

# Grid<sup>®</sup> Report for Route Planning

## Fall 2022



## Route Planning Software

Contenders							Leaders		
Niche								High Performers	

Satisfaction

Market Presence

G2 Grid<sup>®</sup> Scoring

(Route Planning Software continues on next page)

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# Route Planning Software (continued)

## Route Planning Software Definition

Route planning software manages vehicle routes and schedules to increase driver performance and improve distribution operations. This type of software is used to define, manage, and optimize delivery routes for multiple geographical regions and types of transportation. [Route planning](#) is used by schedulers and drivers to exchange information on what needs to be delivered and where, as well as to track delivery performance indicators. Route planning systems are implemented in shipping and transportation departments of companies, but may also be used for field service.

Route planning tools are delivered as a standalone solution, but many [supply chain suites](#) and [transportation management software](#) tools also include similar features. When provided separately, route planning software integrates with [shipping software](#) and [field service management software](#).

To qualify for inclusion in the Route Planning category, a product must:

- ▶ Provide standard delivery schedules that can be customized by users
- ▶ Estimate distances and the time needed for different types of deliveries
- ▶ Optimize routes using GIS information and historical delivery data
- ▶ Account for constraints that may impact shipments
- ▶ Allow users to adjust routes and schedules when needed
- ▶ Include collaboration features for drivers and dispatchers
- ▶ Track the performance of deliveries and identify bottlenecks

## Route Planning Grid® Scoring Description

Products shown on the Grid® for Route Planning have received a minimum of 10 reviews/ratings in data gathered by August 30, 2022. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- ▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: [Verizon Connect](#), [Scribble Maps](#), [Onfleet](#), [ArcGIS Navigator](#), [Maptitude](#), and [Tookan](#)
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: [Skynamo Sales Platform](#), [SalesRabbit](#), [Fleetx](#), [Nextbillion.ai](#), [Route4Me](#), [Geopointe](#), [Shipsy](#), [OptimoRoute](#), [Routific](#), and [Optiyol Route Optimizer](#)
- ▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: [Locus Dispatcher](#), and [ArcGIS Network Analyst](#)
- ▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: [Google Routes](#), [LogiNext Mile](#), [Workwave Route Manager](#), [Salesforce Maps](#), [PC\\*Miler](#), and [MyRouteOnline](#)

# Grid® Scores for Route Planning Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

## Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
<a href="#">Verizon Connect</a>	303	89	99	94
<a href="#">Scribble Maps</a>	47	84	51	68
<a href="#">Onfleet</a>	47	68	62	65
<a href="#">ArcGIS Navigator</a>	24	55	73	64
<a href="#">Maptitude</a>	48	56	60	58
<a href="#">Tookan</a>	56	53	59	56

## High Performers

<a href="#">Skynamo Sales Platform</a>	49	92	48	70
<a href="#">SalesRabbit</a>	26	90	43	66
<a href="#">Fleetx</a>	18	83	42	62
<a href="#">Nextbillion.ai</a>	19	83	35	59
<a href="#">Route4Me</a>	24	69	48	58
<a href="#">Geopointe</a>	70	66	41	54
<a href="#">Shipsy</a>	23	54	50	52
<a href="#">OptimoRoute</a>	26	68	35	51
<a href="#">Routific</a>	17	57	34	46
<a href="#">Optiyol Route Optimizer</a>	11	76	5	40

*(Grid® Scores for Route Planning Software continues on next page)*

\* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



# Grid® Scores for Route Planning Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

## Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
<a href="#">Locus Dispatcher</a>	10	36	52	44
<a href="#">ArcGIS Network Analyst</a>	21	2	57	29

## Niche

<a href="#">Google Routes</a>	15	46	45	45
<a href="#">LogiNext Mile</a>	12	39	46	43
<a href="#">Workwave</a>	44	27	48	38
<a href="#">Salesforce Maps</a>	46	29	35	32
<a href="#">PC*Miler</a>	11	14	45	29
<a href="#">MyRouteOnline</a>	10	17	21	19

\* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

# Grid® Methodology

## Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Route Planning category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

## Grid® Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique algorithm (v3.0) to this data to calculate the Satisfaction and Market Presence scores in real time. The Grid® Report for Route Planning | Fall 2022 is based on scores calculated using the G2 algorithm v3.0 from reviews collected through August 30, 2022. To view the Route Planning Grid® with the most recent data, please visit the [Route Planning](#) page.

### Satisfaction

The Satisfaction rating is affected by the following (in order of importance):

- ▶ Customer satisfaction with end user-focused product attributes based on user reviews
- ▶ Popularity and statistical significance based on the number of reviews received by G2
- ▶ Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)
- ▶ Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)
- ▶ Customers' satisfaction with administration-specific product attributes based on user reviews
- ▶ Overall customer satisfaction and Net Promoter Score® (NPS) based on ratings by G2 users

Note: The customer satisfaction score is normalized for each Grid®, meaning the scores are relative.

*(Grid® Methodology continues on next page)*

\*\* Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

# Grid® Methodology (continued)

## Market Presence

The Market Presence score is affected by the following (in order of importance):

- ▶ Market presence is a combination of 15 metrics from G2’s reviews, publicly available information, and third-party sources
- ▶ Both the software sellers and the individual products are measured on various criteria. The criteria are listed in order of importance. Products metric receive greater weight than seller metrics

Criteria	Measured For		Metrics
	Product	Seller	
Number of Employees	✓	✓	Employee Count (based on social networks and public sources)
Reviews	✓		Review Count (weighted by recency)
Web Presence	✓	✓	
Social Presence	✓	✓	
Growth	✓	✓	Employee Growth, Web Presence Growth
Seller Age		✓	
Employee Satisfaction and Engagement		✓	

- ▶ Each input is normalized by category and segment. This means that scores are relative to other products in the category/segment and may change from segment to segment
- ▶ The scores are then scaled from 0-100

## Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Grid® have passed through G2’s categorization methodology and meet G2’s category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

*(Grid® Methodology continues on next page)*



# Grid® Methodology (continued)

## Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through August 30, 2022. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

## Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with sellers and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products, or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

## Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to [suggest its addition](#) to our [Route Planning category](#).

## Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.



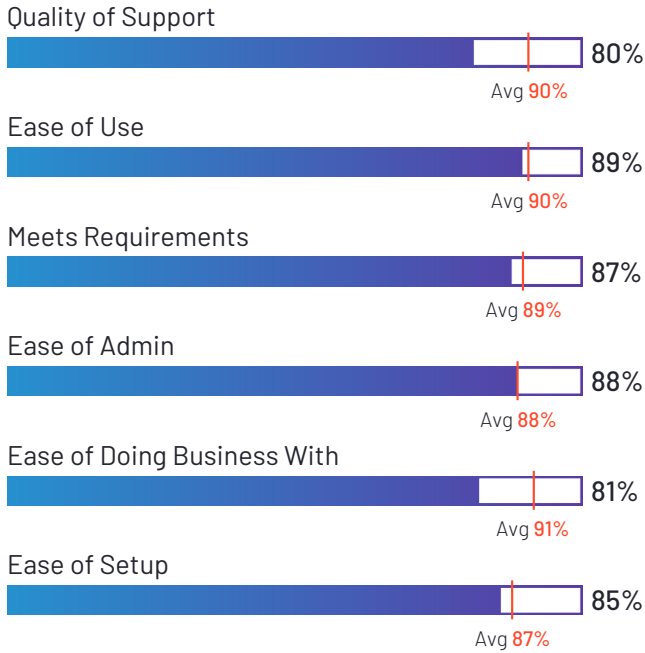
# Verizon Connect

3.9 ★★★★★ (888)

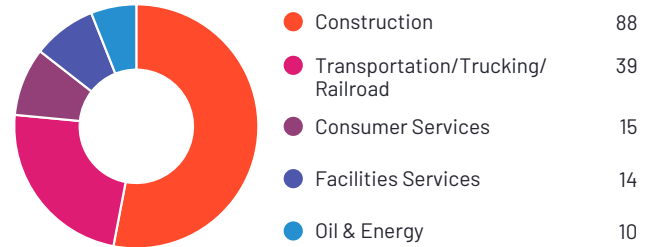


Verizon Connect has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Verizon Connect has the largest Market Presence among products in Route Planning. 84% of users rated it 4 or 5 stars, 77% of users believe it is headed in the right direction, and users said they would be likely to recommend Verizon Connect at a rate of 82%. Verizon Connect is also in the Fleet Management category.

## Satisfaction Ratings



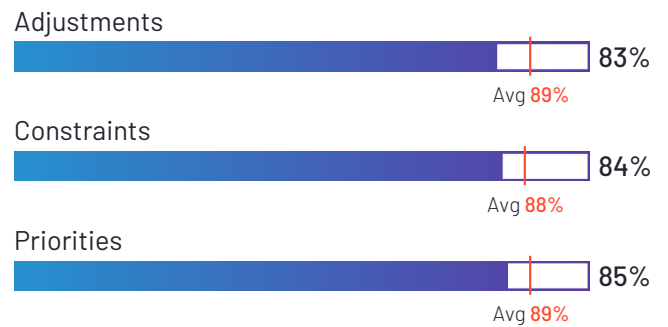
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Verizon Connect



**HQ Location**  
Atlanta, GA



**Total Revenue**  
\$126,034 (USD MM)



**Employees (Listed On LinkedIn)**  
2,870



**Company Website**  
[verizonconnect.com](https://verizonconnect.com)





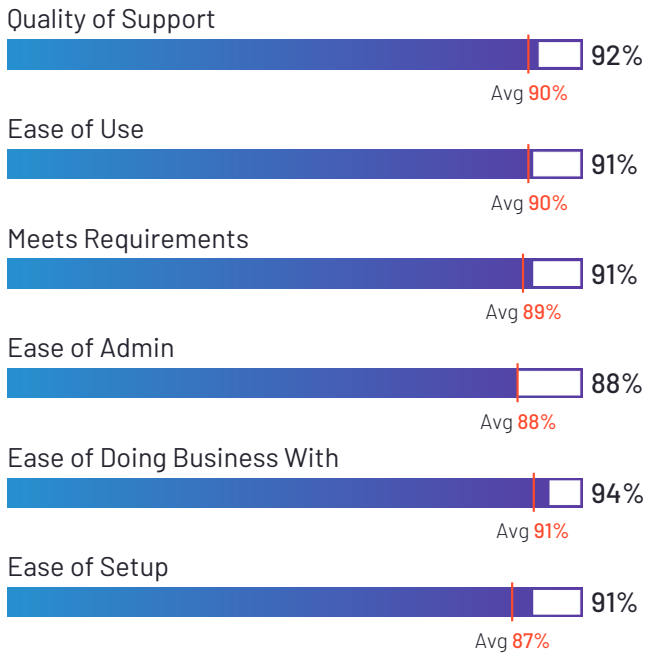
# Scribble Maps

4.7 ★★★★★ (96)

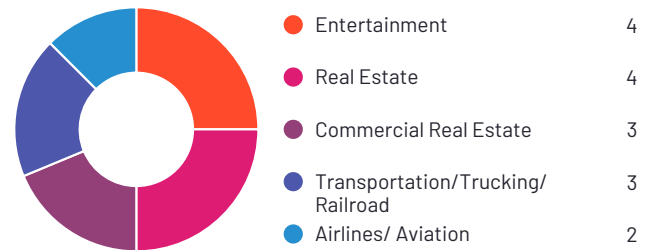


Scribble Maps has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 96% of users rated it 4 or 5 stars, 87% of users believe it is headed in the right direction, and users said they would be likely to recommend Scribble Maps at a rate of 94%. Scribble Maps is also in the Location Intelligence and GIS categories.

## Satisfaction Ratings



## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Scribble Maps



**Year Founded**  
2009



**Employees (Listed On LinkedIn)**  
6



**Company Website**  
[scribblemaps.com](https://scribblemaps.com)



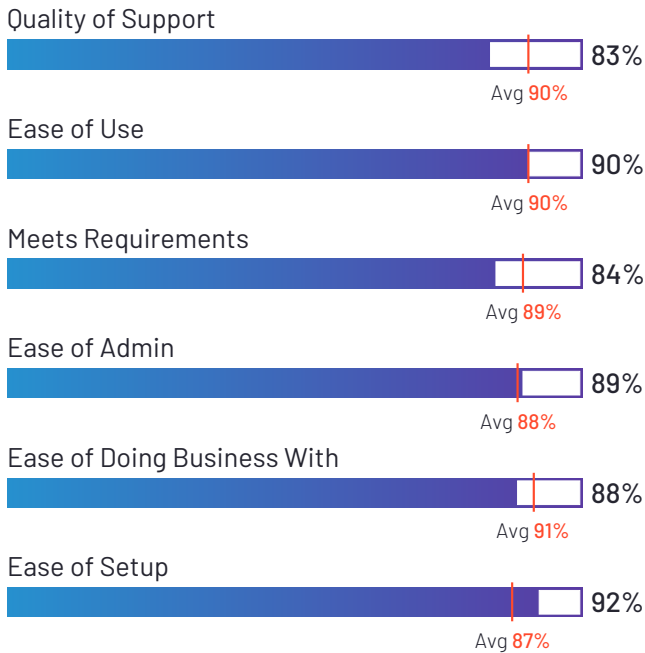
# Onfleet

4.4 ★★★★★ (63)

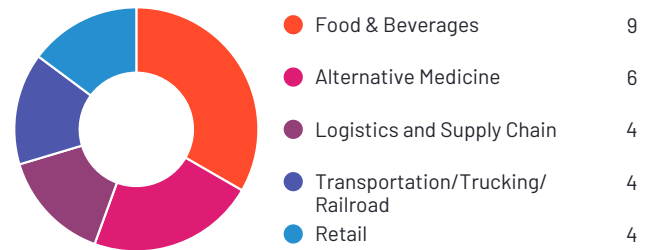


Onfleet has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 87% of users believe it is headed in the right direction, and users said they would be likely to recommend Onfleet at a rate of 88%. Onfleet is also in the Last Mile Delivery, Fleet Tracking, Fleet Management, Restaurant Delivery/Takeout, and Grocery Delivery categories.

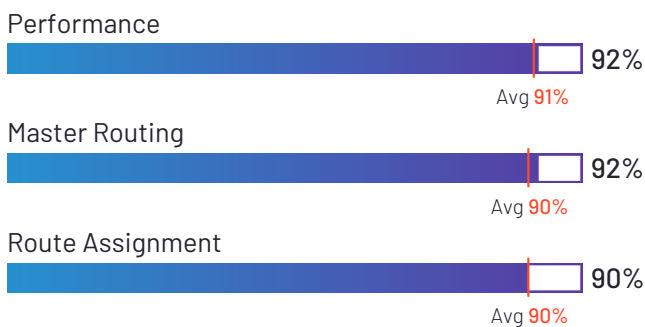
## Satisfaction Ratings



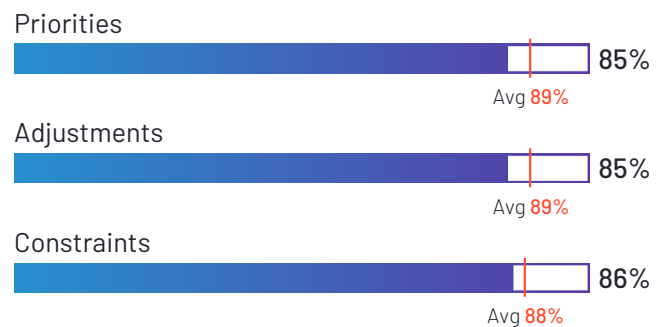
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



Ownership  
Onfleet



HQ Location  
San Francisco, CA



Year Founded  
2015



Employees (Listed  
On LinkedIn)  
116



Company Website  
[onfleet.com](https://onfleet.com)



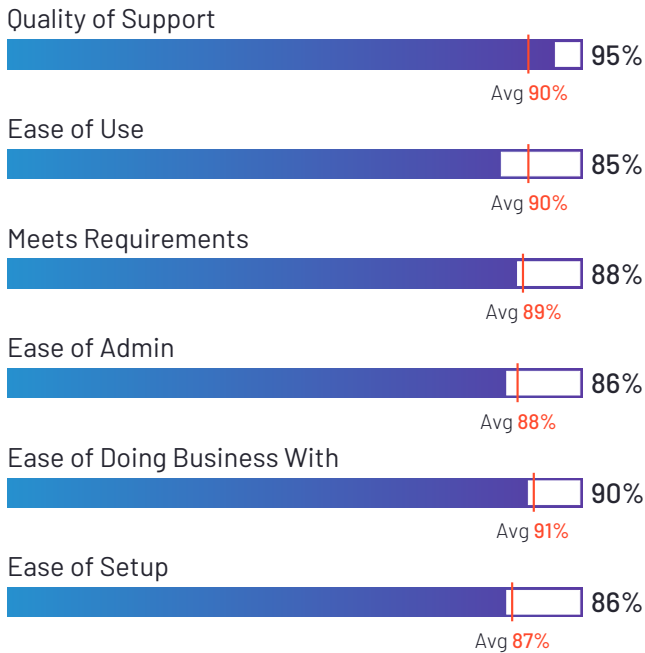
# ArcGIS Navigator

4.0 ★★★★★ (38)

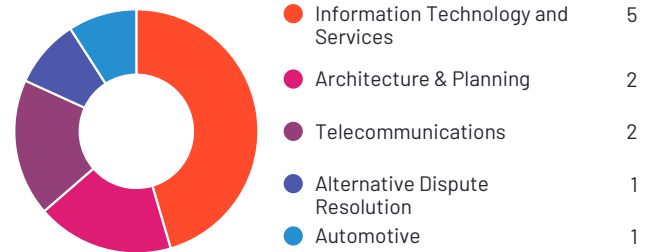


ArcGIS Navigator has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 92% of users rated it 4 or 5 stars, 70% of users believe it is headed in the right direction, and users said they would be likely to recommend ArcGIS Navigator at a rate of 83%. ArcGIS Navigator is also in the GIS category.

## Satisfaction Ratings



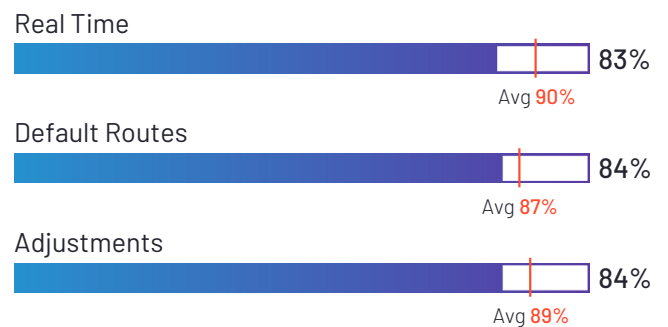
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Esri



**HQ Location**  
Redlands, CA



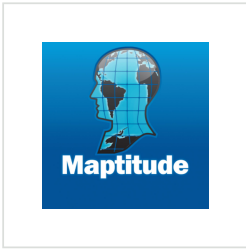
**Year Founded**  
1969



**Employees (Listed On LinkedIn)**  
5,934



**Company Website**  
[www.esri.com](http://www.esri.com)



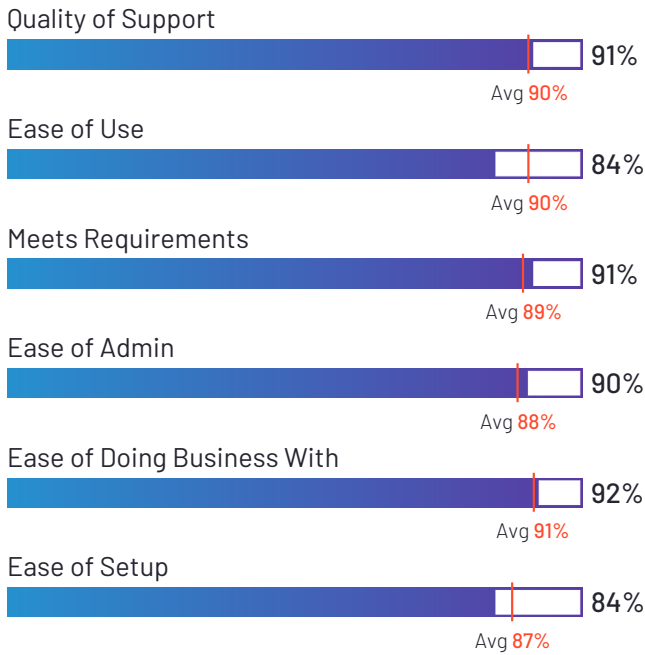
# Maptitude

4.7 ★★★★★ (123)

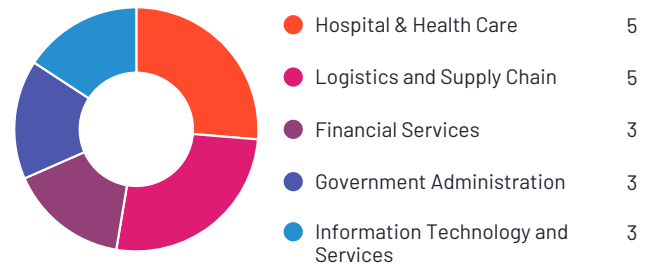


Maptitude has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Mapitude at a rate of 94%. Mapitude is also in the Field Sales, GIS, and Location Intelligence categories.

## Satisfaction Ratings



## Top Industries Represented



**Ownership**  
Caliper



**HQ Location**  
Newton, MA



**Year Founded**  
1983



**Employees (Listed On LinkedIn)**  
39



**Company Website**  
[caliper.com](http://caliper.com)



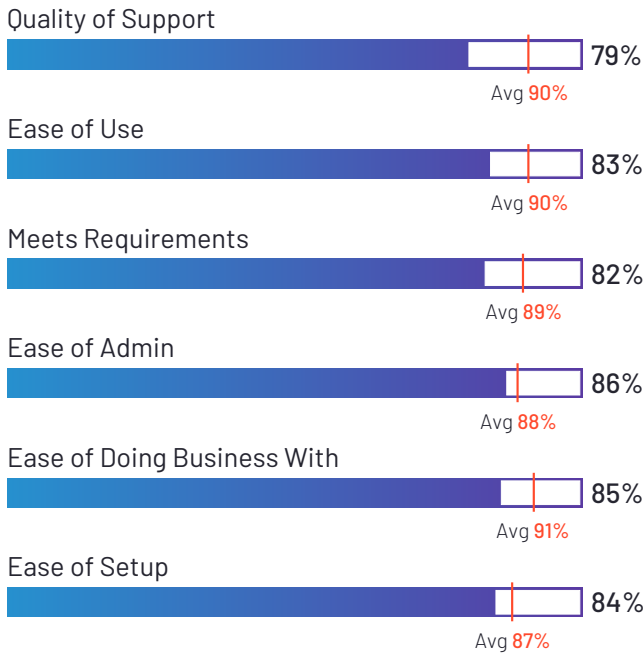
# Tookan

4.3 ★★★★★ (112)

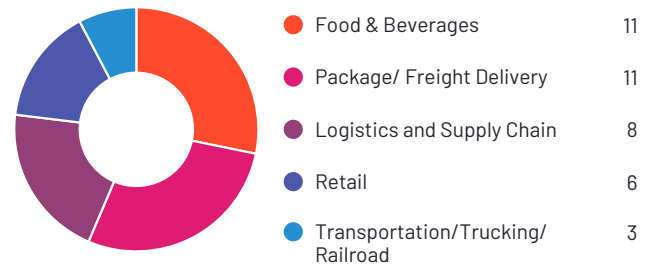


Tookan has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 79% of users rated it 4 or 5 stars, 78% of users believe it is headed in the right direction, and users said they would be likely to recommend Tookan at a rate of 80%. Tookan is also in the Last Mile Delivery, Fleet Tracking, and Fleet Management categories.

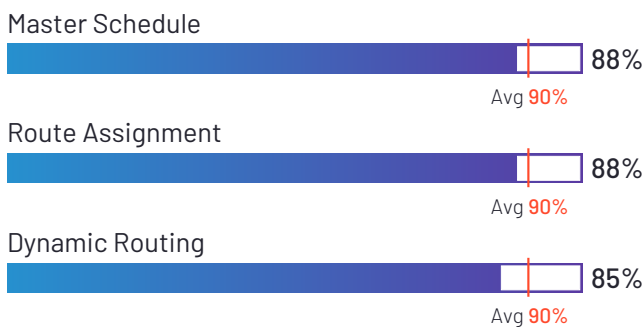
## Satisfaction Ratings



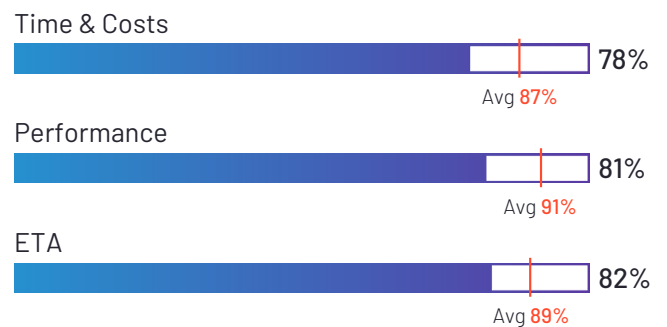
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Jungleworks



**HQ Location**  
Tampa, Florida



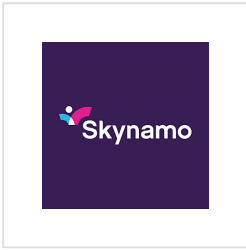
**Year Founded**  
2011



**Employees (Listed On LinkedIn)**  
388



**Company Website**  
[jungleworks.com](http://jungleworks.com)



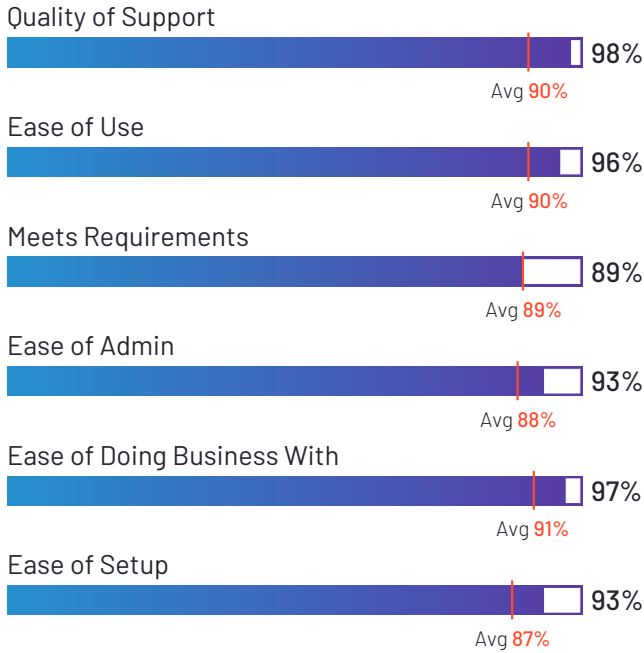
# Skynamo Sales Platform

4.5 ★★★★★ (83)

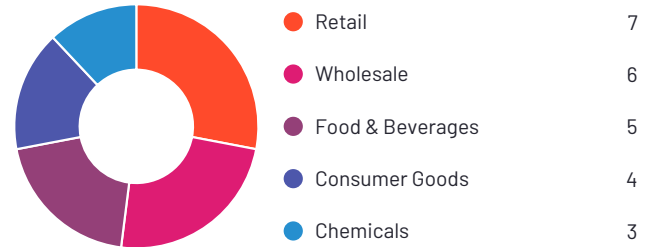


Skynamo Sales Platform has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. Skynamo Sales Platform received the highest Satisfaction score among products in Route Planning. 96% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Skynamo Sales Platform at a rate of 91%. Skynamo Sales Platform is also in the Field Sales, Sales Performance Management, and Retail Distributed Order Management Systems categories.

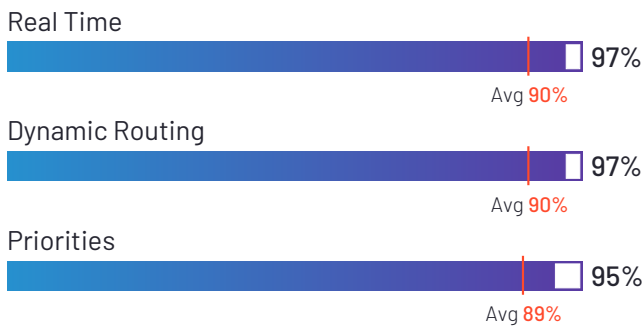
## Satisfaction Ratings



## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Skynamo



**HQ Location**  
Columbus, Ohio



**Year Founded**  
2012



**Employees (Listed On LinkedIn)**  
94



**Company Website**  
[skynamo.com](https://skynamo.com)



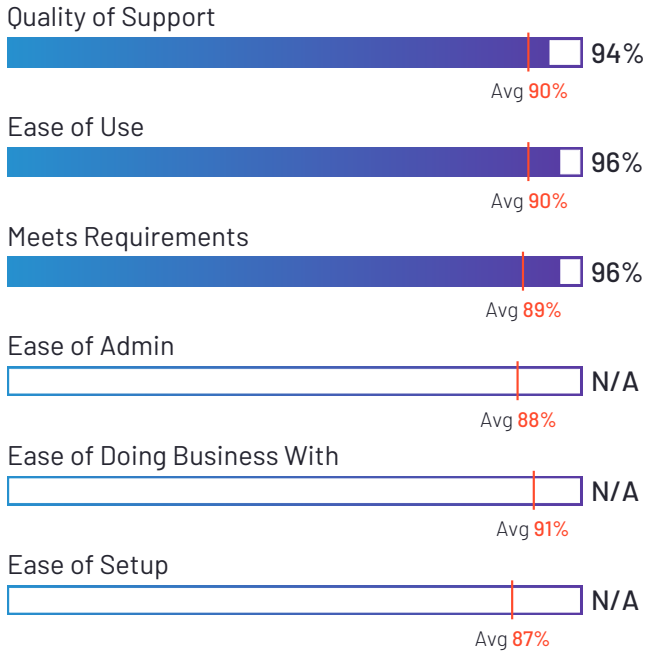
# SalesRabbit

4.4 ★★★★★ (232)



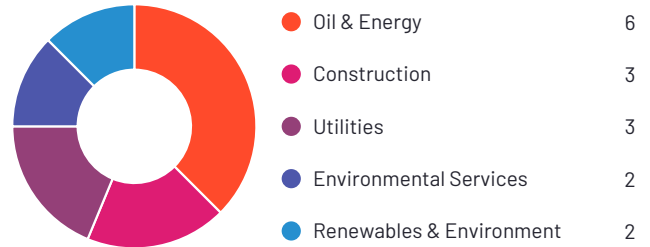
SalesRabbit has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 96% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend SalesRabbit at a rate of 93%. SalesRabbit is also in the Location Intelligence, Field Sales, Pest Control, and Sales Performance Management categories.

## Satisfaction Ratings

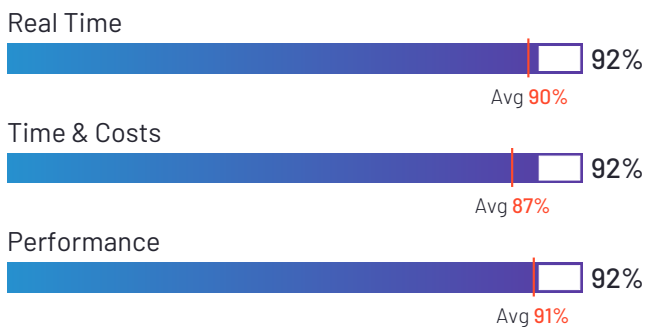


\*N/A is displayed when fewer than five responses were received for the question.

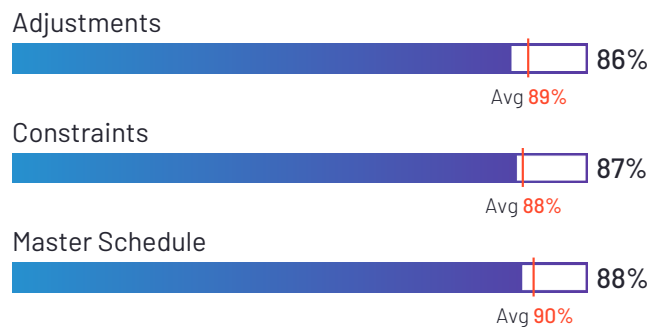
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
SalesRabbit



**HQ Location**  
Lehi, UT



**Year Founded**  
2013



**Employees (Listed On LinkedIn)**  
92



**Company Website**  
[salesrabbit.com](https://salesrabbit.com)



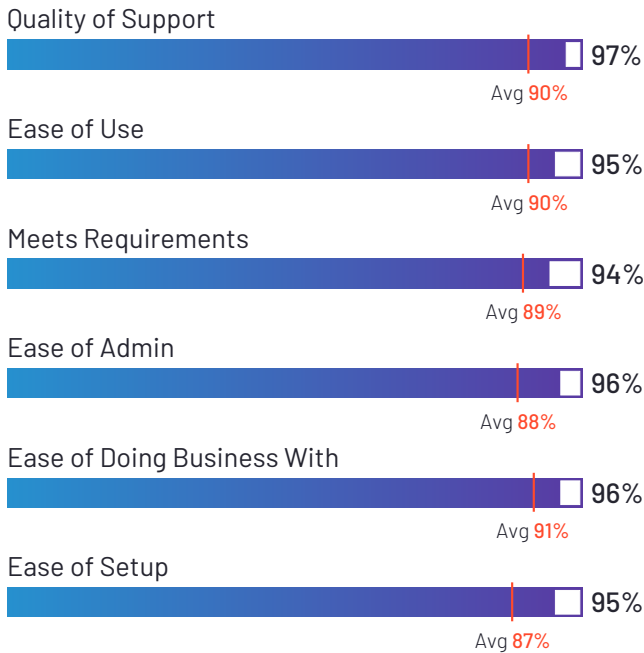
# Fleetx

4.7 ★★★★★ (44)

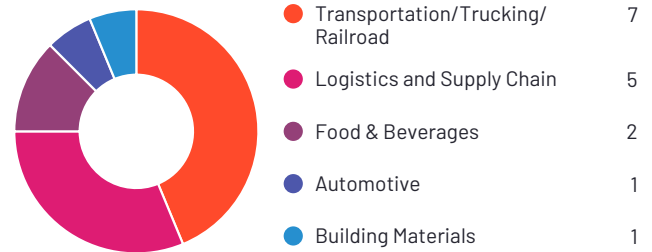


Fleetx has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 94% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Fleetx at a rate of 96%. Fleetx is also in the Fleet Tracking, Fleet Maintenance, Supply Chain Visibility, Fleet Management, and Transportation Management Systems(TMS) categories.

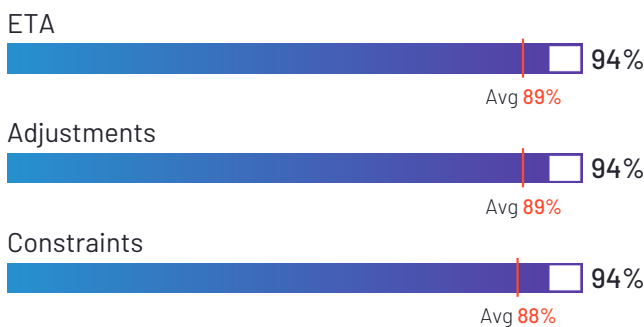
## Satisfaction Ratings



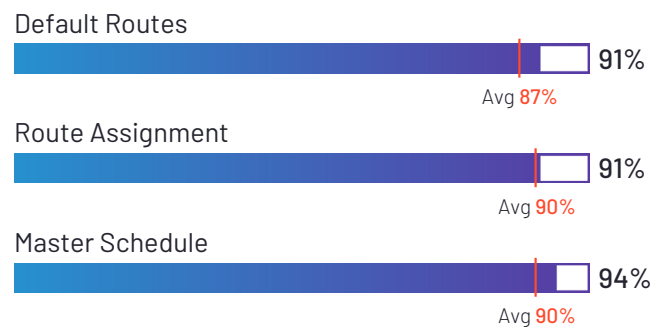
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Fleetx



**HQ Location**  
Gurgaon, Haryana



**Year Founded**  
2017



**Employees (Listed On LinkedIn)**  
336



**Company Website**  
[www.fleetx.io](http://www.fleetx.io)





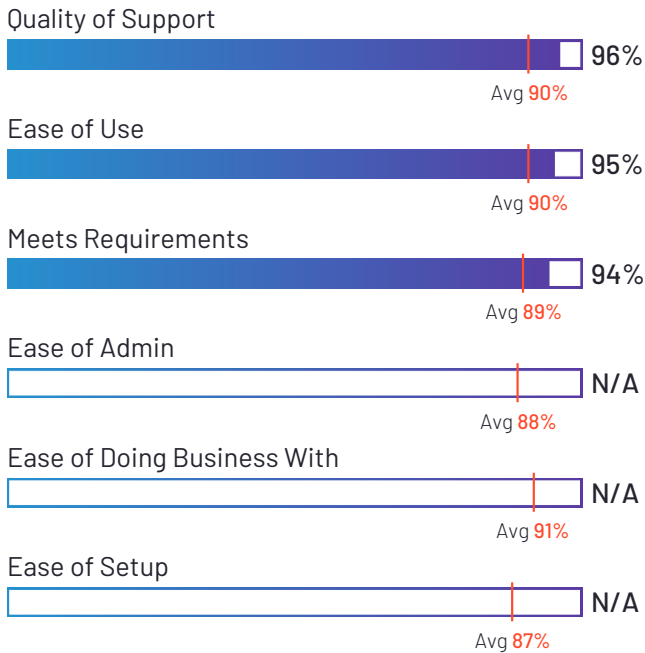
# Nextbillion.ai

4.7 ★★★★★ (27)



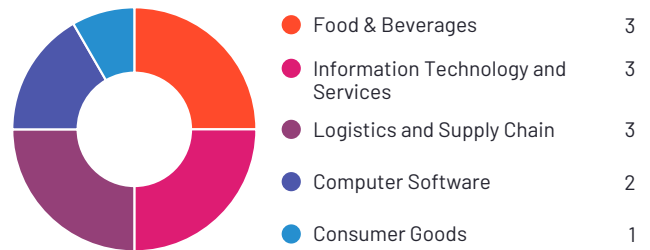
Nextbillion.ai has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend Nextbillion.ai at a rate of 96%. Nextbillion.ai is also in the GIS, Last Mile Delivery, and Location Intelligence categories.

## Satisfaction Ratings



\*N/A is displayed when fewer than five responses were received for the question.

## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Nextbillion.ai



**HQ Location**  
Marina South,  
Singapore



**Year Founded**  
2019



**Employees (Listed On LinkedIn)**  
104



**Company Website**  
[nextbillion.ai](https://nextbillion.ai)



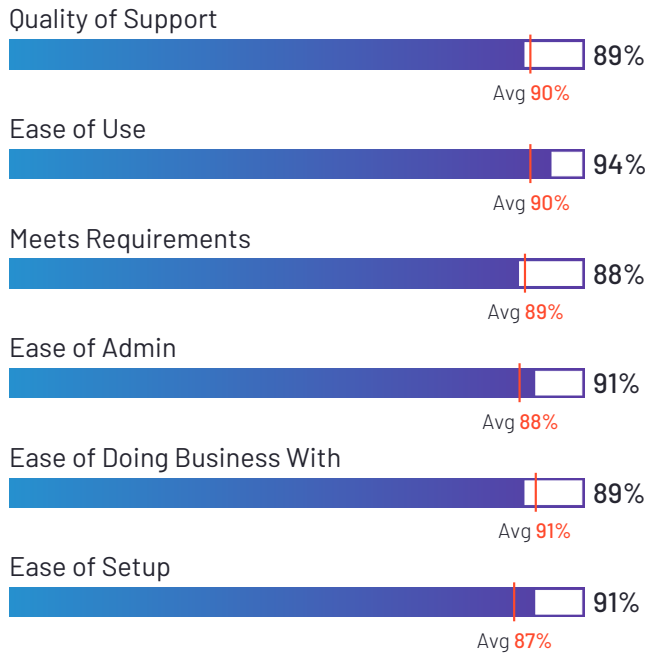
# Route4Me

4.6 ★★★★★ (26)

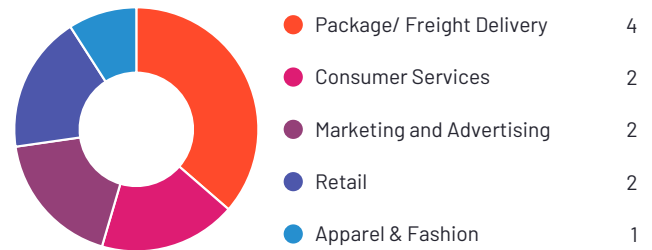


Route4Me has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 96% of users rated it 4 or 5 stars, 60% of users believe it is headed in the right direction, and users said they would be likely to recommend Route4Me at a rate of 92%. Route4Me is also in the Last Mile Delivery, Fleet Tracking, Fleet Management, and Field Service Management categories.

## Satisfaction Ratings



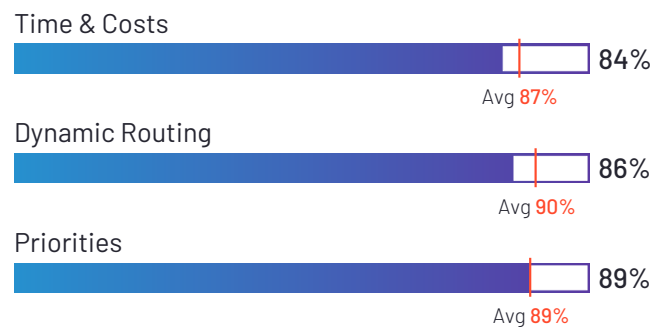
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



Ownership  
Route4Me Inc



HQ Location  
Tampa, Florida



Year Founded  
2009



Employees (Listed  
On LinkedIn)  
61



Company Website  
[route4me.com](https://route4me.com)



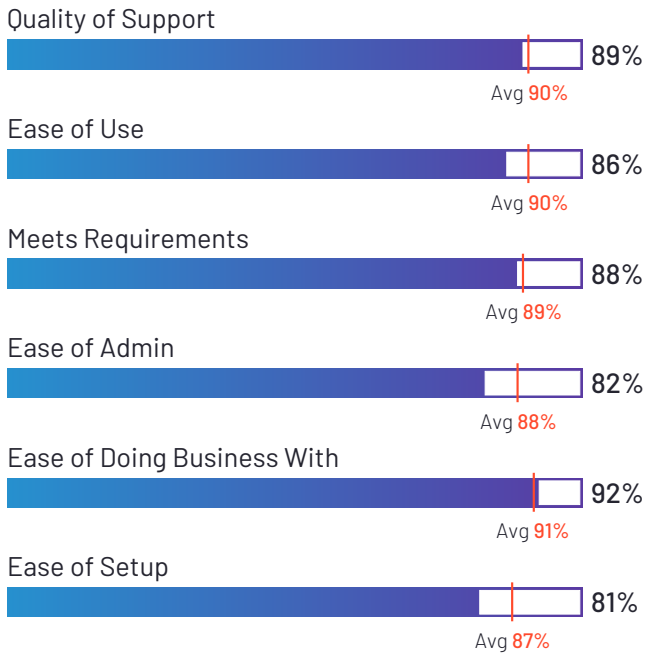
# Geopointe

4.3 ★★★★★ (280)

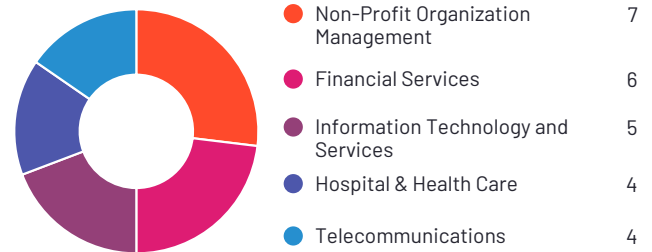


Geopointe has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 94% of users rated it 4 or 5 stars, 78% of users believe it is headed in the right direction, and users said they would be likely to recommend Geopointe at a rate of 87%. Geopointe is also in the Field Sales, GIS, Salesforce AppExchange Apps, Field Service Management, and Location Intelligence categories.

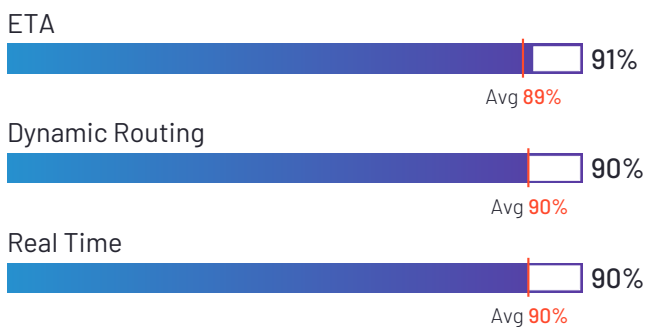
## Satisfaction Ratings



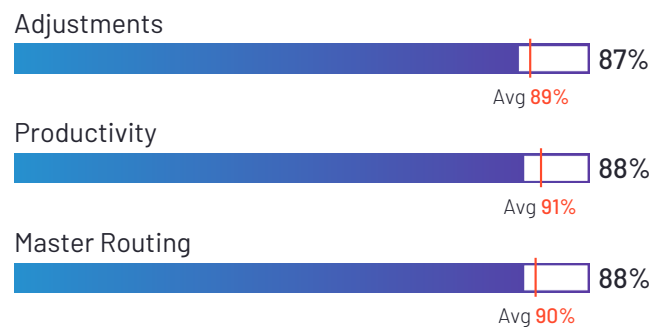
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Ascent Cloud



**HQ Location**  
Detroit, Michigan



**Employees (Listed On LinkedIn)**  
78



**Company Website**  
[ascentcloud.io](https://ascentcloud.io)



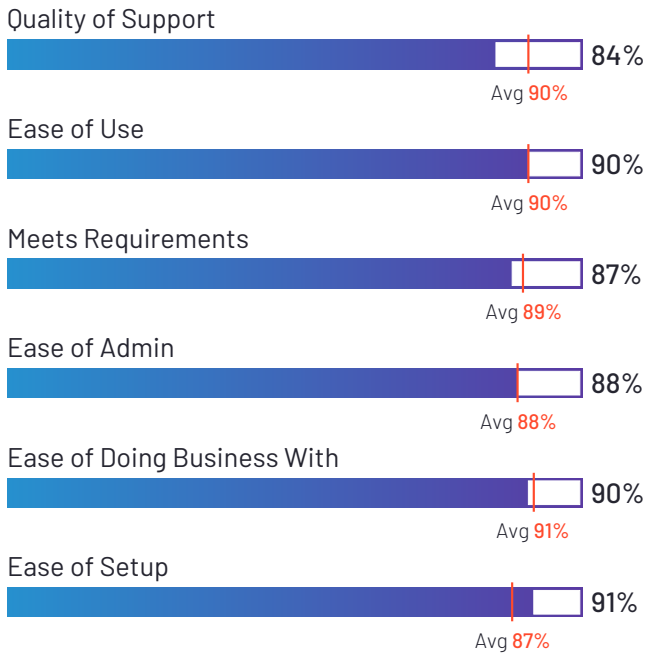
# Shipsy

4.3 ★★★★★ (81)

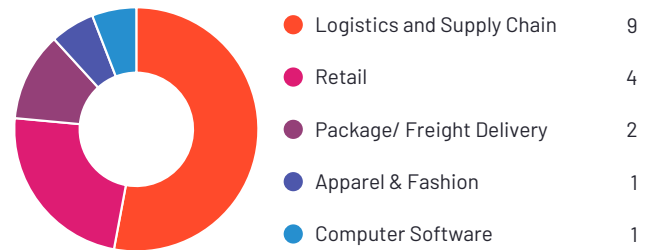


Shipsy has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 85% of users believe it is headed in the right direction, and users said they would be likely to recommend Shipsy at a rate of 87%. Shipsy is also in the Last Mile Delivery, Fleet Tracking, 3PL, Freight Management, Shipping, Transportation Management Systems(TMS), and Supply Chain Visibility categories.

## Satisfaction Ratings



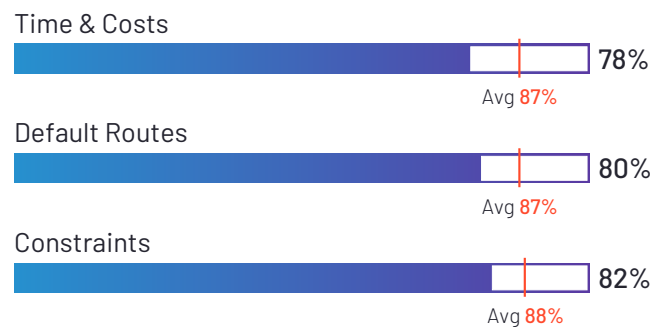
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Shipsy



**HQ Location**  
Gurgaon, Haryana



**Year Founded**  
2015



**Employees (Listed On LinkedIn)**  
329



**Company Website**  
[www.shipsy.in](http://www.shipsy.in)



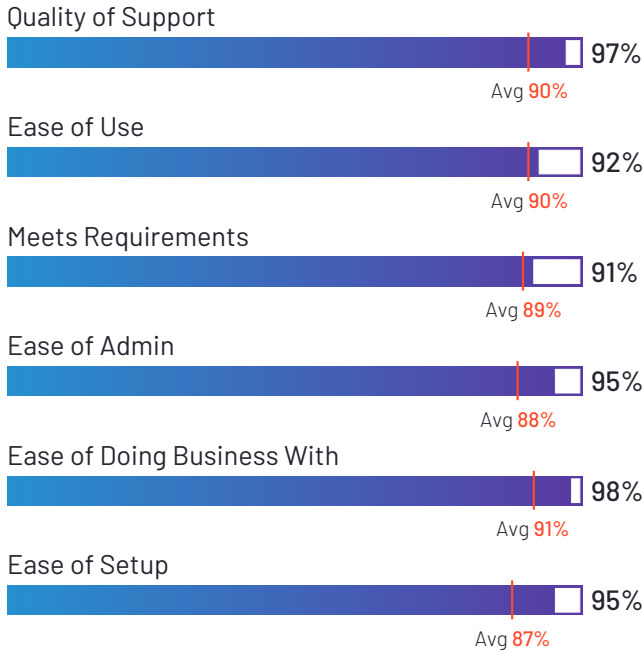
# OptimoRoute

4.8 ★★★★★ (26)



OptimoRoute has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend OptimoRoute at a rate of 97%. OptimoRoute is also in the Field Service Management category.

## Satisfaction Ratings



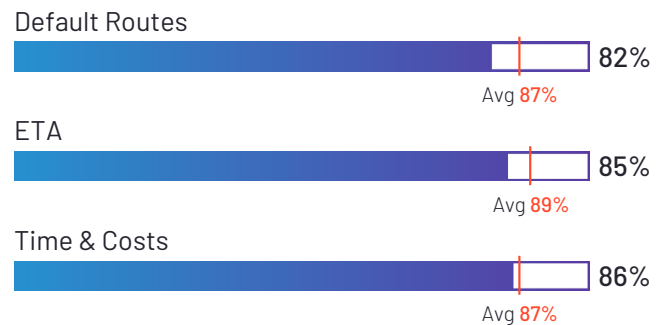
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
OptimoRoute



**HQ Location**  
Zagreb, Croatia



**Year Founded**  
2012



**Employees (Listed On LinkedIn)**  
39



**Company Website**  
[optimoroute.com](https://www.optimoroute.com)



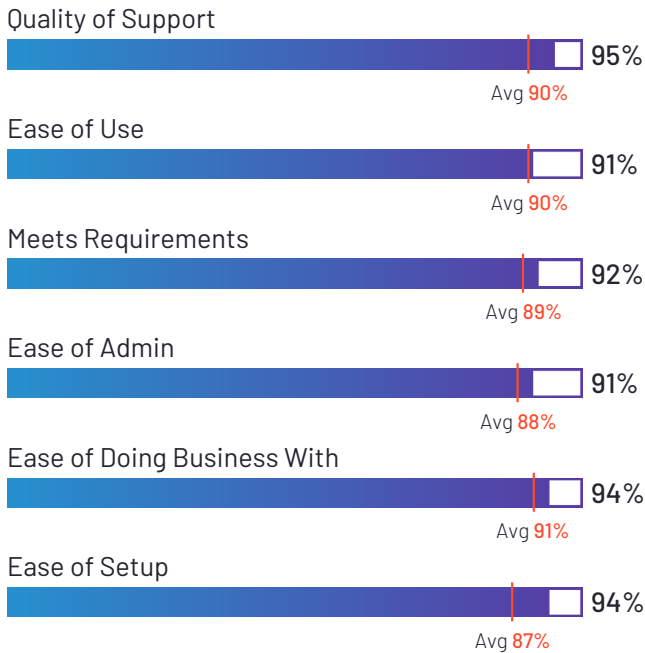
# Routific

4.6 ★★★★★ (17)

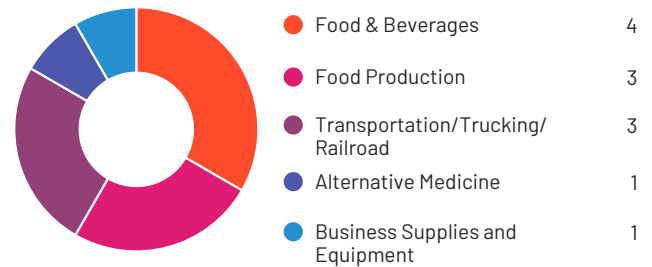


Routific has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 94% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Routific at a rate of 92%.

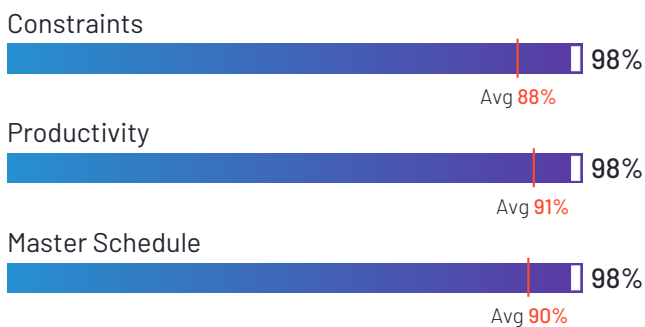
## Satisfaction Ratings



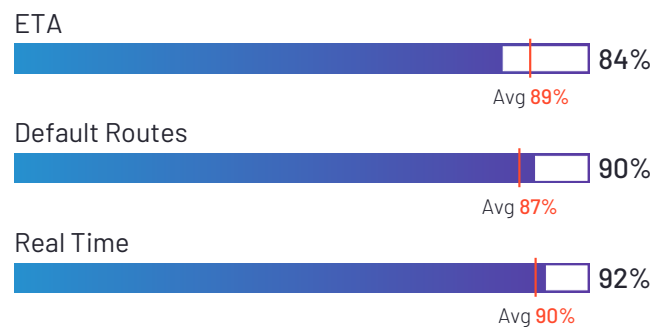
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Routific



**HQ Location**  
British Columbia,  
Canada



**Year Founded**  
2012



**Employees (Listed On LinkedIn)**  
30



**Company Website**  
[routific.com](http://routific.com)



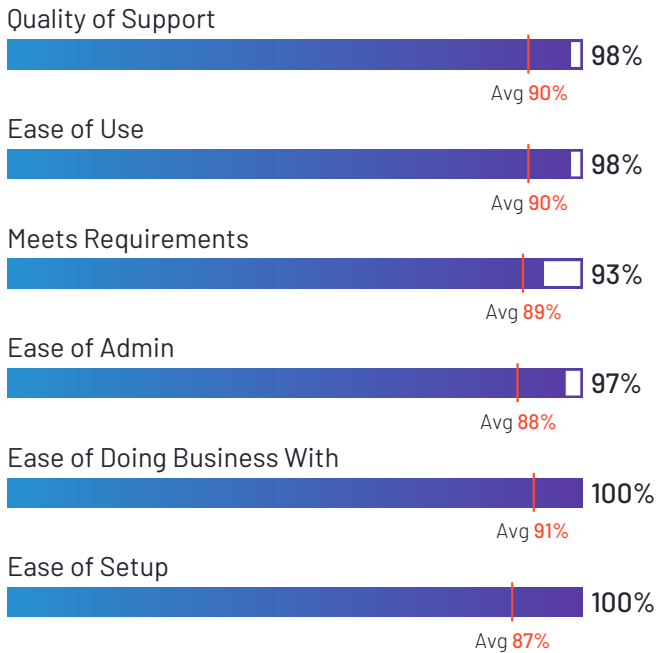
# Optiyol Route Optimizer

4.9 ★★★★★ (11)



Optiyol Route Optimizer has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Optiyol Route Optimizer at a rate of 97%.

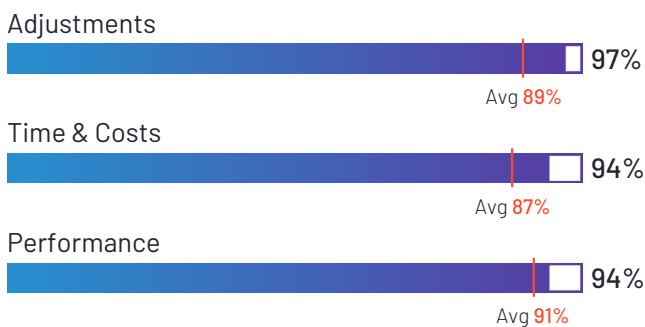
## Satisfaction Ratings



## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Optiyol



**HQ Location**  
San Francisco,  
California



**Year Founded**  
2014



**Employees (Listed  
On LinkedIn)**  
25



**Company Website**  
[optiyol.com](https://optiyol.com)

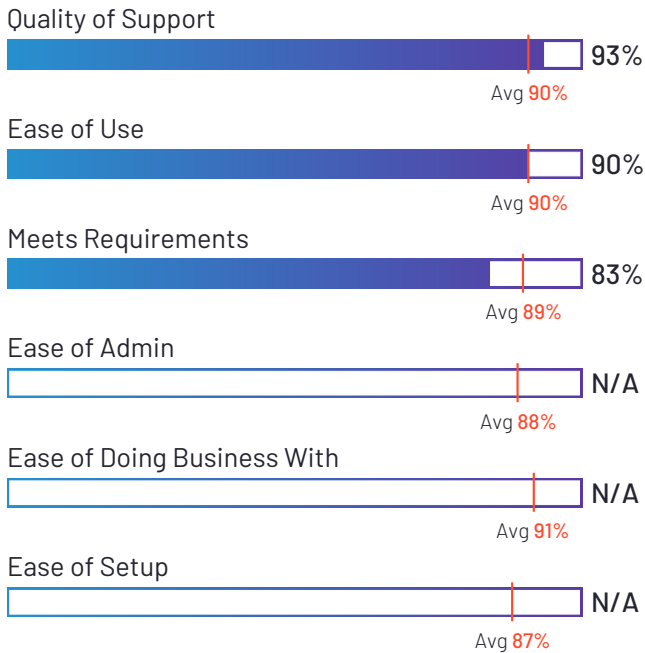


# Locus

4.5 ★★★★★ (11)

Locus Dispatcher has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Locus Dispatcher at a rate of 90%. Locus Dispatcher is also in the GIS category.

## Satisfaction Ratings



## Top Industries Represented



\*N/A is displayed when fewer than five responses were received for the question.

<p><b>Ownership</b> Locus</p>	<p><b>HQ Location</b> Wilmington, Delaware</p>	<p><b>Year Founded</b> 2015</p>	<p><b>Employees (Listed On LinkedIn)</b> 373</p>	<p><b>Company Website</b> <a href="https://locus.sh">locus.sh</a></p>
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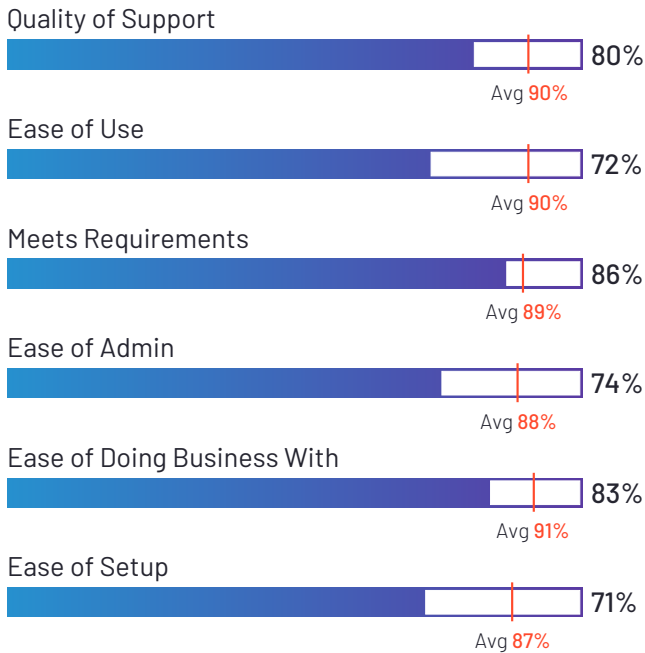


# ArcGIS Network Analyst

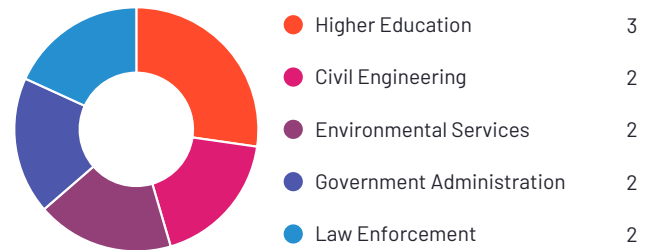
4.0 ★★★★★ (22)

ArcGIS Network Analyst has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 90% of users rated it 4 or 5 stars, 79% of users believe it is headed in the right direction, and users said they would be likely to recommend ArcGIS Network Analyst at a rate of 79%. ArcGIS Network Analyst is also in the Other Transportation category.

## Satisfaction Ratings



## Top Industries Represented



**Ownership**  
Esri



**HQ Location**  
Redlands, CA



**Year Founded**  
1969



**Employees (Listed On LinkedIn)**  
5,934



**Company Website**  
[www.esri.com](http://www.esri.com)

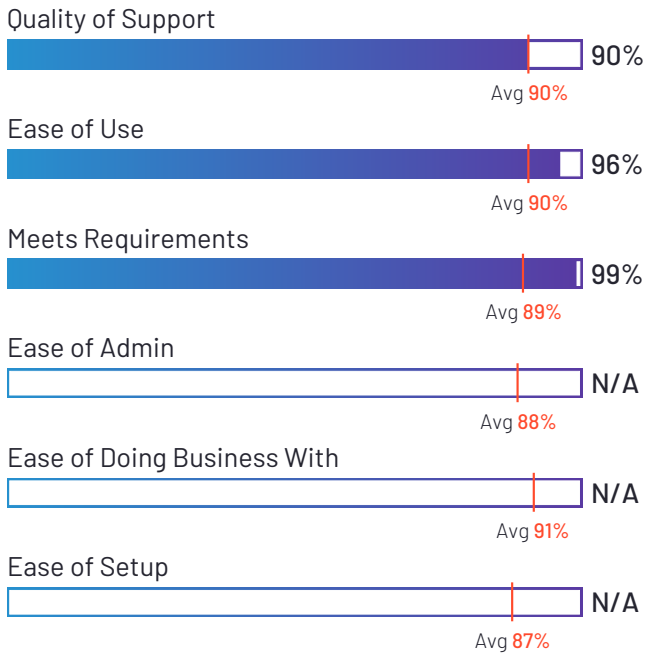


# Google Routes

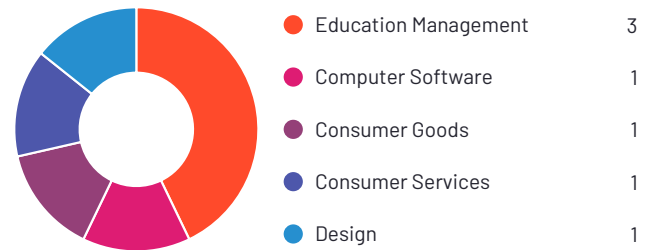
4.2 ★★★★★ (15)

Google Routes has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 80% of users rated it 4 or 5 stars, 80% of users believe it is headed in the right direction, and users said they would be likely to recommend Google Routes at a rate of 85%.

## Satisfaction Ratings



## Top Industries Represented



\*N/A is displayed when fewer than five responses were received for the question.

<p><b>Ownership</b> Google</p>	<p><b>HQ Location</b> Mountain View, CA</p>	<p><b>Year Founded</b> 1998</p>	<p><b>Total Revenue</b> \$182,527 (USD MM)</p>	<p><b>Employees (Listed On LinkedIn)</b> 300,081</p>	<p><b>Company Website</b> <a href="https://cloud.google.com">cloud.google.com</a></p>
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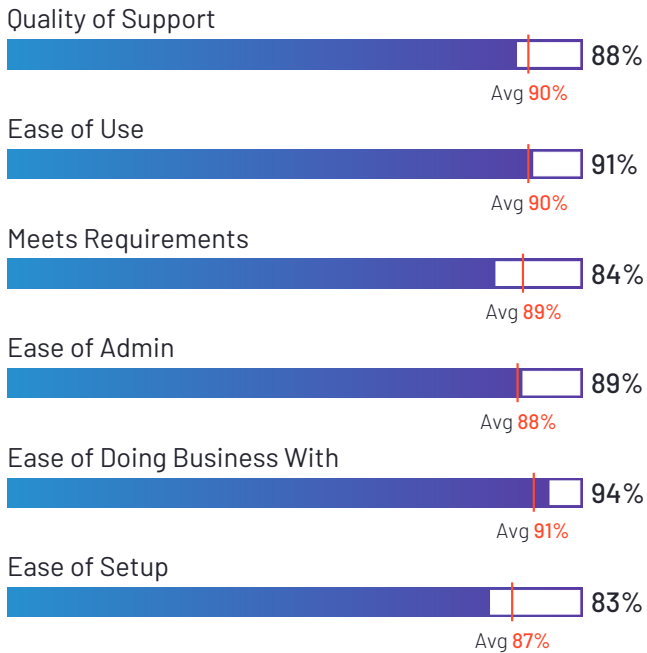


# LogiNext Mile

4.6 ★★★★★ (21)

LogiNext Mile has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend LogiNext Mile at a rate of 91%. LogiNext Mile is also in the Location Intelligence, Field Service Management, and Last Mile Delivery categories.

## Satisfaction Ratings



## Top Industries Represented



**Ownership**  
LogiNext



**HQ Location**  
Jersey City, New Jersey



**Year Founded**  
2014



**Employees (Listed On LinkedIn)**  
141



**Company Website**  
[loginextsolutions.com](https://loginextsolutions.com)

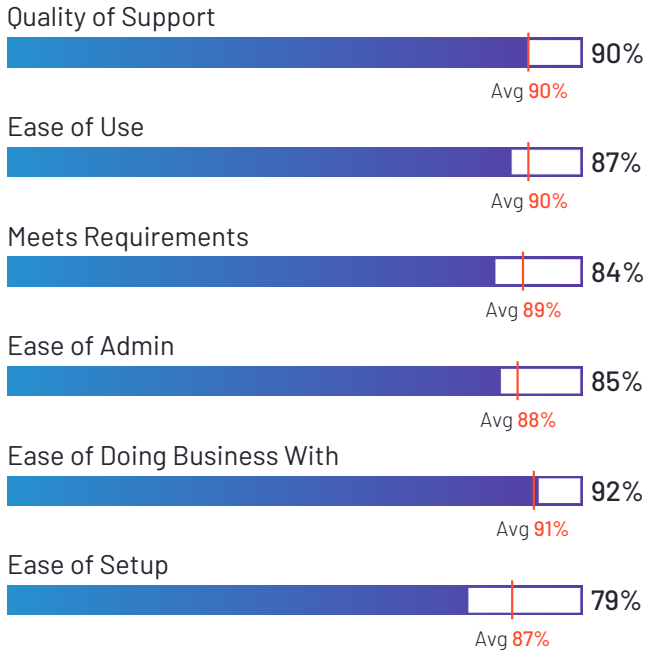


# Workwave Route Manager

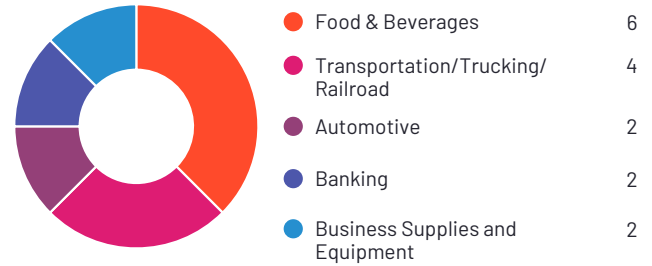
4.3 ★★★★★ (44)

Workwave Route Manager has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 93% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend Workwave at a rate of 86%. Workwave is also in the Last Mile Delivery category.

## Satisfaction Ratings



## Top Industries Represented



**Ownership**  
WorkWave



**HQ Location**  
Holmdel, NJ



**Year Founded**  
1984



**Employees (Listed On LinkedIn)**  
414



**Company Website**  
[workwave.com](http://workwave.com)

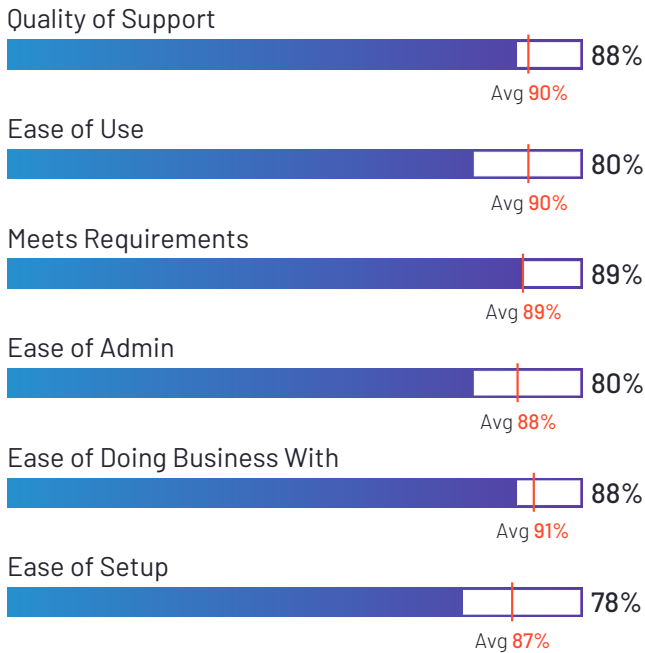


# Salesforce Maps

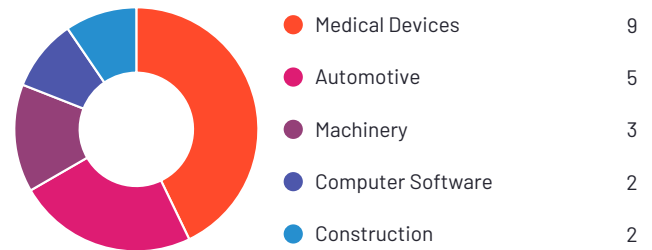
4.4 ★★★★★ (208)

Salesforce Maps has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 98% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Salesforce Maps at a rate of 86%. Salesforce Maps is also in the Location Intelligence, Field Sales, GIS, Salesforce AppExchange Apps, Field Service Management, Sales & Ops Planning, and Sales Performance Management categories.

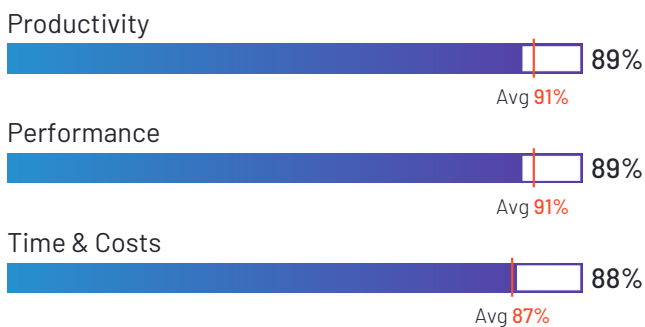
## Satisfaction Ratings



## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
Salesforce



**HQ Location**  
San Francisco, CA



**Year Founded**  
1999



**Total Revenue**  
\$21,252 (USD MM)



**Employees (Listed On LinkedIn)**  
69,936



**Company Website**  
[salesforce.com](https://salesforce.com)

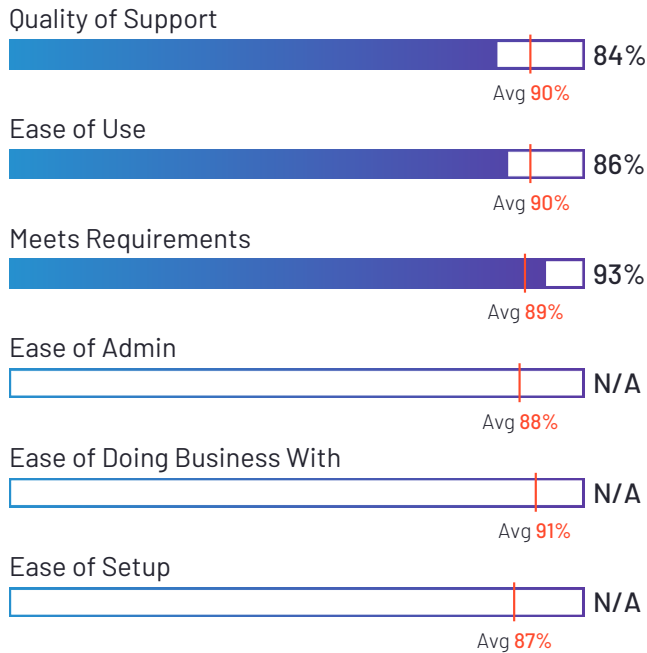


# PC\*Miler

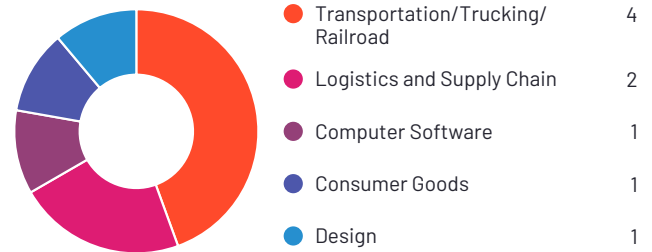
4.4 ★★★★★ (13)

PC\*Miler has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 91% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend PC\*Miler at a rate of 88%. PC\*Miler is also in the Trucking category.

## Satisfaction Ratings



## Top Industries Represented



\*N/A is displayed when fewer than five responses were received for the question.

<p><b>Ownership</b> Trimble</p>	<p><b>HQ Location</b> Sunnyvale, CA</p>	<p><b>Year Founded</b> 1978</p>	<p><b>Total Revenue</b> \$3,148 (USD MM)</p>	<p><b>Employees (Listed On LinkedIn)</b> 8,617</p>	<p><b>Company Website</b> <a href="https://projectsight.trimble.com">projectsight.trimble.com</a></p>
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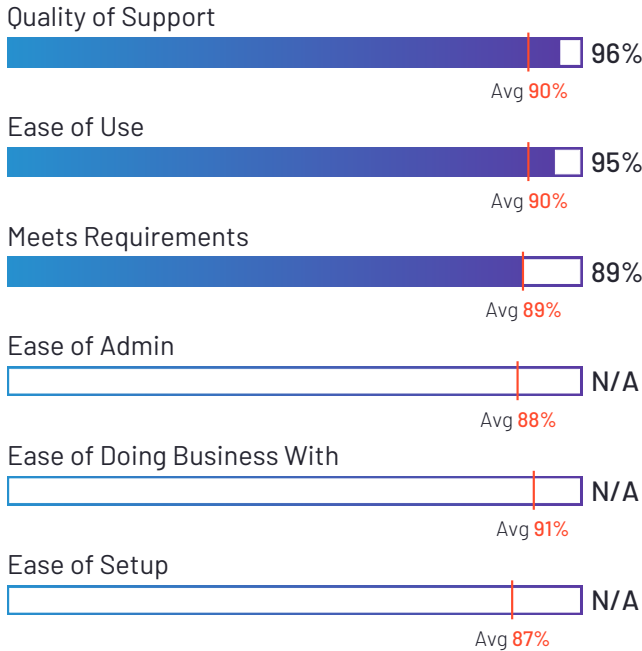


# MyRouteOnline

4.5 ★★★★★ (10)

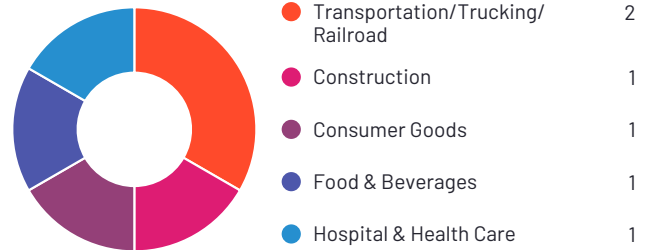
MyRouteOnline has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 80% of users rated it 4 or 5 stars, 75% of users believe it is headed in the right direction, and users said they would be likely to recommend MyRouteOnline at a rate of 90%.

## Satisfaction Ratings

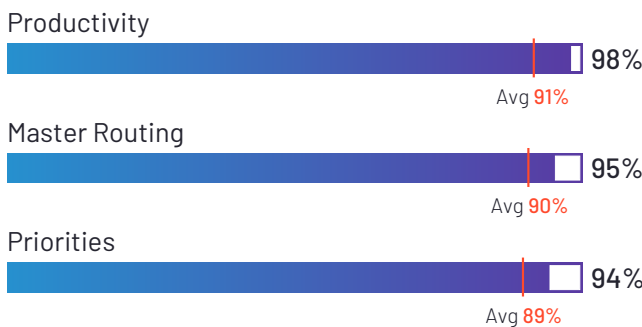


\*N/A is displayed when fewer than five responses were received for the question.

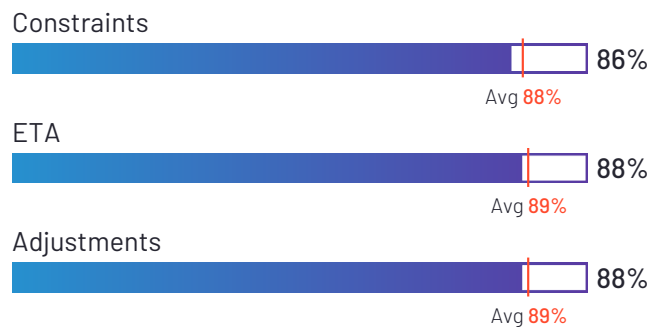
## Top Industries Represented



## Highest-Rated Features



## Lowest-Rated Features



**Ownership**  
MyRouteOnline



**Year Founded**  
2009



**Employees (Listed On LinkedIn)**  
3



**Company Website**  
[myrouteonline.com](http://myrouteonline.com)

# Satisfaction Ratings for Route Planning

G2 reviewers rated software sellers' ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
<b>Verizon Connect</b>	82%	77%	87%	88%	81%	80%	85%	89%	46
<b>Scribble Maps</b>	94%	87%	91%	88%	94%	92%	91%	91%	76
<b>Onfleet</b>	88%	87%	84%	89%	88%	83%	92%	90%	55
<b>ArcGIS Navigator</b>	83%	70%	88%	86%	90%	95%	86%	85%	41
<b>Maptitude</b>	94%	91%	91%	90%	92%	91%	84%	84%	83
<b>Tookan</b>	80%	78%	82%	86%	85%	79%	84%	83%	44
<b>Skynamo Sales Platform</b>	91%	97%	89%	93%	97%	98%	93%	96%	67
<b>SalesRabbit</b>	93%	94%	96%	N/A	N/A	94%	N/A	96%	80
<b>Fleetx</b>	96%	92%	94%	96%	96%	97%	95%	95%	88
<b>Nextbillion.ai</b>	96%	90%	94%	N/A	N/A	96%	N/A	95%	94
<b>Route4Me</b>	92%	60%	88%	91%	89%	89%	91%	94%	70
<b>Geopointe</b>	87%	78%	88%	82%	92%	89%	81%	86%	54
<b>Shipsy</b>	87%	85%	87%	88%	90%	84%	91%	90%	65
<b>OptimoRoute</b>	97%	95%	91%	95%	98%	97%	95%	92%	92
<b>Routific</b>	92%	94%	92%	91%	94%	95%	94%	91%	76
<b>Optiyol Route Optimizer</b>	97%	100%	93%	97%	100%	98%	100%	98%	100

(Satisfaction Ratings for Route Planning continues on next page)

\*N/A is displayed when fewer than five responses were received for the question.

\*\*Net Promoter Score ranges from -100 to +100



# Satisfaction Ratings for Route Planning (continued)

G2 reviewers rated software sellers' ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
<b>Locus Dispatcher</b>	90%	N/A	83%	N/A	N/A	93%	N/A	90%	80
<b>ArcGIS Network Analyst</b>	79%	79%	86%	74%	83%	80%	71%	72%	28
<b>Google Routes</b>	85%	80%	99%	N/A	N/A	90%	N/A	96%	53
<b>LogiNext Mile</b>	91%	100%	84%	89%	94%	88%	83%	91%	75
<b>Workwave</b>	86%	88%	84%	85%	92%	90%	79%	87%	52
<b>Salesforce Maps</b>	86%	93%	89%	80%	88%	88%	78%	80%	56
<b>PC*Miler</b>	88%	90%	93%	N/A	N/A	84%	N/A	86%	54
<b>MyRouteOnline</b>	90%	75%	89%	N/A	N/A	96%	N/A	95%	60
<b>Average</b>	89%	86%	89%	88%	91%	90%	87%	90%	66

\*N/A is displayed when fewer than five responses were received for the question.

\*\*Net Promoter Score ranges from -100 to +100



# Feature Comparison for Route Planning

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Routing

	Master Routing	Default Routes	Route Assignment
Verizon Connect	88%	86%	87%
<b>Scribble Maps</b>			
Onfleet	92%	87%	90%
ArcGIS Navigator	90%	84%	93%
Maptitude	N/A	N/A	N/A
Tookan	84%	83%	88%
Skynamo Sales Platform	91%	90%	95%
SalesRabbit	92%		91%
Fleetx	N/A	91%	91%
Nextbillion.ai	91%	N/A	91%
Route4Me	95%	94%	98%
Geopointe	88%	88%	89%
Shipsy	86%	80%	84%
OptimoRoute	90%	82%	89%
Routific	97%	90%	95%
Optiyol Route Optimizer	N/A	N/A	N/A

*(Feature Comparison for Route Planning continues on next page)*

\*N/A is displayed when fewer than five responses were received for the question.

\*\*A blank box indicates that a seller has selected that they do not offer that feature.



# Feature Comparison for Route Planning (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Routing

	Master Routing	Default Routes	Route Assignment
Locus Dispatcher	N/A	N/A	N/A
ArcGIS Network Analyst	N/A	N/A	N/A
Google Routes	N/A	N/A	N/A
LogiNext Mile	N/A	N/A	N/A
Workwave	N/A	N/A	N/A
Salesforce Maps	88%	87%	84%
PC*Miler	N/A	N/A	N/A
MyRouteOnline	95%	89%	89%
Average	90%	87%	90%

*(Feature Comparison for Route Planning continues on next page)*

\*N/A is displayed when fewer than five responses were received for the question.

\*\*A blank box indicates that a seller has selected that they do not offer that feature.

# Feature Comparison for Route Planning (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Scheduling

	Master Schedule	Constraints	Adjustments	ETA
<b>Verizon Connect</b>	86%	84%	83%	87%
<b>Scribble Maps</b>				
<b>Onfleet</b>	89%	86%	85%	87%
<b>ArcGIS Navigator</b>	90%	86%	84%	90%
<b>Maptitude</b>	N/A	N/A	N/A	N/A
<b>Tookan</b>	88%	83%	85%	82%
<b>Skynamo Sales Platform</b>	94%	91%	91%	92%
<b>SalesRabbit</b>	88%	87%	86%	
<b>Fleetx</b>	94%	94%	94%	94%
<b>Nextbillion.ai</b>	N/A	N/A	N/A	N/A
<b>Route4Me</b>	95%	92%	95%	98%
<b>Geopointe</b>	88%	88%	87%	91%
<b>Shipsy</b>	86%	82%	84%	88%
<b>OptimoRoute</b>	90%	90%	93%	85%
<b>Routific</b>	98%	98%	92%	84%
<b>Optiyol Route Optimizer</b>	N/A	N/A	97%	89%

(Feature Comparison for Route Planning continues on next page)

\*N/A is displayed when fewer than five responses were received for the question.

\*\*A blank box indicates that a seller has selected that they do not offer that feature.



# Feature Comparison for Route Planning (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Scheduling

	Master Schedule	Constraints	Adjustments	ETA
Locus Dispatcher	N/A	N/A	N/A	N/A
ArcGIS Network Analyst	N/A	N/A	N/A	N/A
Google Routes	N/A	N/A	N/A	N/A
LogiNext Mile	N/A	N/A	N/A	N/A
Workwave	N/A	N/A	N/A	N/A
Salesforce Maps	85%	83%	87%	83%
PC*Miler	N/A	N/A	N/A	N/A
MyRouteOnline	93%	86%	88%	88%
Average	90%	88%	89%	88%

(Feature Comparison for Route Planning continues on next page)

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# Feature Comparison for Route Planning (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Optimization

	Priorities	Real Time	Dynamic Routing
Verizon Connect	85%	89%	85%
Scribble Maps	87%	89%	94%
Onfleet	85%	89%	89%
ArcGIS Navigator	94%	83%	90%
Maptitude	N/A	N/A	N/A
Tookan	85%	84%	85%
Skynamo Sales Platform	95%	97%	97%
SalesRabbit	90%	92%	92%
Fleetx	N/A	N/A	N/A
Nextbillion.ai	N/A	N/A	N/A
Route4Me	89%	95%	86%
Geopointe	89%	90%	90%
Shipsy	84%	88%	88%
OptimoRoute	90%	88%	89%
Routific	96%	92%	92%
Optiyol Route Optimizer	N/A	91%	94%

*(Feature Comparison for Route Planning continues on next page)*

\*N/A is displayed when fewer than five responses were received for the question.

\*\*A blank box indicates that a seller has selected that they do not offer that feature.

# Feature Comparison for Route Planning (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Optimization

	Priorities	Real Time	Dynamic Routing
Locus Dispatcher	N/A	N/A	N/A
ArcGIS Network Analyst	N/A	N/A	N/A
Google Routes	N/A	N/A	N/A
LogiNext Mile	N/A	N/A	N/A
Workwave	N/A	N/A	N/A
Salesforce Maps	85%	88%	86%
PC*Miler	N/A	N/A	N/A
MyRouteOnline	94%	90%	89%
Average	89%	90%	90%

*(Feature Comparison for Route Planning continues on next page)*

\*N/A is displayed when fewer than five responses were received for the question.

\*\*A blank box indicates that a seller has selected that they do not offer that feature.

# Feature Comparison for Route Planning (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Analytics

	Performance	Time & Costs	Productivity
<b>Verizon Connect</b>	86%	86%	87%
<b>Scribble Maps</b>			
<b>Onfleet</b>	92%	86%	86%
<b>ArcGIS Navigator</b>	88%	86%	96%
<b>Maptitude</b>	N/A	N/A	N/A
<b>Tookan</b>	81%	78%	83%
<b>Skynamo Sales Platform</b>	95%	90%	92%
<b>SalesRabbit</b>	92%	92%	91%
<b>Fleetx</b>	N/A	N/A	N/A
<b>Nextbillion.ai</b>	N/A	N/A	N/A
<b>Route4Me</b>	92%	84%	92%
<b>Geopointe</b>	89%	89%	88%
<b>Shipsy</b>	90%	78%	92%
<b>OptimoRoute</b>	92%	86%	90%
<b>Routific</b>	95%	96%	98%
<b>Optiyol Route Optimizer</b>	94%	94%	91%

(Feature Comparison for Route Planning continues on next page)

\*N/A is displayed when fewer than five responses were received for the question.

\*\*A blank box indicates that a seller has selected that they do not offer that feature.



# Feature Comparison for Route Planning (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

## Analytics

	Performance	Time & Costs	Productivity
Locus Dispatcher	N/A	N/A	N/A
ArcGIS Network Analyst	N/A	N/A	N/A
Google Routes	N/A	N/A	N/A
LogiNext Mile	N/A	N/A	N/A
Workwave	N/A	N/A	N/A
Salesforce Maps	89%	88%	89%
PC*Miler	N/A	N/A	N/A
MyRouteOnline	93%	90%	98%
Average	91%	87%	91%

\*N/A is displayed when fewer than five responses were received for the question.

\*\*A blank box indicates that a seller has selected that they do not offer that feature.

# Additional Data for Route Planning

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

## Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise ( >1000 emp.)
Verizon Connect	67%	29%	4%
Scribble Maps	78%	22%	0%
Onfleet	72%	28%	0%
ArcGIS Navigator	42%	38%	21%
Maptitude	50%	23%	27%
Tookan	69%	29%	2%
Skynamo Sales Platform	78%	20%	2%
SalesRabbit	54%	42%	4%
Fleetx	17%	61%	22%
Nextbillion.ai	58%	16%	26%
Route4Me	75%	21%	4%
Geopointe	41%	39%	20%
Shipsy	13%	35%	52%
OptimoRoute	73%	27%	0%
Routific	82%	18%	0%
Optiyol Route Optimizer	55%	18%	27%

*(Additional Data for Route Planning continues on next page)*

\*N/A is displayed when data is not publicly available.

# Additional Data for Route Planning (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

## Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise ( >1000 emp.)
Locus Dispatcher	40%	30%	30%
ArcGIS Network Analyst	43%	29%	29%
Google Routes	67%	27%	7%
LogiNext Mile	25%	50%	25%
Workwave	66%	25%	9%
Salesforce Maps	7%	28%	65%
PC*Miler	50%	40%	10%
MyRouteOnline	40%	50%	10%
Average	53%	31%	17%

*(Additional Data for Route Planning continues on next page)*

\*N/A is displayed when data is not publicly available.

# Additional Data for Route Planning (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

## Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
<b>Verizon Connect</b>	29%	71%	1.9	71%	20%	1%	8%	7	18
<b>Scribble Maps</b>	43%	57%	3.3	83%	0%	0%	17%	5	6
<b>Onfleet</b>	25%	75%	0.4	88%	6%	6%	0%	7	7
<b>ArcGIS Navigator</b>	N/A	N/A	N/A	40%	40%	20%	0%	N/A	N/A
<b>Maptitude</b>	12%	88%	2.6	100%	0%	0%	0%	3	10
<b>Tookan</b>	63%	38%	4.1	64%	12%	4%	20%	17	3
<b>Skynamo Sales Platform</b>	50%	50%	1.1	68%	9%	5%	18%	17	10
<b>SalesRabbit</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Fleetx</b>	27%	73%	1.9	70%	30%	0%	0%	12	9
<b>Nextbillion.ai</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Route4Me</b>	57%	43%	2.7	100%	0%	0%	0%	3	N/A
<b>Geopointe</b>	89%	11%	2.0	79%	9%	0%	12%	7	17
<b>Shipsy</b>	63%	38%	2.4	75%	13%	0%	13%	27	12
<b>OptimoRoute</b>	63%	37%	1.7	95%	0%	5%	0%	3	1
<b>Routific</b>	0%	100%	3.1	93%	0%	0%	7%	3	5
<b>Optiyol Route Optimizer</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Route Planning continues on next page)

\*N/A is displayed when data is not publicly available.

# Additional Data for Route Planning (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

## Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
<b>Locus Dispatcher</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>ArcGIS Network Analyst</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Google Routes</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>LogiNext Mile</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>Workwave</b>	58%	42%	1.2	84%	8%	8%	0%	3	6
<b>Salesforce Maps</b>	75%	25%	1.6	71%	29%	0%	0%	75	27
<b>PC*Miler</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>MyRouteOnline</b>	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Route Planning continues on next page)

\*N/A is displayed when data is not publicly available.

## Additional Data for Route Planning (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

### User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Verizon Connect	77%	22
Scribble Maps	39%	20
Onfleet	91%	19
ArcGIS Navigator	N/A	N/A
Maptitude	67%	N/A
Tookan	58%	15
Skynamo Sales Platform	88%	9
SalesRabbit	N/A	N/A
Fleetx	76%	9
Nextbillion.ai	N/A	N/A
Route4Me	79%	36
Geopointe	48%	24
Shipsy	71%	15
OptimoRoute	93%	10
Routific	N/A	14
Optiyol Route Optimizer	N/A	N/A

(Additional Data for Route Planning continues on next page)

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# Additional Data for Route Planning (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

## User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Locus Dispatcher	N/A	N/A
ArcGIS Network Analyst	N/A	N/A
Google Routes	N/A	N/A
LogiNext Mile	N/A	N/A
Workwave	73%	12
Salesforce Maps	55%	10
PC*Miler	N/A	N/A
MyRouteOnline	N/A	N/A
Average	70%	17

(Additional Data for Route Planning continues on next page)

\*N/A is displayed when data is not publicly available.

# Additional Data for Route Planning (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each product's impact and influence in the category.

## Market Presence

	Seller Name	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
<b>Verizon Connect</b>	Verizon Connect		\$126,034	2,870	82,597	3,601	3.5
<b>Scribble Maps</b>	Scribble Maps	2009	N/A	6	41	0	N/A
<b>Onfleet</b>	Onfleet	2015	N/A	116	5,283	2,212	4.5
<b>ArcGIS Navigator</b>	Esri	1969	N/A	5,934	293,140	192,983	4.0
<b>Maptitude</b>	Caliper	1983	N/A	39	1,780	1,251	3.9
<b>Tookan</b>	Jungleworks	2011	N/A	388	16,520	556	3.7
<b>Skynamo Sales Platform</b>	Skynamo	2012	N/A	94	3,589	415	4.6
<b>SalesRabbit</b>	SalesRabbit	2013	N/A	92	1,860	433	4.8
<b>Fleetx</b>	Fleetx	2017	N/A	336	14,889	0	4.2
<b>Nextbillion.ai</b>	Nextbillion.ai	2019	N/A	104	6,952	229	N/A
<b>Route4Me</b>	Route4Me Inc	2009	N/A	61	637	491	5.0
<b>Geopointe</b>	Ascent Cloud		N/A	78	782	59	4.0
<b>Shipsy</b>	Shipsy	2015	N/A	329	41,984	304	4.2
<b>OptimoRoute</b>	OptimoRoute	2012	N/A	39	1,652	137	4.4
<b>Routific</b>	Routific	2012	N/A	30	2,253	937	5.0
<b>Optiyol Route Optimizer</b>	Optiyol	2014	N/A	25	3,203	318	0.0

(Additional Data for Route Planning continues on next page)

\*N/A is displayed when data is not publicly available.



## Additional Data for Route Planning (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each product's impact and influence in the category.

### Market Presence

	Seller Name	Year Founded	Revenue (\$MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
<b>Locus Dispatcher</b>	Locus	2015	N/A	373	18,774	2,458	4.2
<b>ArcGIS Network Analyst</b>	Esri	1969	N/A	5,934	293,140	192,983	4.0
<b>Google Routes</b>	Google	1998	\$182,527	300,081	25,853,582	26,838,191	4.5
<b>LogiNext Mile</b>	LogiNext	2014	N/A	141	29,455	21,275	2.9
<b>Workwave</b>	WorkWave	1984	N/A	414	7,952	1,025	3.7
<b>Salesforce Maps</b>	Salesforce	1999	\$21,252	69,936	3,868,705	584,290	4.4
<b>PC*Miler</b>	Trimble	1978	\$3,148	8,617	176,884	10,633	4.3
<b>MyRouteOnline</b>	MyRouteOnline	2009	N/A	3	323	2,934	N/A

\*N/A is displayed when data is not publicly available.