

4 ways  
technology  
can help  
improve fleet  
productivity.



# You need productive drivers and vehicles.

How do you get best practices in place to increase efficiency and profitability?

Automating manual processes and giving drivers easy-to-use technology is the key to helping to streamline operations. Let's explore four ways businesses can use fleet management solutions to help improve productivity.

A fleet management solution can help decrease:

- Average time per job
- Overtime pay
- Fuel consumption

A fleet management solution can help increase:

- Jobs completed per day
- Safety awareness
- Employee retention



# #1: Improve dispatching and routing.

With a fleet management solution, dispatchers know the precise location of each vehicle in near real time.

Benefits can include:

- Better scheduling and efficient routing of vehicles to the appropriate job site
- The ability to locate vehicles nearest to a given address, which can be helpful in an emergency situation
- The ability to quickly reroute drivers should they get lost, encounter an unexpected accident or construction, or encounter inclement weather
- Lower fuel consumption and reduced vehicle wear and tear as a result of more-direct routing and fewer unnecessary miles driven
- The ability to better prepare for seasonal workload changes
- The ability to provide customers with more accurate ETAs and driver details, helping increase customer satisfaction

Improve resource allocation and efficiency with dispatching tools that let you plan better routes for increased productivity.





## #2: Help promote safety.

When drivers know their vehicles are being monitored, they tend to choose safe-driving habits.

A fleet management solution with video telematics gives fleet managers the ability to virtually ride along with drivers and get a clear picture of both positive and negative driving behaviors.

Benefits can include:

- The ability to monitor vehicle idle times and engine status
- Notifications to quickly identify idle or inoperative vehicles, helping to address issues immediately and reduce unnecessary downtime
- Alerts when unwanted driving behaviors like speeding, hard cornering and hard braking occur, which impact safety and vehicle health
- Comprehensive video footage to help determine fault in an accident and road conditions at the time

Fleet management technology promotes safety on the road.

## #3: Automate timesheets and payroll.

Manual timesheets have always been problematic. They're not just inaccurate—they can also be easily falsified.

Benefits can include:

- Automated tracking and logging of vehicle time on the clock, from engine-on to engine-off, for better accounting of employee hours
- Shut-off and restart times during the day that can be used to record time spent for breaks and meals
- Extensive reporting that automatically compiles all information in a user-friendly format that can be used as an electronic timesheet
- Integration of information into back-office applications to help reduce business inefficiencies and administrative costs

By using a fleet management solution, businesses pay for actual and measurable work done, which protects both employer and employee from overpaying or being underpaid.





# #4: Track vehicle usage and location.

Fleet management solutions can monitor company vehicles to help reduce unauthorized use outside of work hours.

Benefits can include:

- Customized alerts when vehicles enter restricted or dangerous locations
- Advanced solutions that notify operations and fleet managers when vehicles or assets are used or moved during unauthorized hours, essential in detecting theft and helping recovery
- Reduction of moonlighting with company vehicles, especially when a company vehicle is used for commuting home
- Equipment tracking capabilities for both powered and nonpowered assets

# Find your solution today.

Fleet management solutions have helped businesses around the world decrease payroll costs, improve productivity and increase profit margins.



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