



3 steps to help protect the safety of your drivers

Fleet management technology can help you drive a safer tomorrow. Here's how.

Step 1: Gain visibility

It's difficult to address issues that could jeopardize the safety of your drivers if you don't know what they are. Fleet management technology can provide visibility into unsafe driving behaviors like distracted driving, seatbelt use, speeding, tailgating and harsh driving events.

According to the 2025 Fleet Technology Trends Report, fleets with an in-cab video solution reported:¹

61%
increased awareness of distracted driving incidents

47%
reduced speeding events

38%
reduced tailgating events

Step 2: Help drivers help themselves

Once you understand your areas for improvement, you can use those insights to educate and coach drivers on safe driving practices they can use to protect themselves from harm.

The latest AI-powered dashcam solutions tag the most important video clips to view and give you the capability to track performance over time. Context-rich coaching helps drivers understand the dangers at play and can motivate them to continuously improve and achieve peak driving performance.

Fleets with an in-cab video and/or a GPS fleet tracking solution reported:¹

60%
improved driver coaching sessions using in-cab video

57%
improved focus on driver safety using GPS fleet tracking

49%
reduced harsh driving/speeding events using GPS fleet tracking

Step 3: Give drivers well-maintained vehicles

A healthy vehicle can be the difference between a safe ride and a harmful one, which is why keeping vehicles well maintained is critical for the safety of your drivers.

Modern fleet management software incorporates powerful preventative maintenance capabilities that allow for real-time vehicle health monitoring and quick responses to potential problems. Preventative maintenance can provide fleet managers with actionable insights to be proactive and prevent issues before they arise.

The 2025 Fleet Technology Trends Report also states that fleets with GPS fleet tracking software reported:¹

44%
improved vehicle maintenance

22%
average decrease in accident costs

16%
average decrease in maintenance costs

Fleet management technology outcomes

Using technology to help keep drivers safe pays off. GPS fleet tracking and in-cab video users report decreases in harsh driving and speeding, fewer vehicle accidents, reduced accident costs and improved driver safety.

Fleets with an in-cab video solution reported:¹

75%
improved driver safety

70%
improved protection from false claims

47%
average reduction of vehicle accidents

Data-driven fleet safety strategies

Verizon Connect is committed to help create a safer tomorrow by empowering fleets with technology that helps them connect, coach and champion safe driving behavior.

Beyond safety, technology can help you enhance vehicle performance, manage assets and EVs and reduce costs. To learn more download the [2025 Fleet Technology Trends Report](#) or [schedule a free demo](#).