

20 best practices checklist.

Are you running a top-notch fleet?



Use these 20 best practices to determine if your fleet is operating efficiently and productively. Check all that apply, then tally up your score to see how well your fleet is performing.

1. Have visibility.

- Can you get data on vehicle location and route, fuel usage, speeding events, and harsh driving behaviors? Being able to quickly see this information helps you make quicker and better business decisions.

2. See routes.

- Being able to replay a driver's route to and from jobs helps ensure they are using vehicles properly.

3. Optimize productivity.

- Visibility into routes taken and where jobs are helps you increase productivity.
- Proper scheduling and dispatching can help add more jobs into each driver's day without sacrificing customer service.

4. Identify key locations.

- Driver and vehicle alerts that notify you when they enter specific locations help you see if vehicles are traveling to important, restricted or hazardous locations.
- Vehicle-based reports help determine activity in those locations based on entrances, exits and speeding occurrences.

5. Cut down on idle time.

- It's important to track idling, which can use up to a quarter to half a gallon of fuel per hour (depending on engine size and AC use).¹

6. Track speeding occurrences.

- Speed-related accidents cost an estimated \$40.4 billion each year.²
- For every 5 mph over 60 mph a vehicle travels, motorists pay an extra \$0.24 per gallon of fuel.³

7. Keep track of harsh driving behaviors.

- Aggressive driving can lower gas mileage by 33% at highway speeds and by 5% around town.⁴
- Events like harsh cornering, fast accelerations, quick starts and heavy braking can cause vehicles to wear down faster.

8. Implement a safety program.

- The majority of accidents involving service technicians occurred between 2–4 p.m.⁵
- Identify your good drivers and help guide the less safe ones by monitoring harsh driving behavior.
- Create rewards and incentives for those who are staying safe on the road.

9. Check on vehicle maintenance.

- One year of oil changes can cost up to \$120, while replacing an engine due to oil deposits can cost up to \$5,000.
- Spending \$50 for a tire rotation every 7,500 miles costs less than the \$400–\$1,000 it can cost to replace tires.

10. Keep an eye on fuel usage.

- Implement a fuel card program to determine who is filling up at the pump, when and why.
- Understand exactly how much fuel your fleet is consuming down to the vehicle—which also helps prevent any unauthorized fuel fill-ups or slippage.

11. Develop results-based reporting.

- Schedule reports that detail your fleet operations, so that the right people see the right information at the right time.

12. Monitor after-hours vehicle use.

- Determine if any company vehicles are being used for personal use after the day is done.
- Use alerts to provide insights and coaching moments for drivers who may be using company vehicles for side jobs or unauthorized trips.

13. Create a plan in case of asset theft.

- If a vehicle or piece of equipment is stolen, determine what information you must provide to law enforcement to help safely recover all assets.

14. Look into reduction in insurance costs.

- Some insurance providers may offer discounts for fleets who have a telematics solution installed.⁶

15. Create and send vehicle alerts to your teams.

16. Track trailers, cranes and other mobile assets utilized by your fleet.

17. Measure and maintain vehicle efficiency and MPG.

18. Increase customer service response times by dispatching the closest drivers.

19. Compare drivers to their peers to determine who is operating within fleet-specific best practices.

20. Gain insights into all stops, jobs and miles traveled for each driver and vehicle within your fleet.

Do you have everything on the checklist covered?

Your score:

out of 20

Visit us at verizonconnect.com or call 866.844.2235 to learn how a GPS tracking solution can help you achieve more.

1 <http://www.fueleconomy.gov/feg/driveHabits.jsp>

2 <https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/811090>

3 <http://www.cnrlawyers.com/news/dangers-of-speeding-while-driving/>

4 <http://www.fueleconomy.gov/feg/driveHabits.jsp>

5 <http://www.automotive-fleet.com/article/story/2010/10/safety-whocommits-fleet-accidents-when-do-they-occur.aspx>

6 <https://www.fleetmatics.com/resources/articles/fleet-insurance-costs>