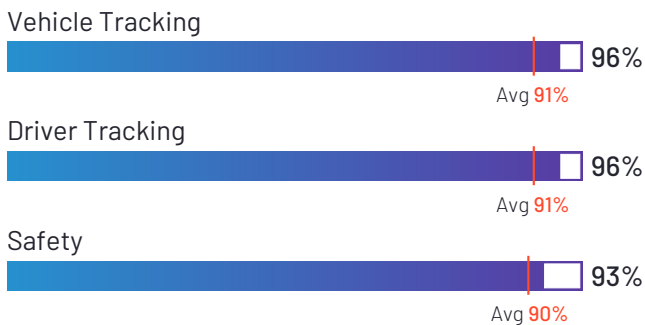
Satisfaction Ratings



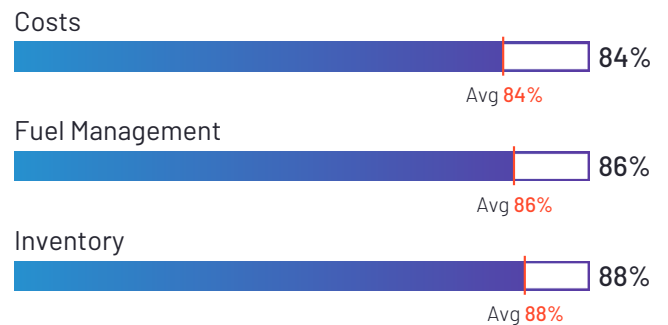
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
GPS Insight



HQ Location
Scottsdale, AZ



Year Founded
2004



Employees (Listed On LinkedIn)
171



Company Website
gpsinsight.com



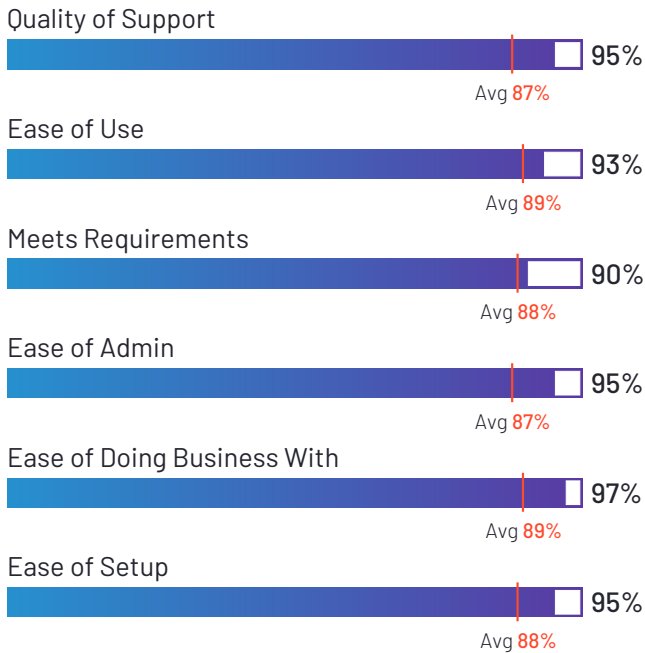
Fleetx

4.7 ★★★★★ (44)



Fleetx has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Fleetx at a rate of 94%. Fleetx is also in the Fleet Tracking, Fleet Maintenance, Supply Chain Visibility, Route Planning, and Transportation Management Systems(TMS) categories.

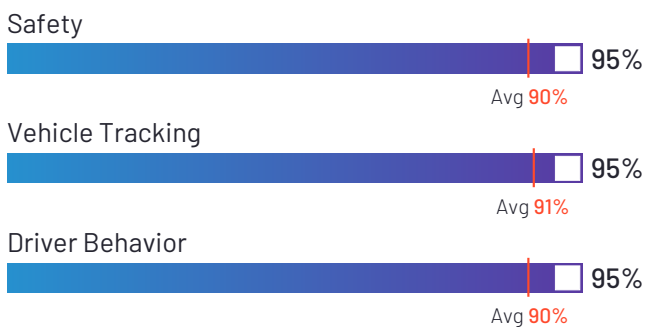
Satisfaction Ratings



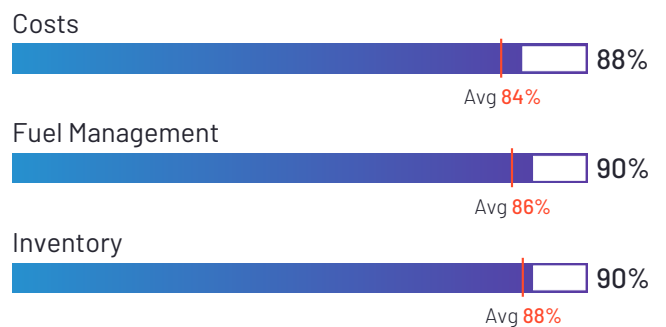
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Fleetx



HQ Location
Gurgaon, Haryana



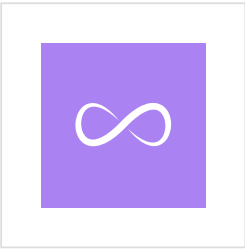
Year Founded
2017



Employees (Listed On LinkedIn)
336



Company Website
www.fleetx.io



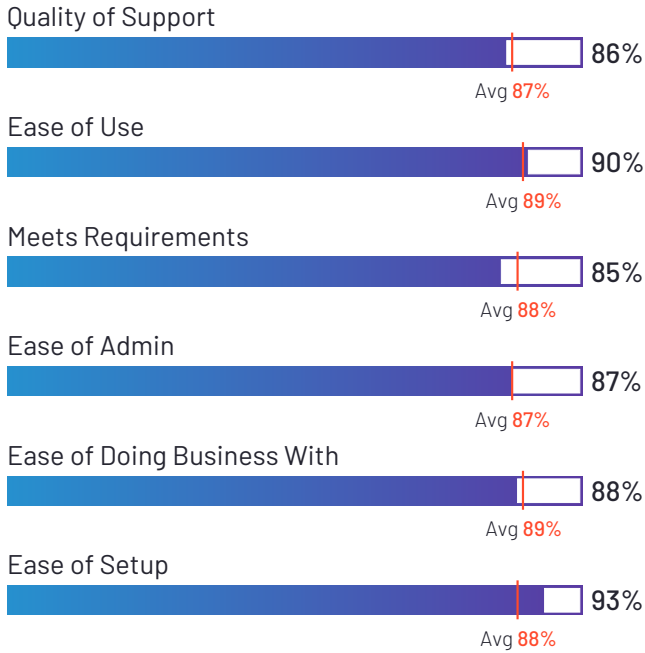
Onfleet

4.4 ★★★★★ (63)

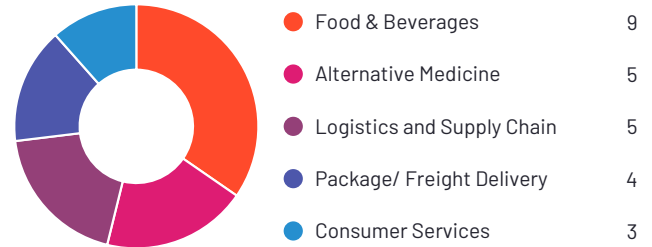


Onfleet has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Onfleet at a rate of 88%. Onfleet is also in the Last Mile Delivery, Fleet Tracking, Route Planning, Restaurant Delivery/Takeout, and Grocery Delivery categories.

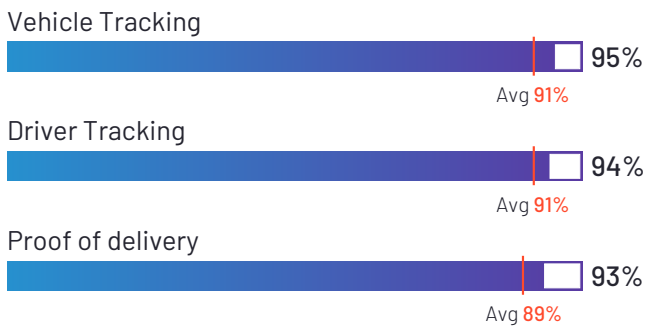
Satisfaction Ratings



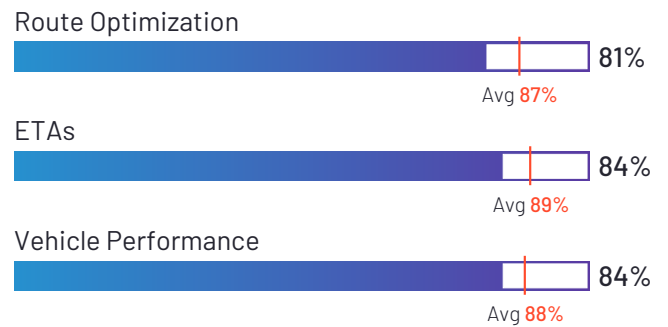
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Onfleet



HQ Location
San Francisco, CA



Year Founded
2015



Employees (Listed On LinkedIn)
116



Company Website
onfleet.com



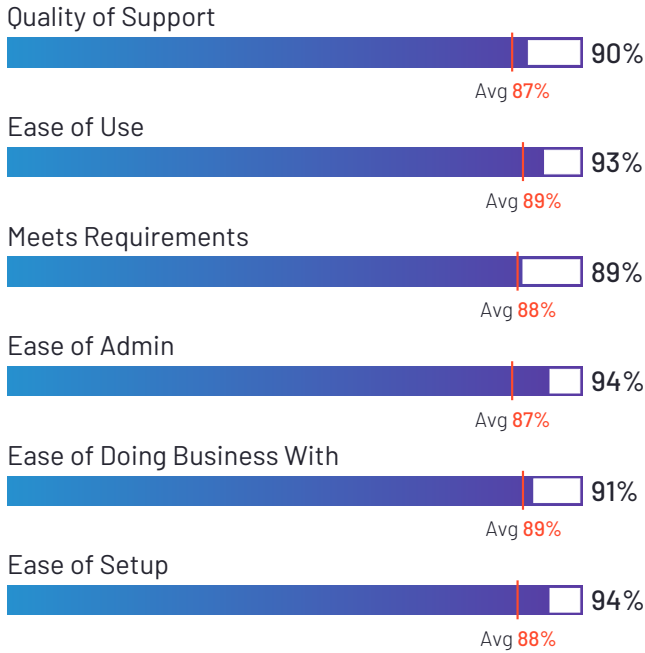
IntelliShift

4.4 ★★★★★ (15)

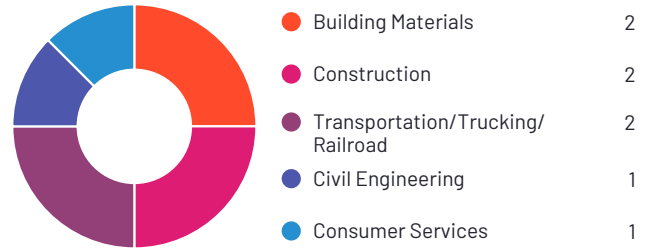


IntelliShift has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 83% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend IntelliShift at a rate of 89%. IntelliShift is also in the Fleet Tracking and Fleet Maintenance categories.

Satisfaction Ratings



Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
IntelliShift



HQ Location
Commack, NY



Year Founded
2002



Employees (Listed On LinkedIn)
130



Company Website
vehicletracking.com



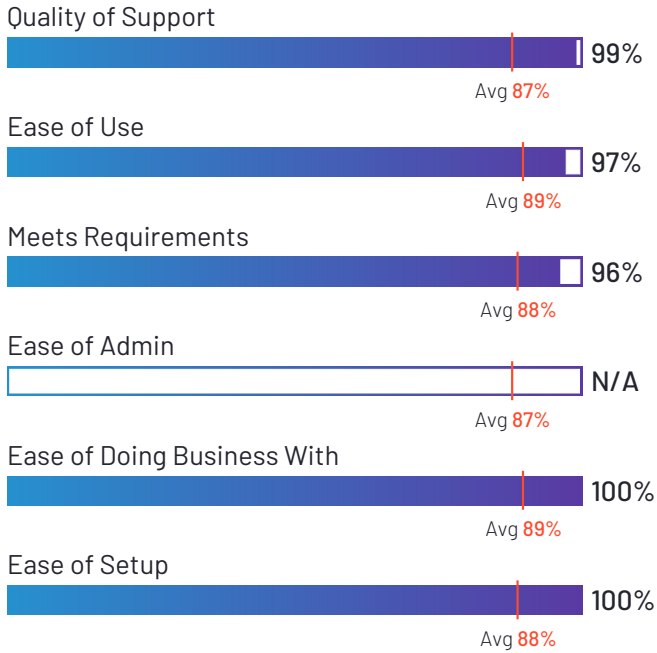
GPSTab

4.8 ★★★★★ (12)



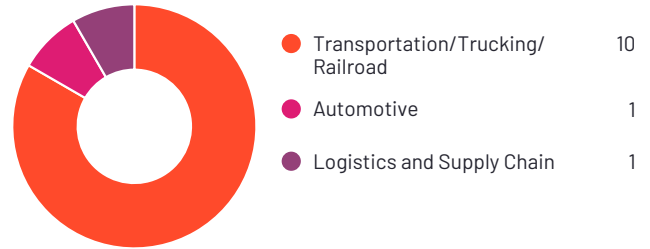
GPSTab has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 86% of users believe it is headed in the right direction, and users said they would be likely to recommend GPSTab at a rate of 97%.

Satisfaction Ratings



*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
UTECH



HQ Location
Oakbrook Terrace,
Illinois



**Employees (Listed
On LinkedIn)**
2



Company Website
uniqtms.com



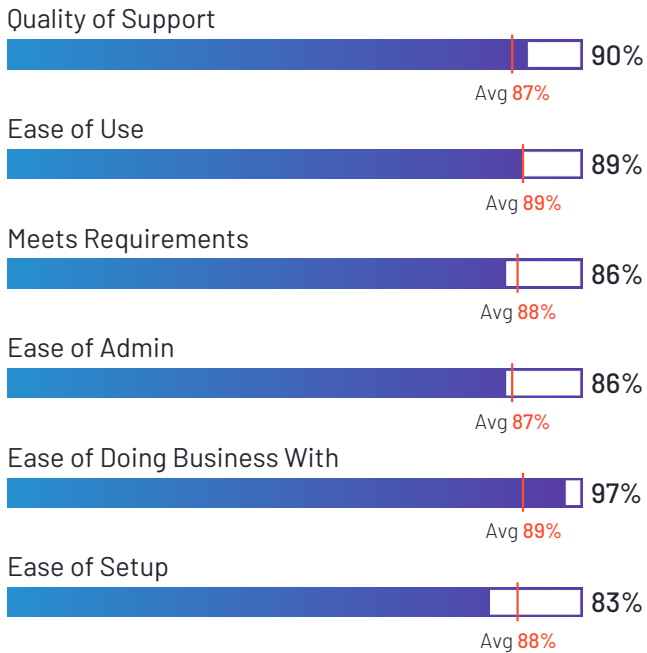
Tenna

4.1 ★★★★★ (24)

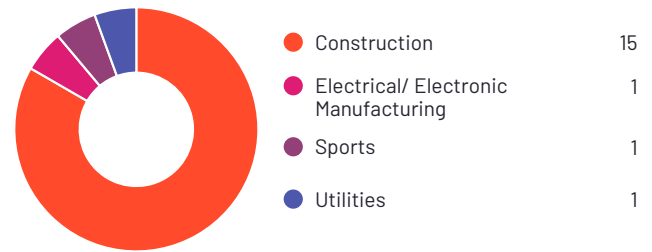


Tenna has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 83% of users rated it 4 or 5 stars, 85% of users believe it is headed in the right direction, and users said they would be likely to recommend Tenna at a rate of 85%. Tenna is also in the Asset Performance Management, Tool Tracking, Asset Tracking, Enterprise Asset Management (EAM), and CMMS categories.

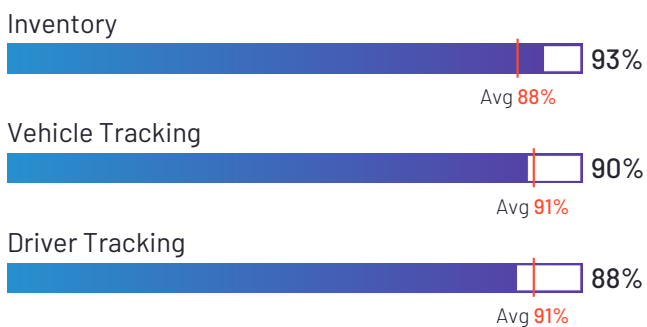
Satisfaction Ratings



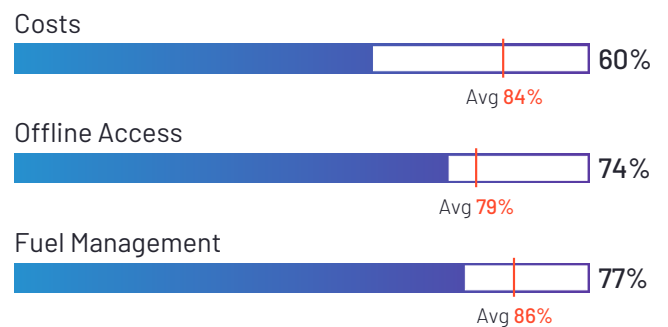
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Tenna



HQ Location
Edison, NJ



Year Founded
2015



Employees (Listed
On LinkedIn)
114



Company Website
www.tenna.com



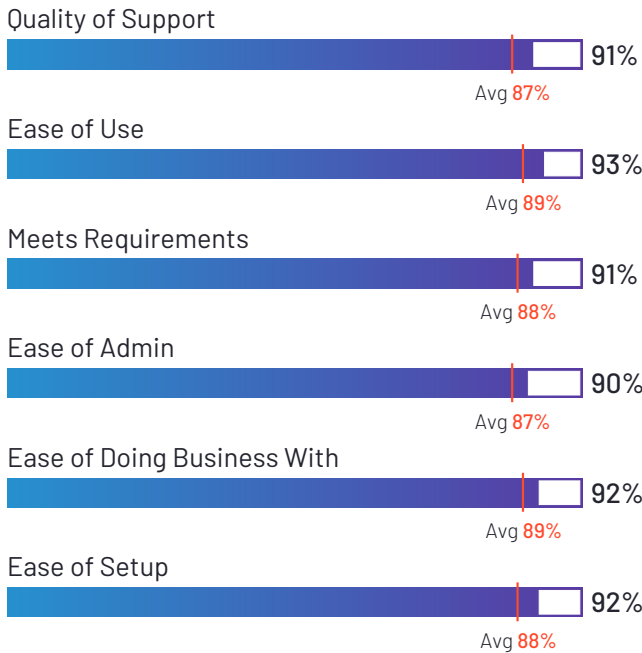
Momentum IoT

4.3 ★★★★★ (38)

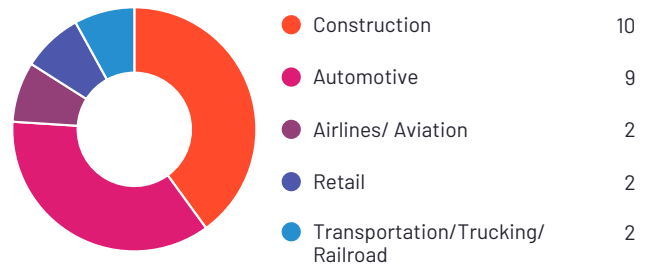


Momentum IoT has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 89% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend Momentum IoT at a rate of 87%.

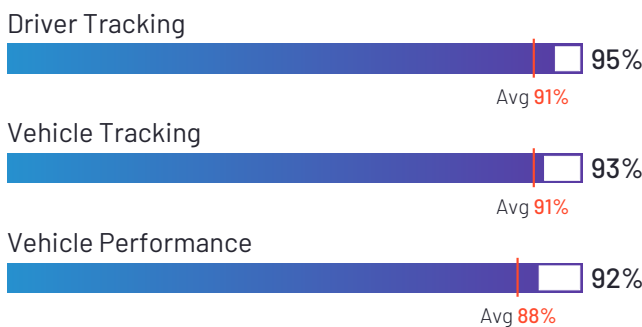
Satisfaction Ratings



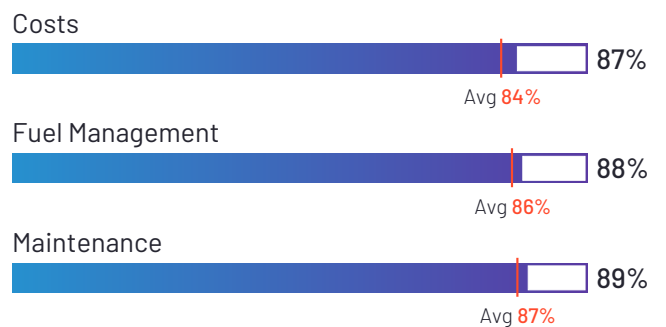
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Momentum IoT



HQ Location
Long Beach,
California



**Employees (Listed
On LinkedIn)**
17



Company Website
momentumiot.com

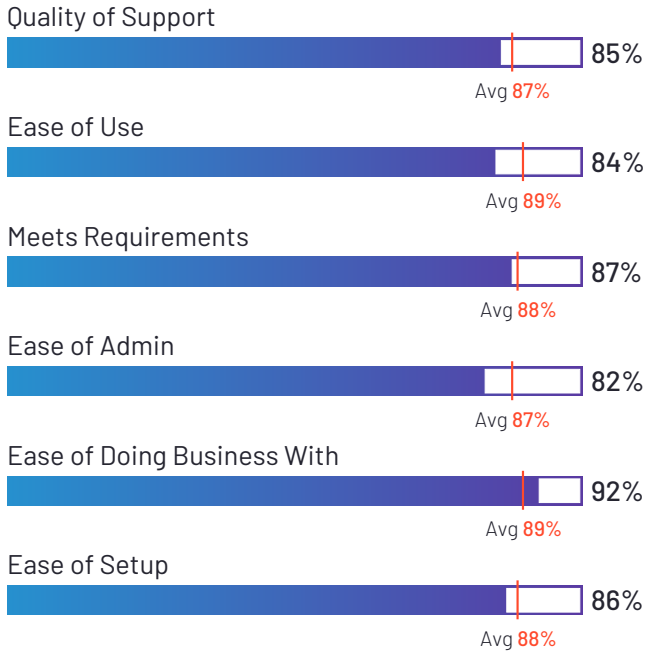


Samsara

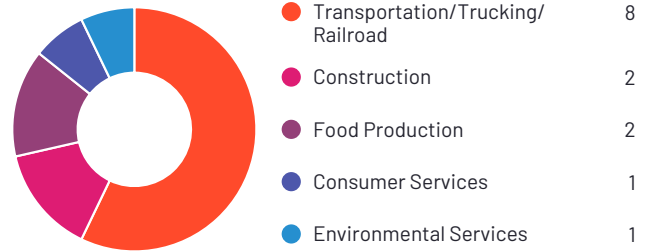
4.3 ★★★★★ (17)

Samsara has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 94% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Samsara at a rate of 86%. Samsara is also in the Industrial IoT category.

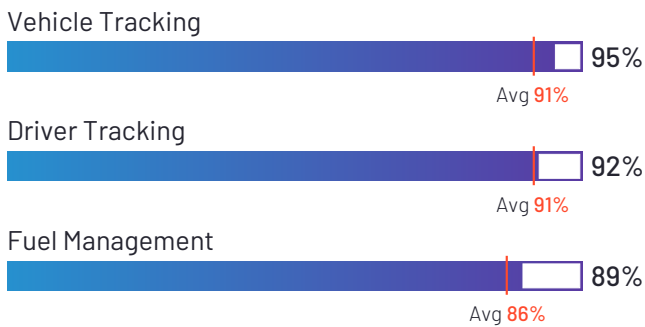
Satisfaction Ratings



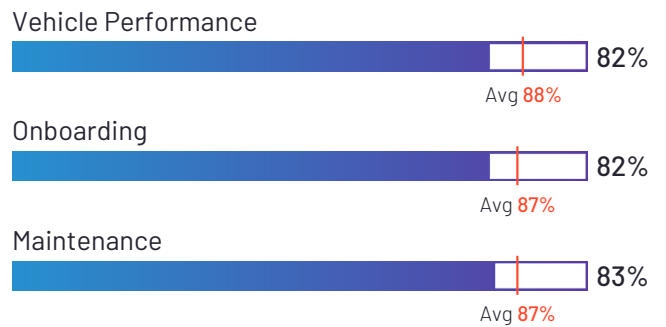
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Samsara



HQ Location
San Francisco, CA



Year Founded
2015



Employees (Listed On LinkedIn)
2,209



Company Website
samsara.com

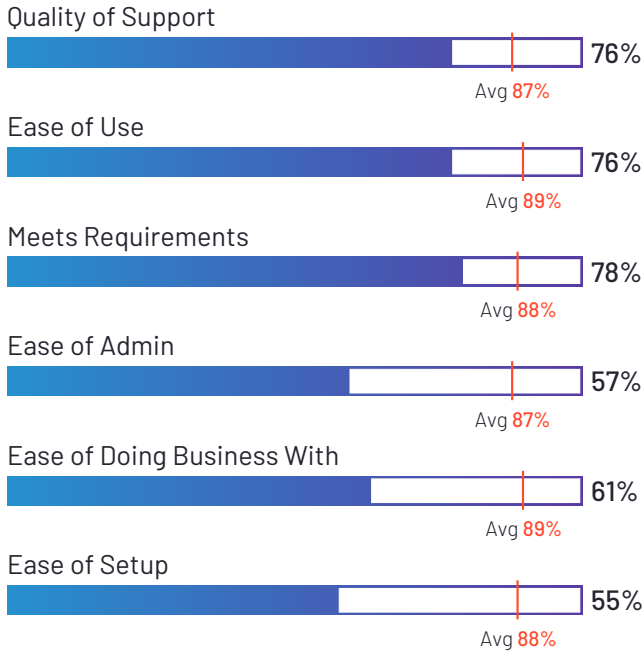


Teletrac Navman

3.7 ★★★★★ (23)

Teletrac Navman has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 73% of users rated it 4 or 5 stars, 67% of users believe it is headed in the right direction, and users said they would be likely to recommend Teletrac Navman at a rate of 75%.

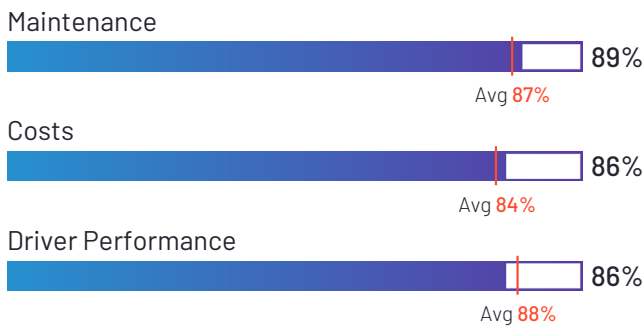
Satisfaction Ratings



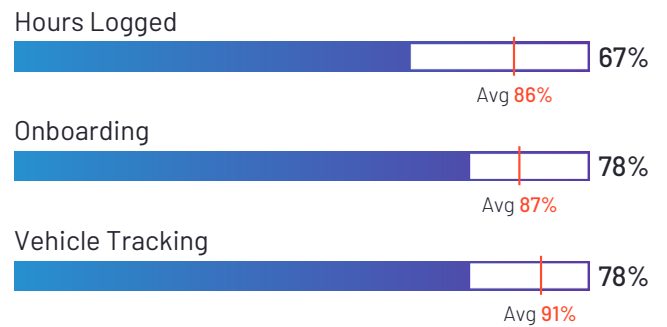
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Teletrac



HQ Location
Garden Grove, CA



Year Founded
1988



Employees (Listed On LinkedIn)
486



Company Website
teletracnavman.com

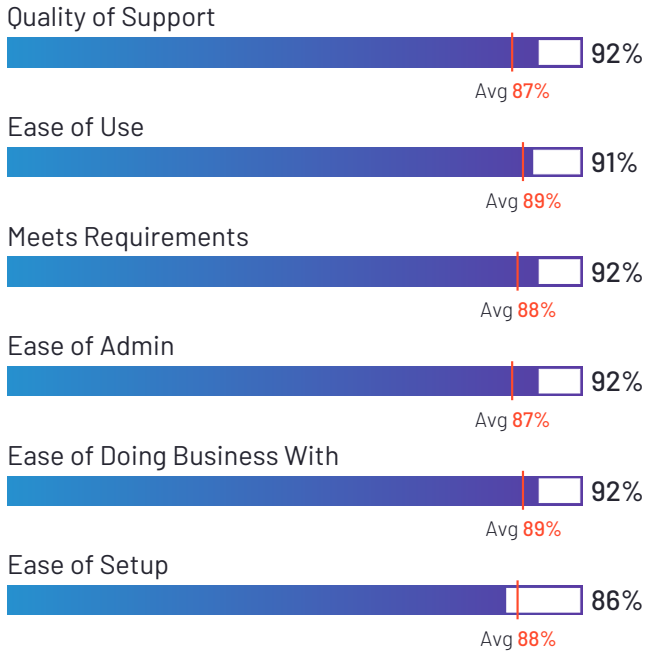


EROAD

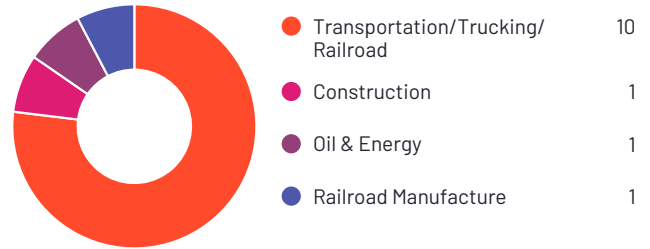
4.2 ★★★★★ (13)

EROAD has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 85% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend EROAD at a rate of 83%.

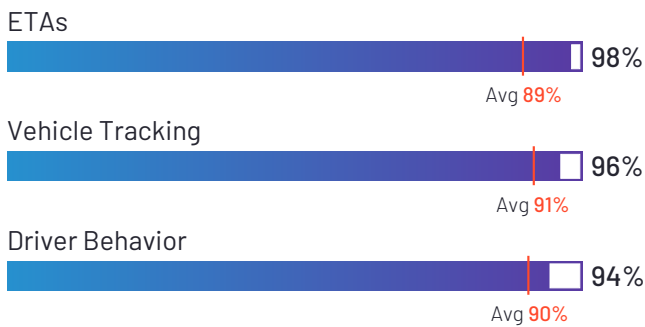
Satisfaction Ratings



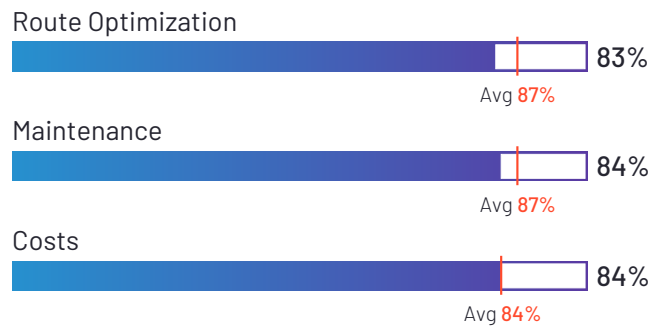
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



<p>Ownership EROAD</p>	<p>HQ Location North Shore, Auckland</p>	<p>Year Founded 2000</p>	<p>Total Revenue \$53 (USD MM)</p>	<p>Employees (Listed On LinkedIn) 495</p>	<p>Company Website www.eroad.com</p>
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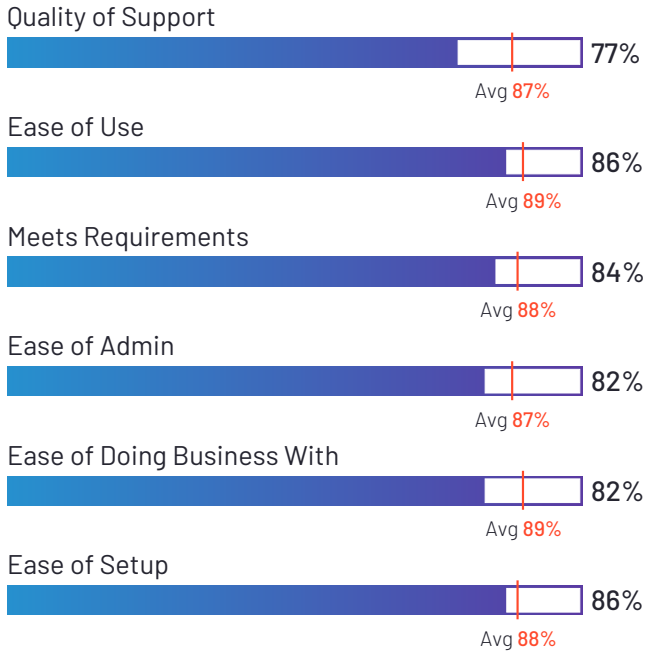


Lytx

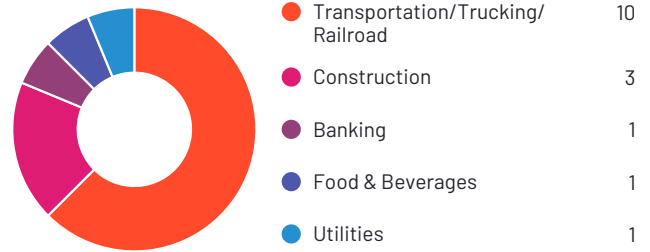
4.3 ★★★★★ (19)

Lytx has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 82% of users believe it is headed in the right direction, and users said they would be likely to recommend Lytx at a rate of 84%. Lytx is also in the Fleet Tracking category.

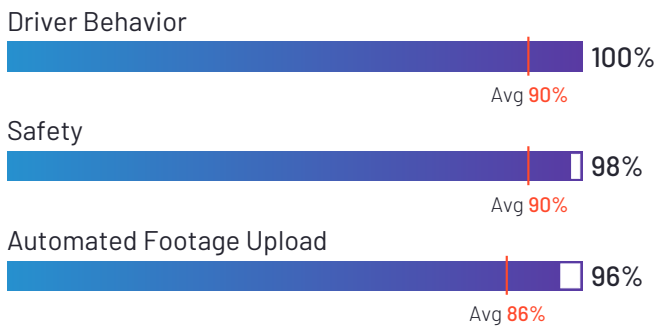
Satisfaction Ratings



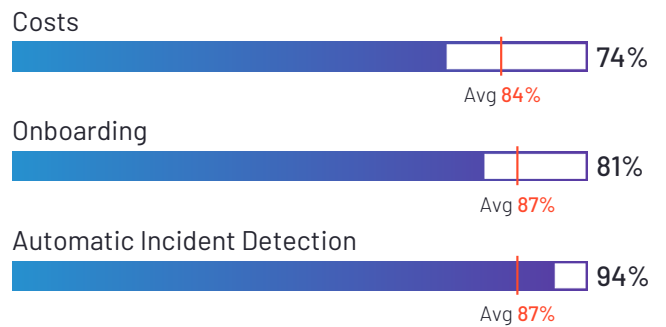
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Lytx



HQ Location
San Diego, CA



Year Founded
1998



Employees (Listed On LinkedIn)
828



Company Website
www.lytx.com

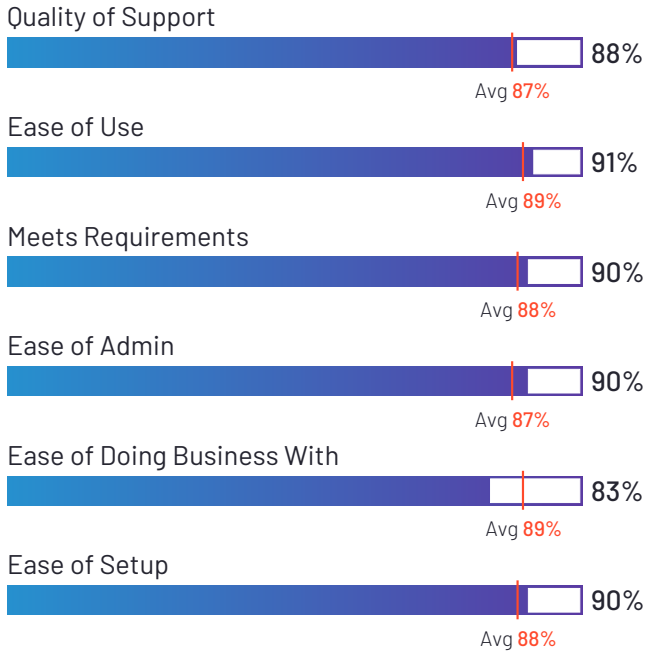


Dr Dispatch

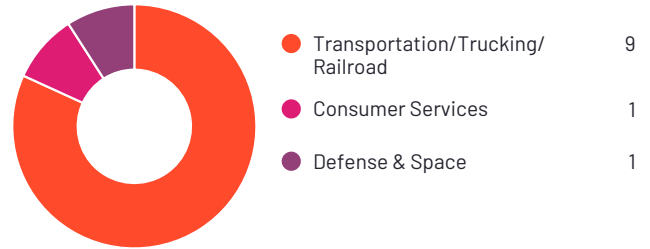
4.4 ★★★★★ (11)

Dr Dispatch has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 91% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend Dr Dispatch at a rate of 87%. Dr Dispatch is also in the Transportation Management Systems(TMS) category.

Satisfaction Ratings



Top Industries Represented



Ownership
Dr Dispatch



HQ Location
Springfield, MO



Year Founded
1993



Employees (Listed On LinkedIn)
5



Company Website
drdispatch.com

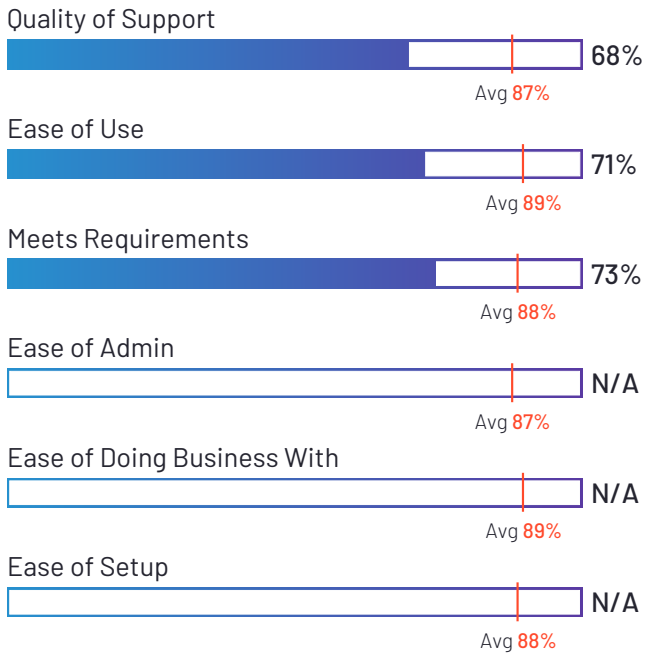


Trimble TMS (Formerly TMW Systems)

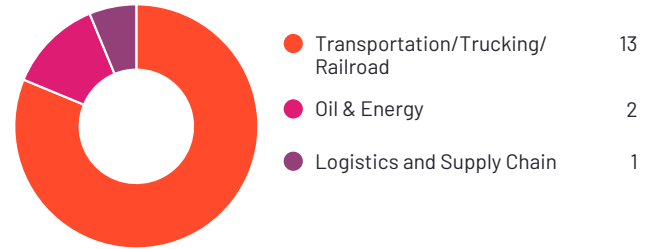
3.4 ★★★★★ (19)

Trimble TMS (Formerly TMW Systems) has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 63% of users rated it 4 or 5 stars, 70% of users believe it is headed in the right direction, and users said they would be likely to recommend Trimble TMS (Formerly TMW Systems) at a rate of 69%. Trimble TMS (Formerly TMW Systems) is also in the Transportation Management Systems(TMS) and 3PL categories.

Satisfaction Ratings



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.

<p>Ownership Trimble</p>	<p>HQ Location Sunnyvale, CA</p>	<p>Year Founded 1978</p>	<p>Total Revenue \$3,148 (USD MM)</p>	<p>Employees (Listed On LinkedIn) 8,617</p>	<p>Company Website projectsight.trimble.com</p>
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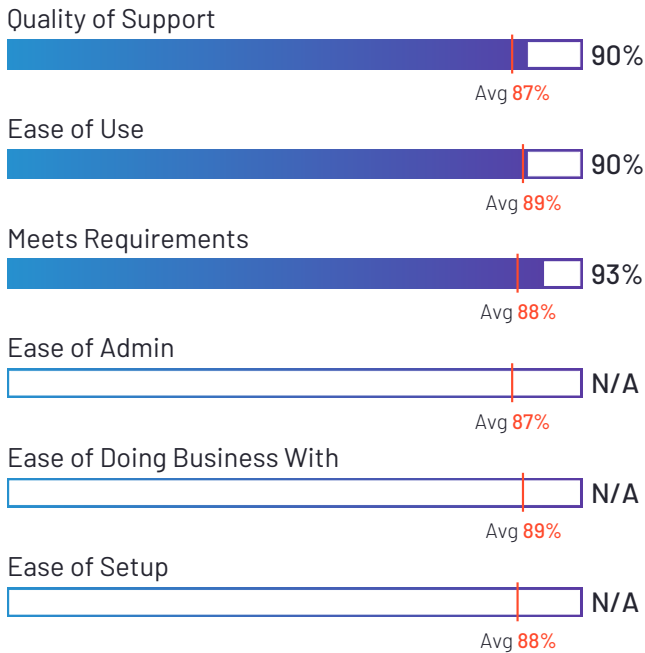


GPSWOX

4.9 ★★★★★ (11)

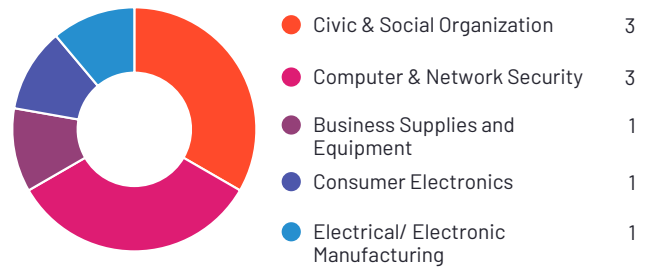
GPSWOX has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend GPSWOX at a rate of 97%. GPSWOX is also in the Fleet Tracking category.

Satisfaction Ratings

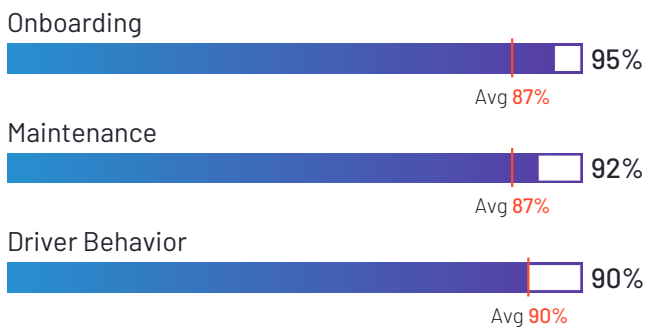


*N/A is displayed when fewer than five responses were received for the question.

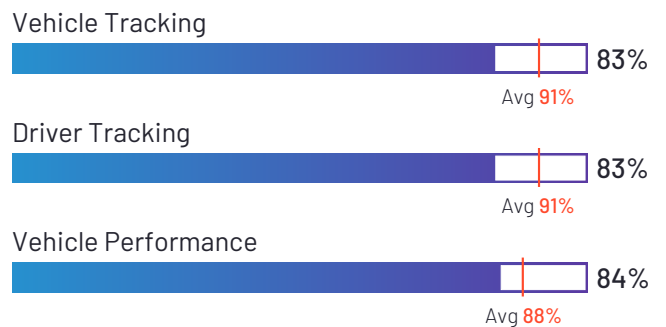
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
GPSWOX



HQ Location
London



Year Founded
2014



Employees (Listed
On LinkedIn)
13



Company Website
www.gpswox.com

Satisfaction Ratings for Fleet Management

G2 reviewers rated software sellers' ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
Verizon Connect	77%	72%	84%	85%	77%	75%	82%	87%	34
Motive (Formerly KeepTruckin)	84%	83%	87%	85%	84%	82%	88%	89%	56
Azuga Fleet	97%	95%	96%	95%	97%	93%	95%	96%	92
Fleetio	94%	96%	91%	92%	90%	90%	88%	93%	85
Geotab	83%	89%	89%	86%	90%	87%	86%	83%	40
Tookan	87%	83%	85%	90%	89%	82%	88%	88%	60
GPS Insight	90%	92%	95%	92%	95%	94%	90%	91%	68
Fleetx	94%	92%	90%	95%	97%	95%	95%	93%	82
Onfleet	88%	93%	85%	87%	88%	86%	93%	90%	60
IntelliShift	89%	88%	89%	94%	91%	90%	94%	93%	49
GPSTab	97%	86%	96%	N/A	100%	99%	100%	97%	91
Tenna	85%	85%	86%	86%	97%	90%	83%	89%	38
Momentum IoT	87%	88%	91%	90%	92%	91%	92%	93%	47
Samsara	86%	92%	87%	82%	92%	85%	86%	84%	43
Teletrac Navman	75%	67%	78%	57%	61%	76%	55%	76%	22
EROAD	83%	92%	92%	92%	92%	92%	86%	91%	38

(Satisfaction Ratings for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Satisfaction Ratings for Fleet Management (continued)

G2 reviewers rated software sellers' ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
Lytix	84%	82%	84%	82%	82%	77%	86%	86%	62
Dr Dispatch	87%	90%	90%	90%	83%	88%	90%	91%	72
Trimble TMS (Formerly TMW Systems)	69%	70%	73%	N/A	N/A	68%	N/A	71%	-12
GPSWOX	97%	100%	93%	N/A	N/A	90%	N/A	90%	90
Average	87%	87%	88%	87%	89%	87%	88%	89%	56

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Feature Comparison for Fleet Management

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Vehicle Management

	Inventory	Fuel Management	Maintenance	Vehicle Tracking
Verizon Connect	84%	80%	81%	93%
Motive (Formerly KeepTruckin)	85%	76%	77%	89%
Azuga Fleet	96%	97%	97%	98%
Fleetio	92%	87%	90%	85%
Geotab	96%	95%	93%	97%
Tookan	81%	79%	80%	86%
GPS Insight	88%	86%	88%	96%
Fleetx	90%	90%	93%	95%
Onfleet				95%
IntelliShift	N/A	N/A	N/A	98%
GPSTab	N/A	N/A	N/A	83%
Tenna	93%	77%	84%	90%
Momentum IoT	90%	88%	89%	93%
Samsara	86%	89%	83%	95%
Teletrac Navman	79%	83%	89%	78%
EROAD	89%	87%	84%	96%

(Feature Comparison for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Fleet Management (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Vehicle Management

	Inventory	Fuel Management	Maintenance	Vehicle Tracking
Lytx		N/A	N/A	N/A
Dr Dispatch	N/A	N/A	N/A	N/A
Trimble TMS (Formerly TMW Systems)	N/A	N/A	N/A	N/A
GPSWOX	89%	86%	92%	83%
Average	88%	86%	87%	91%

(Feature Comparison for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Fleet Management (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Driver Management

	Onboarding	Safety	Driver Tracking	Driver Behavior
Verizon Connect	84%	87%	91%	88%
Motive (Formerly KeepTruckin)	82%	87%	87%	85%
Azuga Fleet	90%	96%	96%	94%
Fleetio	80%			
Geotab	93%	94%	94%	96%
Tookan	86%	90%	85%	92%
GPS Insight	91%	93%	96%	92%
Fleetx	95%	95%	93%	95%
Onfleet	93%	90%	94%	
IntelliShift	N/A	N/A	95%	N/A
GPSTab	N/A	N/A	N/A	N/A
Tenna		84%	88%	82%
Momentum IoT			95%	91%
Samsara	82%	89%	92%	86%
Teletrac Navman	78%	80%	86%	84%
EROAD	88%	92%	92%	94%

(Feature Comparison for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Fleet Management (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Driver Management

	Onboarding	Safety	Driver Tracking	Driver Behavior
Lytx	81%	98%	94%	100%
Dr Dispatch	N/A	N/A	N/A	N/A
Trimble TMS (Formerly TMW Systems)	N/A	N/A	N/A	N/A
GPSWOX	95%	89%	83%	90%
Average	87%	90%	91%	91%

(Feature Comparison for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Fleet Management (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Deliveries

	ETAs	Proof of delivery	Route Optimization
Verizon Connect	89%	88%	87%
Motive (Formerly KeepTruckin)	80%	77%	76%
Azuga Fleet	94%	93%	95%
Fleetio			
Geotab	100%	100%	100%
Tookan	80%	88%	80%
GPS Insight	92%	91%	90%
Fleetx	94%	94%	92%
Onfleet	84%	93%	81%
IntelliShift	N/A	N/A	N/A
GPSTab	N/A	N/A	N/A
Tenna			
Momentum IoT			
Samsara	N/A	N/A	N/A
Teletrac Navman	81%	86%	86%
EROAD	98%	88%	83%

(Feature Comparison for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Fleet Management (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Deliveries

	ETAs	Proof of delivery	Route Optimization
Lytx	N/A	N/A	N/A
Dr Dispatch	N/A	N/A	N/A
Trimble TMS (Formerly TMW Systems)	N/A	N/A	N/A
GPSWOX	89%	86%	89%
Average	89%	89%	87%

(Feature Comparison for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Fleet Management (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Analytics

	Vehicle Performance	Driver Performance	Costs
Verizon Connect	86%	88%	84%
Motive (Formerly KeepTruckin)	82%	84%	78%
Azuga Fleet	93%	94%	96%
Fleetio	91%	74%	92%
Geotab	95%	93%	93%
Tookan	94%	91%	86%
GPS Insight	89%	91%	84%
Fleetx	93%	93%	88%
Onfleet	84%	88%	N/A
IntelliShift	N/A	N/A	N/A
GPSTab	N/A	N/A	N/A
Tenna	84%	84%	60%
Momentum IoT	92%	92%	87%
Samsara	82%	86%	84%
Teletrac Navman	84%	86%	86%
EROAD	92%	90%	84%

(Feature Comparison for Fleet Management continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Fleet Management (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Analytics

	Vehicle Performance	Driver Performance	Costs
Lytx	N/A	96%	74%
Dr Dispatch	N/A	N/A	N/A
Trimble TMS (Formerly TMW Systems)	N/A	N/A	N/A
GPSWOX	84%	86%	86%
Average	88%	88%	84%

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Additional Data for Fleet Management

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Verizon Connect	67%	30%	3%
Motive (Formerly KeepTruckin)	72%	27%	1%
Azuga Fleet	43%	48%	9%
Fleetio	48%	44%	8%
Geotab	36%	40%	24%
Tookan	69%	29%	3%
GPS Insight	51%	42%	7%
Fleetx	24%	47%	29%
Onfleet	69%	29%	2%
IntelliShift	50%	50%	0%
GPSTab	100%	0%	0%
Tenna	28%	72%	0%
Momentum IoT	79%	16%	5%
Samsara	38%	50%	13%
Teletrac Navman	55%	41%	5%
EROAD	23%	77%	0%

(Additional Data for Fleet Management continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Fleet Management (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Lytx	6%	50%	44%
Dr Dispatch	91%	9%	0%
Trimble TMS (Formerly TMW Systems)	0%	69%	31%
GPSWOX	30%	60%	10%
Average	49%	42%	10%

(Additional Data for Fleet Management continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Fleet Management (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Verizon Connect	29%	71%	1.8	68%	22%	0%	9%	7	19
Motive (Formerly KeepTruckin)	31%	69%	2.0	83%	0%	1%	16%	17	19
Azuga Fleet	20%	80%	1.1	79%	0%	4%	17%	7	8
Fleetio	70%	30%	2.0	95%	0%	5%	0%	17	7
Geotab	45%	55%	2.1	100%	0%	0%	0%	17	16
Tookan	59%	41%	2.7	64%	12%	9%	15%	17	4
GPS Insight	29%	71%	1.9	90%	10%	0%	0%	17	14
Fleetx	47%	53%	2.9	63%	31%	6%	0%	12	8
Onfleet	23%	77%	1.9	92%	0%	8%	0%	17	7
IntelliShift	25%	75%	3.3	75%	13%	0%	13%	17	28
GPSTab	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Tenna	71%	29%	3.8	57%	43%	0%	0%	17	26
Momentum IoT	18%	82%	1.4	71%	6%	3%	21%	3	0
Samsara	60%	40%	N/A	50%	25%	13%	13%	37	N/A
Teletrac Navman	14%	86%	4.2	86%	0%	0%	14%	17	26
EROAD	25%	75%	0.8	83%	0%	8%	8%	75	34

(Additional Data for Fleet Management continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Fleet Management (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Lytix	40%	60%	3.8	60%	40%	0%	0%	75	23
Dr Dispatch	33%	67%	0.2	67%	17%	17%	0%	7	5
Trimble TMS (Formerly TMW Systems)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
GPSWOX	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Fleet Management continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Fleet Management (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Verizon Connect	76%	25
Motive (Formerly KeepTruckin)	89%	25
Azuga Fleet	81%	18
Fleetio	80%	15
Geotab	96%	11
Tookan	69%	12
GPS Insight	84%	18
Fleetx	77%	10
Onfleet	91%	9
IntelliShift	95%	22
GPSTab	N/A	N/A
Tenna	41%	21
Momentum IoT	59%	7
Samsara	86%	20
Teletrac Navman	69%	36
EROAD	93%	20

(Additional Data for Fleet Management continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Fleet Management (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Lytx	84%	36
Dr Dispatch	100%	N/A
Trimble TMS (Formerly TMW Systems)	N/A	N/A
GPSWOX	N/A	N/A
Average	81%	19

(Additional Data for Fleet Management continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Fleet Management (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each product's impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
Verizon Connect	Verizon Connect		\$126,034	2,870	82,597	3,596	3.5
Motive (Formerly KeepTruckin)	Motive Technologies Inc.	2013	N/A	3,992	298,435	4,512	4.2
Azuga Fleet	Azuga	2012	N/A	908	23,636	858	3.8
Fleetio	Fleetio	2012	N/A	189	9,662	1,749	4.7
Geotab	Geotab	2000	N/A	2,074	42,957	5,837	3.9
Tookan	Jungleworks	2011	N/A	388	16,520	557	3.7
GPS Insight	GPS Insight	2004	N/A	171	6,923	2,897	4.0
Fleetx	Fleetx	2017	N/A	336	14,889	0	4.2
Onfleet	Onfleet	2015	N/A	116	5,283	2,211	4.5
IntelliShift	IntelliShift	2002	N/A	130	6,412	1,406	4.1
GPSTab	UTECH		N/A	2	121	0	N/A
Tenna	Tenna	2015	N/A	114	3,136	467	N/A
Momentum IoT	Momentum IoT		N/A	17	342	155	N/A
Samsara	Samsara	2015	N/A	2,209	134,070	2,967	4.1
Teletrac Navman	Teletrac	1988	N/A	486	12,514	2,542	3.6
EROAD	EROAD	2000	\$53	495	14,075	853	3.3

(Additional Data for Fleet Management continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Fleet Management (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each product's impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
Lytx	Lytx	1998	N/A	828	18,250	1,714	N/A
Dr Dispatch	Dr Dispatch	1993	N/A	5	172	349	N/A
Trimble TMS (Formerly TMW Systems)	Trimble	1978	\$3,148	8,617	176,884	10,620	4.3
GPSWOX	GPSWOX	2014	N/A	13	658	555	N/A

*N/A is displayed when data is not publicly available.